

# WALTON PH.D.

SAM M. WALTON COLLEGE OF BUSINESS AT THE UNIVERSITY OF ARKANSAS



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# PH.D. PROGRAMS

Through the Graduate School of Business, the Sam M. Walton College of Business offers a Ph.D. in Business Administration with emphases in Accounting, Finance, Information Systems, Management, Marketing or Supply Chain Management. A Ph.D. in Economics is also offered.

The purpose of these Ph.D. programs is to prepare individuals for faculty positions in institutions of higher education. The select few admitted to a Walton Ph.D. benefit from a supportive environment where faculty advisors actively mentor their doctoral students. The Ph.D. programs focus on the development of each student's professional life with an emphasis on research skills, teaching and service.

## Research

Intellectual contributions through research are the hallmark of academic careers. Ph.D. students leave the Walton College with publications and presentations at professional conferences to their credit. Taking coursework related to research methods and analysis, assisting faculty with research projects and performing research independently prepare students for their future roles in academe.

## Teaching

Teaching is a significant part of the Ph.D. professional career. The Walton College provides its students with the knowledge and skills needed to become effective teachers in a rapidly changing academic environment. Preparation for teaching includes participation in a doctoral teaching seminar and teaching undergraduate courses. Doctoral students take the doctoral seminar prior to entering the undergraduate classroom to be sure they are prepared to teach effectively. Teaching support is provided by the Center for Teaching Effectiveness and Faculty Development and faculty mentors.

## Service

Service and outreach are critical for the successful faculty member. The Walton College has many opportunities for outreach through its many centers. These include: Applied Sustainability Center, Bessie B. Moore Center for Economic Education, Center for Business and Economic Research, Garrison Financial Institute, Information Technology Research Institute, Center for Management and Executive Education, Center for Retailing Excellence, RFID Research Center, Small Business & Technology Development Center, Supply Chain Management Research Center and the Tyson Center for Faith & Spirituality in the Workplace.

# PH.D. IN ACCOUNTING

The objective of the Ph.D. program in Accounting is to prepare doctoral candidates to assume positions in leading graduate schools of business. The program places heavy emphasis on the development of research skills and research quality. In addition, professional skills and the ability to work effectively on faculty-guided research teams are required.



## Admissions

Recommended prior coursework includes microeconomic theory, statistics and calculus. Applicants to the Ph.D. in Accounting are required to take the GMAT and the Sam M. Walton College of Business Ph.D. application must be completed.

## Program Structure

The doctoral program in Accounting consists of the following elements: course work, two summer papers, a comprehensive examination and a dissertation. The latter involves a presentation and an oral defense of both the dissertation proposal as well as the final dissertation. It is anticipated that all required course work, including accounting seminars, tool courses and supporting courses, will be completed in two years, excluding colloquium and dissertation credit.

For curriculum information, go to:  
[gsb.uark.edu/accountingphd.asp](http://gsb.uark.edu/accountingphd.asp)

## Placement

Graduates with a Ph.D. in Accounting are very successful at securing placement. Recent Walton College Ph.D. Accounting alumni are currently at Illinois State University, Indiana University, Mississippi State University, Texas State University, University of Kansas, University of North Texas and University of Wisconsin-Milwaukee.

## Faculty

Faculty members in the Accounting department have doctorates from Carnegie Mellon University, Texas A&M University, University of California-Irvine, University of Illinois at Urbana-Champaign, University of Maryland, University of Michigan, University of Missouri, University of Oregon and University of Texas at San Antonio.

Recent faculty publications have appeared in *Contemporary Accounting Research*; *Journal of Accounting and Economics*; *Review of Accounting Studies*; *The Accounting Review*; *Journal of Financial Economics*; *Auditing: A Journal of Practice and Theory*; *Journal of Accounting, Auditing, and Finance*; *Journal of Accounting and Public Policy*; *Accounting Horizons*; *Issues in Accounting Education*; *Journal of Information Systems*; *MIS Quarterly*; *Current Issues in Auditing*; and *International Journal of Accounting Information Systems*.

For a complete list of Accounting faculty and their research interests, go to: [waltoncollege.uark.edu/acct/](http://waltoncollege.uark.edu/acct/) and click on “Who We Are.”



Vernon J. Richardson  
S. Robson Walton Chair in Accounting, Accounting Department Chair

“I chose the Ph.D. in Accounting program at the Walton College because of the opportunity to work with exceptional faculty on a regular basis. The faculty members provide outstanding training and are anxious to provide me with opportunities to help me develop research skills that will prepare me for a career in academia.”

**Mike Stuart**  
**Ph.D. Accounting Student**



### **Faculty Profile**

Linda Myers, Ph.D.

**Program Director – Accounting**

Professor Myers is a Professor of Accounting and holder of the Garrison/Wilson Endowed Chair. She received her Ph.D. from the University of Michigan in 2001 and joined the faculty at the Walton College in June 2008, after holding academic positions at the University of Illinois at Urbana-Champaign and Texas A&M University.

Her research interests include financial reporting quality and disclosure and the role of auditing in the financial reporting process. She is on the editorial review boards of *The Accounting Review*; *Contemporary Accounting Research*; and the *Journal of International Business Studies*, and her research has been published in *The Accounting Review*; *The Journal of Accounting & Economics*; *Journal of Accounting Research*; *Review of Accounting Studies*; *Contemporary Accounting Research*; *Auditing: A Journal of Practice & Theory*; *Journal of Accounting and Public Policy*; *Journal of Accounting, Auditing & Finance*; and *Accounting Horizons*.

