



# THE SKYLINE REPORT

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## First Half of 2017 July 2017

### Contents

|  |    |
|--|----|
| Report Structure .....                   | 2  |
| Economic Overview .....                  | 3  |
| Local Perceptions .....                  | 5  |
| Inventory & Building Permits .....       | 8  |
| New Commercial Projects .....            | 11 |
| Hotels .....                             | 17 |
| Restaurants .....                        | 21 |
| Commercial Market Trends .....           | 25 |
| Office Submarket Comparison .....        | 32 |
| Office/Retail Submarket Comparison ..... | 35 |
| Retail Submarket Comparison .....        | 36 |
| Warehouse Submarket Comparison .....     | 39 |
| Other Submarket Comparisons .....        | 41 |
| City Summary Statistics                  |    |
| Bella Vista .....                        | 43 |
| Bentonville .....                        | 44 |
| Fayetteville .....                       | 46 |
| Lowell .....                             | 49 |
| Rogers .....                             | 50 |
| Siloam Springs .....                     | 53 |
| Springdale .....                         | 54 |
| Interpretation .....                     | 56 |

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## Commercial Real Estate Market Summary for Benton and Washington Counties

This report is the thirty-seventh edition of the Skyline Report for Benton and Washington Counties—Commercial Real Estate Market Analysis. Researchers at the Center for Business and Economic Research in the Sam M. Walton College of Business at the University of Arkansas produce the Skyline Report to provide timely statistical analysis of the Northwest Arkansas commercial real estate market. The information contained in the Skyline Report is critical for lenders, developers, contractors, and potential lessees. The Northwest Arkansas commercial real estate market is fragmented with many local and national commercial real estate professionals competing to serve the needs of a burgeoning business community. Having current information and analysis provides a competitive advantage over those who make decisions without the benefit of hard data.

### Highlights from the First Half of 2017

- In the first half of 2017, 815,546 square feet of commercial space were absorbed, while 327,845 new square feet were added, netting positive absorption of 487,701 square feet in the Northwest Arkansas market and an overall vacancy rate of 10.5 percent, down from 11.7 percent in the second half of 2016.
- 206,304 new square feet were added in the office submarket, while 326,234 square feet were absorbed, leading to net positive absorption of 119,930 square feet in the first half of 2017. The office vacancy rate decreased to 10.4 percent from 11.4 percent in the second half of 2016.
- Within the retail submarket, there was overall positive absorption of 187,369 square feet, while 121,541 new square feet entered the market, leading to positive net absorption of 65,828 square feet. The retail vacancy rate decreased to 8.7 percent in the first half of 2017 from 9.4 percent in the second half of 2016.
- The warehouse submarket had positive absorption of 157,998 square feet, while no new square feet were added in the first half of 2017. The Northwest Arkansas warehouse vacancy rate decreased from 8.1 percent in the second half of 2016 to 7.6 percent in the first half of 2017.
- In the office/retail submarket, there was positive absorption of 40,180 square feet, while no new square feet of office/retail space entered the market in the first half of 2017. The vacancy rate decreased from 11.0 percent in the second half of 2016 to 10.0 percent in the first half of 2017.
- From January 1 to June 30, 2017, there were \$116,812,224 in commercial building permits issued in Northwest Arkansas. In comparison, there were \$206,485,385 in permits issued in the first half of 2016.

# Report Structure

The Skyline Report presents an analysis of data from three primary sources. Information on the entire population of commercial property is gathered from the offices of the Benton and Washington County Assessors. These data sets are then filtered to exclude properties that are not part of the competitive leasing market. These excluded properties include owner-occupied buildings and other dedicated spaces. Additionally, commercial properties that do not meet certain minimum size criteria (detailed on page 56) are also filtered from the base of commercial properties considered. As a second source of data, building permit information is collected from the relevant divisions in Northwest Arkansas city governments. Finally, availability, lease rates, and other characteristics of competitive commercial properties are obtained from a panel of the largest commercial property owners and managers in Northwest Arkansas. Each of the three types of information that is collected gives a unique but critical perspective of the local commercial property market. Without understanding what the universe of commercial properties looks like at the beginning of a period, the scale of available space for lease is meaningless. Likewise, the data that come from building permits paint a picture of what market additions are imminent. Only after setting the stage with these two perspectives do vacancy rates and market absorption numbers have real value.

In order to provide yet another level of perspective on the Northwest Arkansas commercial property market, the Skyline Report contains an overview of national and regional macroeconomic conditions. Ultimately, the real estate market is subject to the same fundamental forces that shape the rest of the economy, so having a broader view of current issues provides insights into potential challenges and opportunities for commercial property development.

To this end, the Skyline Report begins with an economic overview. First, national output and employment issues are discussed,

followed by the discussion of short-term and long-term interest rate prospects. Then, recent regional economic statistics, focusing on regional employment trends, are presented. After the economic overview, the results of some focus group discussions with commercial property developers and managers are summarized in order to supplement the hard data with anecdotal evidence from market participants about regional trends.

After the summary of local perceptions, the first half of 2017 numbers for total commercial property square feet and building permit data are presented. Within the total square feet table, a breakdown of property type by city is provided. Also, the square footage of competitive commercial property for which the 256 panelists provide information is broken down by city and the percentage of coverage of the competitive market is calculated. A table containing publicly announced new commercial real estate projects is presented after the summary of building permit data. This table is meant to provide an indication of the future direction of the Northwest Arkansas commercial property market. As many of these projects are still in the conceptual phase, hard data is incomplete and subject to change. This period, the announced data was examined particularly closely. Project locations were checked and developers were contacted regarding the projects from the previous Skyline report.

Following the tables of announced commercial projects, hotels, and restaurants is a trend summary that includes information about vacancy rate and available space trends. There are also three tables summarizing the results from the most recent time periods. The first table presents vacancy rates by submarket for the first half of 2017, and both the second half and first half of 2016. The second



table presents net absorption by submarket and the third table presents available square footage by submarket for the same time periods. These tables are the foundation for the performing trend analysis and for separating the seasonal effects from real effects. The results in the tables are referred to throughout the remainder of the Skyline Report.

The next four sections present analyses of Northwest Arkansas submarkets by type of space. The office submarket is examined first, followed by the office/retail, retail, warehouse, office/warehouse, and retail/warehouse submarkets. Following these sections are commercial property summary statistics by city. There are sections for Bella Vista, Bentonville, Fayetteville, Lowell, Rogers, Siloam Springs, and Springdale.

Finally, a section on how to interpret the numbers contained in the report and a description of the commercial property classification system are offered.

By aggregating and analyzing data from a variety of sources, the Skyline Report is unique in its perspective on the Northwest Arkansas commercial property market. The information should be useful to anyone with an interest in the current workings and projected course of commercial real estate in Benton and Washington Counties.

# Economic Overview

It is helpful to look at some key macroeconomic statistics in order to get a sense of the Northwest Arkansas commercial real estate market. The rate of activity in the Northwest Arkansas commercial real estate market is dependent upon two general factors: those that are specific to the region and those that are national in nature. The following discussion highlights some of the statistics that indicate the direction of the macroeconomy.

## Gross Domestic Product

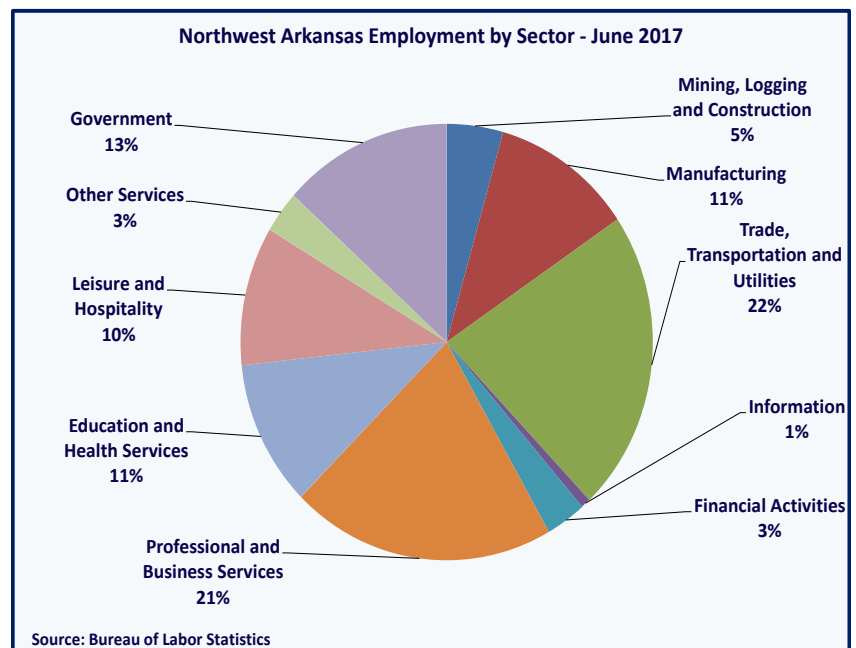
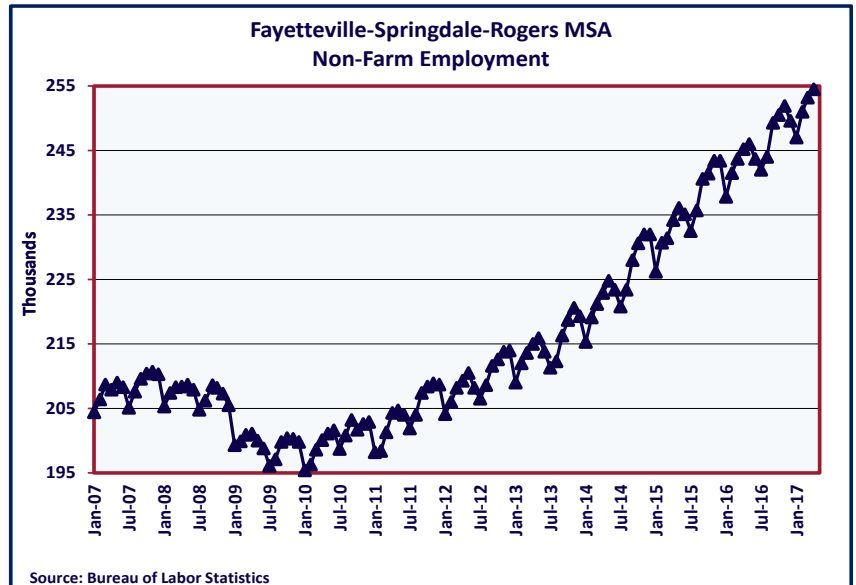
In the second quarter of 2017, real GDP increased by 2.6 percent according to advance estimates released by the U.S. Department of Commerce's Bureau of Economic Analysis (BEA). Real GDP increased by 1.2 percent in the first quarter of 2017. The increase in real GDP in the second quarter primarily reflected positive contributions from personal consumption expenditures (PCE), nonresidential fixed investment, exports, and federal government spending that were partly offset by negative contributions from private residential fixed investment, private inventory investment, and state and local government spending. Imports, which are a subtraction in the calculation of GDP, increased. The acceleration in real GDP growth in the second quarter reflected a smaller decrease in private inventory investment, an acceleration in PCE, and an upturn in federal government spending. These movements were partly offset by a downturn in residential fixed investment and decelerations in exports and in nonresidential fixed investment.

## Employment

The Northwest Arkansas employment situation is extremely important to the health of the real estate market. The most recent data show that employment in the Northwest Arkansas region was at 253,900 in June 2017, up 4.2 percent from June 2016. According to the

U.S. Bureau of Labor Statistics (BLS), the unemployment rate in Northwest Arkansas was at 2.5 percent in May 2017. This is down from the May 2016 rate of 2.9 percent. The unemployment rate has remained under 4.0 percent since August of 2015. The unemployment rate in Northwest Arkansas continues to be lower than both the state (3.3 percent) and national (4.1 percent) unadjusted rates.

With the purpose of exploring more closely the composition of job growth in Northwest Arkansas, two additional figures are provided. The first shows the June 2017 Fayetteville-Springdale-Rogers MSA employment breakdown by sector. As the pie chart shows, trade, transportation, and utilities had the largest share of employment (22 percent) in Northwest Arkansas followed

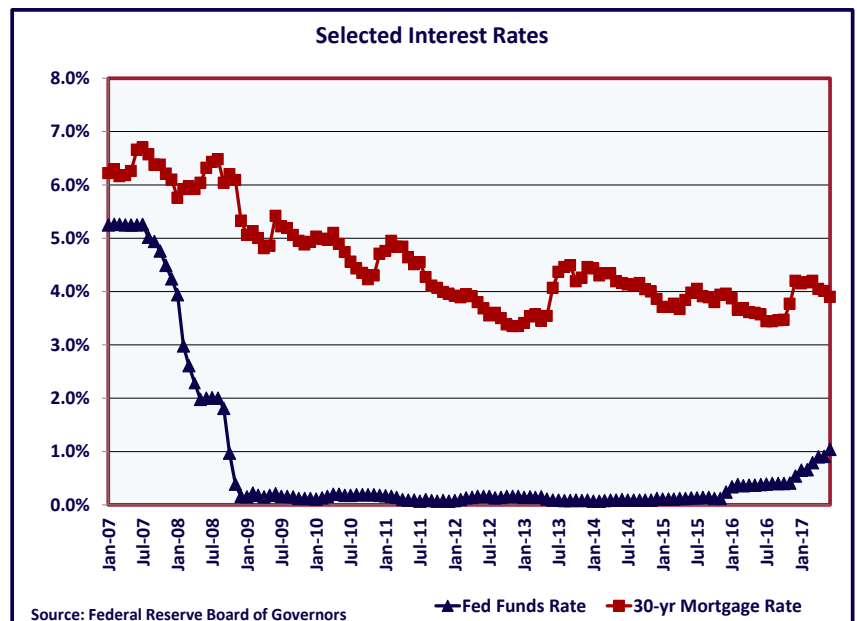
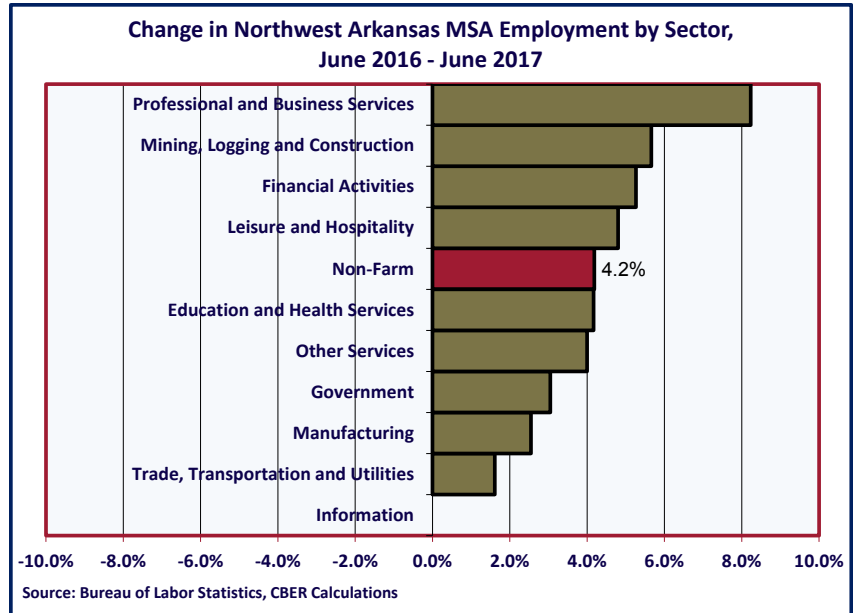


# Economic Overview

by professional and business services (21 percent), government (13 percent), manufacturing (11 percent), education and health services (11 percent), and leisure and hospitality (10 percent). The other figure shows the annual percentage change in the metro area's employment by sector from June 2016 to June 2017. Total nonfarm employment increased by 4.2 percent during that time. Employment in professional and business services, construction, financial activities, leisure and hospitality grew more quickly than 4.2 percent. Education and health services, other services, government, manufacturing, and trade, transportation, and utilities grew slower than 4.2 percent while the information sector remained unchanged from June 2016 to June 2017.

## Interest Rates

The Federal Funds rate averaged 1.04 percent in June 2017. The ten year constant maturity Treasury bill had an interest rate of 2.19 percent in June 2017, up from 1.64 percent in June 2016. The positive spread between the ten year rate and the federal funds rate narrowed a little from a year ago, but remains positive as both rates have increased. The Federal Reserve Open Market Committee decided to increase the target range for the federal funds rate to 1.00 to 1.25 percent. The stance of monetary policy remains accommodative, thereby supporting further improvement in labor market conditions and a sustained return to 2 percent inflation. The accompanying figure shows the Federal Funds rate and the thirty year mortgage rate since January 2007.



# Local Perceptions

## **Local Perceptions of the Northwest Arkansas Commercial Property Market**

In each reporting period, Center for Business and Economic Research staff members have conversations with a dozen or so commercial developers and/or property managers to gain their ground-level insights on the current commercial real estate market in Benton and Washington counties. The multi-year trend of universal optimism among panelists about growth and development opportunities throughout Northwest Arkansas weakened a little bit in the last report but, strengthened again this time. Well into the second quarter, a strong majority continues to believe 2017 will be another excellent growth year in the commercial real estate market and a majority of respondents continue to anticipate slowing absorption and building by the end of 2018. While there is still universal acknowledgment that another slowdown will likely occur in the medium term, almost all of the panelists continue to believe the correction will be quite mild unless there are severe unanticipated national and global economic issues. This report period the wide ranging conversations included discussions about supply and demand in the office, retail, and warehouse markets including the impact of increasing construction costs on lease rate. The conversations also focused on the impact of the Walton Family Foundation's investments in Northwest Arkansas' downtowns and the trail system, the property acquisitions by Walmart in Bentonville, and the impact of the merger between Hunt Ventures and Sage Partners.

Office demand continues to be strong according to most respondents, particularly for new Class A and medical office space. Respondents do not anticipate much difficulty in absorbing all of the office space that is currently under construction or highly likely to begin construction in 2017. 'Hot spot' areas for Class A office development include Pin-

nacle, downtown Bentonville, and near large Walmart office complexes. Medical office panelists highlighted west Springdale where Arkansas Children's Hospital is being constructed and the new Mercy Health System complex is planned. Additionally, for medical office space, respondents mentioned the increasing number of clinics being built by Mercy Health, Northwest Health, and Washington Regional Systems around Northwest Arkansas to meet the demands of a growing population. The demand for Class A office space was driven by the continued expansion of successful firms already located in Northwest Arkansas, firms becoming more willing to move up from Class B to Class A space, and the entrance of new firms into Northwest Arkansas looking for Class A office space. The Class B office market is considered fairly stable, and the price differentiation between Class A and Class B is thought by panelists to be very healthy for leasing in this submarket. No respondents see a need for new leasable Class B office space to be built.

Respondents also commented on the significant financial investments being made by out of state entities buying property, for example Bentonville Plaza and a group of Dean Eisma's properties in Northwest Arkansas. They believe this will continue to firm up market prices as well as lease rates, as buyers are willing to accept lower cap rates for these purchases now with the expectation that lease rate increases will boost cap rates in the future. Additionally, panelists mentioned the potential for significant capital investments, of several hundred thousand square feet of commercial space, by very wealthy out of state individuals and business entities. The significant amount of vacant office space continues to be a concern looking into the future. Respondents believe much of the space will either be repurposed or eventually razed and new developments created in their place. According to respondents the increasing cost of construction was mostly due to a shortage

in subcontracting crews created in turn by a shortage in skilled labor to staff more crews. These costs are part of the reason why new Class A lease rates are pushing into the upper \$20 range. Additionally, lease rates are going up as the level of amenities in new Class A space are increasing, bringing some of the newer office buildings in Northwest Arkansas much closer to true Class A level space. "Another sign of a maturing market" was a phrase several respondents used during this report periods conversations.

In the retail submarket, panelists continue to see demand for new space in areas with a lot of traffic such as: Bentonville's Walton Boulevard just before and after Rainbow Curve; in Rogers in the Pinnacle area on both sides off I-49 and Pleasant Crossing; in West Springdale off exits 72 and 73 going all the way to Harbor Meadows, and in Fayetteville's Steele Crossing, Wedington west of I-49, College Avenue, the Mission and Crossover area, and Martin Luther King Boulevard from the university towards Farmington. One area identified as having immediate future demand was in Bentonville around SW I Street and SW Regional Airport Boulevard. Restaurants, nail salons, and other personal service business that cannot be acquired on the internet, are the drivers for demand in these new retail spaces. Many respondents are concerned about the future of big box retailers but were less concerned with prospects for discount retailers. There is the same concern about old vacant retail space as there is in the office market about old vacant space. A few respondents even talked about the Northwest Arkansas Mall being razed and turned into a modern mixed use development at some time in the future. Many respondents talked about the increasing costs of construction driving up the lease rates of new retail strip mall space into the high \$20 or low \$30 per square foot range. They expressed concern that many businesses can't generate the sales volume needed to

# Local Perceptions

pay the higher lease rates. These concerns extend even to franchise restaurants that are often able to pay above market lease rates. Again, the phrase ‘sign of a maturing market’, was mentioned in discussing whether the consumers will be willing to pay higher prices as business owners’ lease rates go up.

Demand for new warehouse space is considered very solid by respondents, with a much lower chance of overbuilding as there are so few builders in this submarket. Much of the new demand and matching supply is in the large Class A warehouse market, as the need for distribution continues to grow. Several respondents also talked about the demand for smaller Class B warehouse space and the smaller retail/warehouse and office/warehouse space (or flex space) for small businesses who do not need over 10,000 square feet. This submarket is considered to be underserved, without many builders willing to construct new space of this type. Repurposing of other space was discussed but some respondents mentioned possible zoning issues in allowing vacant retail or office space to be converted to small flex space. Again, construction costs are a key factor in this situation according to many panelists. For the large Class A warehouse buildings, lease rates are moving to over \$5 a square foot, but due to economies of scale builders are still able to turn a profit. For smaller buildings some respondents believe lease rates are going to need to be above \$7 a square foot to make it profitable to build but, there is concern about tenants’ ability to afford this this price point.

A point of great excitement, as it has been for the past few report periods, is about the investments the Walton Family Foundation has been making across Northwest Arkansas. The major cities’ downtown cores are benefiting from these investments and respondents feel that many other builders and developers are going to continue to piggyback upon these initial investments

and drive further growth. A significant number of panelists are also talking about the trail system being monetized in new office, retail, and multifamily developments occurring adjacent to the trail. The bike shops, pubs, and restaurants were mentioned specifically. The sense of confidence in the development community brought on by the Walton Family Foundation’s investment was very clearly expressed by every panelist.

Walmart’s property acquisitions in Bentonville was the subject of much speculation about potential opportunities among the respondents. Respondents believed Walmart was either going to build a new home office, or a tech campus as being a possibility, or just another office complex that could be used in different ways. The panelists were bullish on the possibilities of offices to house more firms providing services to Walmart, as well as potential vendor expansion as Walmart grows its online presence and increases its demand for tech services. A few also felt this might provide infrastructure support for Walmart’s ‘Made in America’ campaign. Additionally, a few mentioned the opportunity to lease space to tenants leaving office space Walmart bought up.

A big conversation this report period was regarding the Hunt Ventures and Sage Partners merger. All the panelists weighed in with thoughts on whether this merger will have an impact on the commercial real estate market in Northwest Arkansas, in either the leasing side or the development side. Among the few negative perceptions, there were concerns about potential conflicts of interest (which may end up meaning more opportunities for other leasing agencies). Other concerns revolved around whether Mrs. Hunt would be led into projects that were not in the best interest of the Hunt Ventures side of the partnership, or whether she might be slowed down in developing new projects that might instead be steered towards the Sage side where there are relationships with

other large developers. However, a majority of the panelists felt the impact on the market would either be positive or quite negligible. In terms of the leasing side of the equation the phrase ‘sign of a maturing market’ popped up repeatedly. These respondents believe the talent level of commercial realtors being developed in Northwest Arkansas will grow even faster with this merger as the skills grow within this new organization and competitors will also have to respond with talent growth and development. On the supply-demand side, respondents suggested that the newly merged organization will bring even more skill and attention to the entire development process and any new developments will be even more likely to succeed than previous Hunt Venture developments. Also, there is a tremendous amount of respect given to Mrs. Hunt and her top staff regarding good decision making. Another positive is the potential synergies between the two organizations as they leverage the significant connections held by each separate firm. Some panelists discounted the impact of the merger on the development market.

