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## UA, NWACC among new Green Valley board members

Northwest Arkansas Times

Posted today at 7:05 a.m.

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FAYETTEVILLE — The University of Arkansas, NorthWest Arkansas Community College and the Arkansas World Trade Center each recently accepted positions on the executive board of Green Valley Development.

Green Valley Development is a not-for-profit organization focused on attracting new companies and expanding existing companies with a focus on sustainable innovation and technologies.

The new board of directors will include three directors representing the UA, NWACC and the trade center. Existing board members include Bob Davis, Robert Rhoads, Ramsay Ball, Kathy Deck, Tommy Deweese, Brock Hoskins, Bruce Johnson, Keith Kaderly, Tim Marrin and Phil Stafford.

Becky Paneitz, president of the community college, will represent the institution on the board.

"NWACC is proud to partner with Green Valley to strengthen our regional economic growth by providing job training and education focused on sustainability technologies," she said. "We're also excited to expand our partnership with the University of Arkansas Fayetteville so students can earn certificates or degrees through us and then transfer to the university to complete a bachelor's degree in these emerging fields."

The University of Arkansas has been represented by the chancellor's designee, Phillip Stafford, since formation of the Fayetteville Economic Development Council in 2004. The council became Green Valley Development earlier this year as it refined its focus.

The other new director is Dan Hendrix, president and chief executive officer of the Arkansas World Trade Center in Rogers.

A part of the University of Arkansas and a member of the World Trade Centers Association, the Arkansas World Trade Center connects Arkansas to the world by providing international trade services to companies, agricultural producers and individuals, and by educating students in global commerce.

"The Green Valley organization will add yet another dynamic opportunity to generate economic development for the region and state. When you consider Crystal Bridges, University of Arkansas, Arkansas World Trade Center and now Green Valley Development and what these entities will do to expose Arkansas to world leaders and decision makers, is tremendous for our future," Hendrix said.

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