She has published numerous papers with her current and former Ph.D. students, and in 2004, she won *The Accounting Review* Best Article of the Year Award from the Financial Executives Research Foundation for her work on the relation between auditor tenure and financial reporting quality.

# PH.D. IN ECONOMICS

The objective of the Ph.D. program in Economics is to prepare students for careers in teaching, research, government agencies and business. The course of studies provides a solid foundation in economic theory, econometrics and various applied fields. Students gain technical proficiency in the core disciplines, learn to develop independent models and undertake empirical research in an applied field of study.



## Admissions

Prerequisites include intermediate microeconomic theory, intermediate macroeconomic theory, two semesters of calculus, basic statistics and linear algebra. Applicants to the Ph.D. in Economics are required to take the GRE and the Sam M. Walton College of Business Ph.D. application must be completed.

## Program Structure

All doctoral candidates complete 39 hours of course work including: Mathematics for Economic Analysis, Microeconomic Theory, Macroeconomic Theory, Econometrics, Industrial Organization, International Macroeconomics, International Development and Experimental Economics.

Ph.D. students will have two fields of study, which will normally be Industrial Organization and International Macroeconomics and Development. Students will select one field as a major field and must pass the Field Examination in that area. This exam will typically be completed in the summer after a student's second year in the program. All students participate in Candidacy Examinations in microeconomics and macroeconomics. A dissertation and

dissertation defense complete the program requirements. For more curriculum information, go to: [gsb.uark.edu/economicphd.asp](http://gsb.uark.edu/economicphd.asp)

## Placement

Graduates with a Ph.D. in Economics are highly successful in securing placement. Recent Economics Ph.D. alumni are in academic jobs at Arkansas Tech University, University of Alabama in Huntsville and Universiti Utara Malaysia. Other recent Economics Ph.D. alumni have gone into non-academic positions at the USDA, Manhattan Institute, Malaysia Productivity Corporation and University of Economics, Prague.

## Faculty

Faculty members have doctorates from Duke University, Michigan State University, Oklahoma State University, Syracuse University, Texas A&M University, University of Arizona, University of Iowa, University of Maryland, The University of North Carolina at Chapel Hill, University of Notre Dame, University of Wisconsin-Madison, George Mason University, Princeton University and University of California, Berkeley.

Recent faculty publications appear in *American Economic Review*, *World Bank Economic Review*, *Review of Economics and Statistics*, *American Economic Journal: Macroeconomics*, *American Law and Economics Review*, *Applied Economics*, *B.E. Journal of Economic Analysis & Policy*, *Economic Inquiry*, *Economics of Transition*, *European Journal of Political Economy*, *Experimental Economics*, *Health Care Management Science*, *International Journal of Finance and Economics*, *Journal of Business*, *Journal of Development Economics*, *Journal of Economic Behavior and Organization*, *Journal of International Business Studies*, *Journal of International Trade and Economic Development*, *Journal of Legal Studies*, *Journal of Macroeconomics* and *Journal of Public Economic Theory*.

For a complete list of Economics faculty and their research interests, go to [waltoncollege.uark.edu](http://waltoncollege.uark.edu) and click on "Research & Outreach."



Bill Curington  
Economics Interim Department Chair



“The Sam M. Walton College of Business has the big school resources and renowned professors but also the small school feel where professors’ doors are always open and they are willing to do anything they can to help you succeed.”

**Jennifer L. Hafer**  
**Ph.D. Economics Student**



### **Faculty Profile**

**Fabio Mendez, Ph.D.**

**Program Director – Economics**

Fabio Mendez received his Ph.D. in Economics from Michigan State University in 2000. He worked for Citigroup Inc. as a decision science analyst before joining the University of Arkansas in 2002.

Since then, his scholarly work has been published in top academic journals such as the *American Economic Journal: Macroeconomics*; *Journal of Law, Economics and Organization*; *Journal of Development Economics*; *Southern Economic Journal*; *European Journal of Political Economy*; *Economics and Politics*; *Journal of Macroeconomics*; *Journal of Institutional and Theoretical Economics*; *World Bank Economic Review*; and others.

His current research interests include the effects of corruption on regulation compliance, the measurement of corruption via perceptions and self-reported accounts, the cyclicity of on-the-job training activities and the returns to both private and public training programs.

# PH.D. IN FINANCE

The objective of the Ph.D. program in Finance is to prepare students for faculty positions at academic institutions or for professional careers in private industry and government. Students receive specialized instruction in corporate finance, investments and financial institutions. The conceptual knowledge and methodological skills necessary to conduct independent research are acquired through individual apprenticeships with faculty.



## Admissions

Preference is given to those individuals with strong analytical skills and demonstrated research initiative. Applicants are required to take the GMAT and the Sam M. Walton College of Business Ph.D. application must be completed.

## Program Structure

The program develops proficiency in classroom instruction by providing opportunities to teach, to design curriculum and to attend teaching workshops. The program requires 42 credit hours of coursework. Five seminars in financial theory and research correspond to 15 credit hours. The remaining credit hours, distributed across two supporting areas, economics and research tools, are determined in consultation with the doctoral advisor. In addition, students must complete a research paper, pass a comprehensive exam and successfully defend an approved doctoral thesis.

