

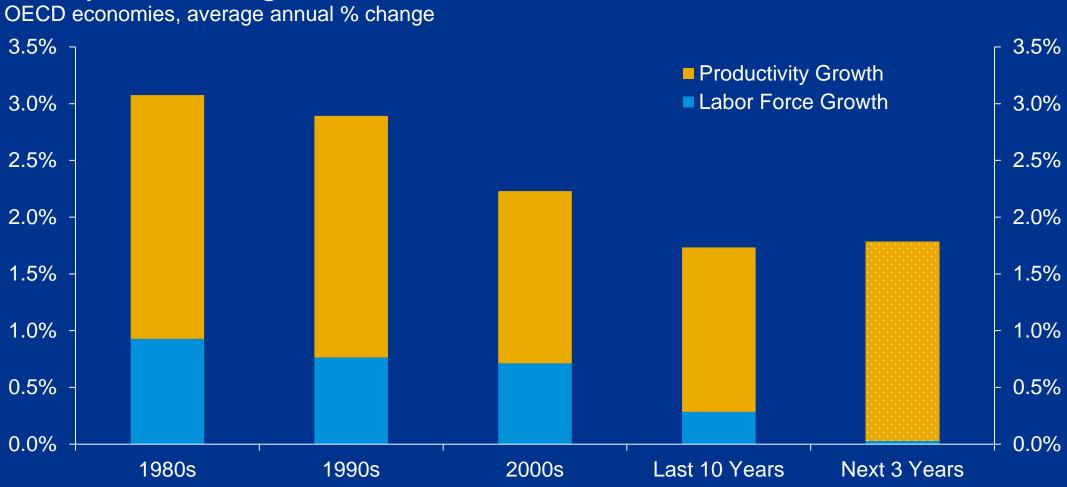
## Can Fed Inoculate U.S. and Global Economy?

26<sup>th</sup> Annual Arkansas Business Forecast Luncheon January 30, 2020

**KPMG Economics** 

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### Potential GDP is on the decline in the developed world

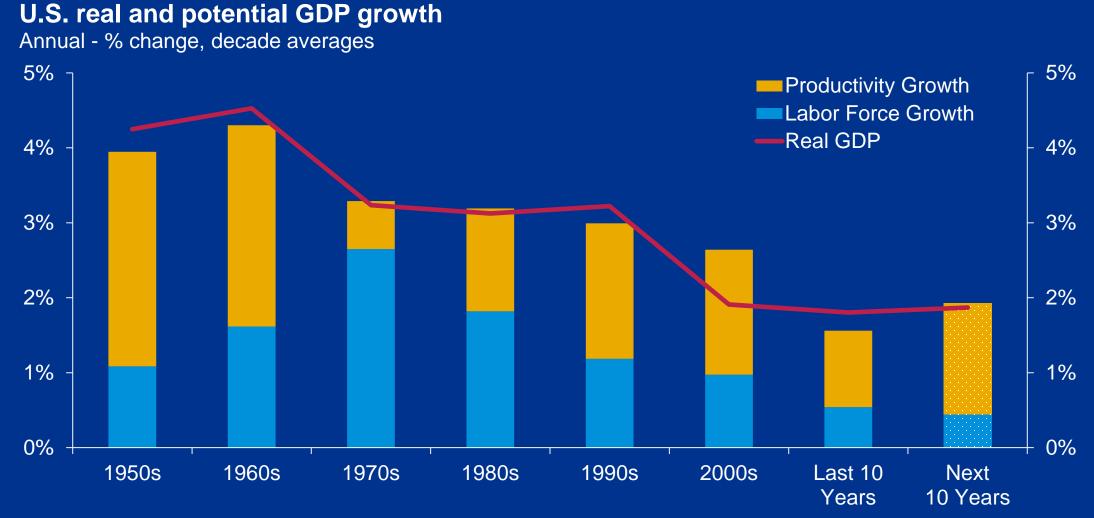


**OECD** potential GDP growth

Source: KPMG Economics, OECD Outlook (Nov 2019), UN Population Statistics (2019), Haver Analytics



### Demographics is also a key factor for U.S. growth



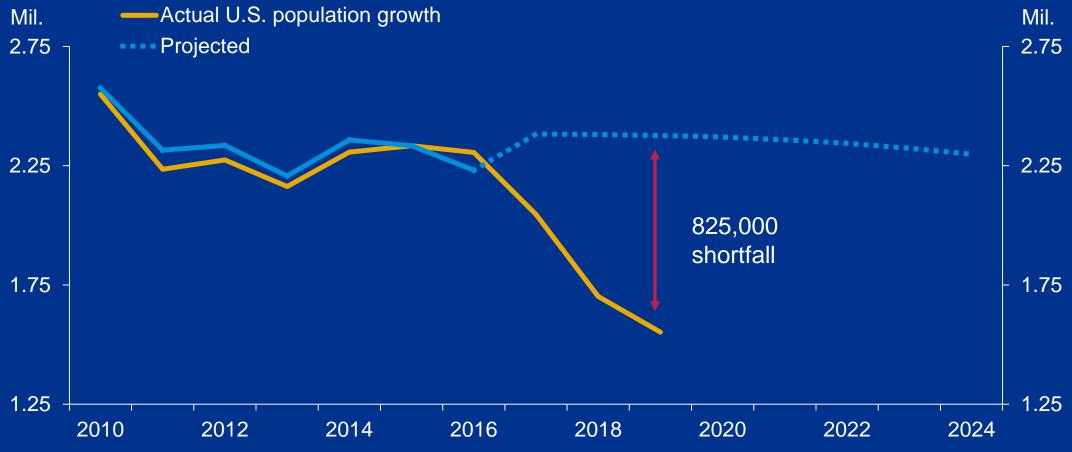
Source: KPMG Economics, Bureau of Economic Analysis, Congressional Budget Office, Haver Analytics



