

FINANCE  
\$20  
CommerceArkansas.com  
attend FREE

# commerce arkansas

KNOWLEDGE & NETWORKING EXPERIENCE

OBER 22 | STATEHOUSE CONVENTION CENTER | LITTLE ROCK

ARKANSAS BUSINESS



LITTLE ROCK REGIONAL  
CHAMBER OF COMMERCE

MORE INFORMATION, CONTACT MICHELLE CARNEY AT 501.372.1443 OR VISIT [COMMERCEARKANSAS.COM](http://COMMERCEARKANSAS.COM)

PRESENTED BY:



IN PARTNERSHIP WITH:





**9:30 A.M.** > GREEN COMPANIES AND THE TRIPLE BOTTOM LINE

Exploring the opportunities for organizations to balance the triple bottom line: people, profits and planet. Energy efficiency, waste, procurement activities and carbon footprint will be discussed as they relate to the companies' buildings and the organization as a whole.

**10:30 A.M.** > ENERGY EFFICIENCY, CONSERVATION AND INCENTIVES FOR SMALL BUSINESSES

An overview of low-cost and no-cost energy-efficiency measures, cost-effective improvements and incentives available for small businesses.

**1:45 P.M.** > LOCAL GREEN BUILDING

A panel discussion among local contractors, architects and government officials on sustainable building: brownfields and land revitalization, reducing environmental impact, working with existing structures to reduce sprawl, building green and other topics.

**2:45 P.M.** > ENVIRONMENTAL LAW FOR ARKANSAS BUSINESSES

An overview of environmental issues that effect Arkansas businesses.

**3:45 P.M.** > GOING GREEN WITHOUT GOING NUTS

Information overload is a challenge for companies that want to adopt the benefits of social, economic and environmental sustainability. Learn some simple ways to make green a part of your corporate colors.



**9:30 A.M.** > THE ARKANSAS ECONOMY IN 2009: STAYING THE COURSE IN CHOPPY ECONOMIC WATERS

The recent performance of the Arkansas economy, identifying challenges and opportunities for business and community leaders, and providing guidance on what the economy can expect in the coming months. Special attention will be provided to rural/metropolitan-area issues and to key state industries.

**10:30 A.M.** > BAILOUTS, BANKS AND YOUR BUSINESS

A look at the current banking and business environment and how the proposed bailout will affect you, your business and your bank.

**1:45 P.M.** > REAL ESTATE AND BUSINESS CYCLES: SEARCHING FOR THE BOTTOM IN ARKANSAS

The current national economic downturn, driven by rising energy costs and chaotic financial markets, is having an effect on state and local growth. Past downturns have obviously had an effect on real estate markets. Collins will examine the unique nature of the current crisis, the short-term prospects for a return to health in the real estate sector, and long-term opportunities and challenges faced by state and local economies.

**2:45 P.M.** > BANKING FROM YOUR DESK

How to automate your business banking. Topics will include automated clearing-house generation, remote deposit, navr