For curriculum information, go to:  
[gsb.uark.edu/financephd.asp](http://gsb.uark.edu/financephd.asp)

## Placement

Walton College Ph.D. Finance alumni are currently at The University of Tennessee Chattanooga, University of Wisconsin-La Crosse, Stetson University, Radford University, University of St. Thomas at Minneapolis/St. Paul, University of Denver and University of Dallas.

## Faculty

Faculty members in the Finance department have doctorates from Indiana University, Louisiana Tech University, Northwestern University, Purdue University, Texas A&M University, UCLA, University of Alabama, University of Iowa, University of Oklahoma, University of Oregon, University of Pittsburgh and Washington University.

Recent faculty publications have appeared in *Journal of Finance*, *Journal of Financial Economics*, *Review of Financial Studies*, *Journal of Financial and Quantitative Analysis*, *Journal of Banking and Finance*, *Journal of Business*, *Journal of Financial Intermediation*, *Journal of Financial Research*, *Journal of Money Credit and Banking*, *Journal of Corporate Finance*, *Journal of Portfolio Management*, *Financial Management*, *Financial Review*, *Accounting Review*, *Journal of Accounting Research*,

*Journal of Business Finance and Accounting*, *Journal of International Financial Management and Accounting*, *International Journal of Accounting, Management Accounting*, *Journal of Economic Theory* and *Journal of Macroeconomics*.

For a complete list of Finance faculty and their research interests, go to [waltoncollege.uark.edu](http://waltoncollege.uark.edu) and click on "Research & Outreach."



Pu Liu  
Harold Dulan Chair in Capital Formation, Robert E. Kennedy  
Chair in Finance, Finance Department Chair

“I am deeply indebted to the faculty in the Department of Finance at the Sam M. Walton College of Business. They have impacted my career by providing outstanding mentorship and support. They are also active in research and publish articles in the most prestigious finance journals.”

**Jenny Gu**  
**Ph.D. Finance Student**



#### **Faculty Profile**

Wayne Lee, Ph.D.

**Program Director – Finance**

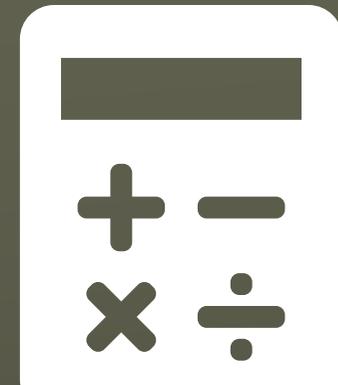
Wayne Y. Lee is a Professor of Finance and Executive Director of the Garrison Financial Institute. He holds the Alice L. Walton Chair in Finance and the Garrison Chair in Finance. He received his Ph.D. from the University of California, Los Angeles.

His teaching and research interests span the areas of banking, corporate finance, international finance and investments. He has served on the editorial boards of the *Journal of Business Research*, *Journal of Financial Research and Advances in Quantitative Analysis of Finance and Accounting* and as a reviewer for journals in economics and finance. His publications appear in numerous journals that include the *Journal of Banking and Finance*, *Journal of Business*, *Journal of Finance*, *Journal of Financial Economics*, *Journal of Financial and Quantitative Finance*, *Journal of Financial Intermediation and Journal of Macroeconomics*.

He has served on the faculties of UCLA, Indiana University, The University of Texas at Austin, Santa Clara University and Kent State University, which includes service as department chair at Santa Clara University and University of Arkansas.

# PH.D. IN INFORMATION SYSTEMS

The objective of the Ph.D. program in Information Systems is to prepare students to conduct quality research and to teach effectively in an Information Systems curriculum at research-oriented schools of business. The program is designed to produce graduates with an understanding of the necessary subject matter required to contribute educational and research expertise in the field of Information Systems.



## Admission

Prerequisites include undergraduate or graduate credit in business information systems, a programming language, systems analysis, design and development and database processing. Applicants should have either an MBA, a Master of Information Systems or another appropriate master's degree. The GMAT is required and the Sam M. Walton College of Business Ph.D. application must be completed.

## Program Structure

Requirements for the Ph.D. in Information Systems include core courses, elective courses, research tools and courses in supporting fields. Comprehensive exams and a dissertation also are required.

For curriculum information, go to:  
[gsb.uark.edu/informationssystemsphd.asp](http://gsb.uark.edu/informationssystemsphd.asp)

## Placement

Graduates with a Ph.D. in Information Systems are very successful at securing placement. Walton College Ph.D. Information Systems alumni are currently at Australian

National University, HEC Montreal, Hong Kong University of Science and Technology, Indiana University, National Science Foundation and University of Cincinnati.

## Faculty

Faculty members in the Information Systems department have doctorates from Indiana University, Louisiana Tech University, Oklahoma State University, Massachusetts Institute of Technology, Temple University, Texas A&M University, University of Arkansas, The University of Maryland, University of Minnesota, University of Texas at Arlington and Virginia Polytechnic Institute and State University.

Recent publications have been in elite information systems journals, such as *Information Systems Research* and *MIS Quarterly*. The department has consistently ranked in the top 5 globally in terms of publications in these journals.