### U.S. population growth 36% below previous expectations

#### U.S. annual population growth

July 1 to July 1



Source: KPMG Economics, Census Bureau (2019), Haver Analytics



### Inflation is slowing in conjunction with lower GDP

#### Percentage of time inflation below the central bank's target since 2008

100% 99% 100% 100% 93% 91% 88% 87% 81% 75% 75% 60% 46% 50% 50% 38% 25% 25% 0% 0% U.S. w Lealand Denmark Canada Japan Sweden Luro Area intrenand

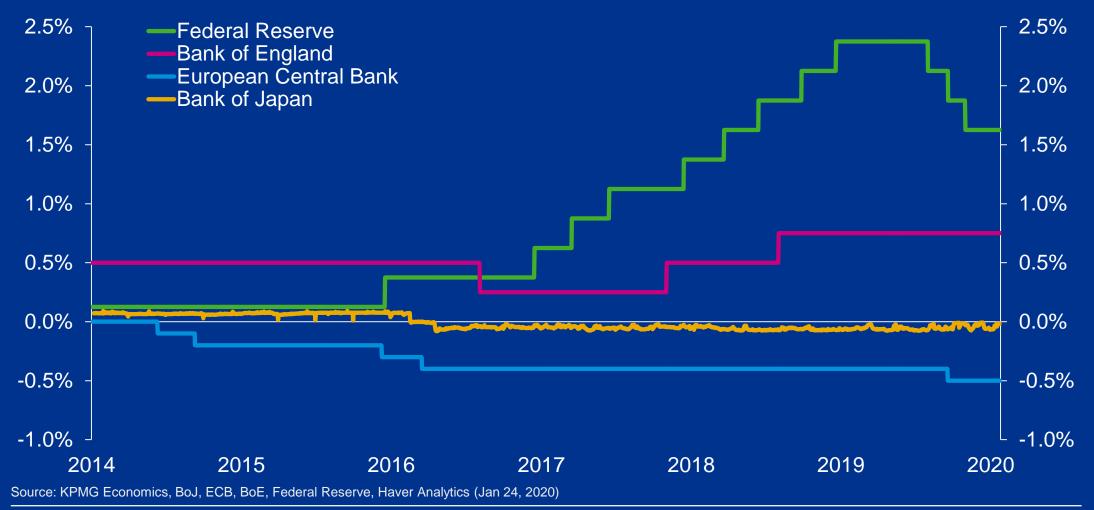
% of time Core CPI below 2.0% since 2008

Source: KPMG Economics, National Sources, Haver Analytics



### Central banks are keeping it loose....

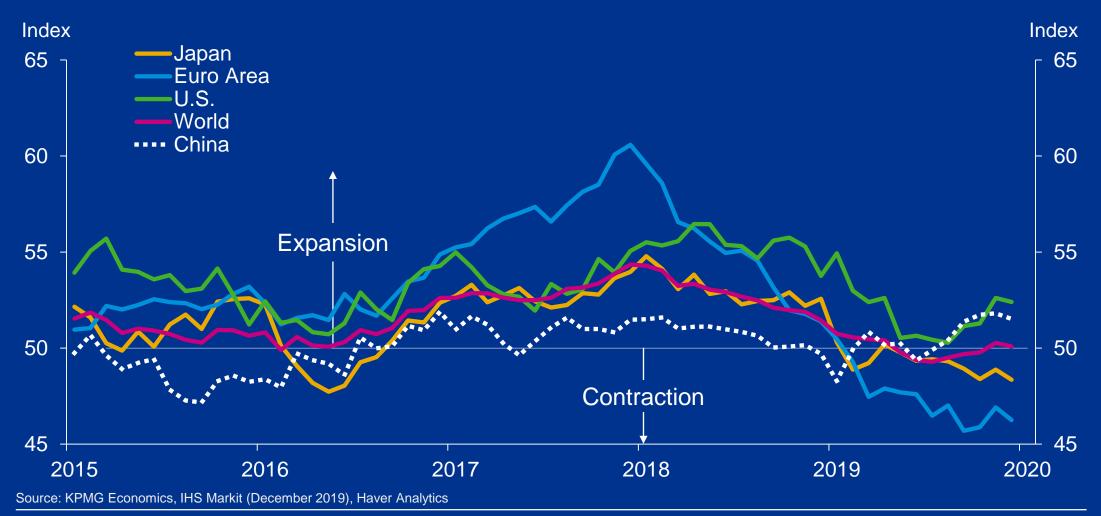
#### Policy rate targets for select global central banks



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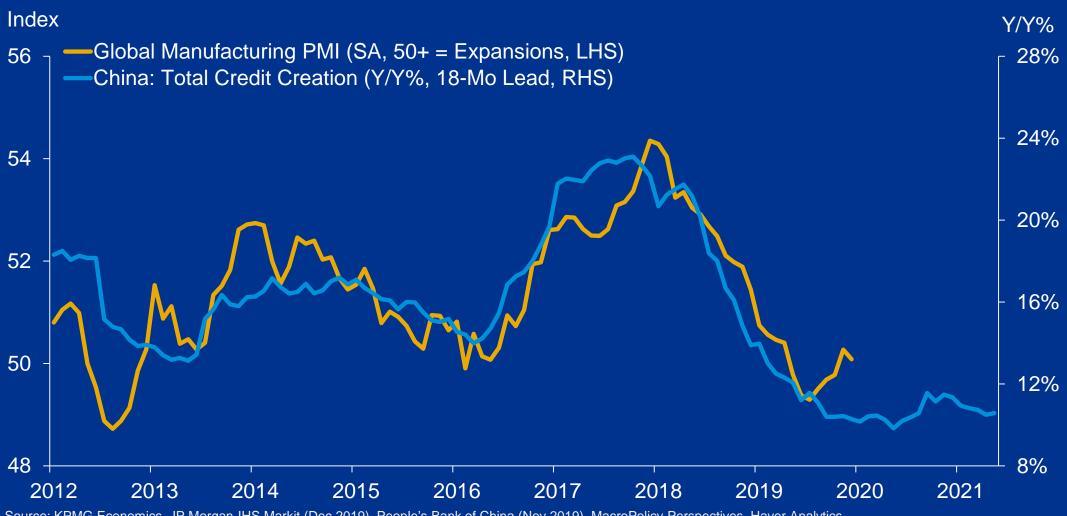
### Manufacturing was the main source of recent weakness