Even though respondents continue to mention a potential slowdown in the future, the timeframes vary, with expectations of a slowdown being pushed to 2018-2020. There is a consensus that when the downturn inevitably happens it will be relatively mild, especially compared to the Great Recession. The overall tone remained positive, and as always, respondents mentioned the fundamental drivers of Northwest Arkansas: Walmart and the Walton Family, the University of Arkansas and the education sector, J.B. Hunt, Hunt Ventures, and the transportation sector, and Tyson Foods and the food industry sector provide respondents a strong sense of stability for the region. The medical and health care sectors are also considered strong growth areas, and several panelists believe Northwest Arkansas is just beginning a long period of commercial building in this submarket.

# Local Perceptions

Looking into the future, respondents continue to be excited about the growth of regional amenities, particularly the trail system and bike infrastructure, connecting Northwest Arkansas, and stimulating tourism.

## Positive Factors:

1. Continued population growth in the MSA.
2. Growth of existing businesses creating demand for new Class A office space.
3. Strong demand for retail space in several hot locations.
4. Potential opportunity for speculative warehouse space.
5. Leveraging the trail system as a selling point for commercial space.
6. Continuing creation of amenities in Northwest Arkansas.
7. Continued attention to the MSA by national retailers and investors.
8. Further media coverage of Northwest Arkansas as a good place to work and live.
9. Strong multifamily housing market potential across Northwest Arkansas.

## Negative Factors

1. Increased construction costs.
2. Potential overbuilding of Class A office by the end of 2018.
3. Consolidation of CPG firms, leading to less vendor space demand.
4. Shift to work stations and away from offices leading to less office demand.
5. Overhang of existing Class B office space.
6. Overhang of existing class B and C retail space.
7. Poor quality of existing available warehouse space.
8. Potential skilled labor shortage.
9. Overbuilding of the student housing market around the University of Arkansas.



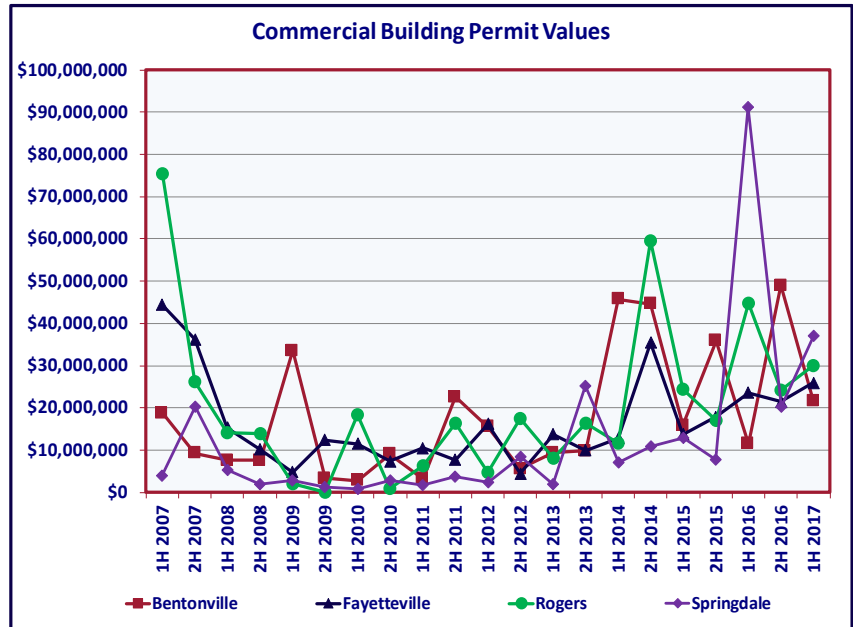
# Inventory and Building Permits

## Categories of Commercial Properties

The Northwest Arkansas commercial market is divided into eight major categories of space:

1. Lab – a workplace for conducting scientific research;
2. Industrial—space that is appropriate for the manufacturing of goods;
3. Office—space where business professionals work;
4. Office/Retail—space that can be configured as either office or retail space or both;
5. Office/Warehouse—space that can be configured as either office or warehouse space or both;
6. Retail—space where goods and services can be offered and sold to the public;
7. Retail/Warehouse—space where goods and services can be offered, sold, and stored;
8. Warehouse—space where goods can be stored until distributed.

Further, analysts at the Center for Business and Economic Research have classified individual office, office/retail, retail buildings, and warehouse into three categories: Class A, Class B, and Class C. A description of the methodology used to classify buildings is included at the end of this report. Class A space is the highest quality space available in the Northwest Arkansas market. Class B properties encompass a wide range of spaces, which have lease rates that cluster around the market average. Finally, Class C space describes properties that have sub-average lease rates and amenities.



## Local Commercial Property Inventory and Building Permit Data

The table on the following page presents the total competitive commercial property inventory in Northwest Arkansas that meets minimum square footage requirements as of June 30, 2017. For the first half of 2017, the Skyline Report covered 99.9 percent of the total competitive commercial property population in Northwest Arkansas. Some cities had more complete coverage than others.

Building permit data from the past ten years is presented for six major cities in Northwest Arkansas. Building permit data are seasonal in nature and show large fluctuations in square footage and value from quarter to quarter. Moreover, any particularly large project can skew the numbers immensely. Building permit data are also city-specific. Only the cities of Bentonville, Fayetteville, and Siloam Springs present square footage data, while only Bentonville and Fayetteville break out the different types of commercial property. A standardization of building permit applications in the region would provide superior data for comparison purposes.

From January 1 to June 30, 2017, there were just over \$116.8 million in commercial building permits issued in six major cities in Northwest Arkansas, Bentonville, Fayetteville, Lowell, Rogers, Siloam Springs, and Springdale. In the first quarter of 2017, just over \$51.2 million in commercial building permits were issued. In the second quarter, just over \$65.5 million in building permits were issued. In the first half of 2017, Springdale had the greatest share of building permits with 31.8 percent. Rogers followed with 25.7 percent, then Fayetteville with 22.2 percent, and Bentonville with 18.5 percent. Siloam Springs and Lowell accounted for 1.7 and 0.1 percent, respectively.

A table of announcements of new commercial projects is included as an indication of the future direction of the Northwest Arkansas commercial market. The list is not exhaustive, but represents an effort to gather data at a step before the official permitting process. The managers and owners of many of these properties have provided the Center for Business and Economic Research with information about these buildings, but until construction is complete, they do not appear in the aggregated total square footage and available square footage calculations.



# Inventory

Some of the properties listed are actually under construction, while others are only in the concept phase. The Center researchers examined the announced data closely this reporting period and project locations were checked and developers were contacted regarding the projects from the last Skyline report. The conceptual category means that the developer still feels the project is viable, but there are many uncertainties regarding funding, leasing, timing, etc., so there is no established timeline.

Following the announced properties table is a list of the existing hotel properties in Northwest Arkansas, detailed by city. In the first half of 2017, there were 6,329 standard rooms and 2,172 suites in Northwest Arkansas. Bentonville had the most standard rooms with 1,865 while Rogers had the most suites with 963. Additionally, graphs that describe the development of hotels in Northwest Arkansas over time are provided below the hotels list. Announced new hotel properties are detailed in a table following

the existing hotel properties. Respondents felt that Northwest Arkansas can slowly absorb several more 100 - 200 bed hotels, but the market is not ready for another large hotel. Finally, lists of announced new and closed restaurant properties follow the hotel information.

## Total Square Feet and Coverage of Competitive Commercial Properties

|                           | Industrial <sup>1</sup> | Office <sup>1</sup> | Retail <sup>1</sup> | Warehouse <sup>1</sup> | Total <sup>1</sup> | Panel Total Square Feet <sup>2</sup> | Panel Coverage <sup>2</sup> |
|---------------------------|-------------------------|---------------------|---------------------|------------------------|--------------------|--------------------------------------|-----------------------------|
| Bella Vista               | --                      | 129,924             | 242,600             | 90,964                 | 463,488            | 426,623                              | 92.0%                       |
| Bentonville               | 31,300                  | 4,188,524           | 1,108,202           | 1,801,352              | 7,129,378          | 7,375,433                            | 103.5%                      |
| Fayetteville              | 1,076,079               | 3,422,458           | 4,273,458           | 2,025,930              | 10,797,925         | 10,777,833                           | 99.8%                       |
| Lowell                    | 101,970                 | 352,742             | 172,208             | 1,049,398              | 1,676,318          | 1,631,482                            | 97.3%                       |
| Rogers                    | 1,088,888               | 2,977,689           | 4,466,357           | 2,867,440              | 11,400,374         | 11,493,343                           | 100.8%                      |
| Siloam Springs            | 329,942                 | 195,261             | 645,029             | 340,615                | 1,510,847          | 1,483,828                            | 98.2%                       |
| Springdale                | 1,714,565               | 1,556,326           | 2,471,211           | 2,892,789              | 8,634,891          | 8,394,854                            | 97.2%                       |
| <b>Northwest Arkansas</b> | <b>4,342,744</b>        | <b>2,822,924</b>    | <b>13,379,065</b>   | <b>11,068,488</b>      | <b>41,613,221</b>  | <b>41,583,396</b>                    | <b>99.9%</b>                |

<sup>1</sup>Source: Benton and Washington County offices of the Assessor. The total square feet represent the population of competitive commercial properties that meet the baseline criteria set out on page 51 of this report.

<sup>2</sup>Source: Panel of 256 large Northwest Arkansas commercial property owners and managers.



# Building Permits

## Commercial Building Permit Data by City

|                       | Bentonville  | Fayetteville | Lowell       | Rogers       | Siloam Springs | Springdale   | NW Arkansas   |
|-----------------------|--------------|--------------|--------------|--------------|----------------|--------------|---------------|
| April - June 2017     | \$14,303,886 | \$11,372,807 | \$0          | \$24,408,936 | \$1,412,000    | \$14,033,069 | \$65,530,698  |
| Jan - March 2017      | \$7,336,615  | \$14,513,326 | \$84,000     | \$5,648,091  | \$576,141      | \$23,123,353 | \$51,281,526  |
| Oct. - Dec. 2016      | \$15,844,261 | \$9,443,954  | \$4,445,138  | \$8,574,715  | \$0            | \$3,813,727  | \$42,121,795  |
| July - Sept. 2016     | \$33,180,166 | \$12,004,863 | \$14,474,766 | \$15,710,115 | \$3,339,470    | \$16,415,992 | \$95,125,372  |
| April - June 2016     | \$3,186,128  | \$21,574,412 | \$4,617,536  | \$9,205,408  | \$20,222,189   | \$87,682,358 | \$146,488,031 |
| Jan - March 2016      | \$8,282,426  | \$2,018,785  | \$10,653,719 | \$35,473,387 | \$0            | \$3,569,037  | \$59,997,354  |
| Oct. - Dec 2015       | \$29,243,802 | \$10,076,938 | \$23,090,780 | \$7,179,197  | \$1,030,000    | \$6,980,305  | \$77,601,022  |
| July - Sept. 2015     | \$6,656,778  | \$7,819,300  | \$2,772,080  | \$9,939,946  | \$7,303,878    | \$707,070    | \$35,199,052  |
| April - June 2015     | \$8,520,763  | \$9,878,384  | \$2,437,861  | \$20,234,817 | \$6,095,000    | \$4,157,720  | \$51,324,545  |
| Jan - March 2015      | \$7,316,156  | \$3,829,883  | \$0          | \$4,115,779  | \$0            | \$8,617,653  | \$23,879,471  |
| Oct. - Dec 2014       | \$15,077,940 | \$23,716,086 | \$942,443    | \$41,437,354 | \$298,450      | \$5,456,402  | \$86,928,675  |
| July - Sept. 2014     | \$29,512,908 | \$11,744,678 | \$1,375,887  | \$18,199,323 | \$420,000      | \$5,311,744  | \$66,564,540  |
| April - June 2014     | \$14,880,491 | \$6,352,097  | \$299,768    | \$8,944,856  | \$700,000      | \$6,286,894  | \$37,464,106  |
| Jan. - March 2014     | \$30,816,399 | \$6,462,060  | \$0          | \$2,620,482  | \$0            | \$807,905    | \$40,706,846  |
| Oct. - Dec. 2013      | \$5,614,108  | \$5,227,632  | \$1,662,604  | \$4,322,282  | \$0            | \$18,725,840 | \$35,552,466  |
| July - Sept 2013      | \$4,147,738  | \$4,642,389  | \$0          | \$12,137,965 | \$0            | \$6,472,554  | \$27,400,646  |
| April - June 2013     | \$9,413,479  | \$3,035,704  | \$0          | \$3,930,130  | \$2,165,090    | \$1,572,774  | \$20,117,177  |
| Jan. -March 2013      | \$0          | \$10,686,133 | \$0          | \$4,122,942  | \$0            | \$359,328    | \$15,168,403  |
| Oct - Dec. 2012       | \$4,327,940  | \$3,953,149  | \$0          | \$8,474,647  | \$1,795,000    | \$5,378,894  | \$23,929,630  |
| July - Sept. 2012     | \$1,221,000  | \$537,447    | \$0          | \$9,026,238  | \$2,083,115    | \$3,121,673  | \$15,989,473  |
| April - June 2012     | \$13,126,525 | \$15,157,427 | \$0          | \$3,702,000  | \$0            | \$0          | \$31,985,952  |
| Jan. -March 2012      | \$2,386,772  | \$1,015,056  | \$709,949    | \$1,027,000  | \$0            | \$2,373,879  | \$7,512,656   |
| Sept. - Dec. 2011     | \$21,094,402 | \$5,907,082  | \$0          | \$16,450,594 | \$0            | \$1,455,757  | \$44,907,875  |
| June - August 2011    | \$1,445,222  | \$1,763,872  | \$404,493    | \$0          | \$500,000      | \$2,328,979  | \$6,442,566   |
| March 2011 - May 2011 | \$1,773,228  | \$9,552,146  | \$150,000    | \$1,614,000  | \$0            | \$0          | \$13,089,374  |
| Dec. 2010 - Feb. 2011 | \$1,469,162  | \$915,280    | \$438,289    | \$4,616,536  | \$22,997,000   | \$1,803,778  | \$32,240,045  |
| Sept. - Nov. 2010     | \$7,214,903  | \$2,623,509  | \$941,017    | \$958,000    | \$6,005,000    | \$1,898,944  | \$19,641,373  |
| June - August 2010    | \$1,846,518  | \$4,679,537  | \$0          | \$0          | \$0            | \$892,252    | \$7,418,307   |
| March - May 2010      | \$2,661,860  | \$11,450,334 | \$100,000    | \$6,055,000  | \$1,296,000    | \$798,774    | \$22,361,968  |
| Dec. 2009 - Feb. 2010 | \$105,030    | \$0          | \$255,505    | \$12,224,147 | \$0            | \$0          | \$12,584,682  |
| Sept. - Nov. 2009     | \$0          | \$10,005,337 | \$330,803    | \$7,000      | \$379,711      | \$1,139,928  | \$11,862,779  |
| June - August 2009    | \$3,336,498  | \$2,403,905  | \$0          | \$70,000     | \$215,000      | \$37,460     | \$6,062,863   |
| March - May 2009      | \$33,171,420 | \$1,368,907  | \$50,112     | \$1,500,000  | \$400,000      | \$1,194,175  | \$37,684,614  |
| Dec. 2008 - Feb. 2009 | \$344,325    | \$3,403,704  | \$1,766,386  | \$545,000    | \$0            | \$1,596,349  | \$7,655,764   |
| Sept. - Nov. 2008     | \$3,908,853  | \$3,588,389  | \$0          | \$6,411,775  | \$0            | \$0          | \$13,909,017  |
| June - August 2008    | \$3,689,476  | \$6,548,894  | \$1,019,000  | \$7,579,500  | \$1,006,596    | \$1,861,390  | \$21,704,856  |
| March - May 2008      | \$153,000    | \$3,152,132  | \$4,075,075  | \$4,179,000  | \$0            | \$1,395,524  | \$12,954,731  |
| Dec. 2007 - Feb. 2008 | \$7,400,153  | \$12,125,756 | \$0          | \$9,995,030  | \$3,200,000    | \$3,970,299  | \$36,691,238  |
| Sept. - Nov. 2007     | \$8,075,766  | \$27,923,695 | \$4,455,275  | \$533,200    | \$0            | \$0          | \$40,987,936  |
| June - August 2007    | \$1,194,440  | \$8,309,014  | \$48,927     | \$25,668,347 | \$2,575,178    | \$20,375,131 | \$58,171,037  |
| March - May 2007      | \$10,082,817 | \$20,962,887 | \$8,277,328  | \$15,727,729 | \$3,019,500    | \$3,960,747  | \$62,031,008  |
| Dec. 2006 - Feb. 2007 | \$8,725,598  | \$23,406,927 | \$4,709,086  | \$59,642,734 | \$25,000       | \$0          | \$96,509,345  |

# New Commercial Projects

## Announcements of New Commercial Projects

| Property                                | City        | Owner/Developer/<br>Property Manager | Use               | Square<br>Feet | Expected<br>Completion |
|---|-------------|--------------------------------------|-------------------|----------------|------------------------|
| Mercy Clinic                            | Bella Vista | Mercy Health Systems                 | Medical           | 4-6,000        | Conceptual             |
| Northwest Health Systems Clinic         | Bella Vista | Greg Taylor                          | Medical           | 6,000          | Conceptual             |
| Sisters of Mercy Multispeciality Clinic | Bella Vista | Sisters Of Mercy Health Systems      | Medical           |                | Conceptual             |
| Walmart Supercenter                     | Bella Vista | Wal-Mart Stores Inc                  | Retail            |                | Conceptual             |
| Tufco Warehouse                         | Benton Cty  | Tufco                                | Warehouse         | 20,000         | Conceptual             |
| 28th St Warehouse                       | Bentonville | Ivan Crossland & Bill McClard        | Warehouse         | 130,000        | Summer 2017            |
| 319 S Walton                            | Bentonville | Randy Crossno                        | Office            | 15,115         | Conceptual             |
| 8777 Airport Road Retail                | Bentonville | Flake-Kelley                         | Retail            | 13,322         | Conceptual             |
| 8W Center                               | Bentonville | Troy Link                            | Commercial        | 80,000         | Done                   |
| Adair Creative Offices-Main St.         | Bentonville | David Adair and Zach Kennedy         | Office            | 17,415         | Summer 2017            |
| Airport Road Retail                     | Bentonville | Flake-Kelley                         | Retail            | 18,109         | Summer 2017            |
| Arvest Bank Uptown Village              | Bentonville | Arvest Bank                          | Bank              |                | Conceptual             |
| Aspen Park                              | Bentonville |                                      | Commercial        | 87,893         | 2017                   |
| Bentonville Commercial Building         | Bentonville | Dean Eisma                           | Commercial        | 50,000         | Conceptual             |
| Bentonville Flight Center               | Bentonville | Municipal Airport                    | Commercial        |                | Conceptual             |
| Bentonville Merchant North-Central      | Bentonville |                                      | Office            |                | Conceptual             |
| Bentonville Merchant South-Central      | Bentonville |                                      | Office            |                | Conceptual             |
| Bentonville Plaza II                    | Bentonville | Square Deal Capital                  | Commercial        | 250,000        | Conceptual             |
| BOS Park Phase 1                        | Bentonville | D. Duncan, J. Lykins, C. Palmer      | Commercial        | 20,000         | Fall 2017              |
| Bozeman Development Building            | Bentonville | Josh Kyles                           | Mixed Use         | 80,000         | Conceptual             |
| Burris Office Building                  | Bentonville | Dave Burris                          | Office            | 3,400          | Done                   |
| Cadence Group-Central                   | Bentonville | Cadence Group                        | Office            |                | Conceptual             |
| Childrens Academy on I St.              | Bentonville |                                      | School            |                | Conceptual             |
| Conv Store @ 14th and S. Walton         | Bentonville |                                      | Retail            | 5,200          | Conceptual             |
| Convention Center                       | Bentonville | Brian Bahr                           | Convention Center | 75,000         | Conceptual             |
| Cottonwood                              | Bentonville | Dean Eisma                           | Office            | 9,500          | Done                   |
| Crossmar Supplier Park II               | Bentonville | Cross Mar and Glass Investments      | Warehouse         | 200,000        | Late 2017              |
| Crossmar Supplier Park III              | Bentonville | Cross Mar and Glass Investments      | Warehouse         | 150,000        | Conceptual             |
| Crossmar Supplier Park IV               | Bentonville | Cross Mar and Glass Investments      | Warehouse         | 200,000        | Conceptual             |
| Crossmar Supplier Park V                | Bentonville | Cross Mar and Glass Investments      | Warehouse         | 200,000        | Conceptual             |
| Crossmar Supplier Park VI               | Bentonville | Cross Mar and Glass Investments      | Warehouse         | 200,000        | Conceptual             |
| Crystal Flats                           | Bentonville | Cindy Springs, LLC                   | Commercial        |                | Conceptual             |
| District at SW 4th and C                | Bentonville |                                      | Commercial        |                | Conceptual             |
| Dream of Central                        | Bentonville | SPREG                                | Commercial        |                | Conceptual             |
| First Security Bank-Downtown            | Bentonville | First Security Bank                  | Commercial        | 9,716          | 2018                   |
| Fountain Plaza Office- Hersey           | Bentonville | Jeannie Fleeman                      | Office            | 46,500         | Late 2017              |
| Fountain Plaza Office II                | Bentonville | Jeannie Fleeman                      | Office            | 12,500         | May 2018               |
| Haxton District West                    | Bentonville | Neil Greenhaw                        | Commercial        | 10,000         | Done                   |
| Haxton District West II                 | Bentonville | Neil Greenhaw                        | Commercial        | 11,200         | Conceptual             |
| Helen R. Walton CEC                     | Bentonville | Walton Family Foundation             | Education         | 43,700         | Conceptual             |
| Lakeside Center North                   | Bentonville | Bob Hopmann                          | Office            | 67,000         | Conceptual             |
| Legacy Bank                             | Bentonville | Legacy Bank                          | Bank              | 6,000          | Late 2017              |
| Little Life Lessons Academy             | Bentonville |                                      | Daycare           |                | Conceptual             |
| Macadoodles Plaza I                     | Bentonville | Roger Gilhaus                        | Retail            | 13,050         | Done                   |
| Macadoodles Plaza II                    | Bentonville | Roger Gilhaus                        | Office            | 16,500         | Conceptual             |
| Main Street Crossing I                  | Bentonville | Matt Sitton                          | Retail            | 6,300          | Late 2017              |
| Main Street Crossing II                 | Bentonville | Matt Sitton                          | Retail            | 2,757          | Late 2017              |
| Mercy Clinic-North Walton Blvd          | Bentonville | Mercy Health Systems                 | Medical           | 7,000          | Early 2018             |
| Mercy Clinic-Southwest I                | Bentonville | Mercy Health Systems                 | Medical           | 13,800         | Early 2018             |
| Metro Market 2                          | Bentonville | Matt Mawby                           | Retail            | 6,504          | Done                   |
| Metro Market 3                          | Bentonville | Matt Mawby                           | Retail            | 7,836          | Done                   |
| Mojo Marketing-22nd st                  | Bentonville | Nicole and David Trudo               | Commercial        | 10,425         | Fall 2017              |
| Movie Theatre                           | Bentonville | NWA Downtown Revital Fund            | Movie Theatre     | 15,761         | Summer 2017            |