For a complete list of Information Systems faculty and their research interests, go to [waltoncollege.uark.edu](http://waltoncollege.uark.edu) and click on "Research & Outreach."



Rajiv Sabherwal  
Edwin & Karlee Bradberry Chair in Information Systems,  
Information Systems Department Chair

A close-up portrait of a young woman with long, straight, reddish-brown hair and blue eyes. She is smiling slightly and looking towards the camera. She is wearing a light-colored, possibly white, collared shirt with a subtle pattern.

“The Ph.D. program in the Information Systems department has been invaluable in helping me to develop the research and teaching skills I will need to succeed in an academic environment. My choice of a doctoral program was driven primarily by the structure and reputation of the program and the strength of the research profile of the faculty in the department and the Walton College. I have been fortunate to work with some of the best scholars in the information systems field.”

**Jaime Newell**  
**Ph.D. Information Systems Student**



**Faculty Profile**

Viswanath Venkatesh, Ph.D.

**Program Director – Information Systems**

Viswanath Venkatesh is a Distinguished Professor and first holder of the George M. and Boyce W. Billingsley Chair in Information Systems.

His research focuses on the implementation and diffusion of technologies in organizations and homes. His research has been published in leading information systems, organizational behavior and psychology journals. He has also published a book targeted toward helping junior faculty members and Ph.D. students in their academic journey ([vvenkatesh.com/book](http://vvenkatesh.com/book)). His work has been presented at several organizations and universities around the world including the United Nations. His articles have been cited approximately 20,000 times per Google Scholar and about 7,000 times per Web of Science. Many of his papers are among the most-cited published in various journals.

Venkatesh was recently recognized as the 27th most influential scholar in management. He was also listed as the 23rd most-cited scholar in business and economics. He has served or is serving on the editorial boards of several leading journals in information systems, management and operations management. He developed and maintains an information systems research rankings website, [vvenkatesh.com/ISRanking](http://vvenkatesh.com/ISRanking).

# PH.D. IN MANAGEMENT

The primary objective of the Ph.D. program in Management is to prepare candidates for careers in university research and teaching. The program of study is designed to ensure that students receive exposure to the broad areas of Management, develop the conceptual skills and methodological tools necessary to design and conduct independent research and develop the skills and experience necessary to teach at all levels of higher education.



## Admission

Applicants should be strongly committed to being part of a full-time Ph.D. program and show motivation and commitment towards meeting the requirements for this degree. A holistic approach is taken in assessing candidates by considering their past scholastic record, letters of recommendation, test scores, prior work experience and their statement of purpose. Applicants to the Ph.D. in Management are required to take the GMAT and the Sam M. Walton College of Business Ph.D. application must be completed.

## Program Structure

Students complete their courses (core, supporting fields and research tools) the first two years, while simultaneously working with faculty on research projects. A comprehensive exam and dissertation also are required. Students are encouraged to work on research that will lead to publication in scholarly journals; most have co-authored publications by the time of graduation.

For curriculum information, go to:  
[gsb.uark.edu/managementphd.asp](http://gsb.uark.edu/managementphd.asp)

## Placement

Graduates with a Ph.D. in Management are very successful at securing placement. Recent Walton College Ph.D. Management alumni are currently at the London School of Economics, University of Minnesota, Grand Valley State University, Virginia Commonwealth University and Appalachian State University.

## Faculty

Faculty members in the Management department have doctorates from Arizona State University, Indiana University, Louisiana State University, Michigan State University, Pennsylvania State University, Purdue University, Texas A&M University, University of Akron, University of Georgia, Florida State University and University of Michigan.

Recent faculty publications have been in *Journal of Applied Psychology*, *Organization Science*, *Academy of Management Journal*, *Organizational Behavior and Human Decision Processes*, *Personnel Psychology* and *Strategic Management Journal*.

For a complete list of Management faculty and their research interests, go to [waltoncollege.uark.edu](http://waltoncollege.uark.edu) and click on “Research & Outreach.”



Alan E. Ellstrand  
Charles C. Fichtner Chair, Management Department Chair

A close-up portrait of Samantha Conroy, a young woman with long brown hair and blue eyes, smiling warmly. She is wearing a blue ruffled blouse. The background is softly blurred.

“Being part of the Management Ph.D. program at the Walton College has given me the opportunity to learn about the management field through seminars with world-class faculty. I am also developing as a researcher by working on research projects with leading scholars. At the same time, I am surrounded by students, faculty and staff that care about my progress and create a supportive environment conducive to success.”

**Samantha Conroy**  
**Ph.D. Management Student**



### **Faculty Profile**

**John Delery, Ph.D.**

**Program Director – Management**

John E. Delery received his Ph.D. in Management from Texas A&M University and joined the University of Arkansas in 1992. He currently serves as Professor of Management and holder of the Raymond F. Orr Chair.