#### **PMI** manufacturing index





### Chinese liquidity drives the global manufacturing cycle



Source: KPMG Economics, JP Morgan-IHS Markit (Dec 2019), People's Bank of China (Nov 2019), MacroPolicy Perspectives, Haver Analytics

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### Slowing Chinese growth is impacting global economy



Source: KPMG Economics, China Customs (September 2019), Haver Analytics



### The outbreak of 2019-nCoV to lower Chinese GDP

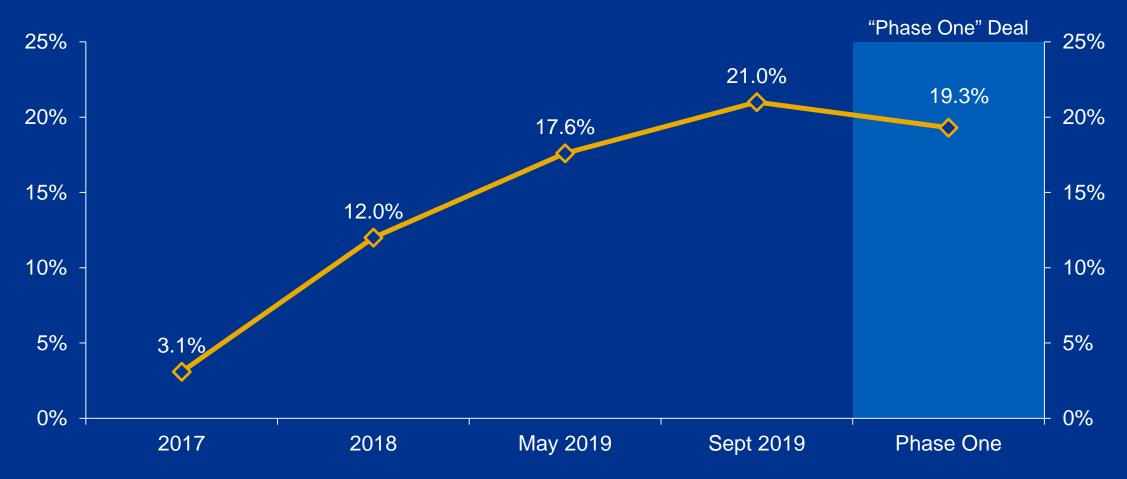


Source: KPMG Economics, CNBS, Haver Economics



### "Phase One" deal estimated to lower tariffs for 2020

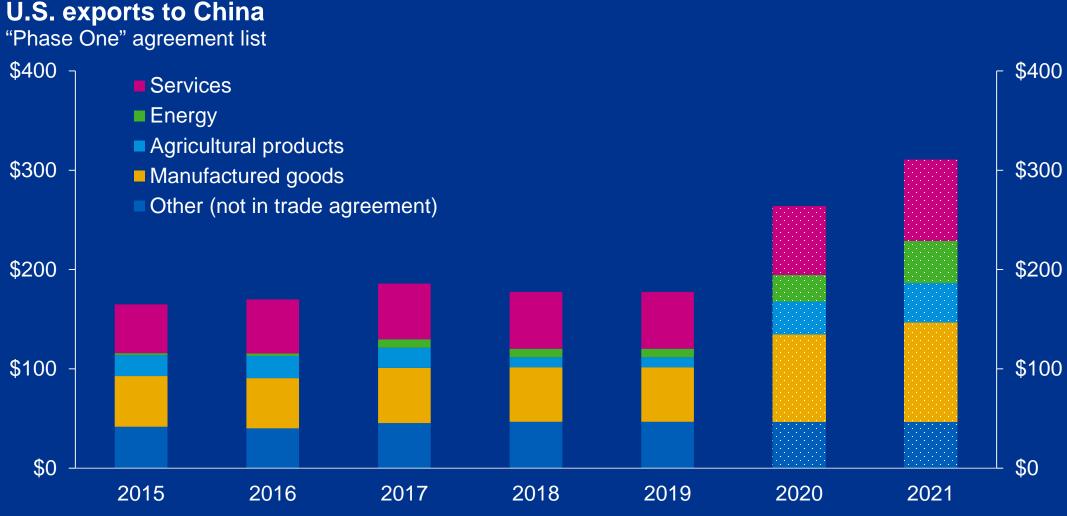
#### Average effective U.S. tariff rate on imports from China



Source: KPMG Economics, Peterson Institute for International Economics



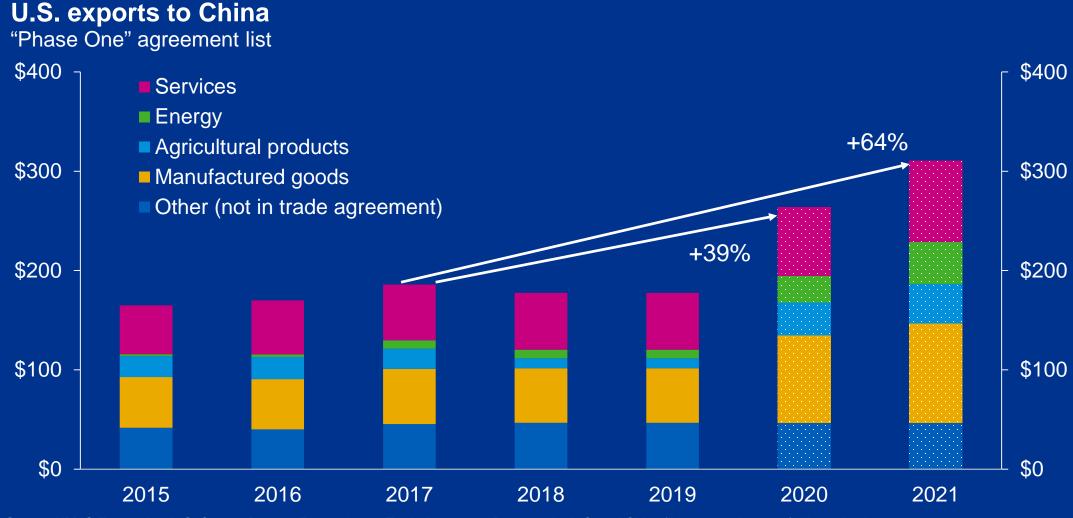
### China promises to more than double imports of select goods



