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From: The Biz
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To: WCOB: PhD Students; WCOB: Staff; WCOB: Faculty
Subject: The Biz

Sam M. Walton College of Business

Monthly Newsletter

The Biz



Volume 1, Issue 1, Nov. 09

Welcome to The Biz!

The goal of *The Biz* is to inform and engage the faculty, staff, and PhD students in the College through the dissemination of timely information. It is our hope that this newsletter can assist in connecting the wonderfully diverse group of people employed by the College. Do you have information that you think your colleagues would be interested in? Do you have any upcoming events? Do you have a question that you would like to ask the Dean? Please submit information or questions to TheBiz@walton.uark.edu.



Walton College Green Team: Moving Forward

The success of the Walton College Green Team has been evident since its inception in Fall 2008. The Power Management/ Default Duplex Printing Projects are estimated to save the College \$60,000 per year. We are continuing to work on ways to make our events and everyday experiences more sustainable; for more information on how to make your next event more sustainable, please visit the "Green" folder located on the College's W drive. Two webinars, "A New View to Making your Events 'Green'" and "A Paperless Office" are available to view on the Walton College Intranet, <http://intranet.walton.uark.edu/>.

If you are interested in participating on the team, please email Deb Williams at dswilliams@walton.uark.edu.

Going Green



Did you know that you can rent a Prius for University business from Facilities Management for only \$48 per day? The fee includes 200 miles, and \$0.20 per mile for any overages. There is a credit card in the Prius to be used for gas, and the PO you use to rent the Prius will be charged for the gas. There is no need to fill it up when you return it; they will do it for you! The standard passenger car would use 22.5 gallons of gas on the way to Little Rock, but the Prius would use only

Ask The Dean

Do you have a question you've always wanted to ask the Dean? Well now is your chance! Every month, Dean Worrell will answer a question sent in by one of our employees.

Did You Know?

During the Homecoming Game on Saturday, October 31st, **Dr. Dub Ashton** and **Dr. Amy Farmer** were recognized in front of the crowd for their outstanding contributions to Teaching and Diversity on campus. Congratulations Dub and Amy!

Upcoming Events

11/06/2009 [First Friday](#)

7.5 gallons... and that's a green tip worth sharing! For more tips, visit the [U of A sustainability website](#).

Faculty and Staff Notables

Kathy Deck was recently recognized as the Employee of the First Quarter at this fall's staff meeting. Kathy serves as the Director of the Center for Business and Economic Research (CBER). She and her team provide excellence in applied economic and business research to federal, state, and local government, as well as to businesses currently operating or those that desire to operate in the state of Arkansas. The Center further works to improve the economic opportunities of all Arkansans by conducting policy research in the public interest. The following is an excerpt from one of her multiple nominations:

"Kathy provides a lot of visibility for the College; she is quoted almost daily in newspapers and often appears on the local news. She is truly serving Arkansas in the research CBER does and the communications she carries out with constituents. Kathy puts the College's mission into practice on a daily basis. She is a teacher albeit to a different audience than the faculty, but one that helps the College serve Arkansas more broadly, conducts research that helps guide business and governmental policy and decisions, and provides service in support of her state."

Congratulations to **Alan Ellstrand** and **Vikas Anand** for their selection into the University's Teaching Academy! Both are very deserving of this wonderful recognition of their dedication to students.

Tech Notes



The Tech Center has seen an increase in spyware in the last several months, and the cyber thieves are getting sneakier about how they infect your computer. One of the most frequent scams we are seeing is Antivirus 2009. If you see a popup that says something like, "Antivirus 2009 has determined that you are infected with 263 viruses, please click

here to remove them." or any other popup that says you have a virus or spyware, please do NOT click on the popup, don't even click "close", as this could infect you. Instead, please call the Tech Center, leaving the window open so we can see it. If you are at home, the recommended way to get rid of the message is to push Ctrl-Alt-Del, click Task Manager, find the open window in the list and click End Task. For more information, see this web article: [Fake Security Software](#)

November Birthdays

3rd	Nelson Driver	Finance
5th	Theres Stiefer Terry Tremwell	Executive Education Supply Chain
8th	Gary Peters	Accounting
9th	Aaron Wilson	Accounting Center
10th	Jennifer Holland	Development

The Office of Diversity Programs will be hosting a general meet and greet to provide awareness for the services that they provide for students, faculty, and staff. There will be an assortment of breakfast items as well as hot beverages for the fall weather. Please stop by! Time: 8:00 AM - 10:00 AM

11/12/2009 [GHG Inventory](#)
Stakeholders are beginning to expect companies to report their corporate greenhouse gas (GHG) emissions and to publicly set reduction goals. This one-day course will give...
Time: 3:00 PM - 4:30 PM
Contact: Executive Education, execed@walton.uark.edu, 479-575-2856

11/13/2009 [Leadership Walton Lunch with Lt. Gen. Marty Steele](#)
Lt. Gen. Marty Steele will be on campus November 12 and 13 to serve as the inaugural Johnson Fellow. As a managing partner of Uncommon...
Time: 12:00 PM - 1:00 PM
Contact: Sara Yell, yell@uark.edu, 575-6415

11/13/2009 [Walton College Scholarship Reception](#)
Reception for Walton College scholarship recipients, scholarship donors, faculty, and staff...
Time: 3:00 PM - 5:00 PM
Contact: Carolyn Plumlee, cplumlee@uark.edu, 575-6146

11/18/2009—12/16/2009
Walton College Toy Drive
The Walton College Toy Drive will be held from November 18th—December 16th. Please bring new, unwrapped toys for distribution to local children's charities. Boxes will be available around the college as well as at the

12th	Salar Jahedi	Economics
13th	Ventsi Stamenov Don Bland	Garrison Fin. Institute Dean's Office
14th	Aria Andres	Undergraduate Programs
15th	Nancy Hart	Development
24th	Anne O'Leary-Kelly	Management
25th	Lisa Friday	Dean's Office
26th	Carolyn Plumlee	Development
27th	Thomas Jones	Information Systems
28th	David Hyatt Lionel Robert	Dean's Office Information Systems

holiday party.

If you have any upcoming events you would like advertised in next month's Biz, please email them to TheBiz@walton.uark.edu before November 24th.