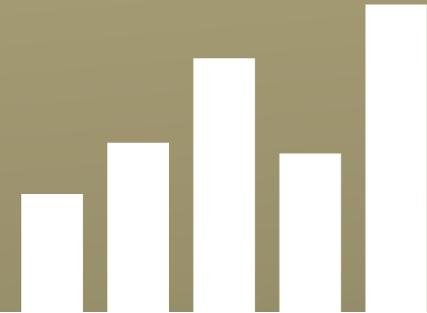
His research interests include the strategic management of human capital, the structure of human resource management systems and the employee selection. His research has been funded by NSF, the U.S. Department of Transportation and the Center for Human Resource Management at Texas A&M University. He has published articles in the *Academy of Management Journal*, *Strategic Management Journal*, *Personnel Psychology*, *Human Resource Management Review* and *Research in Personnel and Human Resource Management*.

Professor Delery was recently listed as one of the most-cited management scholars who received their Ph.D. since 1991. In 1996, he received the Scholarly Achievement Award from the Human Resources Division of the Academy of Management. In 2002 and 2008 he was a co-recipient of the best conference paper award in the Human Resources division of the Academy of Management.

He serves or has served on the editorial boards of the *Academy of Management Journal*, *Academy of Management Review*, *Journal of Management*, *Human Resource Management*, *Quality Management Journal* and *Personnel Review*.

# PH.D. IN MARKETING

The purpose of the Ph.D. in Marketing is to prepare individuals for careers in research and teaching. This program emphasizes scholarly and professional development.



## Admissions

Applicants should be strongly committed to a full-time Ph.D. program and show motivation toward meeting the requirements for this degree. Acceptance into the Marketing Ph.D. program is based on previous academic record, GMAT scores, recommendations, applicant statement of career objectives, personal interviews and professional experience. An appropriate master's degree is generally required.

## Program Structure

The Ph.D. Program in Marketing allows students to concentrate within one of two areas: management (e.g., strategy, international and relationship marketing), or communications (e.g., consumer behavior, advertising and promotion). The student's concentration will determine the courses taken in fulfilling the supporting field requirements and the specialization for the comprehensive examination. The curriculum consists of core courses, research tools and supporting fields. A dissertation is required.

For curriculum information, go to:  
[gsb.uark.edu/marketingphd.asp](http://gsb.uark.edu/marketingphd.asp)

## Placement

Graduates with a Ph.D. in Marketing are very successful at securing placement. Walton College Ph.D. Marketing alumni have been placed at universities such as Kansas State University, Louisiana State University, Loyola Marymount University, Oklahoma State University, Oregon State University, Texas State University, University of Mississippi, University of San Diego, The University of Utah, Villanova University and Wayne State University.

## Faculty

Faculty members in the Department of Marketing have doctorates from Duke University, Indiana University, Memphis State University, Michigan State University, Texas A&M University, University of Arkansas, University of Georgia, University of Houston, University of Nebraska, University of South Carolina, Virginia Polytechnic Institute and State University and Washington State University.

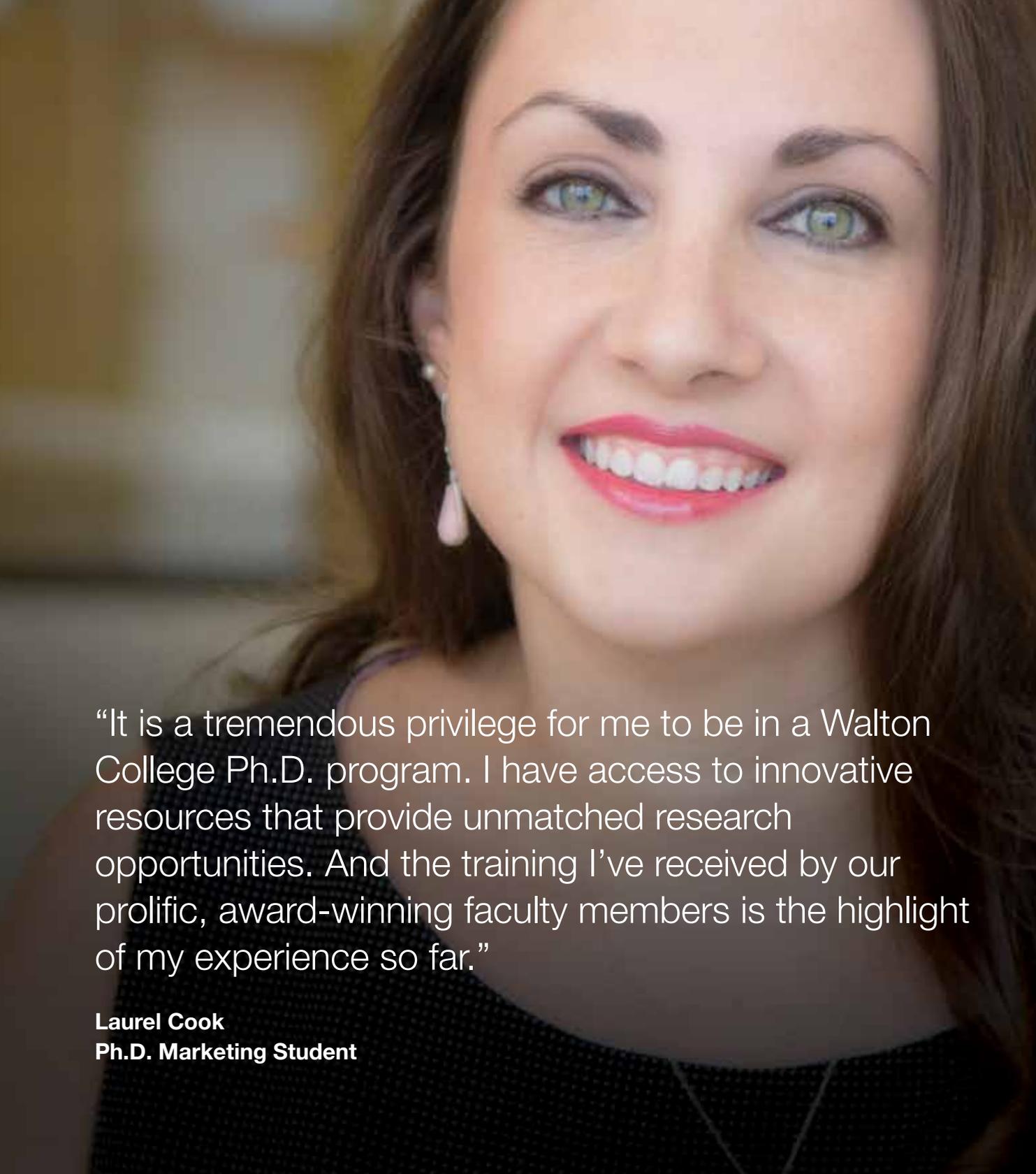
Department of Marketing faculty members have published in journals including *Journal of Consumer Research*, *Journal of Marketing*, *Journal of Marketing Research*, *Journal of Public Policy & Marketing*, *Journal of the Academy*