Source: KPMG Economics, U.S. Census Bureau, Economic and Trade Agreement Between the U.S. and China (Annex 6.1, Jan 2020), Haver Analytics



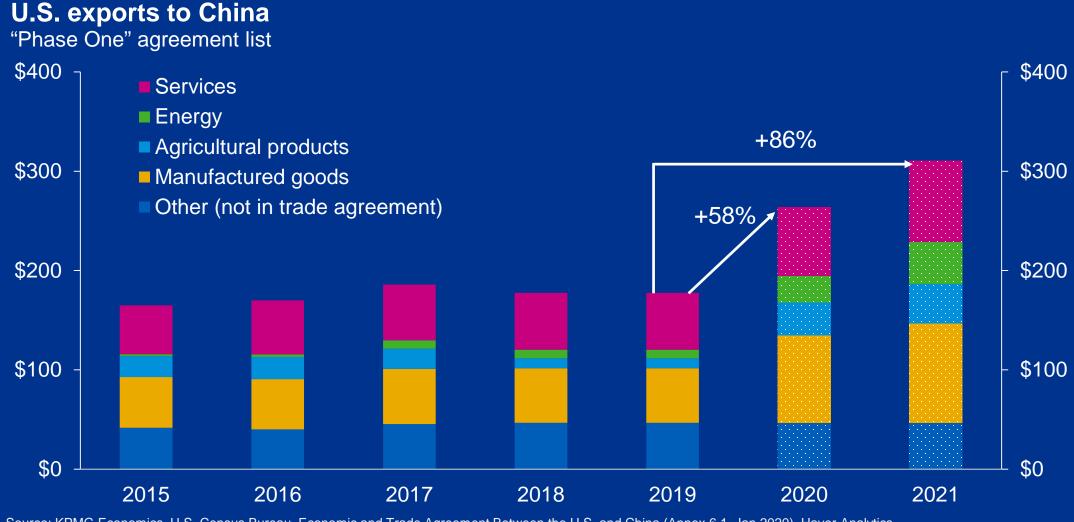
### Significant increase from the 2017 baseline...



Source: KPMG Economics, U.S. Census Bureau, Economic and Trade Agreement Between the U.S. and China (Annex 6.1, Jan 2020), Haver Analytics



### ...but an even larger increase from 2019 levels



Source: KPMG Economics, U.S. Census Bureau, Economic and Trade Agreement Between the U.S. and China (Annex 6.1, Jan 2020), Haver Analytics

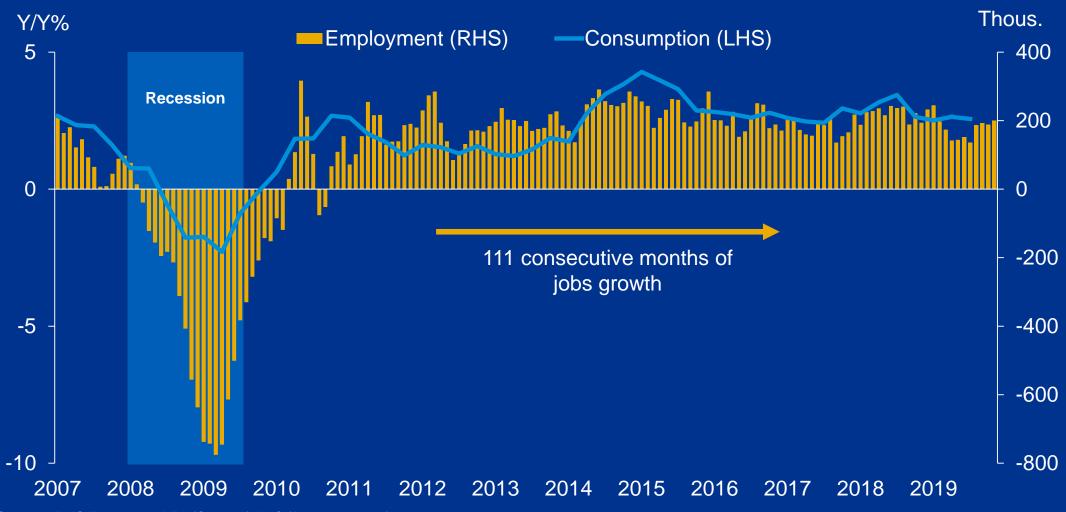




# U.S. Outlook



### The consumer has been the backbone of the expansion



Source: KPMG Economics, BEA (Q3 2019), BLS (December 2019), Haver Analytics



### Today's full employment looks different than the past

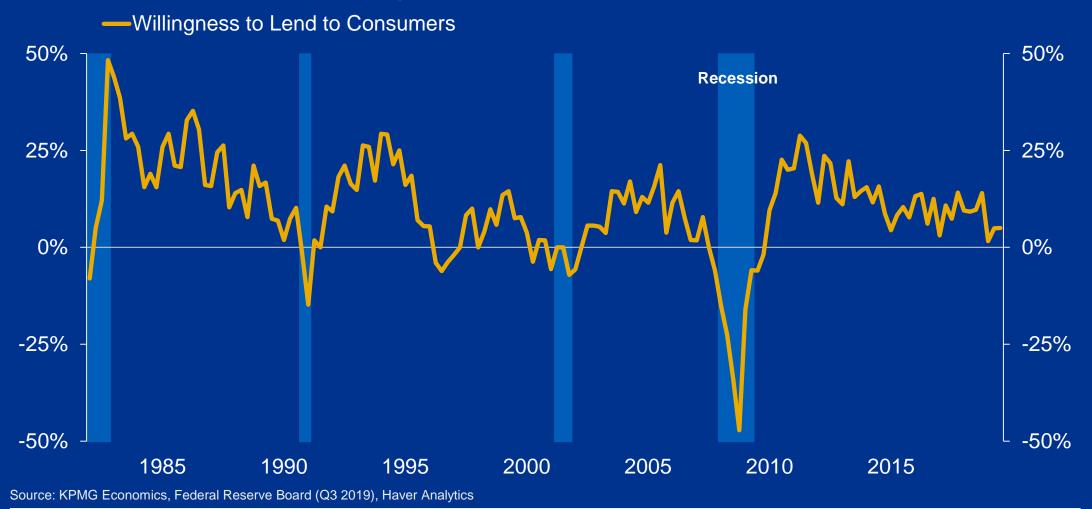
#### Share of U.S. nonfarm employment by job type