# New Commercial Projects

## Announcements of New Commercial Projects (Cont.)

| Property                           | City         | Owner/Developer/<br>Property Manager  | Use            | Square<br>Feet | Expected<br>Completion |
|------------------------------------|--------------|---------------------------------------|----------------|----------------|------------------------|
| North Walton Development           | Bentonville  | Rich Grubbs                           | Retail         | 3,420          | Late 2017              |
| North Walton Development II        | Bentonville  | Rich Grubbs                           | Retail         | 2,697          | Late 2017              |
| North Walton Development III       | Bentonville  | Rich Grubbs                           | Retail         | 3,489          | Late 2017              |
| Northwest Health Systems Clinic    | Bentonville  | Greg Taylor                           | Medical        | 15,000         | Late 2017              |
| NWA DRF Mixed Use Building         | Bentonville  | NWA Downtown Revital Fund             | Mixed Use      | 16,230         | Summer 2017            |
| NWAAC Building                     | Bentonville  | NWACC                                 | School         | 16,000         | Conceptual             |
| Project Maple                      | Bentonville  | Walmart                               | Commercial     | 1,270,000      | Conceptual             |
| Retail Building on Hwy 12          | Bentonville  | Josh Kyles                            | Retail         | 5,000          | Conceptual             |
| Rice Office Complex I              | Bentonville  | Crossmar Investments                  | Office         | 71,500         | Late 2017              |
| Rice Office Complex II             | Bentonville  | Crossmar Investments                  | Office         | 70,000         | Conceptual             |
| Rice Office Complex III            | Bentonville  | Crossmar Investments                  | Office         | 70,000         | Conceptual             |
| Rice Office Complex IV             | Bentonville  | Crossmar Investments                  | Office         | 70,000         | Conceptual             |
| Sam's Club Layout Center           | Bentonville  | Ivan Crossland                        | Office         | 220,000        | Conceptual             |
| SDI Realty Retail Development      | Bentonville  | SDI Realty                            | Retail         | 6,500          | Conceptual             |
| Shelley Parson Insurance           | Bentonville  |                                       | Office         |                | Conceptual             |
| Shoppes at Uptown Village          | Bentonville  |                                       | Retail         | 6,000          | Conceptual             |
| Simpson Office building            | Bentonville  | Chance Simpson                        | Office         | 21,000         | Conceptual             |
| South Main Development             | Bentonville  | Chip Chambers                         | Mixed Use      | 16,000         | Late 2017              |
| Speedy Splash Car Wash             | Bentonville  | Speey Car Wash                        | Retail         | 5,864          | Done                   |
| Superior Auto Group Dealership     | Bentonville  | David Slone                           | Commercial     |                | Conceptual             |
| SW Elm Tree Road Development       | Bentonville  |                                       |                |                | Conceptual             |
| Tar & DOK                          | Bentonville  |                                       | Commercial     |                | Conceptual             |
| Thaden School                      | Bentonville  | Walton Family Foundation              | School         |                | Summer 2017            |
| The Incubator Phase I              | Bentonville  | Terry Carson                          | Commercial     | 94,250         | Conceptual             |
| The Incubator Phase II             | Bentonville  | Terry Carson                          | Commercial     | 51,550         | Conceptual             |
| Verneti Law Group Office-Central   | Bentonville  | Verneti Law Group                     | Office         |                | Conceptual             |
| Versalab Offices                   | Bentonville  |                                       | Office         |                | Conceptual             |
| Vogel Commercial Development       | Bentonville  | Ross and Steve Vogel                  | Commercial     | 38,000         | Conceptual             |
| Women's Health Associates          | Bentonville  | Jeannie Fleeman                       | Medical        | 9,070          | Done                   |
| Pack Shack                         | Cave Spgs    | Bret Raymond                          | Commercial     | 7,000          | Done                   |
| Bravis Marketing Building          | Centerton    | Bradshaw Properties                   | Office         | 21,000         | February 2018          |
| First Security Bank-Hwy 102        | Centerton    | First Security Bank                   | Bank           |                | Late 2017              |
| United Bank Branch-Hwy 102         | Centerton    | United Bank                           | Bank           |                | Early 2018             |
| Willow Crossing I                  | Centerton    | Tim, Dusty, Beverly Graham            | Retail         | 10,000         | Conceptual             |
| Willow Crossing II                 | Centerton    | Tim, Dusty, Beverly Graham            | Retail         | 10,000         | Conceptual             |
| Altitude Trampoline Park           | Fayetteville | Haithan Alley                         | Retail         | 28,000         | Late 2017              |
| Ar-Canna Complex                   | Fayetteville | Brian Faught                          | Commercial     | 35,000         | Conceptual             |
| Black Forest Retail                | Fayetteville | Clinton Bennett                       | Retail         | 17,301         | Conceptual             |
| Climb Fayetteville                 | Fayetteville | Lance Brock and Drew Sloss            | Retail         | 19,000         | Delayed                |
| Cross Church                       | Fayetteville | Cross Church                          | Church         | 57,500         | Fall 2017              |
| Crossover Retail Development       | Fayetteville | Bob Hopmann                           | Retail         | 5,075          | 2018                   |
| Fitness One-Wedington              | Fayetteville |                                       | Retail         | 45,000         | Late 2017              |
| Focused Family Eye Care            | Fayetteville | M. Waggoner and Isem Brewer           | Medical Office | 4,830          | Done                   |
| Huntsville Road Retail Development | Fayetteville | Clint McDonald                        | Retail         |                | Conceptual             |
| Indoor Climbing and Fitness Center | Fayetteville | Dennis Nelms                          | Retail         |                | Conceptual             |
| JGBG                               | Fayetteville | Jody Thornton                         | Commercial     | 12,000         | Done                   |
| Kum and Go                         | Fayetteville | Kum and Go                            | Retail         |                | Conceptual             |
| Kum and Go                         | Fayetteville | Kum and Go                            | Retail         |                | Conceptual             |
| LaFargue Plaza                     | Fayetteville | CBRE                                  | Retail         | 6,500          | Done                   |
| Lumiere                            | Fayetteville | G. Billingsley, R. Cully, and B. Hill | Retail         | 15,000         | Late 2017              |
| Mana Clinic-N College Ave          | Fayetteville | MANA Health                           | Medical        | 3,300          | Conceptual             |
| Mission Market                     | Fayetteville | Stuart Collier and Clay Morton        | Retail         | 8,000          | Summer 2017            |
| Mt. Comfort Office Building        | Fayetteville |                                       | Office         | 3,487          | Done                   |

# New Commercial Projects

## Announcements of New Commercial Projects (Cont.)

| Property                                 | City         | Owner/Developer/<br>Property Manager | Use              | Square<br>Feet | Expected<br>Completion |
|--|--------------|--------------------------------------|------------------|----------------|------------------------|
| New School Expansion                     | Fayetteville | New School                           | School           | 72,000         | 2017                   |
| Northwest Health Systems Clinic          | Fayetteville | Greg Taylor                          | Medical          | 5-10,000       | Conceptual             |
| OurPharma                                | Fayetteville | Dr. Peter Kohler                     | Manufacturing    | 10,000         | Conceptual             |
| Pacific Vet Group Industrial             | Fayetteville | Pacific Vet Group                    | Manufacturing    |                | Conceptual             |
| Poplar and Leverett Development          | Fayetteville | Taite Coates and Tommy Kilbride      | Commercial       |                | Conceptual             |
| Presidential Conversions Office          | Fayetteville | John Wilson                          | Office           | 12,000         | Conceptual             |
| Prism Education Center                   | Fayetteville | Prism Education Center               | School           |                | Fall 2017              |
| Shoppes at the Bluffs                    | Fayetteville | Mathias Properties                   | Retail           | 46,519         | Conceptual             |
| Sims-Renner Office-Waterside             | Fayetteville | Sims-Renner Insurance                | Office           |                | Conceptual             |
| Springhouse Village Retirement Com.      | Fayetteville | Elizabeth Link                       | Medical          |                | Conceptual             |
| The New School Academic Building         | Fayetteville | The New School                       | School           | 65,000         | August 2017            |
| TheatreSquared Facility                  | Fayetteville | TheatreSquared                       | Commercial       | 51,500         | 2019                   |
| Uptown Apartments Retail                 | Fayetteville | SPREG                                | Retail           | 17,000         | Summer 2017            |
| Victory Commons                          | Fayetteville | Tracy Hoskins and Allied Bank        | Commercial       |                | Conceptual             |
| Washington Regional Complex-Gregg        | Fayetteville | WRMC                                 | Medical          | 23,850         | Early 2019             |
| Washington Regional Medical Office       | Fayetteville | WRMC                                 | Medical Office   | 67,000         | Done                   |
| West Lot Development                     | Fayetteville | Alex Blass and Hunter Haynes         | Retail           | 30,000         | Conceptual             |
| West Van Asche Development               | Fayetteville | Tom Terminella                       | Commercial       |                | Conceptual             |
| Willow Bend at Clear Creek               | Fayetteville | Trey Jackson and McCrary Lowe        | Assisted Living  | 120,000        | Conceptual             |
| World Domination Building                | Fayetteville | Sammie Stephenson                    | Commercial       | 9,000          | Conceptual             |
| Johnson Square                           | Johnson      | W. Davis, B. Hill, M. Hooker         | Commercial       | 150,000        | Conceptual             |
| Washington Regional Urgent Care          | Johnson      | WRMC                                 | Medical Office   |                | Done                   |
| Central Research Inc                     | Lowell       | Johnny and Scott Dillard             | Office           |                | Conceptual             |
| Delta Systems and Automation             | Lowell       | Delta Systems                        | Office/Warehouse | 85,000         | Done                   |
| Fed Ex                                   | Lowell       | The Westmoreland Co.                 | Warehouse        | 250,000        | Summer 2017            |
| Firebird II                              | Lowell       | Bill McClard                         | Warehouse        | 60,000         | Conceptual             |
| Harps Grocery Store                      | Lowell       | Harps Food Stores Inc.               | Retail           | 32,000         | Conceptual             |
| J.B. Hunt Office Tower                   | Lowell       | J.B. Hunt                            | Office           | 133,000        | Summer 2017            |
| Metro Appliances                         | Lowell       | Metro Appliances and More            | Retail           | 120,000        | Done                   |
| Presidential Ave Development             | Lowell       | AVAD3                                | Commercial       |                | Conceptual             |
| Regional Sports Complex                  | Lowell       | Life Wellness USA                    | Recreation       | 230,000        | Conceptual             |
| Source Gas                               | Lowell       | Source Gas                           | Commercial       |                | Conceptual             |
| Sunbelt Rentals                          | Lowell       | HGJ Properties                       | Commercial       |                | Conceptual             |
| Mercy Medical Campus                     | N Wash Cty   | Mercy Health Systems                 | Medical          | 25,000         | Conceptual             |
| Planetarium                              | NWA          | Katherine Auld                       | Museum           | 40,000         | Conceptual             |
| Solve For Food Innovation Lab            | NWA          | Keith Larson                         | Lab              | 20,000         | Conceptual             |
| Mercy Clinic                             | Pea Ridge    | Mercy Health Systems                 | Medical          | 4-14,000       | Conceptual             |
| 17th Street Project, Building 1          | Rogers       | Mathias Properties                   | Warehouse        | 16,000         | Late 2017              |
| 18th Street Project, Building 2          | Rogers       | Mathias Properties                   | Warehouse        | 15,000         | Late 2017              |
| 19th Street Project, Building 3          | Rogers       | Mathias Properties                   | Warehouse        | 30,000         | Late 2017              |
| 20th Street Project, Building 4          | Rogers       | Mathias Properties                   | Warehouse        | 30,000         | Late 2017              |
| All Pets Animal Hospital                 | Rogers       | John Carney                          | Veterinarian     | 6,000          | Late 2017              |
| Arabella of Rogers                       | Rogers       | Abby Development                     | Medical          | 295,000        | Late 2018              |
| Arkansas Arts Academy Expansion          | Rogers       | Arkansas Arts Academy                | School           | 63,000         | Late 2017              |
| Arvest Bank - District at Pinnacle Hills | Rogers       | Arvest Bank                          | Office           | 24,000         | Conceptual             |
| At Home-27th ST                          | Rogers       | At Home Group, Inc                   | Retail           | 108,490        | Conceptual             |
| Beatty Office Park                       | Rogers       | Rob Coleman                          | Office           |                | Conceptual             |
| Bedding Mart                             | Rogers       | Matt Sitton                          | Retail           | 5,000          | Done                   |
| Center Point Lot 12                      | Rogers       | David Boener                         | Retail           | 18,385         | Delayed                |
| Cheyenne Furniture Office-Pinnacle       | Rogers       | John Schmelzle                       | Office           | 18,000         | September 2017         |
| Country Club Plaza Office                | Rogers       | LaFrance Family                      | Office           | 16,249         | Conceptual             |
| Daisy Expansion                          | Rogers       | Daisy                                | Commercial       | 114,620        | Late 2017              |

# New Commercial Projects

## Announcements of New Commercial Projects (Cont.)

| Property                             | City   | Owner/Developer/<br>Property Manager | Use            | Square<br>Feet | Expected<br>Completion |
|--------------------------------------|--------|--------------------------------------|----------------|----------------|------------------------|
| Devereaux Office Building            | Rogers | Dewitt Smith III                     | Office         | 40,000         | Conceptual             |
| District at Pinnacle Hills I         | Rogers | Whisenvest                           | Office         | 32,275         | September 2017         |
| District at Pinnacle Hills II        | Rogers | Whisenvest                           | Retail         | 15,227         | Done                   |
| District at Pinnacle Hills III       | Rogers | Whisenvest                           | Office         | 32,275         | Conceptual             |
| District at Pinnacle Hills IV        | Rogers | Whisenvest                           | Office         | 44,900         | Conceptual             |
| District at Pinnacle Hills V         | Rogers | Whisenvest                           | Office         | 44,900         | Conceptual             |
| District at Pinnacle Hills VI        | Rogers | Whisenvest                           | Office         | 44,900         | Conceptual             |
| District at Pinnacle Hills VII       | Rogers | Whisenvest                           | Retail         | 25,000         | Conceptual             |
| Enterprise Vision Tech               | Rogers | Stephan Hart                         | Office         | 5,000          | Done                   |
| Fox Trail Distillery-Promenade       | Rogers | James Tinnin Jr.                     | Commercial     | 15,000         | Late 2017              |
| Gateway Plaza                        | Rogers | Flake-Kelley                         | Commercial     | 39,600         | Conceptual             |
| Georgia Primrose Preschool           | Rogers | Hunter and Katie Hart                | Daycare        | 12,200         | Done                   |
| Grand Brook Memory Care              | Rogers | Constant Care Management             | Medical        | 28,000         | Summer 2017            |
| Grand Savings Bank                   | Rogers | Grand Savings Bank                   | Bank           |                | August 2017            |
| Grove Retail Center                  | Rogers | Harold Crye                          | Retail         | 14,280         | Conceptual             |
| Harbor Frieght Tools                 | Rogers |                                      | Retail         |                | Conceptual             |
| Hunt Mixed Use Complex               | Rogers | Sage Partners                        | Commercial     | 100-150,000    | Conceptual             |
| Hunt Tower Two                       | Rogers | Sage Partners                        | Office         | 150-200,000    | Conceptual             |
| Jeffries Eye Clinic                  | Rogers | Jeffries Eye Associates              | Medical Office | 12,980         | Done                   |
| Loving Choices                       | Rogers | Loving Choices                       | Medical Office | 4,165          | Done                   |
| Magnolia Place Alzheimers Care       | Rogers | JEA Senior Living                    | Medical Office | 34,556         | Conceptual             |
| Mana Clinic-Pinnacle Hills           | Rogers | MANA Health                          | Medical        |                | December 2017          |
| Med Express                          | Rogers |                                      | Medical        |                | Conceptual             |
| Mercy Hospital Patient Tower         | Rogers | Mercy Health Systems                 | Medical        | 279,000        | August 2019            |
| Metropark Office Building II         | Rogers | Hunter Haynes & Sage Partners        | Commercial     | 25,000         | Conceptual             |
| Metropark Office Building III        | Rogers | Sage Partners                        | Office         | 15,000         | Conceptual             |
| New Hope Plaza                       | Rogers | Tim Salmonson                        | Retail         | 23,000         | Conceptual             |
| Nolan Caddell Reynolds Office        | Rogers | Nolan Caddell Reynolds               | Office         |                | Conceptual             |
| Northwest Medical Systems Clinic     | Rogers | Greg Taylor                          | Medical        | 5-10,000       | Conceptual             |
| NWA Regional Animal Hospital         | Rogers | NWA Regional Animal Hospital         | Office         | 21,432         | Conceptual             |
| Pinnacle Promenade Point III         | Rogers | Sage Partners                        | Office         | 40,000         | Conceptual             |
| Pleasant Crossing Commons, Phase II  | Rogers | Matt Sitton                          | Retail         | 60,600         | Conceptual             |
| Pleasant Crossing Commons, Phase III | Rogers | Matt Sitton                          | Retail         | 87,881         | Conceptual             |
| Pleasant Crossing Retail Building    | Rogers | Whisenvest                           | Retail         | 10,000         | Conceptual             |
| Pleasant Grove Retail Building 1     | Rogers | Harold Crye                          | Retail         | 18,000         | Conceptual             |
| Pleasant Grove Retail Building 2     | Rogers | Cr Crawford                          | Retail         | 14,000         | Conceptual             |
| Primrose of Rogers                   | Rogers | Primrose Retirement Communities      | Medical        | 88,000         | Summer 2017            |
| Redi-Mix Concrete 8th St Plant       | Rogers | Redi-Mix Concrete                    | Industrial     |                | Conceptual             |
| Rogers Liquors                       | Rogers | Sopheak Srunn                        | Retail         | 11,800         | Summer 2017            |
| Rogers Skilled Nursing and Rehab     | Rogers | Emeritus Co.                         | Medical        | 57,000         | May 2017               |
| Ryzabuv                              | Rogers | Case Lawrence                        | Retail         | 30,000         | Conceptual             |
| Sisters of Mercy Primary Care Office | Rogers | Sisters Of Mercy Health Systems      | Medical        |                | Conceptual             |
| Skyline 2                            | Rogers | Ed Belto                             | Office         | 54,000         | Conceptual             |
| South Promenade Nursing Home         | Rogers | Michael Martel                       | Nursing Home   | 50,000         | 2017                   |
| Stoney Brook Development             | Rogers | Clinton Bennett                      | Commercial     |                | Conceptual             |
| Take 5 Oil                           | Rogers | Malek Elkhoury                       | Retail         | 1,800          | Conceptual             |
| The Fields at Pinnacle I A           | Rogers | Chad and Monika Hatfield             | Office         | 42,260         | Done                   |
| The Fields at Pinnacle I B           | Rogers | Chad and Monika Hatfield             | Office         |                | Conceptual             |
| The Fields at Pinnacle I C           | Rogers | Chad and Monika Hatfield             | Office         |                | Conceptual             |
| The Fields at Pinnacle I D           | Rogers | Chad and Monika Hatfield             | Office         |                | Conceptual             |
| The Fields at Pinnacle II            | Rogers | Chad and Monika Hatfield             | Commercial     |                | Conceptual             |

# New Commercial Projects

## Announcements of New Commercial Projects (Cont.)

| Property                             | City        | Owner/Developer/<br>Property Manager | Use              | Square<br>Feet | Expected<br>Completion |
|--------------------------------------|-------------|--------------------------------------|------------------|----------------|------------------------|
| The Grove Retail                     | Rogers      | Paul Pursey                          | Retail           | 7,000          | Late 2017              |
| Trulove Construction Vehicle Storage | Rogers      | Trulove Construction                 | Warehouse        |                | Conceptual             |
| Violin Studio and Repair Shop        | Rogers      | SMEK LLC                             | Retail           |                | Conceptual             |
| Wal-Mart Market Downtown             | Rogers      | Wal-Mart Stores Inc                  | Retail           |                | Conceptual             |
| Walnut Crossing                      | Rogers      | Greg House                           | Commercial       | 50,000         | Conceptual             |
| Wilson-Coker Office Building         | Rogers      | Wilson-Coker Wealth Management       | Office           |                | Conceptual             |
| Barnett Warehouse                    | Sil Springs | Jonathan Barnett                     | Warehouse        | 67,950         | Conceptual             |
| Crye-Leike Office                    | Sil Springs | Crye-Leike Realtors                  | Office           | 6,500          | Conceptual             |
| Holly Street Crossing                | Sil Springs | Ted Viala                            | Commercial       |                | Conceptual             |
| Ozark Dermatology Clinic             | Sil Springs | Ozark Dermatology                    | Medical Office   | 4,000          | Done                   |
| Pharmacy and Medical Office          | Sil Springs | Lykins Leasing                       | Medical Office   | 18,480         | Conceptual             |
| Plaza at the Springs                 | Sil Springs | Jason Pullman                        | Retail           | 11,200         | Summer 2017            |
| Progress Plaza Phase II              | Sil Springs | Brown Cow LLC                        | Medical Office   | 11,250         | Conceptual             |
| Anders Office Building               | Springdale  | Sterling Park Anders                 | Office           | 16,000         | Late 2017              |
| Arkansas Children's Hospital         | Springdale  | Arkansas Children's Hospital         | Medical          | 233,613        | 2018                   |
| Arkansas Childrens Phase II          | Springdale  | Arkansas Children's Hospital         | Medical          |                | Conceptual             |
| Carpet One-Wagon Wheel               | Springdale  | Fadil Bayyari                        | Retail           | 5,000          | Conceptual             |
| Diesel Downs, Lots 4, 5              | Springdale  | Raymond Merrill                      | Commercial       |                | Conceptual             |
| Diesel Downs, Lots 6, 7              | Springdale  | Murphy-Hoffman Co.                   | Commercial       |                | Conceptual             |
| Edward's Properties on Powell        | Springdale  | Edwards Properties                   | Retail/Warehouse | 19,000         | Conceptual             |
| Edwards Warehouse I                  | Springdale  | Joe Edwards                          | Warehouse        | 40,000         | Conceptual             |
| Edwards Warehouse II                 | Springdale  | Joe Edwards                          | Warehouse        | 21,000         | Conceptual             |
| First State Bank                     | Springdale  | First State Bank                     | Bank             |                | Conceptual             |
| Fish and Game Center                 | Springdale  | Arkansas Game and Fish Dept          | Government       | 12,000         | Conceptual             |
| Freddy's Retail Center               | Springdale  | Michael O'Shaunessy                  | Retail           |                | Conceptual             |
| Geels Paint                          | Springdale  | Geels Paint                          | Commercial       |                |                        |
| Goad Spgs Road Retail Development    | Springdale  | DuWayne Eoff                         | Retail           | 120,000        | Conceptual             |
| Hall Crossing Retail Building 1      | Springdale  | Jason Pullman                        | Retail           | 8,000          | Done                   |
| Hall Crossing Retail Building 2      | Springdale  | Jason Pullman                        | Retail           | 3,000          | Conceptual             |
| Health and Speech Clinic             | Springdale  |                                      | Medical          |                | Conceptual             |
| Imperial Coffee and Vending          | Springdale  | Imperial Coffe and Vending           | Warehouse        | 40,000         | Summer 2017            |
| Love's Travel Center                 | Springdale  | Love's                               | Retail           |                | Conceptual             |
| Lynch Prairie Cove Office Building   | Springdale  | Wheaton Construction                 | Medical Office   | 4,000          | Spring 2017            |
| Mercy Clinic                         | Springdale  | Mercy Health Systems                 | Medical Office   | 30,000         | Conceptual             |
| Mercy NWA Campus                     | Springdale  | Mercy Health Systems                 | Medical Office   |                | Conceptual             |
| Monitor Warehouse                    | Springdale  | RPH                                  | Warehouse        |                | Conceptual             |
| Northwest Technical Institute        | Springdale  | NTI                                  | School           | 31,000         | Conceptual             |
| NWACC                                | Springdale  | NWACC                                | School           |                | Conceptual             |
| NWACC-Washington County Campus       | Springdale  | NWACC                                | School           | 50,000         | 2018                   |
| Owen's Optometry                     | Springdale  |                                      | Medical          |                |                        |
| Ozark Business Park Building 1       | Springdale  | Mathias Properties                   | Office/Warehouse | 52,093         | Late 2017              |
| Ozark Business Park Building 2       | Springdale  | Mathias Properties                   | Office/Warehouse | 18,735         | Late 2017              |
| Ozark Business Park Building 3       | Springdale  | Mathias Properties                   | Office/Warehouse | 13,650         | Late 2017              |
| Ozark Business Park Building 4       | Springdale  | Mathias Properties                   | Office/Warehouse | 14,000         | Late 2017              |
| Ozark Business Park Building 5       | Springdale  | Mathias Properties                   | Office/Warehouse | 7,000          | Late 2017              |
| Ozark Business Park Building 6       | Springdale  | Mathias Properties                   | Office/Warehouse | 7,000          | Late 2017              |
| Ozark Business Park Building 7       | Springdale  | Mathias Properties                   | Office/Warehouse | 12,600         | Late 2017              |
| Ozark Business Park Building 8       | Springdale  | Mathias Properties                   | Office/Warehouse | 6,000          | Late 2017              |
| Ozark I                              | Springdale  | Mathias Properties                   | Warehouse        | 76,000         | Conceptual             |
| Ozark II                             | Springdale  | Mathias Properties                   | Warehouse        | 8,200          | Conceptual             |
| Ozark III                            | Springdale  | Mathias Properties                   | Warehouse        | 11,200         | Conceptual             |
| Ozark IV                             | Springdale  | Mathias Properties                   | Office           | 32,000         | Conceptual             |
| Petra Allied Health School           | Springdale  | Petra Allied Health                  | School           |                | Conceptual             |