*of Marketing Science*, *Journal of Retailing*, *Journal of Advertising*, *Journal of Business Research* and *Journal of Consumer Affairs*, among others.

For a complete list of Marketing faculty and their research interests, go to [waltoncollege.uark.edu](http://waltoncollege.uark.edu) and click on "Research & Outreach."



Jeff B. Murray  
R.A. & Vivian Young Chair, Marketing Department Chair

A close-up portrait of a woman with long, dark, wavy hair, smiling warmly. She has light-colored eyes and is wearing a dark, patterned top and a necklace. The background is softly blurred.

“It is a tremendous privilege for me to be in a Walton College Ph.D. program. I have access to innovative resources that provide unmatched research opportunities. And the training I’ve received by our prolific, award-winning faculty members is the highlight of my experience so far.”

**Laurel Cook**  
**Ph.D. Marketing Student**



### **Faculty Profile**

Ronn J. Smith, Ph.D.

**Program Director – Marketing**

Professor Smith received his Ph.D. from Washington State University. His research interests lie in the areas of consumer behavior and consumer psychology.

He has been published in the *Journal of Marketing*, *Journal of Consumer Research*, *Journal of Applied Social Psychology*, *Psychology & Marketing* and *Social Influence*. He has presented research at academic meetings including the Association for Consumer Research, Marketing and Public Policy and Society for Consumer Psychology conferences.

He has served on the Business Behavioral Research Lab advisory board and on the University of Arkansas Institutional Review Board, which monitors the use of human subjects in research.

He is a member of the American Marketing Association, Association for Consumer Research, Society for Consumer Psychology and Society for Marketing Advances.

# PH.D. IN SUPPLY CHAIN MANAGEMENT

The Ph.D. Program in Supply Chain Management prepares students for careers in research and teaching. Students acquire the conceptual skills and methodological tools necessary to design and conduct independent research and interact with others in academic and business environments. Throughout the program, the faculty works closely with doctoral students, training and mentoring them to become great scholars, educators and colleagues.



## Admissions

We welcome candidates who are strongly committed to being part of a full-time Ph.D. program and show motivation and commitment towards meeting the requirements for our degree. We take a holistic approach in assessing candidates by taking into account their past scholastic record, letters of recommendation, test scores, prior work experience and a statement of purpose. Prior research or teaching experience is desirable but not required. We especially encourage students to establish early contact with the Ph.D. Program Coordinator, Dr. Christian Hofer (chofer@walton.uark.edu), who will then work with potential applicants to assess their likely fit and guide them through their application process.

## Program Structure

Coursework for the Ph.D. Program in Supply Chain Management is typically completed during the first two and a half years of the four year program. Students take a total of 14 courses and enroll in three courses per semester. The coursework comprises five SCM core Ph.D. seminars, three seminars in a supporting field, one graduate course in microeconomics and five methods classes.

For further curriculum information please visit: [gsb.uark.edu/supply-chain-phd.asp](http://gsb.uark.edu/supply-chain-phd.asp).

In addition, students must complete research papers, pass a comprehensive exam and successfully defend an approved doctoral dissertation.

## Placement

The Ph.D. program prepares students for academic careers at nationally and internationally renowned research institutions. Graduates with a Ph.D. in Supply Chain Management have been successfully placed at institutions such as The Ohio State University, Michigan State University and Texas Christian University.

## Faculty

Faculty members in the Department of Supply Chain Management have received their doctorates from Arizona State University, Case Western Reserve University, Penn State University, Temple University, University of Arkansas, University of Maryland and University of Minnesota. Using various research traditions including empirical and mathematical modeling, the Supply Chain Management faculty are actively involved in research in diverse areas such as retailing, forecasting, inventory management, logistics outsourcing and transportation management.

Recent publications have appeared in journals such as *Journal of Business Logistics*, *Journal of Operations Management*, *Production & Operations Management* and *Decision Sciences*.