Routine manual Routine Cognitive Nonroutine Manual Nonroutine cognitive 1985 27% 28% 16% 30% 2005 23% 26% 16% 35% 2019 20% 21% 17% 41% 0% 25% 50% 75% 100% KPMG Economics, Bureau of Labor Statistics (2019), Haver Analytics



### Tightening access to consumer credit impacts consumption

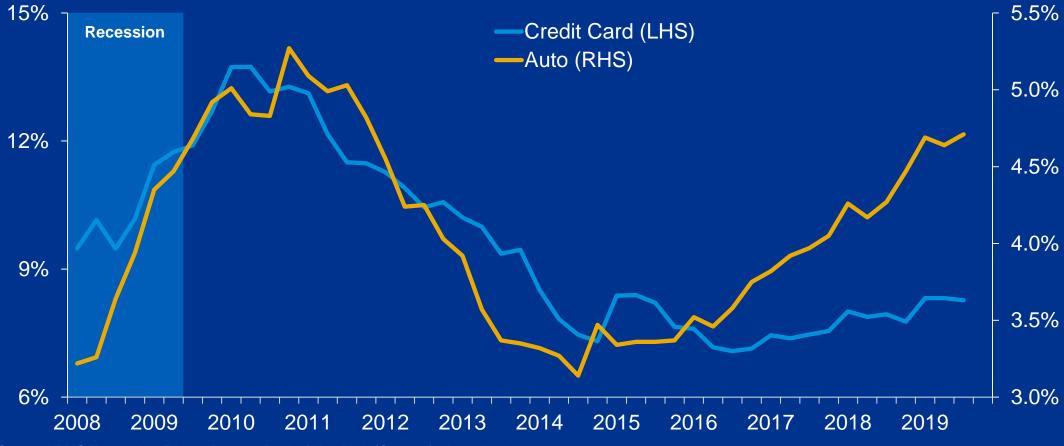
#### Fed Senior Loan Officers Survey



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### Auto and credit card loan delinquencies rising

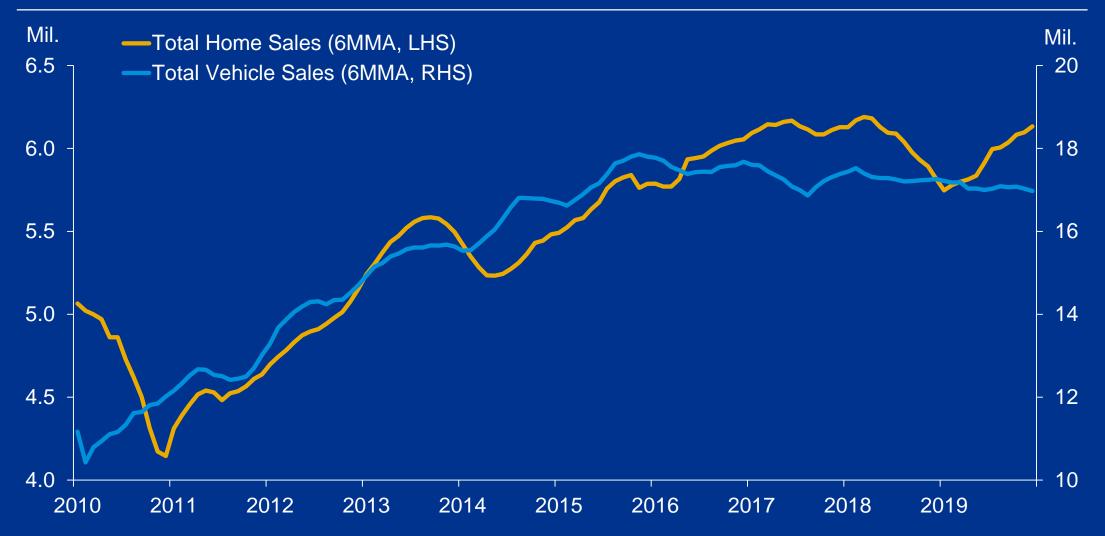
#### % of loans 90+ days delinquent by loan type



Source: KPMG Economics, Federal Reserve Bank of New York (Q3 2019), Haver Analytics



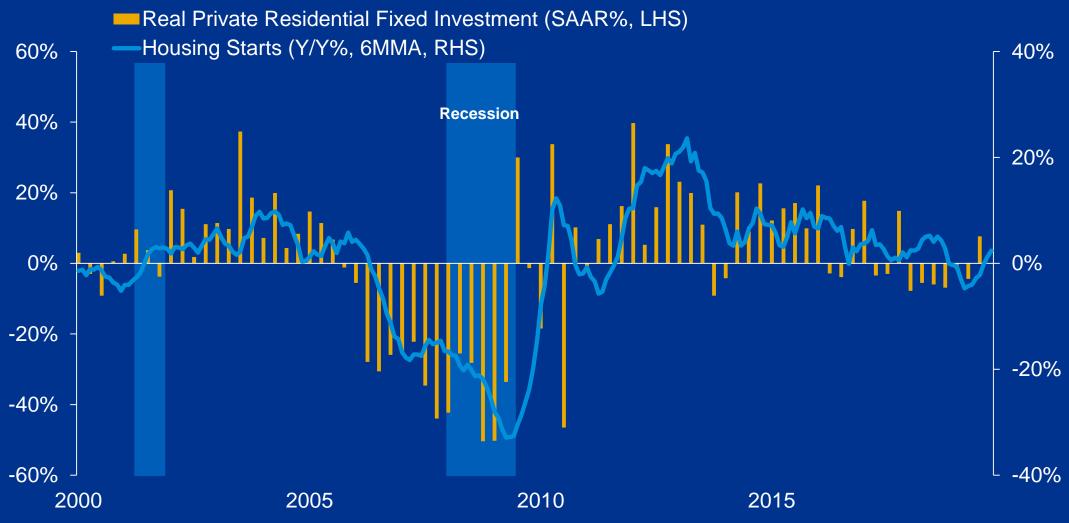
### Housing and autos have divergent response to rate cuts



