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Kathy Deck, director of the University of Arkansas' Center for Business and Economic Research, believes the economy will largely be flat in 2012.

Quarterly Business Analysis Luncheon Set (/11758/quarterly-business-analysis-luncheon-set) by Rob Keys (mailto:rkeys@nwabj.com)

Director of the Center for Business and Economic Research Kathy Deck will present her regular Quarterly Business Analysis as a luncheon event for the first time in August.

The event, which previously has been held as breakfast meetings, is a partnership between the CBER in the Sam M. Walton College of Business at the University of Arkansas and Northwest Arkansas chambers of commerce.

The hour-long luncheon will be held Aug. 8 at Northwest Arkansas Community College's Shewmaker Center for Workforce Technologies in Bentonville. It is scheduled to begin at 11:30 a.m.

The event "will provide an opportunity to discuss the progress of the Northwest Arkansas economy through the tepid national recovery," Deck said in a news release. "Our relative success is the result of carefully planned investments and strategic thinking by regional decision-makers. Understanding our opportunities and challenges will be critical to further economic prosperity in the region."

The cost for the program and luncheon is \$35, and registration is required by Aug. 6. To make reservations, call 479-575-4151 or visit http://cber.uark.edu (http://cber.uark.edu/).



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