For a complete list of Supply Chain Management faculty and their research interests, go to [waltoncollege.uark.edu](http://waltoncollege.uark.edu) and click on “Research & Outreach.”

Photo Credit: Ironside Photography



Matthew A. Waller  
Garrison Endowed Chair in Supply Chain Management,  
Supply Chain Management Department Chair

A large portrait of Henry Jin, a young man with short dark hair and glasses, wearing a dark pinstriped suit jacket, a light blue dress shirt, and a patterned tie. He is smiling slightly and looking towards the camera. The background is a blurred office setting with windows.

“The Walton College Ph.D. Program in Supply Chain Management is unique in that the world class faculty truly excels in both research and teaching. With the tremendous support provided by the University, the College, the Department and our many industry partners, we students strive to reach the same level of professionalism.”

**Henry Jin**  
**Ph.D. Supply Chain Management Student**



#### **Faculty Profile**

Christian Hofer, Ph.D.

#### **Program Director**

Supply Chain Management

Christian Hofer is an associate professor in the Department of Supply Chain Management. Hofer received his Ph.D. from the Robert H. Smith School of Business at The University of Maryland.

His research focuses on inventory management and firm rivalry in supply chain management. The former research stream mainly deals with inventory leanness and how it relates to firm performance. In the latter stream, his research examines how firms go through cycles of innovation and imitation in terms of operational practices to gain and erode competitive advantage.

Hofer's work has been published in: *Journal of Operations Management*, *Journal of Business Logistics*, *Journal of Retailing*, *International Journal of Production Economics*, *Journal of Transport Economics and Policy*, *Transportation Research Part E*, *International Journal of Logistics Management*, *Transportation Journal*, *Transportation Research Part D* and *Journal of the Transportation Research Forum*.

# APPLICATION CRITERIA

Admission to the Walton College doctoral programs is highly competitive and selective and is based on previous academic record, GMAT or GRE scores, recommendations, the statement of career objectives and professional experience. Final candidates are interviewed. A Master of Business Administration or other appropriate master's degree is generally required.



## The application for the Ph.D. programs consists of the following:

- Completed Sam M. Walton College of Business Ph.D. application – can be completed at [gsb.uark.edu](http://gsb.uark.edu)
- Application fee – \$40 for domestic students and \$50 for international students
- Resume – can be emailed to [gsb@walton.uark.edu](mailto:gsb@walton.uark.edu)
- Three letters of recommendation – can be emailed from the writer to [gsb@walton.uark.edu](mailto:gsb@walton.uark.edu)
- Official transcript from each college or university attended
- Statement of career objectives – can be emailed to [gsb@walton.uark.edu](mailto:gsb@walton.uark.edu)
- Official GMAT or GRE scores

## International applicants must also submit the following:

- Summary of Educational Experience form – found at [gsb.uark.edu/forms.asp](http://gsb.uark.edu/forms.asp)
- Supplemental and Financial Information form – found at [gsb.uark.edu/forms.asp](http://gsb.uark.edu/forms.asp)
- TOEFL score (minimum of 79 for internet-based), IELTS and PTE are also accepted. A minimum of 6.5 is required on the IELTS while a minimum of 58 is needed on the PTE.
- A spoken English test score. This can be fulfilled by either taking the internet-based TOEFL and scoring a 26 on the speaking portion, by taking the IELTS and scoring a minimum of 7.0 on the speaking section, or by taking the Pearson Test of English and scoring a minimum of 71 on the speaking portion.

Visit [gsb.uark.edu/appdeadlines.asp](http://gsb.uark.edu/appdeadlines.asp) for program deadlines.

### Application materials can be mailed to:

Graduate School of Business  
310 Willard J. Walker Hall  
University of Arkansas  
Fayetteville, AR 72701

## Financial Assistance & Benefits

Nearly all students admitted to a Walton College Ph.D. program receive funding. This funding comes in three forms: tuition waiver, graduate assistantship (GA) and stipend. Students work half-time (20 hours a week) teaching and/or conducting research. This financial assistance is renewable for four years. Students are expected to enroll in 12 hours each semester and maintain a 3.25 GPA. In addition to the GA, departments may nominate eligible students for University Fellowships. The combination of awards is outlined below:

Type of Support	GA Stipend Amount	Fellowship	Total	Tuition Waiver
GA	\$17,400	\$0	\$17,400	100%
GA + Doctoral Academy Fellowship (DAF)	\$17,400	\$10,000	\$27,400	100%
GA + Distinguished Doctoral Fellowship (DDF)	\$17,400	\$22,000	\$39,400	100%



## Travel Grants

Participation in national and international conferences is important for professional development. Attending conferences allows doctoral students to network within the academic community, to gain experience presenting at conferences and to begin developing an academic identity. The University of Arkansas Graduate School and the Walton College work together to fund doctoral student travel.

## Health Insurance

The University of Arkansas pays 60% of the health insurance premiums for graduate students. The remaining 40% can be deducted from the monthly stipend check. Insurance for dependents is available at the student's expense.

