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UA's 2011 Business Forecast Luncheon Set for Feb. 4

By [Arkansas Business Staff](#)
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FAYETTEVILLE -- The University of Arkansas will host a panel of nationally recognized economic forecasters for its 17th annual Business Forecast luncheon on Friday, Feb. 4, 2011.

The event, coordinated by the Walton Business College Center for Business and Economic Research, will be held from 11 a.m. to 1:30 p.m. at the John Q. Hammons Convention Center in Rogers.

The panelists include:

- Moderator: Ed Drilling, president, AT&T Arkansas
- International Forecaster: Maria Haley, executive director, Arkansas Economic Development Commission
- Domestic Forecaster: Kevin Stephenson, managing director, Cambridge Associates
- State and Local Forecaster: Kathy Deck, director, Center for Business and Economic Research

"This year brings to the Walton College another extraordinary panel of experts who agree to share their forecasts for the coming year," said Walton College Dean Dan Worrell. "We believe the opportunity to hear the cutting-edge information and perspectives offered by these accomplished individuals provides tremendous value to business and civic leaders from northwest Arkansas, the region and the state."

Last year, more than 1,000 business and community representatives attended the lunch.

"The Business Forecast luncheon is the best opportunity for the state's leaders to get the most current economic information and timely relevant projections and analysis," said Deck. "Our attendees, some of whom have come to all 16 previous events, know that the forecasters' presentations are not to be missed. Their insights about the current economic recovery and its breadth and duration will help our leaders make good decisions. We are so fortunate to be able to bring economic experts of this caliber to northwest Arkansas."

Registration forms will be mailed the first week of January. For more information on sponsorships or reservations for Business Forecast 2011, contact the Center for Business and Economic Research at 479-575-4151 or cber@walton.uark.edu. To register online, visit the [Business Forecast Web site](#).

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