# New Commercial Projects

## Announcements of New Commercial Projects (Cont.)

| Property                          | City       | Owner/Developer/<br>Property Manager | Use            | Square<br>Feet | Expected<br>Completion |
|-----------------------------------|------------|--------------------------------------|----------------|----------------|------------------------|
| Piney Ridge Treatment Facility    | Springdale | Acadia Health                        | Medical        | 110,000        | Conceptual             |
| Rockline Expansion                | Springdale | Rockline Industries                  | Manufacturing  |                |                        |
| Sam's Club                        | Springdale | Wal-Mart Stores Inc                  | Retail         | 136,000        | Done                   |
| Shoppes at Elm Springs            | Springdale | JP Companies                         | Retail         | 11,000         | Conceptual             |
| Storm Orthodontics                | Springdale | Darrin Storm                         | Medical Office | 5,670          | Conceptual             |
| Taco's for Life Shopping Center   | Springdale | J.R. Nix                             | Commercial     |                | Conceptual             |
| Tyson Downtown Office             | Springdale | Tyson Foods                          | Office         | 39,091         | 2017                   |
| Tyson Incubation Center           | Springdale | Tyson Foods                          | Industrial     | 78,392         | Mid 2017               |
| Waco Title                        | Springdale | Waco Title                           | Office         | 15,000         | October 2017           |
| Waterstone Counseling Center-48th | Springdale | Sean McDonald                        | Medical        | 6,000          | Conceptual             |
| Workman's Travel Center           | Springdale | Sean Brister                         | Retail         | 14,000         | Conceptual             |
| Admiral Moving Service            | Tontitown  | Bill Locke                           | Warehouse      | 50,000         | Done                   |
| Edward's Properties on Powell     | Tontitown  | Edwards Properties                   | Commercial     | 10,000         | Conceptual             |
| Paschal Heating Office            | Tontitown  | Charley Boyce                        | Office         | 45,000         | Summer 2017            |



# Hotels

## Existing Hotels

| Property Name                      | City         | Number of Standard Rooms | Number of Suites |
|------------------------------------|--------------|--------------------------|------------------|
| 21c Hotel                          | Bentonville  | 98                       | 6                |
| Best Western Bentonville Inn       | Bentonville  | 55                       | 0                |
| Best Western Castle Rock Suites    | Bentonville  | 84                       | 0                |
| Comfort Inn                        | Bentonville  | 64                       | 0                |
| Comfort Inn-I-49-Bentonville       | Bentonville  | 115                      | 0                |
| Comfort Suites                     | Bentonville  | 120                      | 0                |
| Courtyard Bentonville              | Bentonville  | 90                       | 0                |
| Days Inn & Suites                  | Bentonville  | 63                       | 0                |
| DoubleTree Guest Suites            | Bentonville  | 0                        | 140              |
| Four Points by Sheraton            | Bentonville  | 99                       | 6                |
| Hartland Motel of Bentonville      | Bentonville  | 31                       | 0                |
| Hilton Garden Inn                  | Bentonville  | 133                      | 0                |
| Holiday Inn Express Hotel & Suites | Bentonville  | 84                       | 0                |
| La Quinta Inn & Suites             | Bentonville  | 107                      | 0                |
| Laughlin Bed & Breakfast           | Bentonville  | 5                        | 1                |
| Merchant Flats on 8th              | Bentonville  | 10                       | 0                |
| Microtel                           | Bentonville  | 78                       | 0                |
| Pines Motel                        | Bentonville  | 9                        | 0                |
| Red Roof Inns                      | Bentonville  | 103                      | 0                |
| South Walton Suites                | Bentonville  | 56                       | 0                |
| Springhill Suites By Marriott      | Bentonville  | 67                       | 0                |
| Suburban Extended Stay             | Bentonville  | 0                        | 118              |
| Super 8 Motel-Bentonville/Rogers   | Bentonville  | 52                       | 0                |
| The Links at Bentonville Apts.     | Bentonville  | 41                       | 0                |
| Towneplace Suites by Marriott      | Bentonville  | 78                       | 0                |
| Value Place Extended Stay          | Bentonville  | 121                      | 0                |
| Wingate Inn Bentonville            | Bentonville  | 102                      | 0                |
| Best Western Windsor Suites        | Fayetteville | 66                       | 0                |
| Candlewood Suites                  | Fayetteville | 0                        | 78               |
| Chief Motel                        | Fayetteville | 31                       | 1                |
| Comfort Inn-Fayetteville           | Fayetteville | 60                       | 0                |
| Country Inn & Suites By Carlson    | Fayetteville | 40                       | 25               |
| Courtyard by Marriot               | Fayetteville | 110                      | 4                |
| Dickson Street Inn                 | Fayetteville | 8                        | 2                |
| Hampton Inn                        | Fayetteville | 87                       | 8                |
| Hilton Garden Inn                  | Fayetteville | 90                       | 25               |
| Hi-Way Inn Motel                   | Fayetteville | 24                       | 0                |
| Holiday Inn Express                | Fayetteville | 77                       | 33               |
| Homewood Suites                    | Fayetteville | 0                        | 96               |
| Inn at Carnall Hall                | Fayetteville | 49                       | 0                |
| La Quinta Inn & Suites             | Fayetteville | 61                       | 0                |
| Motel 6                            | Fayetteville | 98                       | 0                |
| Pratt Place Inn                    | Fayetteville | 0                        | 7                |
| Quality Inn                        | Fayetteville | 48                       | 10               |
| Red Roof Inns                      | Fayetteville | 104                      | 1                |
| Regency 7 Motel                    | Fayetteville | 29                       | 3                |
| Sleep Inn of Fayetteville          | Fayetteville | 62                       | 0                |
| Stay Inn Style                     | Fayetteville | 6                        | 0                |
| Staybridge Suites                  | Fayetteville | 0                        | 109              |
| Super 8 Motel                      | Fayetteville | 83                       | 0                |
| The Chancellor Hotel               | Fayetteville | 191                      | 17               |
| Value Place Hotel                  | Fayetteville | 121                      | 0                |
| Inn At the Mill                    | Johnson      | 38                       | 8                |

# Hotels

## Existing Hotels (Cont.)

| Property Name                       | City           | Number of Standard Rooms | Number of Suites |
|-------------------------------------|----------------|--------------------------|------------------|
| Marriot Townplace                   | Johnson        | 0                        | 94               |
| Ramada Inn Lowell                   | Lowell         | 51                       | 0                |
| Colonial Motel                      | Prairie Grove  | 8                        | 0                |
| Aloft                               | Rogers         | 130                      | 1                |
| Best Value Inn & Suites             | Rogers         | 127                      | 0                |
| Candlewood Suites                   | Rogers         | 118                      | 12               |
| Country Inn & Suites                | Rogers         | 68                       | 42               |
| Embassy Suites                      | Rogers         | 0                        | 400              |
| Fairfield Inn Rogers                | Rogers         | 99                       | 0                |
| Guest Inn                           | Rogers         | 42                       | 0                |
| Hampton Inn                         | Rogers         | 122                      | 0                |
| Hartland Lodge                      | Rogers         | 28                       | 0                |
| Holiday Inn                         | Rogers         | 0                        | 127              |
| Homewood Suites                     | Rogers         | 126                      | 83               |
| Hyatt Place                         | Rogers         | 104                      | 0                |
| Mainstay Suites                     | Rogers         | 0                        | 99               |
| Microtel                            | Rogers         | 52                       | 0                |
| Ranch-O-Tel Motel                   | Rogers         | 21                       | 0                |
| Regency 7 Motel                     | Rogers         | 31                       | 0                |
| Residence Inn by Marriott           | Rogers         | 88                       | 0                |
| Rocky Branch Resort                 | Rogers         | 14                       | 0                |
| Simmons Suites                      | Rogers         | 0                        | 115              |
| Staybridge Suites                   | Rogers         | 83                       | 83               |
| Super 8 Motel                       | Rogers         | 34                       | 0                |
| Tanglewood Lodge                    | Rogers         | 30                       | 0                |
| Town & Country Inn                  | Rogers         | 86                       | 1                |
| Travelers Inn                       | Rogers         | 82                       | 0                |
| Best Value                          | Siloam Springs | 19                       | 26               |
| Hampton Inn                         | Siloam Springs | 66                       | 0                |
| Hereford Motel                      | Siloam Springs | 10                       | 0                |
| Holiday Inn Express Hotel & Suites  | Siloam Springs | 62                       | 18               |
| Stone Inn's                         | Siloam Springs | 43                       | 0                |
| Super 7 Inn                         | Siloam Springs | 46                       | 0                |
| Super 8 Motel                       | Siloam Springs | 30                       | 0                |
| Best Rest                           | Springdale     | 100                      | 17               |
| Comfort Suites Springdale           | Springdale     | 0                        | 69               |
| DoubleTree Club Hotel of Springdale | Springdale     | 74                       | 11               |
| Executive Inn                       | Springdale     | 90                       | 0                |
| Extended Stayamerica                | Springdale     | 101                      | 0                |
| Fairfield Inn and Suites            | Springdale     | 40                       | 34               |
| Hampton Inn & Suites                | Springdale     | 67                       | 35               |
| Hartland Lodge                      | Springdale     | 29                       | 0                |
| Hartland Motel                      | Springdale     | 29                       | 0                |
| Hill Top Inn                        | Springdale     | 30                       | 0                |
| Holiday Inn                         | Springdale     | 180                      | 26               |
| Journey's Inn                       | Springdale     | 30                       | 0                |
| Laquinta Inn & Suites               | Springdale     | 88                       | 12               |
| Magnolia Gardens Inn (B&B)          | Springdale     | 10                       | 0                |
| Motel 8                             | Springdale     | 30                       | 0                |
| Residence Inn                       | Springdale     | 0                        | 72               |
| Scottish Inns                       | Springdale     | 33                       | 24               |
| Sleep Inn & Suites                  | Springdale     | 0                        | 72               |

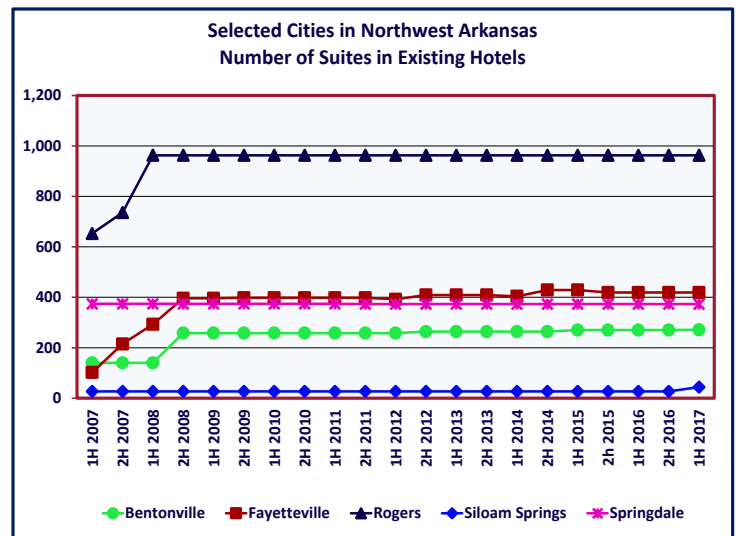
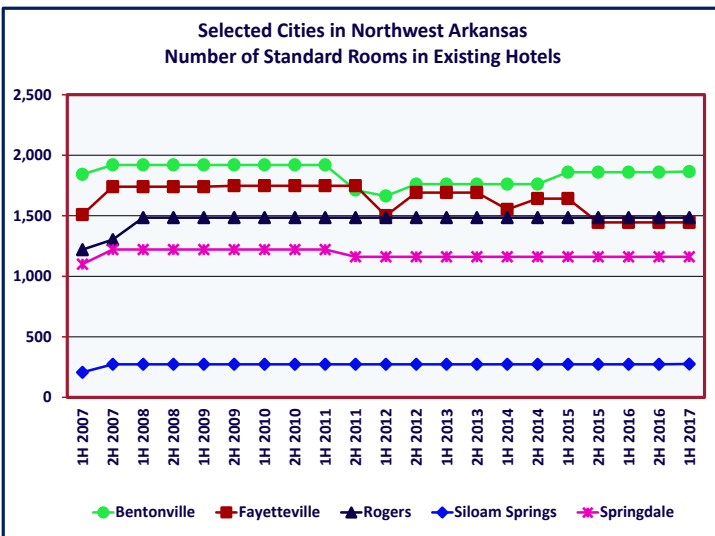
# Hotels

## Existing Hotels Summary (Cont.)

| City              |            | Number of Standard Rooms | Number of Suites |
|-------------------|------------|--------------------------|------------------|
| Springdale Inn    | Springdale | 50                       | 0                |
| Super 8 Motel     | Springdale | 59                       | 1                |
| Value Place Hotel | Springdale | 121                      | 0                |

## Existing Hotels by City

| City                      | Number of Standard Rooms | Number of Suites |
|---------------------------|--------------------------|------------------|
| Bentonville               | 1,865                    | 271              |
| Fayetteville              | 1,445                    | 419              |
| Johnson                   | 38                       | 102              |
| Lowell                    | 51                       | 0                |
| Prairie Grove             | 8                        | 0                |
| Rogers                    | 1,485                    | 963              |
| Siloam Springs            | 276                      | 44               |
| Springdale                | 1,161                    | 373              |
| <b>Northwest Arkansas</b> | <b>6329</b>              | <b>2172</b>      |



# Hotels

## Announced Coming Hotels

| Property Name                      | City         | Owner                    | Number of Rooms | Expected Completion |
|------------------------------------|--------------|--------------------------|-----------------|---------------------|
| Sheraton Bentonville Plaza         | Bentonville  | Starwood Hotels          | 234             | Conceptual          |
| District at Pinnacle               | Rogers       | Whisenvest/Marriot       |                 | Conceptual          |
| Element Hotel                      | Bentonville  | Shash Goyal              | 107             | August 2017         |
| Home 2 Suites by Hilton            | Springdale   | Narry Krushiker          | 119             | Summer 2018         |
| Fairfield Inn and Suites           | Fayetteville | Shash Goyal              | 94              | November 2017       |
| Unnamed Hotel-Wedington            | Fayetteville | Narry Krushiker          | 100-200         | Conceptual          |
| Fields at Pinnacle Hotel           | Rogers       | Chad and Monika Hatfield |                 | Conceptual          |
| Piney Creek Ranch                  | Fayetteville | Andi and Jeremy Pratt    |                 | Conceptual          |
| Unnamed Hotel-Downtown Bentonville | Bentonville  |                          |                 | Conceptual          |



# Restaurants

## Announced Coming Restaurants

| Property Name                         | Location (City) | Owner  | Expected Completion |
|---------------------------------------|-----------------|--|---------------------|
| Coffee Shop and Ice Cream Parlor      | Bella Vista     | Roger Gildehaus                                | --                  |
| Loves Donuts                          | Bella Vista     |  | Done                |
| Angus Jack                            | Benton County   | Ian and Jean Cairns                            | Conceptual          |
| Jason's Deli                          | Benton County   | Bourke Harvey                                  | --                  |
| Unnamed Restaurant and Winery         | Benton County   | CEI Engineering                                | Conceptual          |
| 7 Brew Coffee Company-Central         | Bentonville     |  | Done                |
| Big Whiskey's American Restaurant     | Bentonville     | Shane Miller                                   | Done                |
| Bike Rack Brewing II                  | Bentonville     |  | Done                |
| Butcher and Pint                      | Bentonville     |  | Done                |
| Core Brewing Company                  | Bentonville     | Jesse Core                                     | Done                |
| Crystal Flats Restaurant              | Bentonville     | Cindy Springs, LLC                             | Conceptual          |
| Dickey's Barbecue Pit                 | Bentonville     | Jared Thompson                                 | Delayed             |
| Einsteins Bagels-8W Center            | Bentonville     |  | Done                |
| Fiamma 1873                           | Bentonville     | Angelo Amabile                                 | Done                |
| Great American Taco                   | Bentonville     |  | Done                |
| Hello Cocoa                           | Bentonville     | Ropeswing Group                                | Done                |
| JJ's Grill Downtown Bentonville       | Bentonville     | Jody Thornton                                  | Conceptual          |
| King Burrito                          | Bentonville     |  | Done                |
| Larry's Pizza                         | Bentonville     |  | Done                |
| Louise                                | Bentonville     | Ropeswing Group                                | Conceptual          |
| Main Street Crossing Restaurant       | Bentonville     | Matt Sitton                                    | Late 2017           |
| Ozark Mountain Bagels                 | Bentonville     | Roger Gildehaus                                | Done                |
| Reggie's Pizzeria-SW Regional Airport | Bentonville     |  | Late 2017           |
| Smash Burger                          | Bentonville     |  | Done                |
| Snack Lab                             | Bentonville     | Emily Amadon and Bobby Bland                   | Done                |
| Stonemill Bakery                      | Bentonville     | Dana and Terry Comer                           | Done                |
| The Buttered Biscuit                  | Bentonville     | Sam and Anna Russell                           | April 2017          |
| Tropical Smoothe-8W Center            | Bentonville     |  | Done                |
| Unnamed Restaurant on 3rd and Blake   | Bentonville     | Ropeswing Group                                | Late 2017           |
| Urban Edge                            | Bentonville     |  | 2017                |
| Wendy's-S Walton Blvd                 | Bentonville     | Wendy's  | Late 2017           |
| Ye Olde King Pizza                    | Bentonville     |  | Done                |
| Yeyo's Mexican Grill-8th St Market    | Bentonville     |  | Fall 2017           |
| Las Fajitas                           | Bethel Heights  | Ruiz Avaral                                    | Summer 2017         |
| Rib Crib                              | Centerton       | Rib Crib                                       | Conceptual          |
| Starbucks                             | Centerton       |  | Done                |
| Taco Bell                             | Centerton       |  | Late 2017           |
| Apple Blossom South Fayetteville      | Fayetteville    | Matthew Petty, Sammie Stephenson, Michael Ward | Delayed             |
| Arsagas on MLK                        | Fayetteville    | Cary Arsaga                                    | Delayed             |
| Axis Lounge-Downtown                  | Fayetteville    | Ben  | Summer 2017         |
| Boulder Coffee College Ave            | Fayetteville    | Amber Dietrich                                 | Summer 2017         |
| Boulder Coffee Garland Ave            | Fayetteville    | Amber Dietrich                                 | Summer 2017         |
| Burgerhaus                            | Fayetteville    | Mohammed Khaldi                                | Done                |
| Burrito Loco-Fayetteville Square      | Fayetteville    |  | Summer 2017         |
| Chuy's                                | Fayetteville    | Mike Young and John Zapp                       | Conceptual          |
| Citizen, The                          | Fayetteville    | Lane Coleman, Knox McCorquodale, Wilson Wood   | Delayed             |
| Core Public House                     | Fayetteville    | Jesse Core                                     | Summer 2017         |
| Dairy Queen-Crossover                 | Fayetteville    | Dairy Queen                                    | 2018                |
| Dirty Apron Bakehouse                 | Fayetteville    |  | Done                |
| Fuzzy's Taco Shop                     | Fayetteville    | Danny Wintz                                    | Done                |
| Grillehouse Steak and Seafood         | Fayetteville    | Clint Boutwell                                 | Fall 2017           |
| Hoppin' Johns Bar & Grill             | Fayetteville    | Michael C. Roach                               | Summer 2017         |

# Restaurants

## Announced Coming Restaurants (cont.)

| Property Name                        | City               | Date Closed                    |             |
|--------------------------------------|--------------------|--------------------------------|-------------|
| Hurts Donut Co                       | Fayetteville       | Tim and Kas Clegg              | Done        |
| Inta Juice-College                   | Fayetteville       | Inta Juice                     | August 2017 |
| Jimmy's Egg                          | Fayetteville       | Hunter Boelte                  | Done        |
| JJ's Beer Garden                     | Fayetteville       | Jody Thornton                  | Done        |
| John Daly's                          | Fayetteville       | John Daly                      | Conceptual  |
| K-Fash                               | Fayetteville       |                                | Done        |
| Mexico Viejo                         | Fayetteville       |                                | 2017        |
| MJ Pizzeria                          | Fayetteville       | Miles James                    | Conceptual  |
| Panera Bread                         | Fayetteville       | Panera Bread                   | 2017        |
| Papa John's                          | Fayetteville       |                                |             |
| PDQ Chicken                          | Fayetteville       |                                | Conceptual  |
| Pickleman's Gourmet Cafe             | Fayetteville       | Allen Wells                    | August 2017 |
| RazorHot Chicken                     | Fayetteville       | Nikki and Todd Golden          | Summer 2017 |
| Roma                                 | Fayetteville       | Scott Bowman                   | Conceptual  |
| Shipleys MLK                         | Fayetteville       | Shipleys                       | Conceptual  |
| Sit & Spin                           | Fayetteville       | Ben Gitchal and Hannah Withers | Done        |
| Smoothie King-Joyce                  | Fayetteville       | Thuc Tran                      | Summer 2017 |
| Southern Food Company-Wedington      | Fayetteville       |                                | Done        |
| Starbucks on College                 | Fayetteville       | Haag-Brown                     | Summer 2017 |
| Taco Bell Cantina                    | Fayetteville       | Sam Fiori                      | Done        |
| Unnamed Restaurant in ex-Hooters     | Fayetteville       | Jeff Bishop                    | Conceptual  |
| Unnamed Restaurant-Crossover         | Fayetteville       | Bob Hopmann                    | 2018        |
| Unnamed Restaurant-Old Ruby Tuesday  | Fayetteville       | Rodney Coats and Brian Smith   | Conceptual  |
| Uptown Restaurant 1-Italian          | Fayetteville       | Specialized Real Estate Group  | Summer 2017 |
| Uptown Restaurant 2                  | Fayetteville       | Specialized Real Estate Group  | Summer 2017 |
| Uptown Restaurant 3                  | Fayetteville       | Specialized Real Estate Group  | Summer 2017 |
| Western Themed Restaurant on Dickson | Fayetteville       | Dave Bass                      | 2017        |
| Burger King                          | Lowell             | 3G Capital                     | Summer 2017 |
| Wendy's                              | Lowell             | Wendy's                        | Conceptual  |
| Top Golf                             | Northwest Arkansas | Topgolf                        | Conceptual  |
| Yellow Rocket Concepts BBQ           | Northwest Arkansas | Scott McGehee                  | Conceptual  |
| 7 Brew Coffee Company-Village        | Rogers             |                                | Done        |
| 7 Brew Coffee-Walnut                 | Rogers             |                                | Conceptual  |
| Angus Jack-Airport Blvd              | Rogers             |                                | Summer 2017 |
| Anime Café                           | Rogers             |                                | 2017        |
| Big OrangeNorthwest-Promenade        | Rogers             | Yellow Rockets Concepts        | Summer 2017 |
| Cabanas Restaurant                   | Rogers             |                                | Done        |
| Chik-fil-A-Pinnacle Hills            | Rogers             | Chik-fil-A                     | Spring 2018 |
| Chipotle                             | Rogers             |                                | Summer 2017 |
| Cici's Pizza                         | Rogers             |                                | Done        |
| Curry Restaurant                     | Rogers             |                                | Conceptual  |
| Dave & Busters                       | Rogers             | David Faulkner                 | Conceptual  |
| Domino's Pizza-Pinnacle              | Rogers             | Brent Medders                  | Conceptual  |
| Don Pedros Carnitas                  | Rogers             |                                | Done        |
| El Puerco                            | Rogers             |                                | Summer 2017 |
| Growlers                             | Rogers             | Whisenvest                     | Done        |
| Juicy Tails-Pinnacle                 | Rogers             | Whisenvest                     | Done        |
| Krystal Burger                       | Rogers             | Smitco Eateries                | Delayed     |
| Local Lime-Promenade                 | Rogers             | Yellow Rockets Concepts        | Late 2017   |
| Loves Donuts                         | Rogers             |                                | Done        |
| Me Latte Chocolate                   | Rogers             | Sopheak Srunn                  | Done        |
| MidiCi-Promenade                     | Rogers             | MidiCi                         | Summer 2017 |