Source: KPMG Economics, Census Bureau (Dec 2019), Autodata (Dec 2019), Haver Analytics



### Housing investment should continue responding to low rates

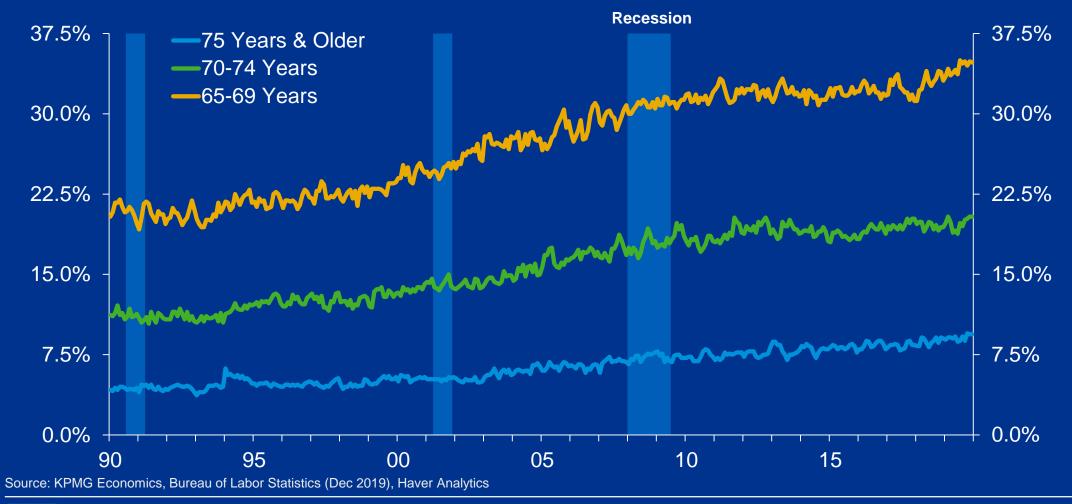


Source: KPMG Economics, Bureau of Economic Analysis (Q3 2019), Census Bureau (Dec 2019), Haver Analytics



### Workers respond to longevity and low rates

#### Labor force participation rate



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### Older workers largest share of the labor force

#### Labor force share by age group



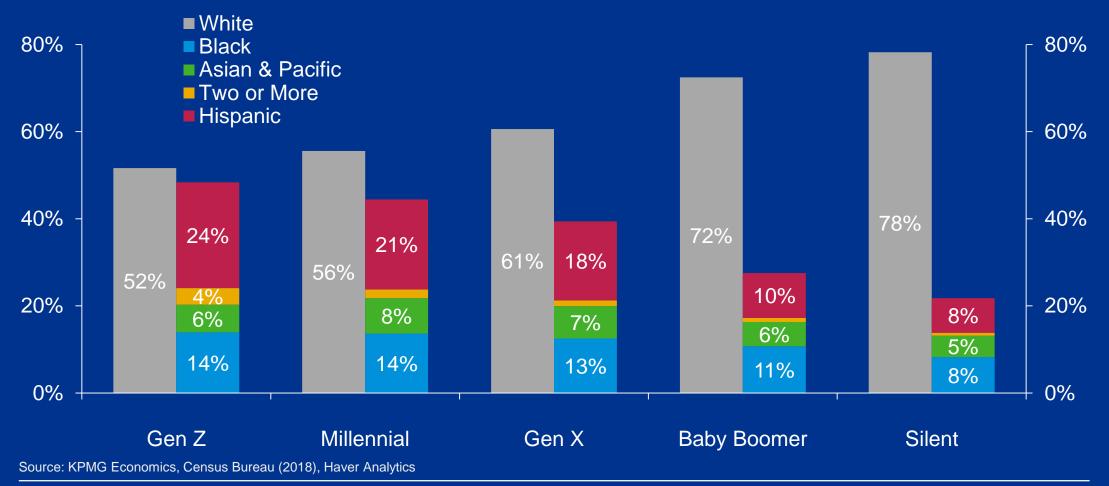
Source: KPMG Economics, Bureau of Labor Statistics, Employment Projections 2018-2028 (Sep 4, 2019)



### Millennials and Gen Z most diverse populations in history

#### **Racial composition of U.S. generations**

Share of generation by race, 2018





### Millennials are better educated than previous generations

#### Educational attainment distribution of 25 to 37 year olds (%) 100% 15% 24% 25% 29% 39% 13% 75% 21% 21% 28% 43% 50% 28% 41% 40% 30% 25% 25% 30% 14% 13% 13% 8% 0% Silent Early Boomer Late Boomer Millennial Gen X (1968)(1982)(1989)(2001)(2018)

