

Register for arkansasbusiness.com | Site Help | Contact ABPG

username password [SIGN IN](#)

THE HS HYBRID.
STARTING AT \$34,200¹.
SCHEDULE A TEST DRIVE AT YOUR DEALER.
AS DESCRIBED \$43,545¹ Important Info Options shown.

Roll over for colors never seen before in a vehicle.



ARKANSAS BUSINESS

NORTHWEST ARKANSAS BUSINESS JOURNAL

Search ArkansasBusiness.com enter keywords here [START](#)

Friday, October 16, 2009 3:22:10 PM

- [home](#) [news](#) [research](#) [people](#) [events](#) [jobs](#) [links](#)

Free Daily eNews

Sign up for daily updates from the Arkansas Business newsroom!

enter your email [GO!](#)

arkansas industry news

- Agriculture & Poultry
- Architecture
- Banking & Finance
- Business Services
- Construction
- Education
- Energy
- Government & Politics
- Health Care
- Insurance
- Investments
- Legal
- Manufacturing
- Media & Marketing
- Nonprofits
- Public Companies
- Real Estate
- Restaurants & Food
- Retail
- Small Business
- Technology & Telecom
- Tourism
- Transportation



arkansas business news story

Packed Schedule Of Speakers, Seminars Mark Nov. 3's Commerce Arkansas Expo

By Arkansas Business Staff
10/16/2009 10:10:45 AM

Change font size

Small-business owners, manufacturers, business leaders, technology-based entrepreneurs and innovators and others can benefit from the free expertise offered by seasoned consultants and experts at the second-annual [Commerce Arkansas business expo](#) on Nov. 3.

Sponsored by Arkansas Business and the Little Rock Regional Chamber of Commerce, Commerce Arkansas will include four pavilions dedicated to the following themes: Small Business Strategies, Business Trends and The Economy, Technology and Innovation, and Manufacturing. Keynote speakers include Jon Harrison, general manager of Caterpillar Inc.'s North Little Rock plant, University of Arkansas economist Kathy Deck, Linda Nelson of the Arkansas Small Business Technology and Development Center, and Greg Henderson with Arkansas manufacturing Solutions.

Commerce Arkansas will be held from 9 a.m. to 4 p.m. on Tuesday, Nov. 3, at the Statehouse Convention Center Governor's Halls in downtown Little Rock.

The event is free for those who register [online in advance](#). The cost is \$20 at the door. Lunch will feature the Arkansas Business CFO of the Year Awards and speaker Jeff Gardner of Windstream.

- Subscribe To Arkansas Business
- Submit A Whisper
- Register For Commerce Arkansas Expo
- Follow @ArkBusiness On Twitter
- Subscribe To NWA Business Journal

> ADVERTISEMENT



Retiring or building a vacation home in Arkansas?

today's markets

DOW	9,995.91	-67.03
NASDAQ	2,156.80	-16.49
S&P500	1,087.68	-8.88

Enter Stock Symbol

[GO!](#)

see all Arkansas stocks

stocks sponsored by



mortgage rates

Apply for your loan now!

Loan Amount
Interest Rate
Years

[CALCULATE LOAN](#)

Monthly Payment

rates sponsored by



most read stories

- May Construction President Indicted in Virginia, Arrested in LR
- UPDATE 2: Aaron Jones Indicted For Arson; 'He Didn't Do it,' Lawyer Says
- UPDATE 2: Bank of the Ozarks' Mark Pennebaker Dies in Mexico
- LR Attorney William McArthur Found Dead
- UPDATE: Whole Hog Founder Ron Blasingame Dead at 60



everything arkansas

- Tourists
- Newcomers
- Family
- Brides-to-be
- Jobs
- Teens
- Clinton Library
- Restaurants
- Shopping
- Entertainment

search commercial real estate space

- Local retail space for lease
- Local office space for lease
- Warehouse space for lease



ADVERTISEMENT

SUBSCRIBE TO THE PRINT EDITION

leads. delivered.

There's still time to be included in the Little Rock AT&T Real Yellow Pages

To advertise in the directory or online
Call 1-866-341-5133

AT&T Yellow Pages

research & lists

- Book of Lists
- Trends & Analysis
- New Business Lists
- Company Profiles
- Manufacturer's Directory
- Buy 1 Year of Archive Access

Small Business Strategies Pavilion

9:30-10:15 a.m.

our services

- Manage Your eNews
- Register for ArkansasBusiness.com
- Subscribe to Arkansas Business Print Edition
- Forgot Your Password?
- Requesting Reprints & Article Rights Inquiries
- RSS / XML Feeds
- Advertise Your Company on ArkansasBusiness.com
- Download the ArkansasBusiness.com Meda Kit

Jobs on

ArkansasBusiness.com

- Post a Job Listing
- Search Job Listings
- Post a Resume
- Search Resumes

Local Guides
All Cities
Arkadelphia
Bella Vista
Benton
Bentonville
Blytheville
Cabot
Conway
El Dorado
Fayetteville

Website Optimization

Kevin White, Consultant, ASBTDC

Making the most of an existing website, or developing a new one, may be an effective way to deliver your goods and/or services at lower costs. However, just having an attractive web site does no good if it doesn't rank well with search engines. Find out some things you can do to make sure your customers and prospects can find your website and how you can turn it into a real working asset.

10:30-11:15 a.m.

Growing Your Business in Tough Times

[[Link to this article](#)]

[[continue](#)]

[view page: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#)]

[[single page view](#)]

today's headlines



- Federal Deficit Hits All-Time High \$1.42 Trillion
- 15 Organizations To Be Recognized As Quality Award Winners
- UPDATE: Mitsubishi Wind Turbine Plant, 400 Jobs Headed For Fort Smith
- Arkansas Delegation Announces Approval For Energy, Water Priorities
- Costs Mount For Lawyers Arguing Poultry Case
- Packed Schedule Of Speakers, Seminars Mark Nov. 3's Commerce Arkansas Expo
- Wal-Mart And Amazon.Com Trade Price Cuts On Books

Recommended links

- [The Rotary Club of Little Rock](#)
- [Pulaski Technical College](#)
- [Little Rock Soiree](#)
- [Metropolitan National Bank](#)
- [Bank of Little Rock Mortgage](#)
- [insure](#)
- [Stephens, Inc.](#)
- [Mainstream Technologies](#)
- [First Security Bank](#)



[About ABPG](#) | [Terms Conditions & Notices](#) | [Privacy Policy](#) | [Contact](#) | [FAQ](#)



122 East Second Street :: Little Rock, AR 72201 :: (501)372-1443 or (888)322-6397
Copyright © 2009, [Arkansas Business Limited Partnership](#). All rights reserved.

designed & powered by FLEX360