# Restaurants

## Announced Coming Restaurants (cont.)

| Property Name                            | City            | Date Closed                    |             |
|--|-----------------|--------------------------------|-------------|
| Mirabella's Table                        | Rogers          | Carl Garrett                   | Done        |
| Neighbors Mill Restaurant                | Rogers          | Michael Brooks                 | Fall 2017   |
| Nothing But bundt                        | Rogers          |                                | Done        |
| NWA Fresh Donuts                         | Rogers          |                                | Done        |
| Old Chicago Pizza and Tap-Pleasant Grove | Rogers          | A.J. Nursariwala               | Fall 2017   |
| Onyx Coffee Lab                          | Rogers          | Jon Allen                      | 2018        |
| Pattaya                                  | Rogers          |                                | Done        |
| Smitty's Garage Burger and Beer-48th St  | Rogers          | Whisinvest                     | Done        |
| Taco's 4 Life-Pinnacle                   | Rogers          | Whisinvest                     | Late 2017   |
| Apple Bee's                              | Siloam Springs  | Apple Bee's Inc                | Conceptual  |
| Burger King                              | Siloam Springs  |                                | Done        |
| Chickadee's                              | Siloam Springs  |                                | Done        |
| Creekside Taproom                        | Siloam Springs  |                                | Done        |
| E & L's Café                             | Siloam Springs  |                                | Done        |
| Freddy's Frozen Custard and Steakburger  | Siloam Springs  | 3PRG Real Estate LLC           | Late 2017   |
| Matador Restaurant                       | Siloam Springs  |                                | Done        |
| Panda Express                            | Siloam Springs  |                                | Done        |
| Pieology                                 | Siloam Springs  |                                | Done        |
| Pour Jon's Coffee Shop                   | Siloam Springs  |                                | Done        |
| Pure Joy Ice Cream Shop                  | Siloam Springs  |                                | Done        |
| Waffle House                             | Siloam Springs  |                                | Done        |
| Ana Marie's Bakery                       | Springdale      | Javier Chavez                  | Summer 2017 |
| Azul Tequila-Elm Springs                 | Springdale      | Gayla Byrd                     | Fall 2017   |
| Chik-fil-A                               | Springdale      | Chik-fil-A                     | Summer 2018 |
| Cotton Patch Café-Sunset                 | Springdale      |                                | Summer 2017 |
| Dunkin Donuts - Elm Springs              | Springdale      | Jack Goering IV and Greg Vasey | Done        |
| Shipleys Elm Springs                     | Springdale      | Shipleys                       | Conceptual  |
| Slim Chicken                             | Springdale      |                                | Delayed     |
| Super Donuts                             | Springdale      |                                | Done        |
| Taco's 4 Life-Sunset                     | Springdale      | J.R. Nix                       | Fall 2017   |
| Waffle House                             | Springdale      | Waffle House                   | Fall 2017   |
| Boulder Coffee                           | Tontitown       |                                | Summer 2017 |
| Domino's Pizza                           | Tontitown       |                                | Done        |
| Jose's Southwest Grill                   | Tontitown       | Doug Allen                     | Done        |
| Loves Donuts                             | Tontitown       |                                | Done        |
| Pie Five Pizza                           | Unkn. Locations | Rob Byford                     | Conceptual  |
| Smoothie Kings-3 more                    | Unkn. Locations | Thuc Tran                      | 2017        |

# Restaurants

## Closed Restaurants

| Property Name                 | City           | Date Closed   |
|-------------------------------|----------------|---------------|
| Flying Burrito-Wedington      | Fayetteville   | July 2016     |
| Local's 479                   | Fayetteville   | August 2016   |
| Big Star                      | Fayetteville   | August 2016   |
| Electric Cowboy               | Fayetteville   | August 2016   |
| Ruby Tuesday                  | Bentonville    | August 2016   |
| Ruby Tuesday                  | Fayetteville   | August 2016   |
| City Pizzeria and Salad Bar   | Fayetteville   | October 2016  |
| Bambudda                      | Rogers         | November 2016 |
| Deluxe Burger                 | Rogers         | November 2016 |
| Bouchee Bistro                | Fayetteville   | November 2016 |
| Ozzys Pizza                   | Fayetteville   | December 2016 |
| Tilted Kilt                   | Fayetteville   | December 2016 |
| TJ's Sandwich Shop            | Fayetteville   | January 2017  |
| Kraken Killer Seafood         | Fayetteville   | February 2017 |
| Dink's BBQ                    | Bentonville    | March 2017    |
| Four Corners Kitchen          | Fayetteville   | April 2017    |
| Texas Land and Cattle         | Bentonville    | May 2017      |
| Restaurant on the Corner      | Fayetteville   | May 2017      |
| Denny's                       | Fayetteville   | June 2017     |
| Grillehouse Steak and Seafood | Fayetteville   | June 2017     |
| Dixie Café                    | Rogers         | June 2017     |
| Dickeys BBQ                   | Siloam Springs | June 2017     |
| Golden Dragon Palace          | Springdale     | June 2017     |
| Inta Juice-MLK                | Fayetteville   | July 2017     |



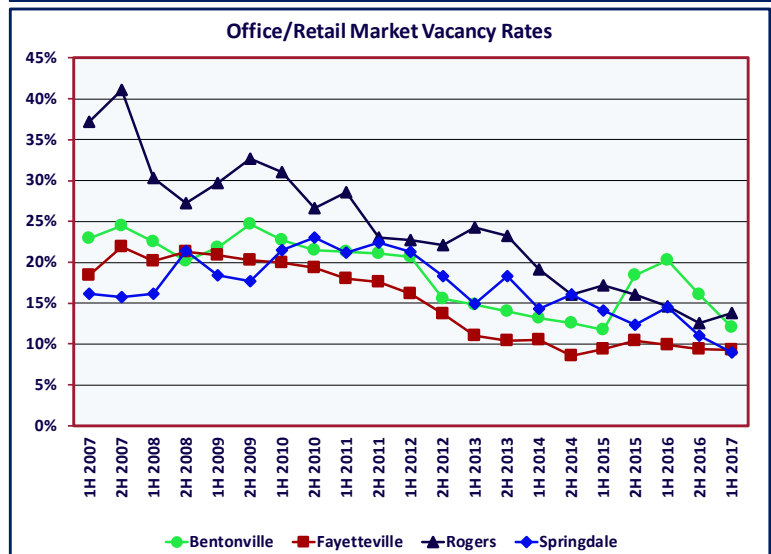
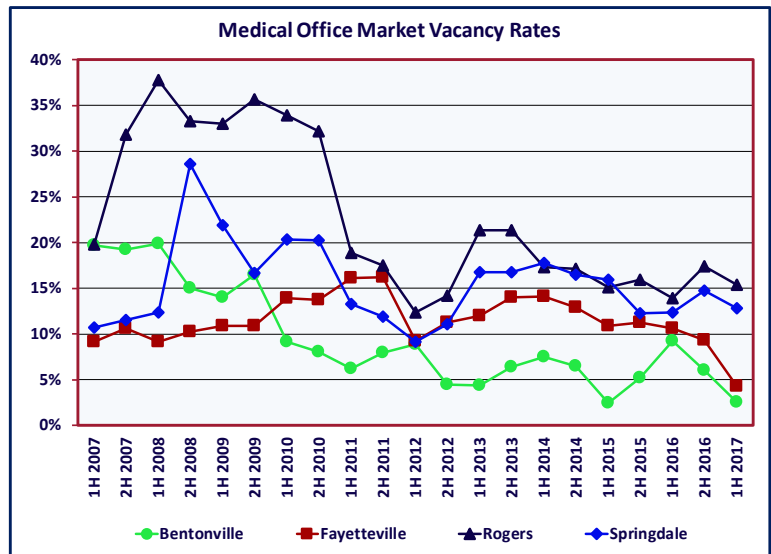
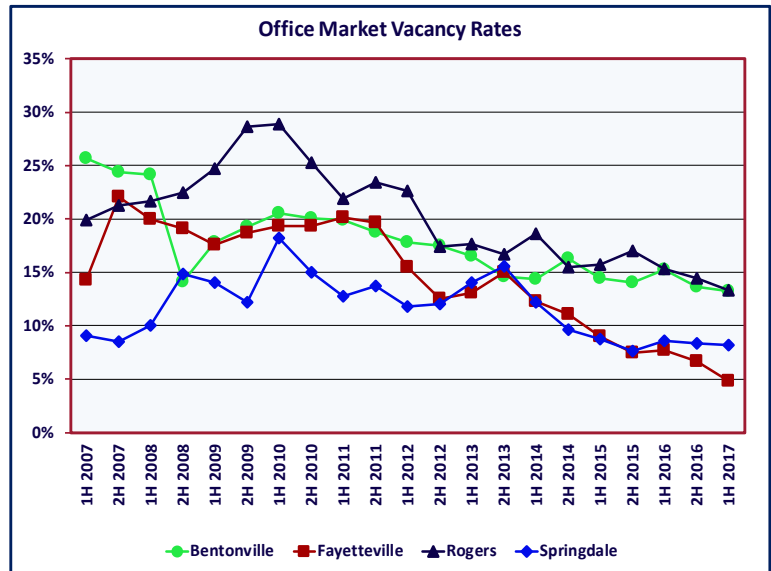
# Commercial Market Trends

This version of the Commercial Skyline Report presents data that have been collected since 2007. Annual comparisons are made to minimize the effects of attributing too much weight to seasonal changes. The accompanying graphs show how vacancy rates and available square footage have changed in each submarket over the past twelve years. Also, a table presents the total absorption over the past year by city and submarket. The following three pages have tables with more detailed information about vacancy rates, net absorption, and available space.

Available office square footage in Northwest Arkansas decreased from 1,425,951 square feet in the first half of 2016 to 1,212,554 square feet in the first half of 2017. In the past year, 362,237 new square feet of office space were added, with Fayetteville having the most with 142,000 square feet, and Bentonville adding another 124,151 square feet. There was net positive absorption of 235,393 square feet in Northwest Arkansas during the past year. Fayetteville accounted for the greatest amount of net positive absorption with 81,611 square feet, while Bentonville accounted for another 63,737 square feet. The overall Northwest Arkansas office vacancy rate declined from 12.7 percent to 10.4 percent, from the first half of 2016 to the first half of 2017.

In Northwest Arkansas, 431,432 square feet of office/retail space were available in the first half of 2017, down from 575,008 square feet in the first half of 2016. The office/retail market experienced positive net absorption of 104,037 square feet in the past year. Bentonville accounted for the most with 45,614 square feet of the positive net absorption from the first half of 2016 to the first half of 2017. Springdale added 27,645 square feet of positive net absorption while Rogers had negative net absorption of 1,446 during this period. There were no new office/retail space added within the past year. The overall Northwest Arkansas office/retail vacancy rate decreased 3.2 percentage points from 13.2 percent in the first half of 2016 to 10.0 percent in the first half of 2017.

In the first half of 2017, 850,647 square feet of retail space were available in Northwest Arkansas, up from 823,767 square feet in the first half of 2016. The retail market had positive net absorption of 131,014 square feet in the past twelve months. Fayetteville accounted for 57,451 square feet and Springdale accounted for another 52,118 square feet of positive net absorption. Bentonville accounted for 19,697 square feet of negative net absorption. There were 257,169 new square feet of retail space

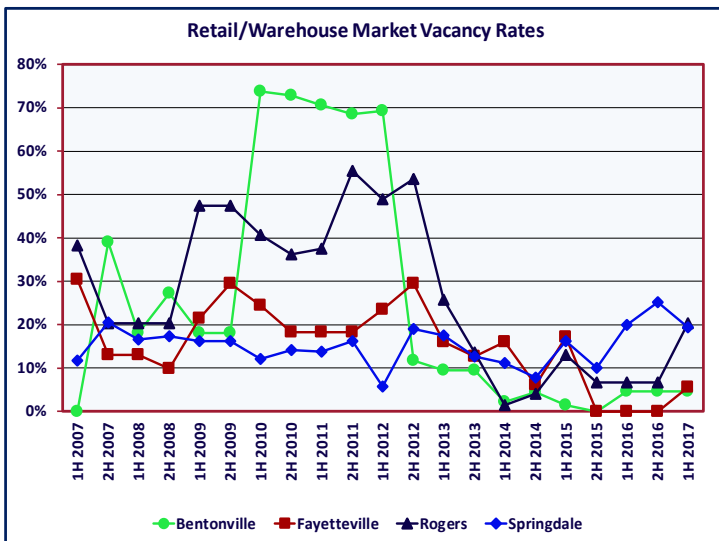
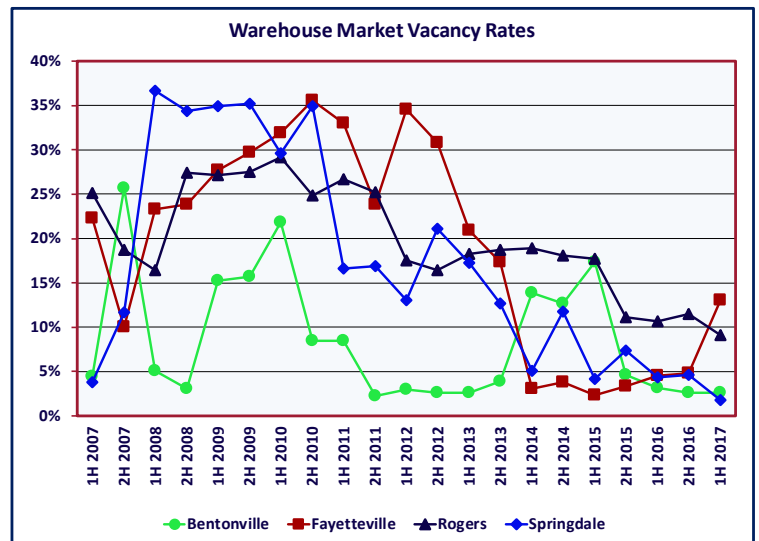
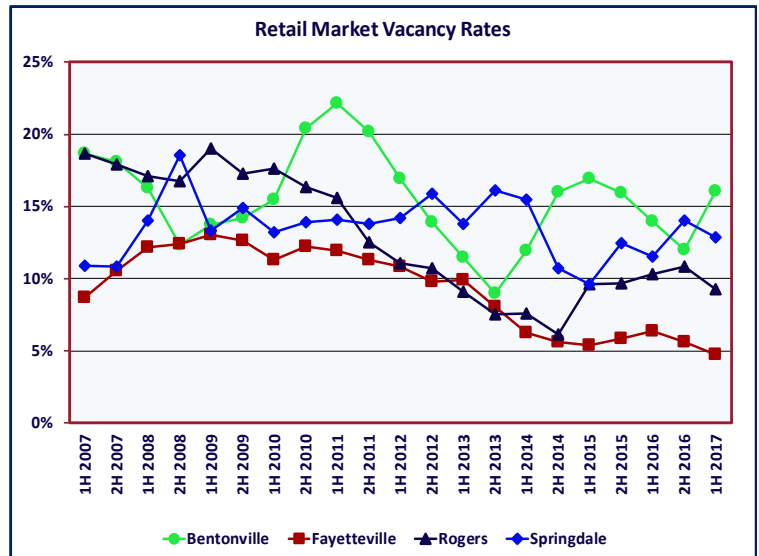
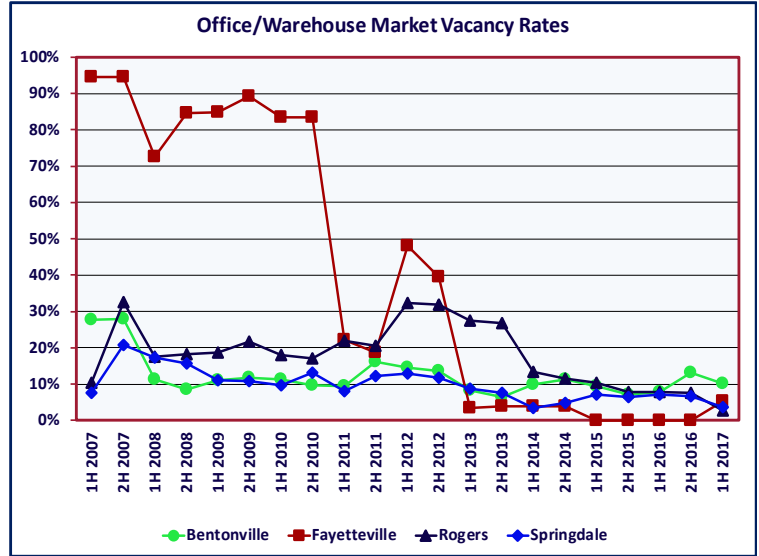


# Commercial Market Trends

added to the Northwest Arkansas market during the past year, with Rogers accounting for 96,944 square feet, while Bentonville and Siloam Springs accounted for 61,263 square feet and 58,146 square feet, respectively. The overall Northwest Arkansas retail vacancy rate decreased 0.5 percentage points from 9.2 percent in the first half of 2016 to 8.7 percent in the first half of 2017.

In the Northwest Arkansas warehouse market, available square footage decreased from 653,006 in the first half of 2016 to 647,799 in the first half of 2017.<sup>1</sup> The warehouse market experienced positive net absorption of 157,236 square feet during the past year. Rogers accounted for 134,226 square feet of the positive net warehouse absorption, while Springdale had another 88,140 square feet of positive net absorption in the last year in the warehouse market. 250,000 square feet of new warehouse space were added to the Northwest Arkansas market during the past year, all of it in Rogers. Vacancy rates declined by 0.4 percentage points from 8.0 percent to 7.6 percent over the same period.

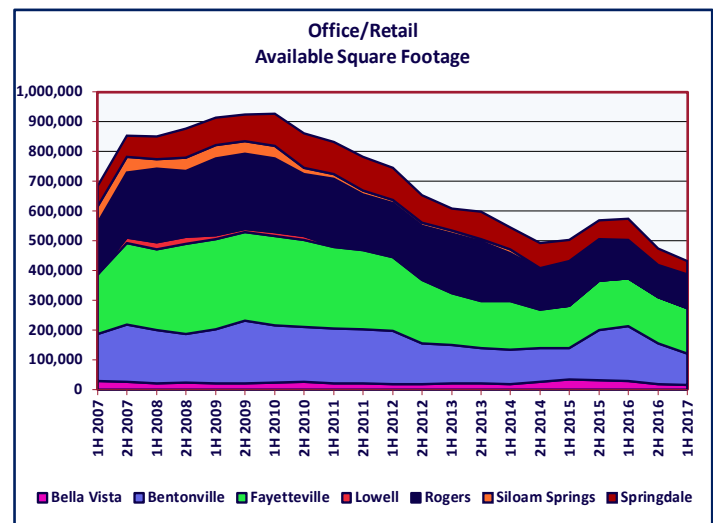
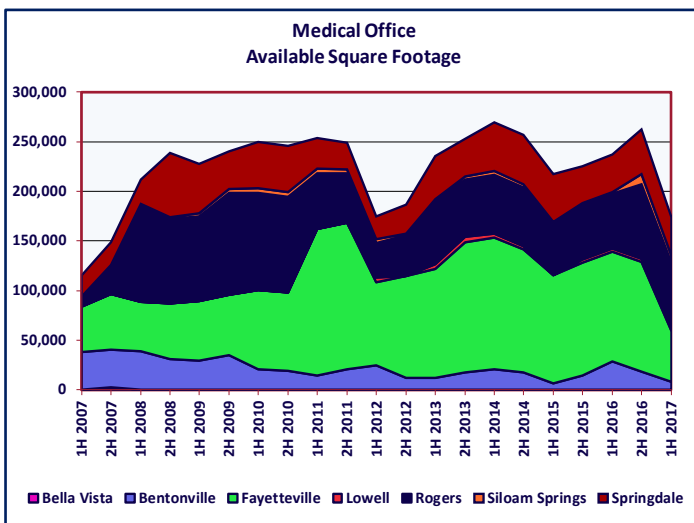
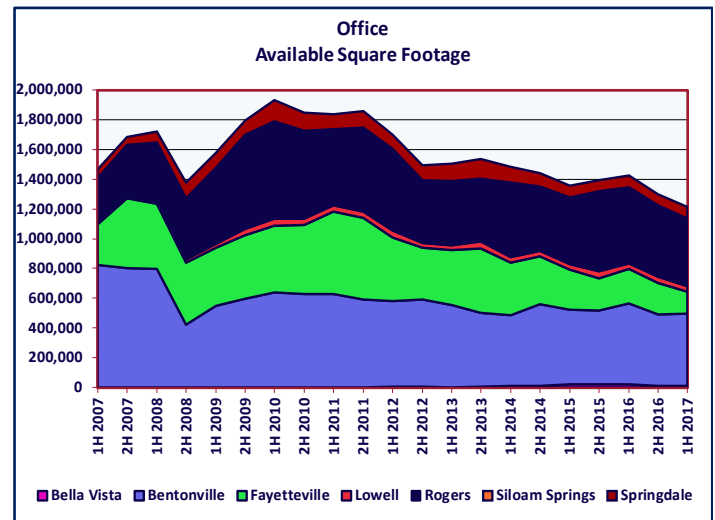
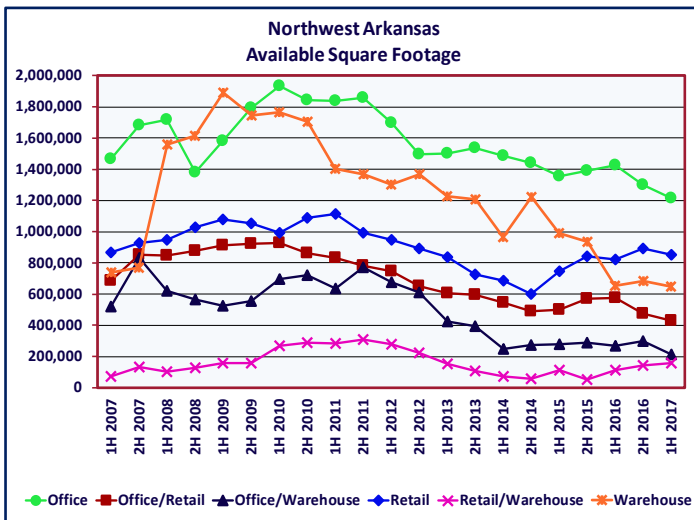
1. Respondents indicated that an additional 250,000 square feet of quality, leased warehouse space is available for sublease in Rogers.