Bachelor's degree or higher

Some college

High school graduate

Less than high school grad

Source: KPMG Economics, Pew Research, Census Bureau



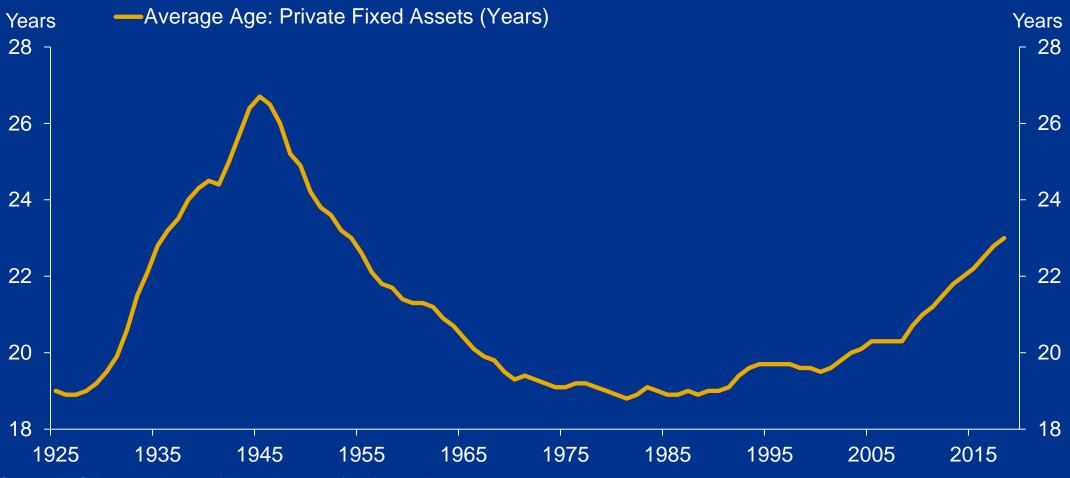
### Productivity growth is lagging previous expansions



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### Lack of capital investment a puzzle for economists

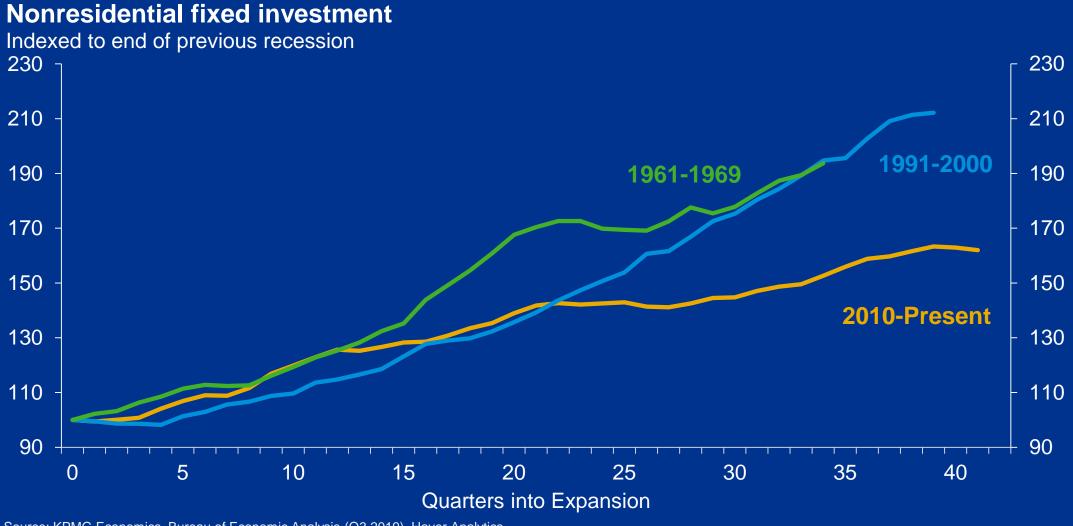
#### U.S. capital stock age



Source: KPMG Economics, Bureau of Economic Analysis (2018), Haver Analytics



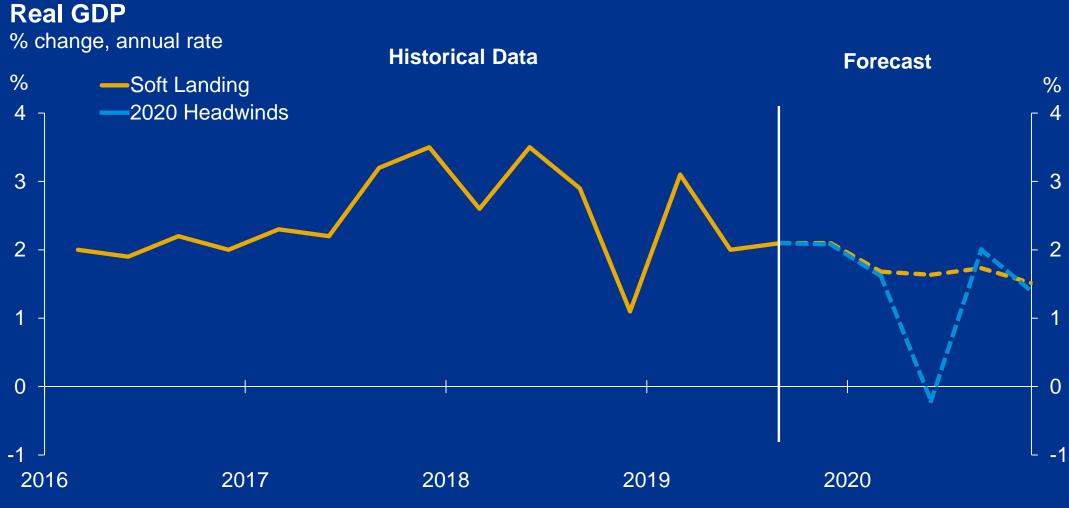
### CapEx growth has been slow during this expansion



Source: KPMG Economics, Bureau of Economic Analysis (Q3 2019), Haver Analytics



### Greater productivity is needed to boost growth outlook



Note: Real GDP is GDP adjusted for inflation; Real GDP is reported at a seasonally adjusted annual rate Source: KPMG Economics, Macroeconomic Advisors by IHS (December 2019)