To be eligible for fellowships, the following criteria must be met:

FELLOWSHIP	Minimum Cumulative GPA	Minimum GMAT	Minimum GMAT Writing Score	Minimum GRE	Minimum GRE Writing Score
DAF	3.5 Master's	600	4.5	307	4.5
DDF	3.75 Master's	650	5	314	5

# FAYETTEVILLE – 2010 CENSUS POPULATION – 73,372

Fayetteville is located in the heart of the Ozark Mountains. We have all the resources and advantages of a large city and the good fortune to also have mountain trails, numerous nearby rivers and breathtaking fall foliage. The city is part of the Fayetteville-Springdale-Rogers Metropolitan Statistical Area. The region is quickly establishing itself as one of the most desirable business and living destinations in the country. Two Fortune 100 employers, Walmart and Tyson Foods, call this area home, as do many other Fortune 500 firms.

In addition to the region's rapid corporate development, its cultural and civic amenities have enjoyed growth as well. For the arts community, there is the Walton Arts Center in Fayetteville and Crystal Bridges Museum of American Art in Bentonville.

## Fayetteville is...

- A top 100 "Leading Locations" (a desirable place for doing business) in 2011 by *Area Development Magazine*
- No. 15: Best Places to Retire, 2010, CNNMoney.com
- No. 4: Best Places for Business and Careers, 2009, *Forbes*
- No. 9: Healthiest Housing Markets, 2009, *Builder Magazine*
- No. 6: Top College Sports Towns, 2009, *Forbes*
- No. 2: Best Cities for Recession Recovery, 2009, Forbes.com
- No. 6: Smarter Cities Ranking, 2009, Natural Resources Defense Council
- Consistently ranked among the highest-performing regional economies in the country by the Milken Institute

## Entertainment:

- The Walton Arts Center – [waltonartscenter.org](http://waltonartscenter.org)
- Historic downtown square
- Farmer's market
- Dickson Street
- Northwest Arkansas Naturals – minor league baseball
- Razorback athletics

## Outdoor Activities:

- Floating numerous rivers: Buffalo, White, Elk, Mulberry, Illinois and Kings
- Rock climbing at Devil's Den
- Biking in the Ozarks
- Camping at any of the 52 Arkansas state parks, six national parks or three national forests

## Location:

- 117 miles to Tulsa
- 188 miles to Little Rock
- 240 miles to Kansas City
- 318 miles to Memphis
- 330 miles to Dallas
- 345 miles to St. Louis



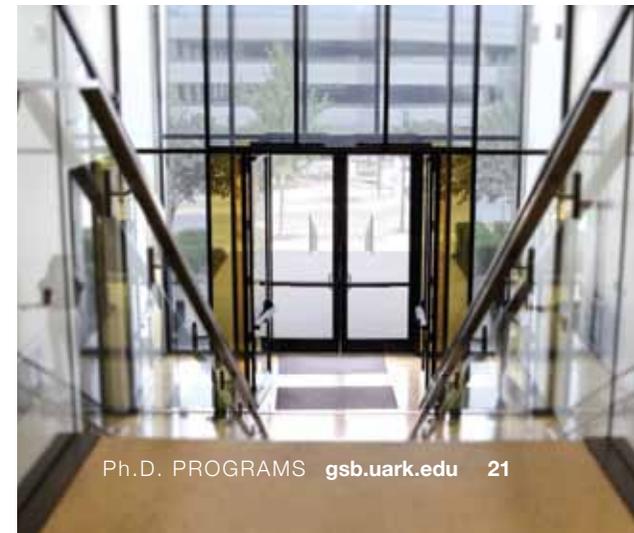


# APPLY TODAY

The University of Arkansas is more than a picturesque campus nestled in the Ozark Mountains. It is a research powerhouse. The Sam M. Walton College of Business is the home to cutting-edge faculty and state-of-the-art facilities and technology. To be a part of this exciting and dynamic environment, apply now.

## 2012-2013 Enrollment - 24,537

- The flagship campus of the University of Arkansas system, the University of Arkansas is both the major land-grant university for Arkansas and the state university.
- The University of Arkansas encompasses more than 200 buildings on over 400 acres and provides nearly 200 academic programs; at the same time, it maintains a low student-to-faculty ratio (currently 17:1).
- The faculty numbers over 1,000. Nine of every 10 faculty members hold either a doctorate or terminal degree in their field.
- The University confers degrees in some three dozen doctoral programs and over 90 master's programs. More than 4,000 students pursue graduate and law degrees at the university, with advance degree enrollment targeted to grow to approximately 5,500.
- The Graduate School is benefiting from a \$100 million endowment, part of the historic \$300 million gift from the Walton Family Charitable Support Foundation.
- The Carnegie Foundation categorizes the University of Arkansas as a research institution with "high research activity," placing the University among the top 10 percent of institutions nationwide.
- The University of Arkansas is an NCAA Division I-A institution and a member of the Southeastern Conference (SEC). The University fields seven men's and 10 women's varsity programs.
- The state-of-the-art Pat Walker Health Center, opened in 2004 and fully certified by the Accreditation Association for Ambulatory Health Care, provides proactive medical and mental health care.





## WALTON PH.D.

**Sam M. Walton College of Business**  
**Graduate School of Business**

University of Arkansas  
310 Willard J. Walker Hall  
Fayetteville, AR 72701  
phone: 479.575.2851 fax: 479.575.8721  
email: [gsb@walton.uark.edu](mailto:gsb@walton.uark.edu)  
web: [gsb.uark.edu](http://gsb.uark.edu)

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