

# SPONSORED BY ARVEST BANK

#### February 2009 Highlights

#### Contents

Highlights.		1
Multifamily	Market Trends	2

Multifamily Real Estate Market Summary
Prepared Exclusively under
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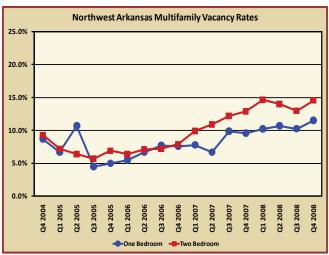
### **Multifamily Real Estate Market Summary for Benton and Washington Counties**

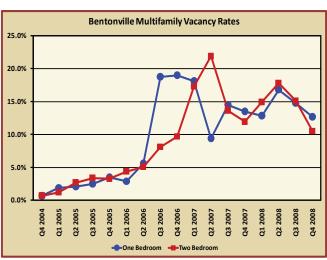
This report is the eighteenth edition of the Skyline Report for Benton and Washington Counties—Multifamily Real Estate Market Analysis. Researchers at the Center for Business and Economic Research in the Sam M. Walton College of Business at the University of Arkansas produce the Skyline Report to provide timely statistical analysis of the Northwest Arkansas multifamily real estate market. This study is a companion piece to the quarterly single-family residential and commercial Skyline Reports. As the population of the region grows, there is increased demand for all types of housing. Understanding the supply of multifamily housing opportunities is critical in order to clearly understand the overall residential market. There is a complex dynamic between multifamily housing, residential rental housing, and residential home ownership that is being influenced by several factors including: quantity of multifamily supply, quantity of rental housing, interest rates, underwriting standards, and unemployment rates, among others. The information contained in the following pages details the current condition of the multifamily market and sets the stage for future comparisons.

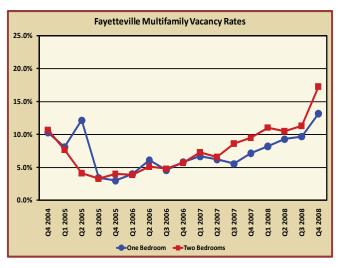
#### **Highlights from the Fourth Quarter of 2008**

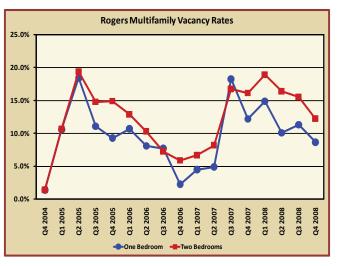
- Vacancy rates for multifamily properties in Northwest Arkansas increased from their third quarter level of 12.2 percent to 13.6 percent in the fourth quarter of 2008. The fourth quarter 2008 vacancy rate was also higher than the fourth quarter 2007 rate of 12.0 percent.
- Siloam Springs had the lowest aggregate vacancy rate at 10.6 percent, up from 10.2 percent in the third quarter of 2008. Fayetteville had the highest aggregate vacancy rate at 15.8 percent, up from 10.9 percent in the third quarter. The Bentonville vacancy rate declined 3.1 percentage points to 12.6 percent in the fourth quarter of 2008. Springdale had an increase of 0.4 percentage points to a vacancy rate of 12.0 percent, while Rogers had a decrease of 2.9 percentage points in its vacancy rate to 11.2 percent in the fourth quarter.
- The average lease price per month for a multifamily property unit in Northwest Arkansas was down about \$1.96 to \$527.75. Meanwhile, the median monthly lease price for a multifamily property continued to be \$485.00.
- On a price per square foot basis, multifamily units were least expensive on average in Siloam Springs at \$0.55 per square foot and most expensive on average in Fayetteville at \$0.67 per square foot.

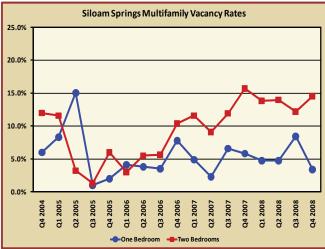
## Multifamily Market Trends

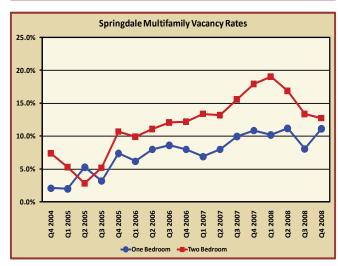












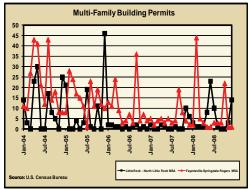
## Multifamily Market Trends

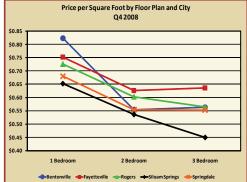
The associated table details the building permits that have been issued for multifamily housing purposes over the past twelve months. Ten projects with values greater than a million dollars were permitted during the period. Eight of these were located in Fayetteville and two were located in Rogers. The Fayetteville projects involve the construction of Hometown Development 4-plexes, the Links at Fayetteville, the Village on Shiloh apartments, College North Apartments, Mountain Ranch Apartments,

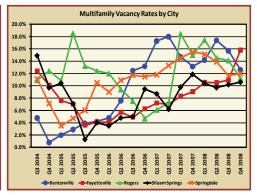
Vantage Center, and Hill Place. The Rogers projects are Roller's Ridge Apartments and St. James Place.