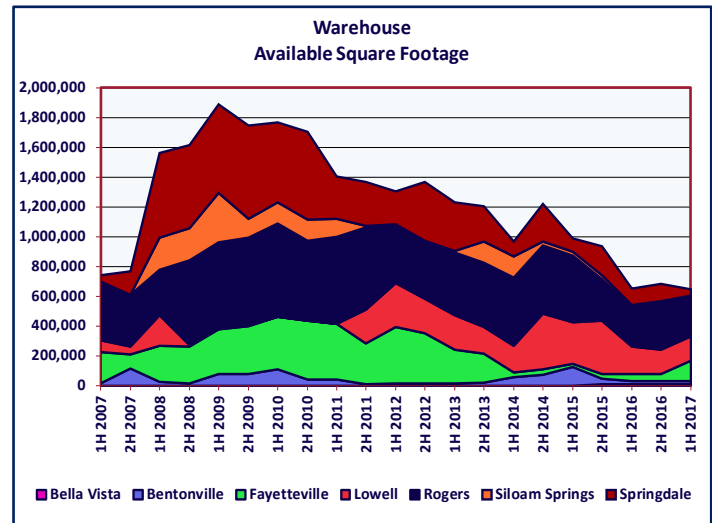
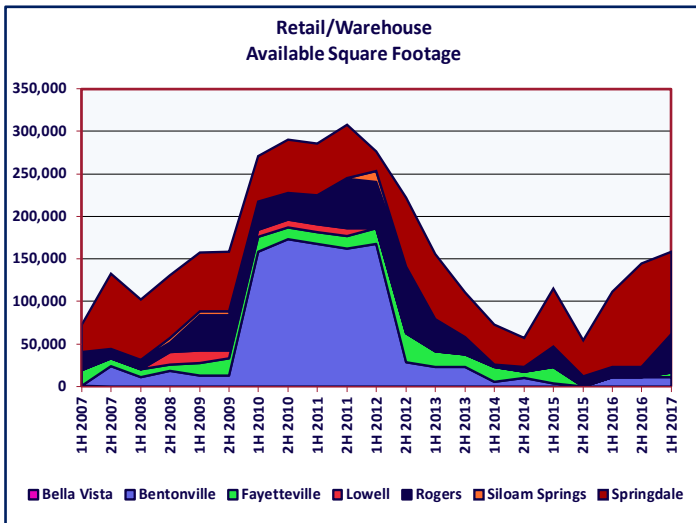
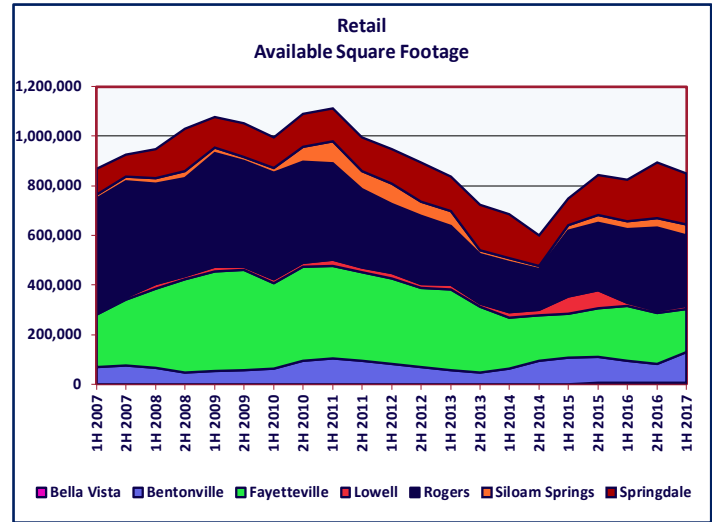
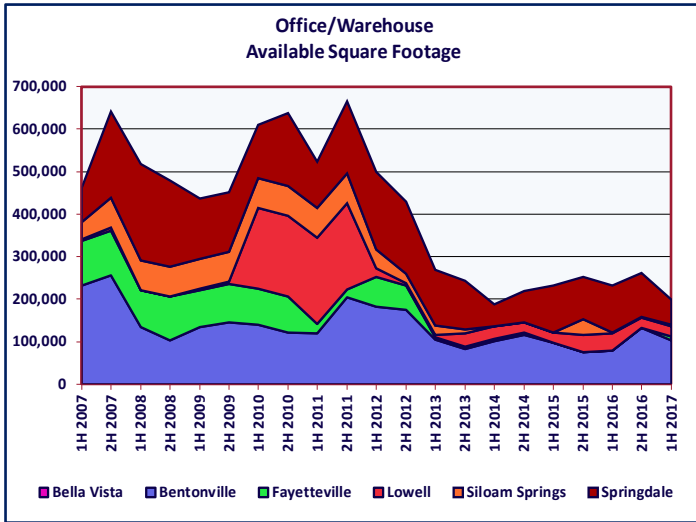
# Commercial Market Trends

## Net Twelve Month Absorption by Submarket 2H 2016 - 1H 2017

| City                      | Office         | Office/Retail  | Retail         | Warehouse      |
|---------------------------|----------------|----------------|----------------|----------------|
| Bella Vista               | 1,793          | 12,289         | 11,500         | 0              |
| Bentonville               | 63,737         | 45,614         | -19,697        | 12,000         |
| Fayetteville              | 81,611         | 16,360         | 57,451         | -99,130        |
| Lowell                    | 10,477         | 0              | 800            | 22,000         |
| Rogers                    | 56,331         | -1,446         | 39,592         | 134,226        |
| Siloam Springs            | 8,134          | 3,575          | -10,750        | 0              |
| Springdale                | 13,310         | 27,645         | 52,118         | 88,140         |
| <b>Northwest Arkansas</b> | <b>235,393</b> | <b>104,037</b> | <b>131,014</b> | <b>157,236</b> |



# Commercial Market Trends



# Commercial Market Trends

## Vacancy Rates by Submarket

| Office  | Bella Vista | Bentonville | Fayetteville | Lowell | Rogers | Siloam Springs | Springdale | NW Arkansas |
|---------|-------------|-------------|--------------|--------|--------|----------------|------------|-------------|
| 1H 2016 | 27.9%       | 15.2%       | 7.7%         | 11.9%  | 15.3%  | 10.6%          | 8.6%       | 12.7%       |
| 2H 2016 | 14.6%       | 13.6%       | 6.7%         | 13.3%  | 14.4%  | 6.8%           | 8.4%       | 11.4%       |
| 1H 2017 | 14.6%       | 13.2%       | 4.9%         | 10.1%  | 13.3%  | 5.3%           | 8.2%       | 10.4%       |

### Medical Office

|         |      |      |       |      |       |      |       |       |
|---------|------|------|-------|------|-------|------|-------|-------|
| 1H 2016 | 0.0% | 9.3% | 10.6% | 3.9% | 13.9% | 1.1% | 12.3% | 10.5% |
| 2H 2016 | 0.0% | 6.0% | 9.4%  | 3.9% | 17.4% | 8.7% | 14.7% | 10.8% |
| 1H 2017 | 0.0% | 2.5% | 4.3%  | 3.9% | 15.4% | 5.7% | 12.8% | 7.1%  |

### Office/Retail

|         |      |       |      |      |       |      |       |       |
|---------|------|-------|------|------|-------|------|-------|-------|
| 1H 2016 | 9.7% | 20.3% | 9.9% | 0.0% | 14.7% | 5.8% | 14.5% | 13.2% |
| 2H 2016 | 6.0% | 16.1% | 9.4% | 0.0% | 12.6% | 5.8% | 11.0% | 11.0% |
| 1H 2017 | 5.6% | 12.0% | 9.2% | 0.0% | 13.8% | 3.4% | 8.9%  | 10.0% |

### Office/Warehouse

|         |  |       |      |       |      |      |      |      |
|---------|--|-------|------|-------|------|------|------|------|
| 1H 2016 |  | 7.8%  | 0.0% | 36.8% | 7.8% | 1.7% | 7.1% | 7.8% |
| 2H 2016 |  | 13.2% | 0.0% | 22.7% | 7.6% | 1.7% | 6.6% | 8.7% |
| 1H 2017 |  | 10.2% | 5.3% | 22.7% | 2.9% | 3.4% | 3.8% | 6.2% |

### Retail

|         |       |       |      |      |       |       |       |      |
|---------|-------|-------|------|------|-------|-------|-------|------|
| 1H 2016 | 20.2% | 13.9% | 6.4% | 9.8% | 10.3% | 9.1%  | 11.6% | 9.2% |
| 2H 2016 | 14.1% | 12.0% | 5.6% | 9.2% | 10.8% | 9.7%  | 14.0% | 9.4% |
| 1H 2017 | 14.1% | 16.1% | 4.8% | 9.2% | 9.3%  | 10.1% | 12.9% | 8.7% |

### Retail/Warehouse

|         |  |      |      |      |       |      |       |       |
|---------|--|------|------|------|-------|------|-------|-------|
| 1H 2016 |  | 4.6% | 0.0% | 0.0% | 6.7%  | 0.0% | 19.9% | 10.6% |
| 2H 2016 |  | 4.6% | 0.0% | 0.0% | 6.7%  | 0.0% | 25.2% | 13.3% |
| 1H 2017 |  | 4.6% | 5.5% | 0.0% | 20.4% | 0.8% | 19.4% | 13.9% |

### Warehouse

|         |       |      |       |       |       |      |      |      |
|---------|-------|------|-------|-------|-------|------|------|------|
| 1H 2016 | 35.1% | 3.1% | 4.6%  | 20.2% | 10.6% | 4.2% | 4.4% | 8.0% |
| 2H 2016 | 35.1% | 2.6% | 4.8%  | 17.5% | 11.5% | 4.2% | 4.6% | 8.1% |
| 1H 2017 | 35.1% | 2.6% | 13.0% | 17.8% | 9.1%  | 4.1% | 1.8% | 7.6% |

# Commercial Market Trends

## Net Absorption by Submarket

| Office  | Bella Vista | Bentonville | Fayetteville | Lowell | Rogers | Siloam Springs | Springdale | NW Arkansas |
|---------|-------------|-------------|--------------|--------|--------|----------------|------------|-------------|
| 1H 2016 | 0           | -50,687     | -10,672      | 5,508  | 26,309 | 0              | -795       | -30,337     |
| 2H 2016 | 1,793       | 54,796      | 18,880       | 0      | 28,271 | 5,634          | 6,089      | 115,463     |
| 1H 2017 | 0           | 8,941       | 62,731       | 10,477 | 28,060 | 2,500          | 7,221      | 119,930     |

### Medical Office

|         |   |         |        |   |         |        |        |         |
|---------|---|---------|--------|---|---------|--------|--------|---------|
| 1H 2016 | 0 | -14,187 | 2,772  | 0 | 0       | 0      | -690   | -12,105 |
| 2H 2016 | 0 | 9,955   | -6,058 | 0 | -16,602 | -8,700 | -7,210 | -28,615 |
| 1H 2017 | 0 | 10,462  | 59,018 | 0 | 9,388   | 3,500  | 5,800  | 88,168  |

### Office/Retail

|         |        |         |        |   |         |        |         |         |
|---------|--------|---------|--------|---|---------|--------|---------|---------|
| 1H 2016 | 3,075  | -17,482 | 7,391  | 0 | 16,362  | -2,075 | -27,790 | -20,519 |
| 2H 2016 | 11,122 | 13,397  | 11,669 | 0 | 10,483  | 25     | 17,161  | 63,857  |
| 1H 2017 | 1,167  | 32,217  | 4,691  | 0 | -11,929 | 3,550  | 10,484  | 40,180  |

### Office/Warehouse

|         |  |         |   |        |        |        |        |         |
|---------|--|---------|---|--------|--------|--------|--------|---------|
| 1H 2016 |  | -4,000  | 0 | 0      | 0      | 35,007 | 1,581  | 32,588  |
| 2H 2016 |  | -56,200 | 0 | 15,200 | 2,000  | 0      | 7,550  | -31,450 |
| 1H 2017 |  | 29,727  | 0 | 0      | 22,717 | -2,000 | 43,200 | 93,644  |

### Retail

|         |        |         |         |        |         |        |        |         |
|---------|--------|---------|---------|--------|---------|--------|--------|---------|
| 1H 2016 | 0      | 11,402  | -21,699 | 59,256 | -24,720 | 0      | 6,504  | 30,743  |
| 2H 2016 | 11,500 | 11,351  | 22,706  | 800    | -8,672  | -8,600 | 36,101 | 65,186  |
| 1H 2017 | 0      | -31,048 | 34,745  | 0      | 48,264  | -2,150 | 16,017 | 65,8286 |

### Retail/Warehouse

|         |  |        |        |   |         |      |         |         |
|---------|--|--------|--------|---|---------|------|---------|---------|
| 1H 2016 |  | -3,500 | 0      | 0 | 0       | 0    | -19,940 | -23,440 |
| 2H 2016 |  | 0      | 0      | 0 | 0       | 0    | 1,529   | 1,529   |
| 1H 2017 |  | 0      | -5,100 | 0 | -28,000 | -500 | 25,326  | -8,274  |

### Warehouse

|         |   |        |         |         |         |        |        |         |
|---------|---|--------|---------|---------|---------|--------|--------|---------|
| 1H 2016 | 0 | 11,800 | -12,000 | 173,791 | 17,040  | 13,360 | 79,410 | 283,401 |
| 2H 2016 | 0 | 12,000 | -6,400  | 25,000  | -44,202 | 0      | 12,840 | -762    |
| 1H 2017 | 0 | 0      | -92,730 | -3,000  | 178,428 | 0      | 75,300 | 157,998 |

# Commercial Market Trends

## Available Square Footage by Submarket

| Office  | Bella Vista | Bentonville | Fayetteville | Lowell | Rogers  | Siloam Springs | Springdale | NW Arkansas |
|---------|-------------|-------------|--------------|--------|---------|----------------|------------|-------------|
| 1H 2016 | 24,274      | 542,394     | 231,275      | 38,051 | 494,527 | 15,634         | 79,796     | 1,425,951   |
| 2H 2016 | 10,981      | 480,098     | 209,537      | 44,051 | 469,256 | 10,000         | 77,107     | 1,301,030   |
| 1H 2017 | 10,981      | 484,885     | 150,856      | 33,574 | 446,996 | 8,000          | 77,262     | 1,212,554   |

### Medical Office

|         |   |        |         |       |        |        |        |          |
|---------|---|--------|---------|-------|--------|--------|--------|----------|
| 1H 2016 | 0 | 28,417 | 110,822 | 3,250 | 55,414 | 1,300  | 37,736 | 236,939  |
| 2H 2016 | 0 | 18,462 | 110,580 | 3,250 | 75,016 | 10,000 | 44,946 | 262,254  |
| 1H 2017 | 0 | 8,000  | 51,562  | 3,250 | 65,628 | 6,500  | 39,146 | 174,0864 |

### Office/Retail

|         |        |         |         |   |         |       |        |         |
|---------|--------|---------|---------|---|---------|-------|--------|---------|
| 1H 2016 | 28,736 | 185,269 | 159,413 | 0 | 120,814 | 8,675 | 72,101 | 575,008 |
| 2H 2016 | 17,614 | 137,731 | 154,044 | 0 | 100,513 | 8,650 | 54,940 | 473,492 |
| 1H 2017 | 16,447 | 105,514 | 151,273 | 0 | 108,642 | 5,100 | 44,456 | 431,432 |

### Office/Warehouse

|         |  |         |       |        |        |       |         |         |
|---------|--|---------|-------|--------|--------|-------|---------|---------|
| 1H 2016 |  | 79,720  | 0     | 39,600 | 36,539 | 2,000 | 110,325 | 268,184 |
| 2H 2016 |  | 132,220 | 0     | 24,400 | 36,539 | 2,000 | 102,775 | 297,934 |
| 1H 2017 |  | 102,493 | 8,900 | 24,400 | 13,822 | 4,000 | 59,575  | 213,190 |

### Retail

|         |       |         |         |        |         |        |         |         |
|---------|-------|---------|---------|--------|---------|--------|---------|---------|
| 1H 2016 | 5,320 | 88,818  | 221,765 | 12,370 | 297,324 | 31,000 | 167,170 | 823,767 |
| 2H 2016 | 5,320 | 77,467  | 203,230 | 11,570 | 333,906 | 39,600 | 221,340 | 892,433 |
| 1H 2017 | 5,320 | 123,515 | 175,027 | 11,570 | 286,242 | 41,750 | 207,223 | 850,647 |

### Retail/Warehouse

|         |  |        |       |   |        |     |         |         |
|---------|--|--------|-------|---|--------|-----|---------|---------|
| 1H 2016 |  | 11,000 | 0     | 0 | 11,680 | 0   | 89,095  | 111,775 |
| 2H 2016 |  | 11,000 | 0     | 0 | 11,680 | 0   | 121,728 | 144,408 |
| 1H 2017 |  | 11,000 | 5,100 | 0 | 45,280 | 500 | 96,402  | 158,282 |

### Warehouse

|         |       |        |         |         |         |        |         |         |
|---------|-------|--------|---------|---------|---------|--------|---------|---------|
| 1H 2016 | 6,480 | 25,034 | 44,000  | 185,230 | 263,847 | 14,275 | 114,140 | 653,006 |
| 2H 2016 | 6,480 | 21,034 | 50,400  | 160,230 | 311,889 | 14,275 | 120,004 | 684,312 |
| 1H 2017 | 6,480 | 21,034 | 136,730 | 163,230 | 261,346 | 14,275 | 44,704  | 647,799 |

# Office

In the first half of 2017, the office properties included in the Skyline Report panel had a vacancy rate of 10.4 percent, a decrease from the 11.4 percent in the second half of 2016. Of the 11,647,906 square feet of Northwest Arkansas properties examined, 1,212,554 square feet were available. From the second half of 2016 to the first half of 2017, 206,304 square feet of new space entered the market, while 326,234 square feet became occupied, netting positive absorption of 119,930 square feet for the Northwest Arkansas office market.

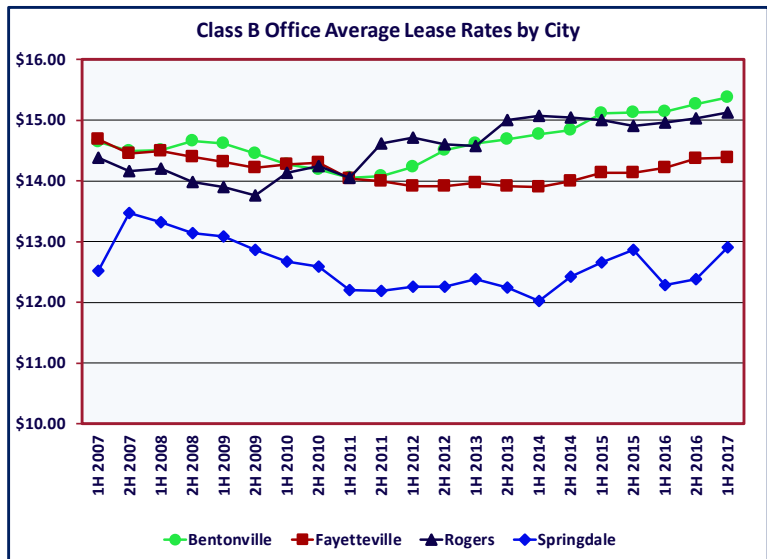
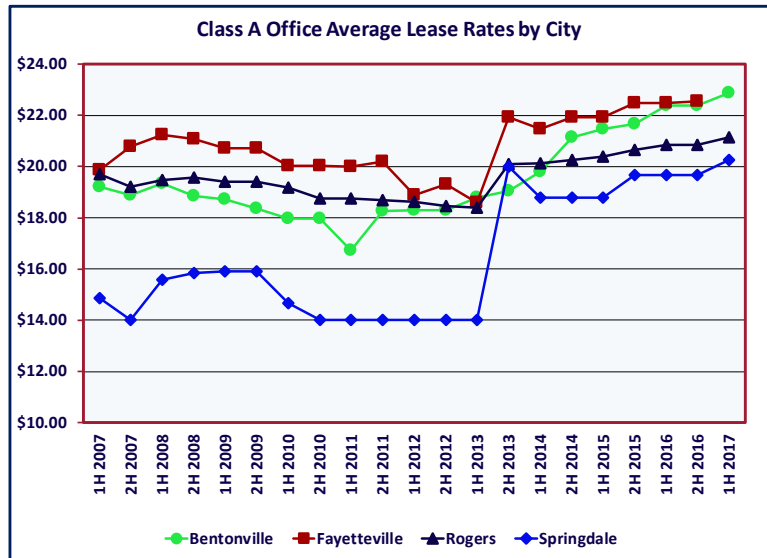
Bentonville had the most available square feet of office space at 484,885, out of its total office space of 3,671,970 square feet in the first half of 2017. 71.1 percent of the available office space was Class B. There were 124,151 new square feet added during this time. The Bentonville office market had net positive absorption of 8,941 square feet. That included net positive absorption of 60,882 square feet in the Class B submarket and a negative net absorption of 59,217 square feet in the Class A submarket.

Rogers had 3,361,958 square feet of total office space, with available square feet at 446,996, in the first half of 2017. 53.4 percent of the available space was in the Class A submarket. 66,760 square feet of new office space were added during this time. The Rogers office market had net positive absorption of 28,060 square feet in the first half of 2017, with the Class C space contributing 17,211 square feet of positive net absorption, while the medical offices had 9,388 of positive net absorption during the first half of 2017.

Fayetteville had 150,856 square feet of available space, out of its total office space of 3,109,379 square feet in the first half of 2017. 41.6 percent of the available space was in the Class B submarket. There were 6,500 new square feet of office space added in the first half of 2017, all in the medical office

## Office Lease Rates Average Range by City

|              | Class A           | Class B           | Class C           | Medical           |
|--------------|-------------------|-------------------|-------------------|-------------------|
| Bentonville  | \$22.34 - \$23.40 | \$15.12 - \$15.64 | \$10.18 - \$10.32 | \$16.30 - \$16.90 |
| Fayetteville | \$20.40 - \$24.72 | \$14.13 - \$14.63 | \$11.31 - \$12.51 | \$15.48 - \$17.39 |
| Rogers       | \$20.08 - \$22.22 | \$14.84 - \$15.34 | \$9.23 - \$9.76   | \$14.23 - \$14.56 |
| Springdale   | \$20.01 - \$20.51 | \$12.33 - \$13.49 | \$9.245 - \$9.89  | \$13.88 - \$14.19 |



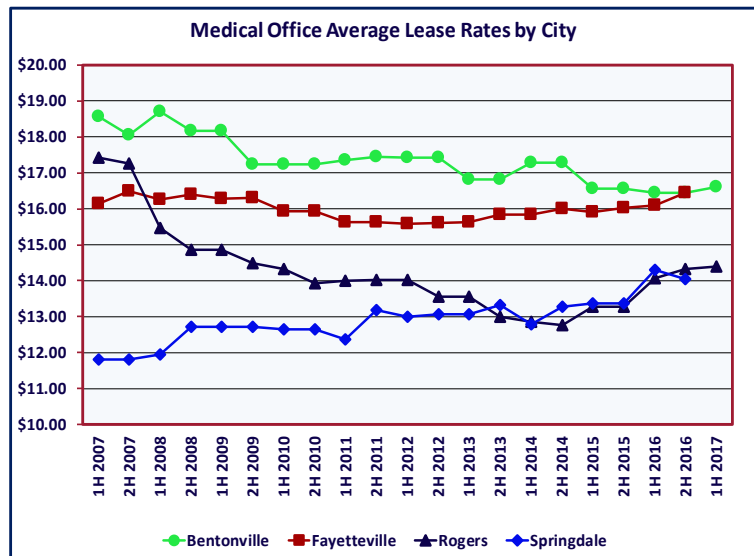
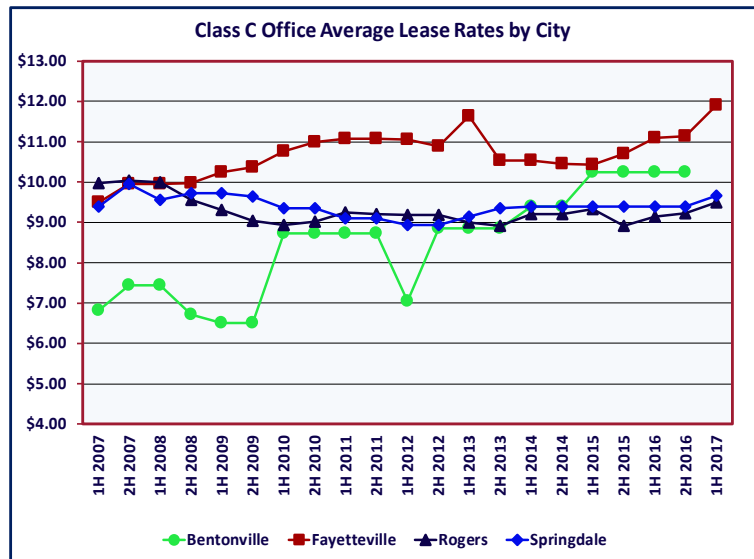
submarket. The Fayetteville office market had net positive absorption of 62,731 square feet, with 59,018 square feet coming in the medical office submarket.