### Economic risks are like a jenga tower





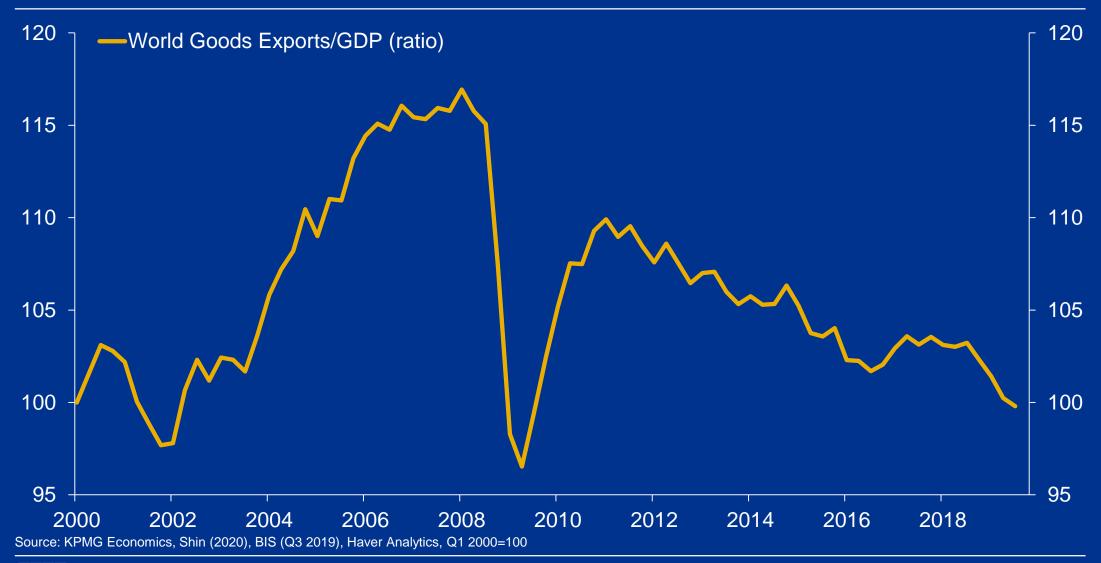






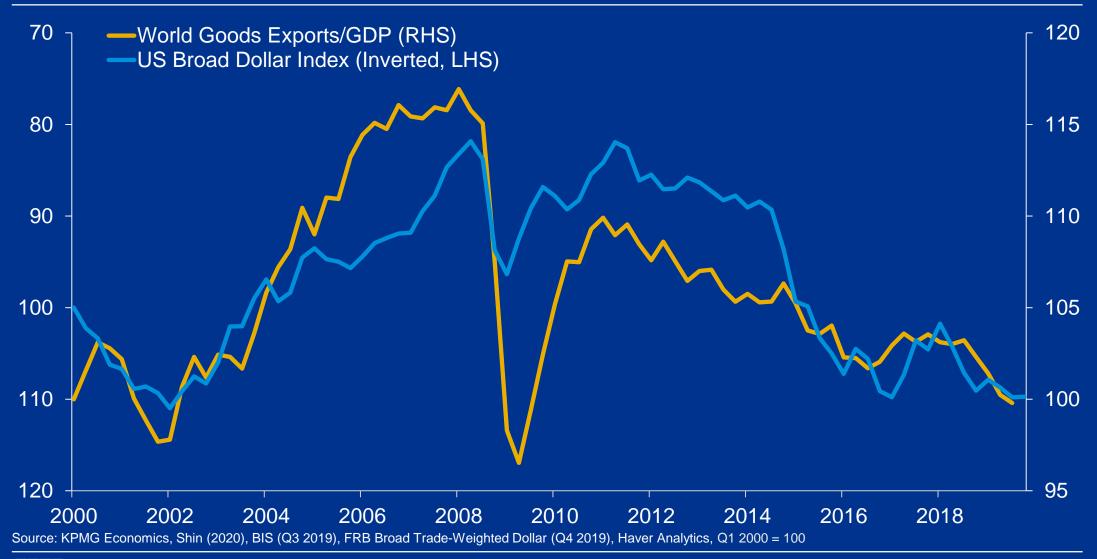


### Why is world trade per unit of GDP falling?



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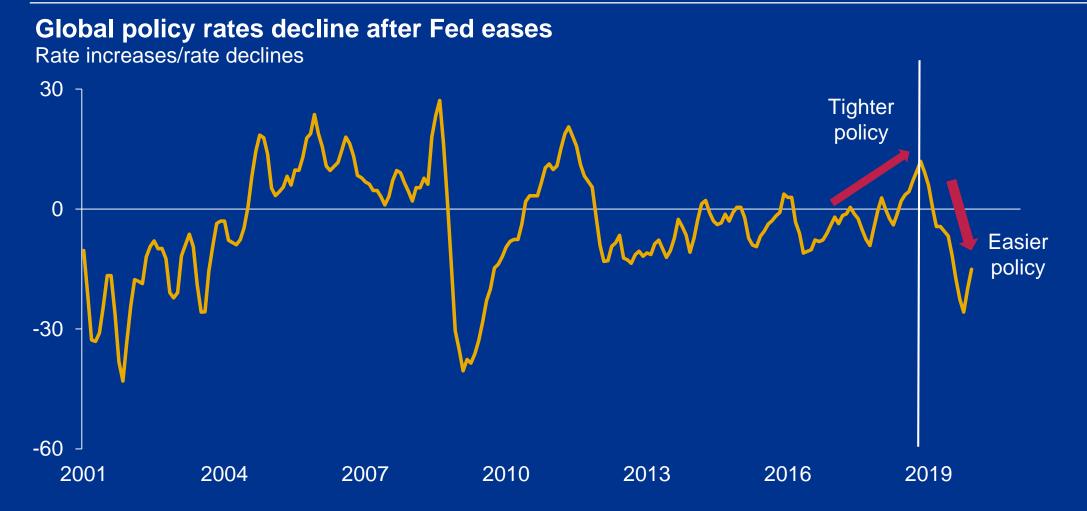
### Is world trade volume tied to the value of the dollar?



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### #rateslowforlongtime



Diffusion Index: % CB reporting increases less % CB reporting decreases, 3mma. Source: KPMG Economics, Haver Analytics (Dec 2019).





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