# Multifamily Residence Building Permits December 2007 - November 2008

Date	Complex or Developer	Number of Permits	Total Value of Permits	City
2/4/2008	Hometown Development 4-plexes	5	\$1,756,280	Fayetteville
2/12/2008	The Links at Fayetteville	43	\$48,889,443	Fayetteville
3/6/2008	Abshier Heights	1	\$998,400	Fayetteville
3/10/2008	Village on Shiloh	1	\$1,340,309	Fayetteville
4/3/2008	Roller's Ridge Apartments	4	\$1,600,000	Rogers
6/11/2008	St. James Place	33	\$1,830,000	Rogers
6/17/2008	College North Apartments	1	\$2,107,471	Fayetteville
6/18/2008	Village on Shiloh	2	\$1,937,213	Fayetteville
6/24/2008	Mountain Ranch Apartments	4	\$32,206,850	Fayetteville
10/2/2008	Vantage Center	4	\$7,220,960	Fayetteville
10/16/2008	Hill Place	16	\$28,245,040	Fayetteville
11/20/2008	Sunbridge Villas	1	\$406,585	Fayetteville
11/20/2008	Valencia 4-plexes	2	\$803,593	Fayetteville
	Total	117	\$129,342,144	

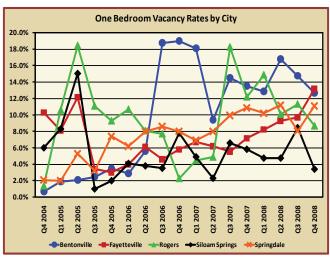






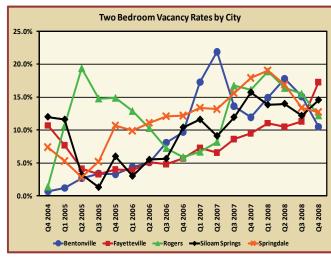
## Multifamily Market Trends

#### Sample Vacancy Rates Number of Q4 2008 Q3 2008 Q4 2007 Apartment Number of Vacancy Vacancy Vacancy Market Area Complexes Units Rate Rate Rate 114 3,372 12.6% 15.7% 13.2% Bentonville 10.9% 9.0% Fayetteville 270 11,867 15.8% Rogers 77 4,048 11.2% 14.1% 15.0% Siloam Springs 1,097 10.2% 11.9% 43 10.6% Springdale 85 5,784 12.0% 11.6% 15.5% **NWA** 589 26,168 13.6% 12.2% 12.0%



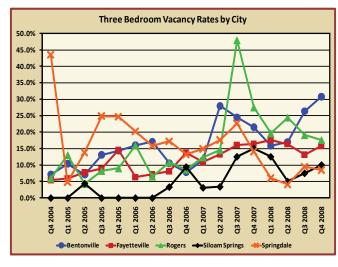
# **Average Size and Price by Floor Plan Q4 2008**

Floor Plan	Average Square Feet	Average Price per Month	Average Price per Square Foot
Studio 1 Bedroom 2 Bedroom 3 Bedroom 4 Bedroom	409 608 906 1,234 1,477	\$451.13 \$448.80 \$536.12 \$714.78 \$795.30	\$1.10 \$0.74 \$0.59 \$0.58 \$0.54
NWA	832	\$527.75	\$0.63



## Median Size and Price by Floor Plan Q4 2008

Floor Plan	Median	Median Price	Median Price
	Square Feet	per Month	per Square Foot
Studio	403	\$350.50	\$0.87
1 Bedroom	600	\$400.00	\$0.67
2 Bedroom	875	\$500.00	\$0.57
3 Bedroom	1,200	\$650.00	\$0.54
4 Bedroom	1,210	\$685.00	\$0.57
NWA	800	\$485.00	\$0.61



# Vacancy Rates by Floor Plan Q4 2008

Market Area	1 Bedroom	2 Bedroom	3 Bedroom
Bentonville Fayetteville Rogers Siloam Sprin Springdale	12.7% 13.2% 8.7% gs 3.4% 11.1%	10.5% 17.3% 12.2% 14.6% 12.8%	30.8% 15.9% 17.6% 10.0% 8.5%
NWA	11.5%	14.5%	15.8%