# Office

Springdale had 945,472 square feet of total office space, with 77,262 square feet of it available in the first half of 2017. 50.7 percent was medical office space. There were 8,893 square feet of new office space added in the first half of 2017. There was positive net absorption of 7,221 square feet in the Springdale office market in the first half of 2017.

In the first half of 2017, average reported lease rates for Class A office space was highest in Bentonville at \$22.87, Fayetteville remained at \$22.56, Rogers increased \$0.31 to \$21.15, and Springdale (with very limited Class A space) increased by \$0.57 to \$20.26. Average reported lease rates for Class B office space, increased slightly in each city, and was highest in Bentonville at \$15.38. Rogers was at \$15.14, Fayetteville was at \$14.38, and Springdale had the lowest reported average lease rates at \$12.91. Reported average lease rates for Class C office were highest in Fayetteville at \$11.91 after a \$0.77 increase. Bentonville remained at \$10.25, Springdale increased to \$9.67, and Rogers increased to \$9.50. Reported average medical office space lease rates were highest in Bentonville after an increase of \$0.15, at \$16.60. Fayetteville declined slightly to \$16.44, Rogers increased to \$14.40. Springdale, remaining stable at \$14.04, was the lowest.



# Office

## Office Space Characteristics by Class and City

| Class A        | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption | Months of Inventory |
|----------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|----------------|---------------------|
| Bentonville    | 688,187                        | 94,503                             | 13.7%                          | 46,364                  | 105,581                                | -59,217        | --                  |
| Fayetteville   | 409,222                        | 25,289                             | 6.2%                           | 2,873                   | 0                                      | 2,873          | 53                  |
| Rogers         | 1,783,788                      | 238,609                            | 13.4%                          | 42,821                  | 42,260                                 | 561            | 2,552.0             |
| Springdale     | 104,394                        | 4,076                              | 3.9%                           | 4,817                   | 8,893                                  | -4,076         | --                  |
| <b>Class B</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 2,566,857                      | 344,570                            | 13.4%                          | 70,382                  | 9,500                                  | 60,882         | 34.0                |
| Fayetteville   | 1,259,507                      | 62,826                             | 5.0%                           | -3,364                  | 0                                      | -3,364         | --                  |
| Rogers         | 796,491                        | 79,351                             | 10.0%                          | 15,400                  | 14,500                                 | 900            | 529.0               |
| Springdale     | 382,914                        | 24,610                             | 6.4%                           | 1,997                   | 0                                      | 1,997          | 73.9                |
| <b>Class C</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 101,838                        | 37,812                             | 37.1%                          | -3,186                  | 0                                      | -3,186         | --                  |
| Fayetteville   | 245,136                        | 11,179                             | 4.6%                           | 4,204                   | 0                                      | 4,204          | 16.0                |
| Rogers         | 354,776                        | 63,408                             | 17.9%                          | 17,211                  | 0                                      | 17,211         | 22.1                |
| Springdale     | 153,221                        | 9,430                              | 6.2%                           | 3,500                   | 0                                      | 3,500          | 16.2                |
| <b>Medical</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 315,088                        | 8,000                              | 2.5%                           | 19,532                  | 9,070                                  | 10,462         | 4.6                 |
| Fayetteville   | 1,195,514                      | 51,562                             | 4.3%                           | 65,518                  | 6,500                                  | 59,018         | 5.2                 |
| Rogers         | 426,903                        | 65,628                             | 15.4%                          | 19,388                  | 10,000                                 | 9,388          | 41.9                |
| Springdale     | 304,943                        | 39,146                             | 12.8%                          | 5,800                   | 0                                      | 5,800          | 40.5                |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents



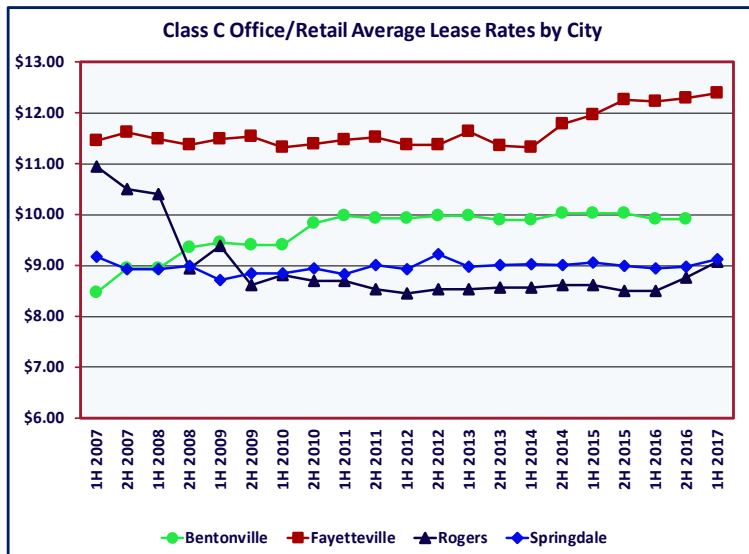
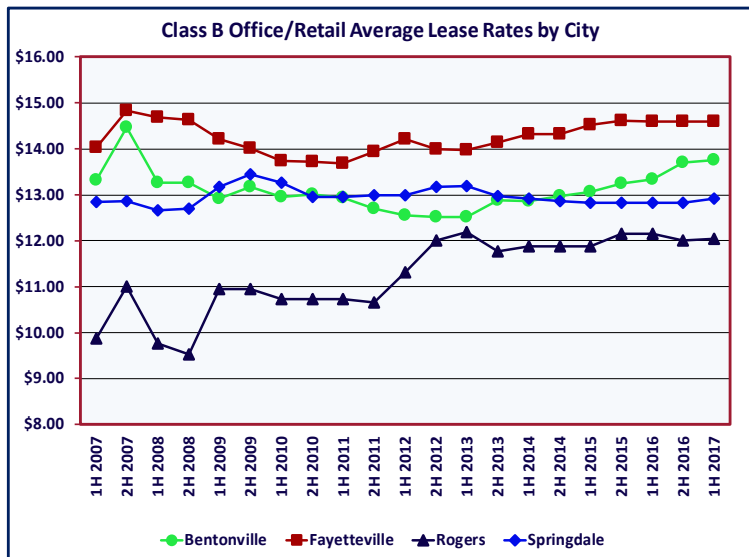
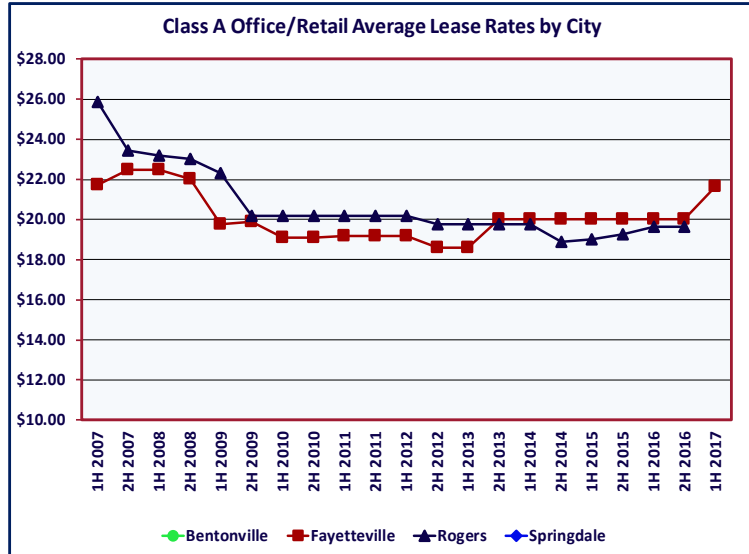
# Office/Retail

In the first half of 2017, the office/retail properties included in the Skyline Report sample had a vacancy rate of 10.0 percent, a decrease from 11.0 percent in the second half of 2016. Of the over 4.3 million square feet of Northwest Arkansas properties examined, 431,432 square feet were available.

From the second half of 2016 to the first half of 2017, new office/retail space were added in Northwest Arkansas. There was net positive absorption of 40,180 square feet in the first half of 2017. Bentonville had the most positive net absorption with 32,217 square feet, while Springdale had positive net absorption of 10,484 square feet.

Fayetteville had the largest amount of available square feet in the office/retail submarket with 151,273 square feet in the first half of 2017, while Rogers contributed with 108,642 square feet available. The vacancy rate was highest in Rogers at 13.8 percent, while the vacancy rate in Bentonville was 12.0 percent.

The office/retail space reported average lease rates in the first half of 2017 were highest in the Fayetteville Class A submarket increasing \$1.67 to \$21.67. The average Class A lease rate in Rogers remained \$19.63. In the Class B submarket, Fayetteville was the most expensive at \$14.59, followed by Bentonville at \$13.76, Springdale at \$12.92, and Rogers at \$12.05, was the lowest. In the Class C submarket, the average lease rate was highest in Fayetteville at \$12.39. In Bentonville, the average was \$10.29 after an increase of \$0.38, in Springdale the rate was \$9.13, and Rogers was the still the least expensive at \$9.08, even after an increase of \$0.32.



# Office/Retail

## Office/Retail Lease Rates Average Range by City

|              | Class A           | Class B           | Class C           |
|--------------|-------------------|-------------------|-------------------|
| Bentonville  | --                | \$13.07 - \$14.45 | \$9.52 - \$10.30  |
| Fayetteville | \$19.00 - \$24.33 | \$13.72 - \$15.46 | \$11.52 - \$13.26 |
| Rogers       | \$19.38 - \$19.88 | \$11.80 - \$12.30 | \$8.15 - \$10.00  |
| Springdale   | --                | \$12.23 - \$13.60 | \$8.53 - \$9.72   |



## Office/Retail Space Characteristics by Class and City

| Class          | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption | Months of Inventory |
|----------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|----------------|---------------------|
| <b>Class A</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | --                             | --                                 | --                             | --                      | --                                     | --             | --                  |
| Fayetteville   | 69,307                         | 6,000                              | 8.7%                           | -2,700                  | 0                                      | -2,700         | --                  |
| Rogers         | 133,127                        | 15,722                             | 11.8%                          | -2,500                  | 0                                      | -2,500         | --                  |
| Springdale     | --                             | --                                 | --                             | --                      | --                                     | --             | --                  |
| <b>Class B</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 796,850                        | 105,514                            | 0                              | 29,417                  | 0                                      | 29,417         | 21.5                |
| Fayetteville   | 1,175,272                      | 110,533                            | 0                              | 14,601                  | 0                                      | 14,601         | 45.4                |
| Rogers         | 382,150                        | 62,235                             | 0                              | 4,946                   | 0                                      | 4,946          | 75.5                |
| Springdale     | 226,956                        | 17,282                             | 0                              | 12,234                  | 0                                      | 12,234         | 8.5                 |
| <b>Class C</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 82,234                         | 0                                  | 0.0%                           | 2,800                   | 0                                      | 2,800          | 0.0                 |
| Fayetteville   | 393,066                        | 34,740                             | 8.8%                           | -7,210                  | 0                                      | -7,210         | --                  |
| Rogers         | 270,052                        | 30,685                             | 11.4%                          | -14,375                 | 0                                      | -14,375        | --                  |
| Springdale     | 270,629                        | 27,174                             | 10.0%                          | -1,750                  | 0                                      | -1,750         | --                  |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Retail

In the first half of 2017, the retail properties included in the Skyline Report panel had a vacancy rate of 8.7 percent, down from 9.4 percent in the second half of 2016. Of the more than 9.7 million square feet of Northwest Arkansas retail properties examined, 850,647 square feet were available. 121,541 square feet of new retail space were added in Northwest Arkansas. There was positive net absorption of 65,828 square feet in the first half of 2017.

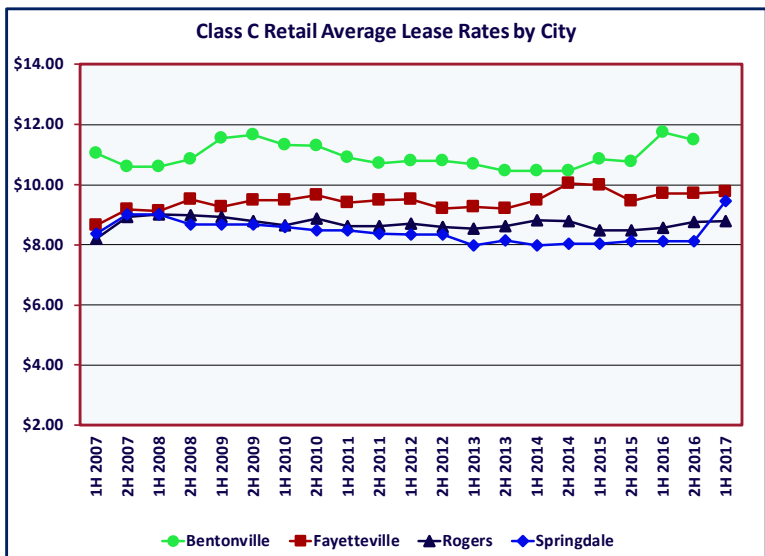
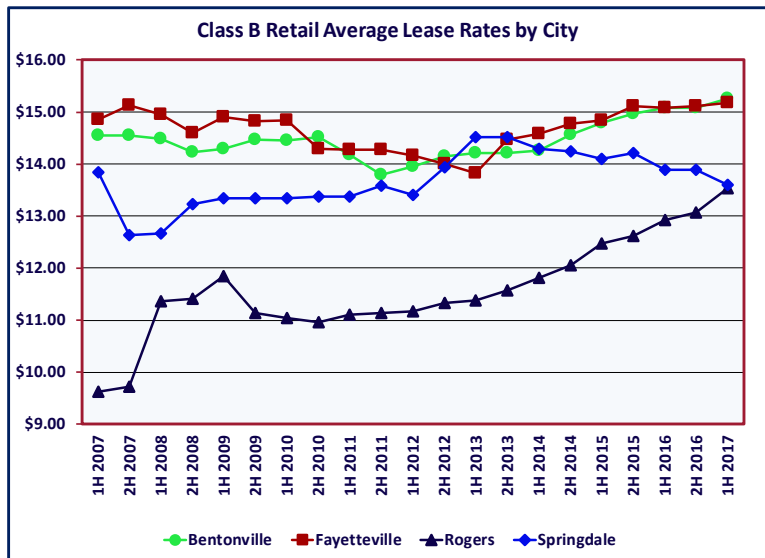
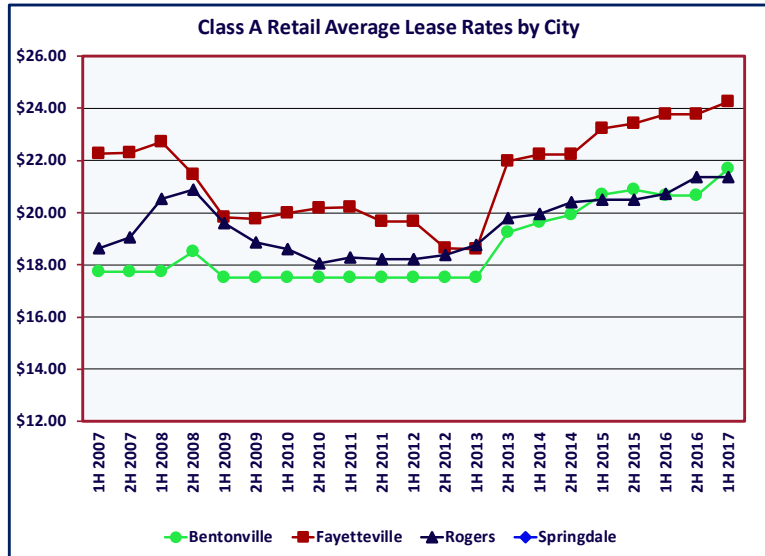
In the first half of 2017, Fayetteville had a retail vacancy rate of 4.8 percent, down from 5.6 percent in the second half of 2016, with 175,027 available square feet out of a total of 3,683,376. 32,816 new square feet were added and there was reported positive net absorption of 34,745 square feet in the Fayetteville retail market in the first half of 2017.

The Rogers market had 286,242 square feet of available retail space out of a total of 3,084,590 square feet, for a vacancy rate of 9.3 percent in the first half of 2017. This was a decrease from the 10.8 percent rate in the second half of 2016. 22,500 square feet of new retail space were added in Rogers, resulting in a positive net absorption of 48,264 square feet.

Bentonville had 768,401 total square feet and 123,515 available square feet of retail space in the first half of 2017, resulting in a vacancy rate of 16.1 percent. This represented an increase from the rate of 12.0 percent in the second half of 2016. 58,225 square feet of new retail space were added to the Bentonville market resulting in a negative net absorption of 31,048 square feet.

There were 207,223 square feet of available retail space out of a total of 1,609,842 square feet in Springdale in the first half of 2017. This implied a vacancy rate of 12.9 percent, down from 14.0 percent in the second half of 2016. 8,000 square feet of new retail space were added during the first half of 2017 and there was positive net absorption of 16,017 square feet.

In the Class A retail submarket Fayetteville still had the highest average reported lease rates



# Retail

of \$24.25, after an increase of \$0.48. The average rate in Rogers decreased by \$0.01 to \$21.37, and Bentonville increased by \$1.04 to \$21.70. After an increase of \$0.19 Class B retail average lease rates were highest in Bentonville at \$15.26. Fayetteville was at \$15.19, Springdale decreased \$0.29 to \$13.60, and Rogers was the lowest at \$13.53, after increasing \$0.46. Class C average reported lease rates remained the highest in Bentonville at \$11.37 after decreasing \$0.12. Fayetteville was at \$9.77, after an increase of \$1.36, Springdale was at \$9.47, leaving Rogers the lowest at \$8.80, and in the first half of 2017.

## Retail Lease Rates Average Range by City

|              | Class A           | Class B           | Class C           |
|--------------|-------------------|-------------------|-------------------|
| Bentonville  | \$20.30 - \$23.1  | \$14.96 - \$15.56 | \$10.95 - \$11.79 |
| Fayetteville | \$23.62 - \$24.88 | \$14.61 - \$15.76 | \$9.50 - \$10.03  |
| Rogers       | \$20.65 - \$22.09 | \$13.03 - \$14.03 | \$8.64 - \$8.96   |
| Springdale   | \$11.24 - \$11.91 | \$13.38 - \$13.82 | \$9.03 - \$9.90   |



## Retail Space Characteristics by Class and City

| Class A        | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption | Months of Inventory |
|----------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|----------------|---------------------|
| Bentonville    | 205,053                        | 53,464                             | 26.1%                          | 21,509                  | 45,225                                 | -23,716        | --                  |
| Fayetteville   | 1,955,003                      | 66,156                             | 3.4%                           | -1,636                  | 9,986                                  | -11,622        | --                  |
| Rogers         | 1,896,463                      | 123,888                            | 6.5%                           | 10,451                  | 15,500                                 | -5,049         | --                  |
| Springdale     | --                             | --                                 | --                             | --                      | --                                     | --             | --                  |
| <b>Class B</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 412,004                        | 51,725                             | 12.6%                          | 6,168                   | 13,000                                 | -6,832         | --                  |
| Fayetteville   | 1,278,884                      | 82,101                             | 6.4%                           | 23,091                  | 22,830                                 | 261            | 1,887.4             |
| Rogers         | 656,854                        | 114,630                            | 17.5%                          | 27,637                  | 7,000                                  | 20,637         | 33.3                |
| Springdale     | 1,019,873                      | 124,292                            | 12.2%                          | 5,872                   | 0                                      | 5,872          | 127.0               |
| <b>Class C</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 151,344                        | 18,326                             | 12.1%                          | -500                    | 0                                      | -500           | --                  |
| Fayetteville   | 449,489                        | 26,770                             | 6.0%                           | 46,106                  | 0                                      | 46,106         | 3.5                 |
| Rogers         | 531,273                        | 47,724                             | 9.0%                           | 32,676                  | 0                                      | 32,676         | 8.8                 |
| Springdale     | 950,215                        | 26,000                             | 2.7%                           | 0                       | 0                                      | 0              | --                  |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Warehouse

## Warehouse

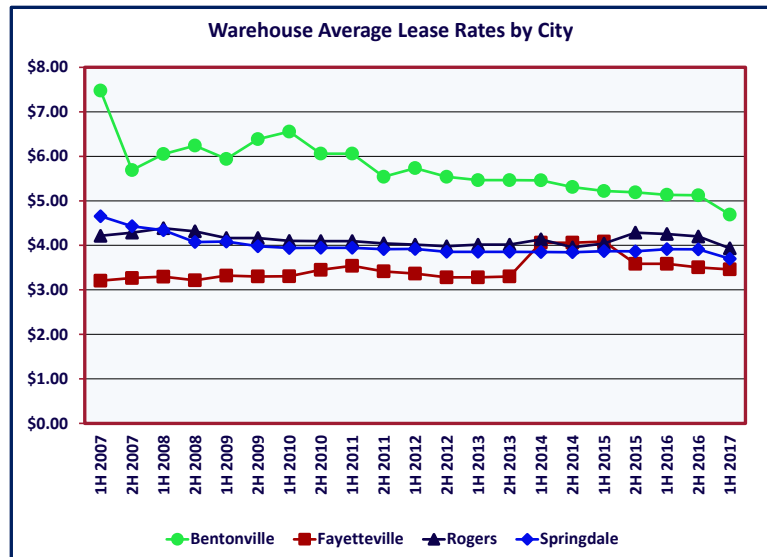
For the first time CBER staff, classified warehouse space into Class A, B, and C. Local experts were consulted ahead of time as CBER staff developed standards for classification based on height, construction materials, docks, courtyards, sprinklers, and location. During the classification process some properties were identified as having had their functions changed and were reclassified into the office/warehouse or retail/warehouse categories.

In the first half of 2017, the warehouse properties included in the Skyline Report panel had a vacancy rate of 7.6 percent, down from 8.1 percent in the second half of 2016. Of the 8,503,459 square feet of warehouse space examined, 647,799 square feet were available.<sup>2</sup> There was no new square feet of warehouse space added in the first half of 2017, and there was positive net absorption of 157,998 square feet. However, a significant amount of newly constructed warehouse space, approaching 400,000 square feet, is expected on the market in the second half of 2017.

