

September 11, 2009

Dear Fellow Arkansan:

I am pleased to invite you to attend the initial session of the Arkansas Economic Outlook Breakfast Series to be held on September 30, 2009. Each series will be conducted via video conferencing at seven sites throughout the State, including in your region.

Faculty and staff of the University of Arkansas System, Arkansas State University, and Southern Arkansas University have developed this semi-annual series to allow business leaders to hear perspectives from across the State in real time regarding the most current challenges and opportunities Arkansans face.

I hope that you will participate with me on September 30 in this innovative collaborative effort.

Sincerely,

Mike Beebe

MB:jb