Bentonville had 798,617 total square feet of space and 70.9 percent of it was Class A. Only 21,034 square feet of warehouse space was available in the first half of 2017 resulting in vacancy rate of 2.6 percent. Most of the available space was Class C. There was no absorption in this report period.

There was 1,048,218 total square feet of warehouse space in Fayetteville in the first half of 2017 and 61.1 percent of it was Class B. The vacancy rate was 13.0 percent, as 136,730 square feet of warehouse space was available. A majority of the available space was Class A. There was negative net absorption of 92,730 square feet. Class A warehouse had negative absorption of 107,730 square feet and Class B had positive net absorption of 15,000 square feet.

163,230 square feet of warehouse space was available in Lowell out of 917,393 total square feet of warehouse space. 56.3 percent of the total



# Warehouse

warehouse space was Class A as was over half the vacant space. The resulting vacancy rate was 17.8 percent. There was negative net absorption of 3,000 square feet, as the negative net absorption of 53,000 square feet of Class A space was almost matched by 50,000 square feet of positive net absorption in the Class C warehouse market in the first half of 2017.

Rogers had 2,867,279 square feet of warehouse space, of which 51.0 percent is Class A. 261,346 square feet was available and a majority of it was Class C space, leading to a vacancy rate of 9.1 percent. There was positive net absorption of 178,428 square feet, all of it Class C, in the first half of 2017.

Springdale had 1,229,037 square feet of warehouse space, of which 49.1 percent is Class B. 44,704 square feet was available and over half of it was Class C space, leading to a vacancy rate 1.8 percent. There was positive net absorption of 75,300 square feet, all of it Class B, in the first half of 2017.

The average reported warehouse lease rates decreased by \$0.04 in Fayetteville, by \$0.21

## Warehouse Lease Rates Average Range by City

|              | Class A         | Class B         | Class C         |
|--------------|-----------------|-----------------|-----------------|
| Bentonville  | \$4.37 - \$4.92 | \$4.63 - \$4.88 | --              |
| Fayetteville | \$4.25 - \$4.25 | \$3.37 - \$3.73 | \$3.03 - \$3.20 |
| Rogers       | \$3.51 - \$3.51 | \$4.41 - \$4.59 | \$3.67 - \$3.95 |
| Springdale   | \$3.42 - \$4.25 | \$3.23 - \$3.69 | \$3.76 - \$3.91 |

in Springdale, and by \$0.27 in Rogers. Bentonville continued to have the highest reported lease rate at \$4.69, after a decrease of \$0.44 in the first half of 2017. It is interesting to note that the highest lease rates are not necessarily in the Class A warehouse submarket. According to Skyline report respondents this is mostly due to economies of scale in the Class A submarket, which includes mostly large warehouse space, over 50,000 square feet.

<sup>2</sup> Respondents indicated that an additional 250,000 square feet of quality, leased warehouse space is available for sublease in Rogers.

## Warehouse Space Characteristics by Class and City

| Class          | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption | Months of Inventory |
|----------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|----------------|---------------------|
| <b>Class A</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 566,283                        | 1,200                              | 0.2%                           | 0                       | 0                                      | 0              | --                  |
| Fayetteville   | 187,730                        | 107,730                            | 57.4%                          | -107,730                | 0                                      | -107,730       | --                  |
| Rogers         | 1,462,500                      | 0                                  | 0.0%                           | 0                       | 0                                      | 0              | --                  |
| Springdale     | 325,200                        | 0                                  | 0.0%                           | 0                       | 0                                      | 0              | --                  |
| <b>Class B</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 220,500                        | 8,000                              | 3.6%                           | 0                       | 0                                      | 0              | --                  |
| Fayetteville   | 640,348                        | 25,000                             | 3.9%                           | 15,000                  | 0                                      | 15,000         | 10.0                |
| Rogers         | 406,608                        | 68,086                             | 16.7%                          | 0                       | 0                                      | 0              | --                  |
| Springdale     | 1,229,037                      | 18,704                             | 0.0%                           | 75,300                  | 0                                      | 75,300         | 1.5                 |
| <b>Class C</b> |                                |                                    |                                |                         |  |                |                     |
| Bentonville    | 11,834                         | 11,834                             | 100.0%                         | 0                       | 0                                      | 0              | --                  |
| Fayetteville   | 220,140                        | 4,000                              | 1.8%                           | 0                       | 0                                      | 0              | --                  |
| Rogers         | 998,171                        | 193,260                            | 19.4%                          | 178,428                 | 0                                      | 178,428        | 6.5                 |
| Springdale     | 950,215                        | 26,000                             | 0.0%                           | 0                       | 0                                      | 0              | --                  |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents



# Other Categories

## Office/Warehouse

The Skyline Report panelists reported on 3,450,446 square feet of office/warehouse space, with 213,190 total square feet available in the first half of 2017. The vacancy rate in the office/warehouse submarket decreased from 8.7 percent in the second half of 2016 to 6.2 percent in the first half of 2017. No new square feet of office/warehouse space entered the market in Northwest Arkansas during the first half of 2017.

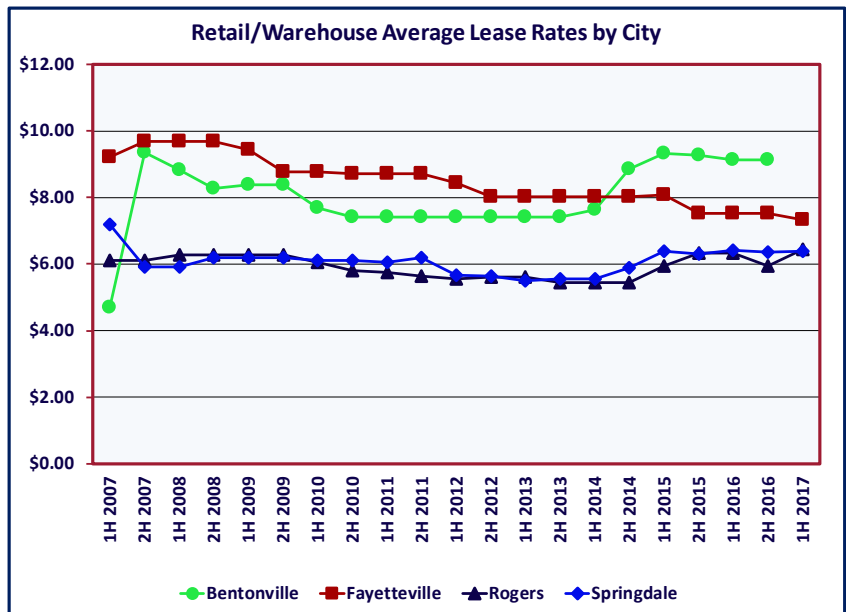
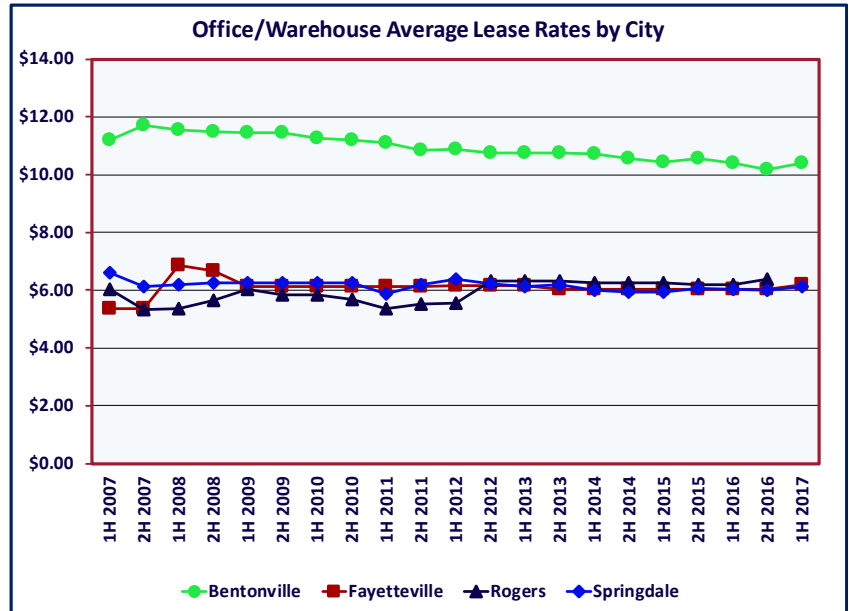
The office/warehouse submarket in Northwest Arkansas experienced positive net absorption of 93,644 square feet during the first half of 2017. Bentonville and Springdale with 102,493 square feet and 59,575 square feet, respectively, had the bulk of the available office/warehouse space in Northwest Arkansas.

In the first half of 2017, Bentonville continued to have the highest reported average lease rate at \$10.41 after an increase of \$0.23. Rogers remained at \$6.39, while average reported lease rates increased modestly by \$0.17 to \$6.19 in Fayetteville and by \$0.11 to \$6.12 in Springdale.

## Retail/Warehouse

The Skyline Report panelists reported on 1,139,712 square feet of retail/warehouse space in the first half of 2017. A total of 158,282 square feet was available in Northwest Arkansas. No new square feet entered the market during this time. The vacancy rate in the retail/warehouse submarket increased from 13.3 percent in the second half of 2016 to 13.9 percent in the first half of 2017.

From the second half of 2016 to the first half of 2017, there was negative net absorption of 8,274 square feet of retail/warehouse space in Northwest Arkansas. Springdale had the majority of the available retail/warehouse space with 96,402 square feet.



# Other Categories

Bentonville continued to have the highest average lease rate in this market at \$9.13. Reported retail/warehouse average lease rates decreased in Fayetteville by \$0.19 down to \$7.33, while they increased by \$0.51 to \$6.45 in Rogers and by \$0.05 to \$6.39 in Springdale in the first half of 2017.

Bentonville continued to have the highest average lease rate in this market at \$9.13. Reported retail/warehouse average lease rates remained relatively stable in the other cities in the second half of 2016.

## Other Lease Rates Average Range by City

|              | Office/Warehouse | Retail/Warehouse |
|--------------|------------------|------------------|
| Bentonville  | \$9.76 - \$11.06 | \$8.81 - \$9.45  |
| Fayetteville | \$5.70 - \$6.68  | \$6.76 - \$7.89  |
| Rogers       | \$6.24 - \$6.54  | \$6.31 - \$6.59  |
| Springdale   | \$5.44 - \$6.79  | \$6.12 - \$6.66  |

## Other Space Characteristics by Class and City

| Warehouse    | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption | Months of Inventory |
|--------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|----------------|---------------------|
| Bentonville  | 798,617                        | 21,034                             | 2.6%                           | 0                       | 0                                      | 0              | --                  |
| Fayetteville | 1,048,218                      | 136,730                            | 13.0%                          | -92,730                 | 0                                      | -92,730        | --                  |
| Rogers       | 2,867,279                      | 261,346                            | 9.1%                           | 178,428                 | 0                                      | 178,428        | 8.8                 |
| Springdale   | 2,504,452                      | 44,704                             | 1.8%                           | 75,300                  | 0                                      | 75,300         | 3.6                 |

### Office/Warehouse

|              |           |         |       |        |   |        |      |
|--------------|-----------|---------|-------|--------|---|--------|------|
| Bentonville  | 1,000,295 | 102,493 | 10.2% | 29,727 | 0 | 29,727 | 20.7 |
| Fayetteville | 169,072   | 8,900   | 5.3%  | 0      | 0 | 0      | --   |
| Rogers       | 483,402   | 13,822  | 2.9%  | 22,717 | 0 | 22,717 | 3.7  |
| Springdale   | 1,571,684 | 59,575  | 3.8%  | 43,200 | 0 | 43,200 | 8.3  |

### Retail/Warehouse

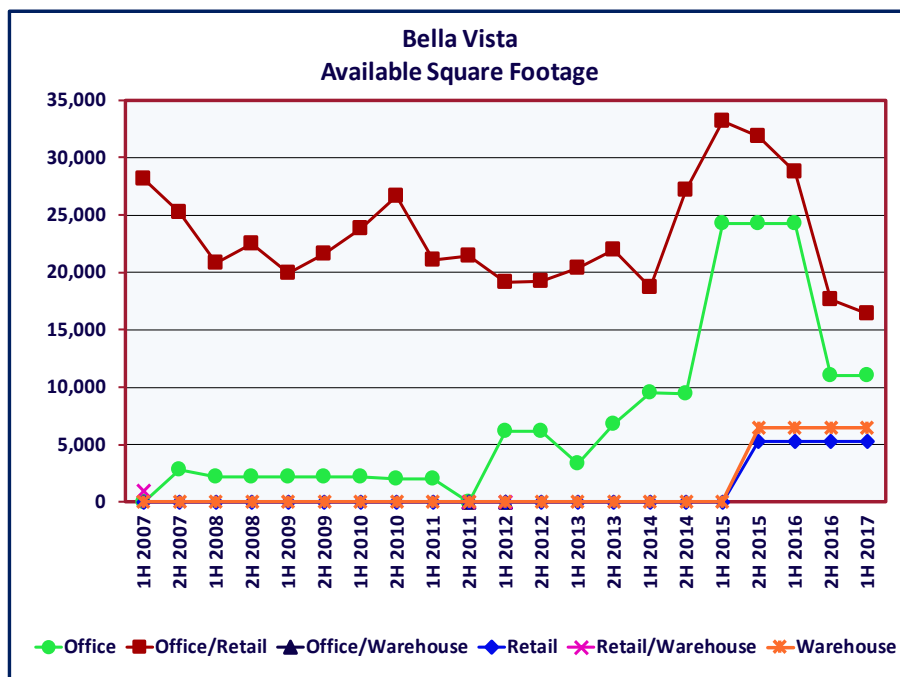
|              |         |        |       |         |   |         |      |
|--------------|---------|--------|-------|---------|---|---------|------|
| Bentonville  | 240,726 | 11,000 | 4.6%  | 0       | 0 | 0       | --   |
| Fayetteville | 92,040  | 5,100  | 5.5%  | -5,100  | 0 | -5,100  | --   |
| Rogers       | 222,050 | 45,280 | 20.4% | -28,000 | 0 | -28,000 | --   |
| Springdale   | 497,556 | 96,402 | 19.4% | 25,326  | 0 | 25,326  | 22.8 |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Bella Vista

- From January 1 to June 30, 2017, no new commercial building permits were issued in Bella Vista.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 426,623 square feet of commercial space in Bella Vista in the first half of 2017.
- In the first half of 2017, Bella Vista experienced positive net absorption of 1,167 square feet, all in office/retail.
- There was no space added to the Bella Vista commercial market in the first half of 2017.
- Reported average lease rates in Bella Vista in the first half of 2017 decreased modestly in the office submarket and remained relatively stable in the other submarkets.



## Bella Vista Commercial Real Estate Market Summary Statistics

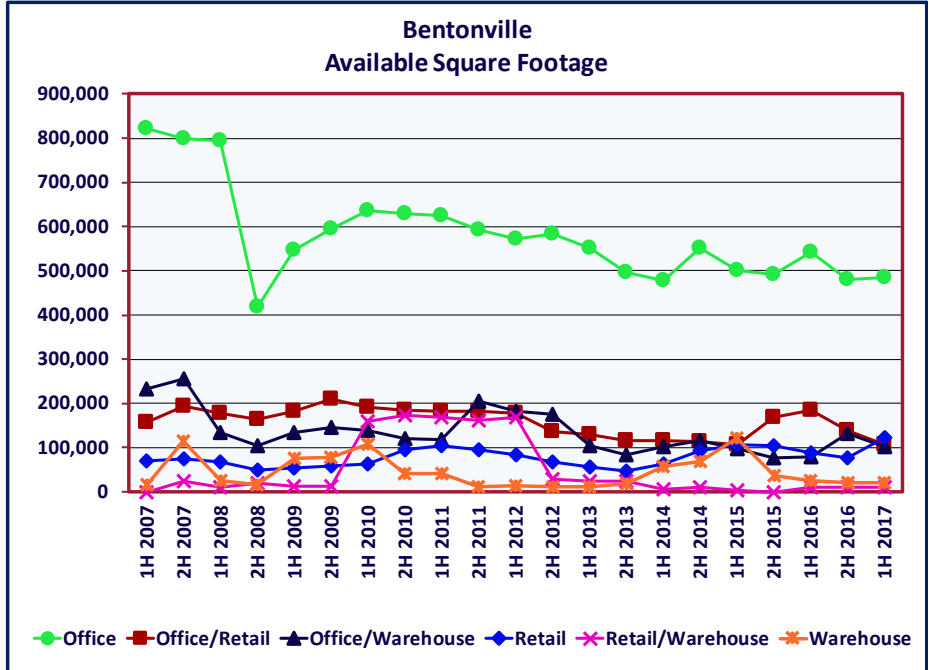
|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Industrial       | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Office           | \$12.59 - \$13.09        | 75,389                         | 10,981                             | 14.6%                          | 0                       | 0                                      | 0                           | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Class B          | \$13.68 - \$13.68        | 64,025                         | 7,721                              | 12.1%                          | 0                       | 0                                      | 0                           | --                               |
| Class C          | \$11.00 - \$11.00        | 3,260                          | 3,260                              | 100.0%                         | 0                       | 0                                      | 0                           | --                               |
| Medical          | \$12.00 - \$14.00        | 8,104                          | 0                                  | 0.0%                           | 0                       | 0                                      | 0                           | --                               |
| Office/Retail    | \$10.27 - \$13.20        | 294,928                        | 16,447                             | 5.6%                           | 1,167                   | 0                                      | 1,167                       | 84.6                             |
| Class A          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Class B          | \$10.27 - \$13.20        | 284,344                        | 13,707                             | 4.8%                           | 1,167                   | 0                                      | 1,167                       | 70.5                             |
| Class C          | --                       | 10,584                         | 2,740                              | 25.9%                          | 0                       | 0                                      | 0                           | --                               |
| Office/Warehouse | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Retail           | \$9.82 - \$9.82          | 37,820                         | 5,320                              | 14.1%                          | 0                       | 0                                      | 0                           | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Class B          | \$9.82 - \$9.82          | 37,820                         | 5,320                              | 14.1%                          | 0                       | 0                                      | 0                           | --                               |
| Class C          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Retail/Warehouse | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Warehouse        | \$1.00 - \$2.70          | 18,486                         | 6,480                              | 35.1%                          | 0                       | 0                                      | 0                           | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Class B          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Class C          | 1.00 - \$2.70            | 18,486                         | 6,480                              | 35.1%                          | 0                       | 0                                      | 0                           | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Bentonville

- From January 1 to June 30, 2017, Bentonville issued \$21,640,501 worth of building permits for new commercial space. The first half of 2017 value was 88.7 percent higher than the first half of 2016 value of \$11,468,554. Bentonville accounted for 18.5 percent of the commercial permits issued in Northwest Arkansas during the first half of 2017.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 7,375,433 square feet of commercial space in Bentonville in the first half of 2017.
- In the first half of 2017, Bentonville experienced absorption of 222,213 square feet, while 182,376 new square feet of office space were added, yielding net absorption of 39,837 square feet.
- The office/retail market had the greatest amount of positive net absorption with 32,217 square feet, with the office/warehouse submarket adding an additional 29,727 square feet of positive net



absorption. However, the retail market had significant negative net absorption of 31,048 square feet in the first half of 2017.

- Reported vacancy rates from the second half of 2016 to the first half of 2017 decreased in the office, medical office, office/retail, and office/ware-

## Bentonville Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Percent Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------|--|-----------------------------|----------------------------------|
| Industrial       | \$4.50 - \$4.50          | 16,340                         | 0                                  | 0.0%                           | 0                               | 0                                      | 0                           | --                               |
| Office           | \$15.62 - \$16.17        | 3,671,970                      | 484,885                            | 13.2%                          | 133,092                         | 124,151                                | 8,941                       | 325.4                            |
| Class A          | \$22.34 - \$23.40        | 688,187                        | 94,503                             | 13.7%                          | 46,364                          | 105,581                                | -59,217                     | --                               |
| Class B          | \$15.12 - \$15.64        | 2,566,857                      | 344,570                            | 13.4%                          | 70,382                          | 9,500                                  | 60,882                      | 34.0                             |
| Class C          | \$10.18 - \$10.32        | 101,838                        | 37,812                             | 37.1%                          | -3,186                          | 0                                      | -3,186                      | --                               |
| Medical          | \$16.30 - \$16.90        | 315,088                        | 8,000                              | 2.5%                           | 19,532                          | 9,070                                  | 10,462                      | 4.6                              |
| Office/Retail    | \$12.47 - \$13.74        | 879,084                        | 105,514                            | 12.0%                          | 32,217                          | 0                                      | 32,217                      | 19.7                             |
| Class A          | --                       | --                             | --                                 | --                             | --                              | --                                     | --                          | --                               |
| Class B          | \$13.07 - \$14.45        | 796,850                        | 105,514                            | 13.2%                          | 29,417                          | 0                                      | 29,417                      | 21.5                             |
| Class C          | \$9.52 - \$10.30         | 82,234                         | 0                                  | 0.0%                           | 2,800                           | 0                                      | 2,800                       | 0.0                              |
| Office/Warehouse | \$9.76 - \$11.06         | 1,000,295                      | 102,493                            | 10.2%                          | 29,727                          | 0                                      | 29,727                      | 20.7                             |
| Retail           | \$14.99 - \$16.11        | 768,401                        | 123,515                            | 16.1%                          | 27,177                          | 58,225                                 | -31,048                     | --                               |
| Class A          | \$20.30 - \$23.1         | 205,053                        | 53,464                             | 26.1%                          | 21,509                          | 45,225                                 | -23,716                     | --                               |
| Class B          | \$14.96 - \$15.56        | 412,004                        | 51,725                             | 12.6%                          | 6,168                           | 13,000                                 | -6,832                      | --                               |
| Class C          | \$10.95 - \$11.79        | 151,344                        | 18,326                             | 12.1%                          | -500                            | 0                                      | -500                        | --                               |
| Retail/Warehouse | \$8.81 - \$9.45          | 240,726                        | 11,000                             | 4.6%                           | 0                               | 0                                      | 0                           | --                               |
| Warehouse        | \$4.48 - \$4.90          | 798,617                        | 21,034                             | 2.6%                           | 0                               | 0                                      | 0                           | --                               |
| Class A          | \$4.37 - \$4.92          | 566,283                        | 1,200                              | 0.2%                           | 0                               | 0                                      | 0                           | --                               |
| Class B          | \$4.63 - \$4.88          | 220,500                        | 8,000                              | 3.6%                           | 0                               | 0                                      | 0                           | --                               |
| Class C          | --                       | 11,834                         | 11,834                             | 100.0%                         | 0                               | 0                                      | 0                           | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Bentonville

house, increased in the retail submarket, and remained the same in the retail/warehouse and warehouse submarket of Bentonville.

- Average reported lease rates increased noticeably in the following submarkets: by \$1.04 in Class A retail, \$0.49 in Class A office, \$0.38 in Class C office/retail, \$0.23 in the office/warehouse submarket, and \$0.19, in the Class B retail submarket. Lease rates decreased by \$0.44 in the warehouse submarket, partially due to reclassification of some properties into office/warehouse and remained relatively stable in the other submarkets during this period. .

## Downtown Bentonville

Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 239,209 square feet of office, office/retail, and retail space in Downtown Bentonville in the first half of 2017.

- There was negative net absorption of 501 square feet in Downtown Bentonville during the first half of 2017, 10,000 square feet of new space was added.

- Office space in Downtown Bentonville had a reported vacancy rate of 5.9 percent in the first half of 2017, down from 6.4 percent in the second half of 2016.
- The office/retail vacancy rate in Downtown Bentonville decreased from 12.6 percent to 12.0 in the first half of 2017.
- The reported retail vacancy rate for Downtown Bentonville properties remained at 0.0 percent in the first half of 2017. Average reported office lease rates increased by \$0.94, while the other submarkets remained the same for Downtown Bentonville in the first half of 2017.



## Downtown Bentonville Summary Statistics

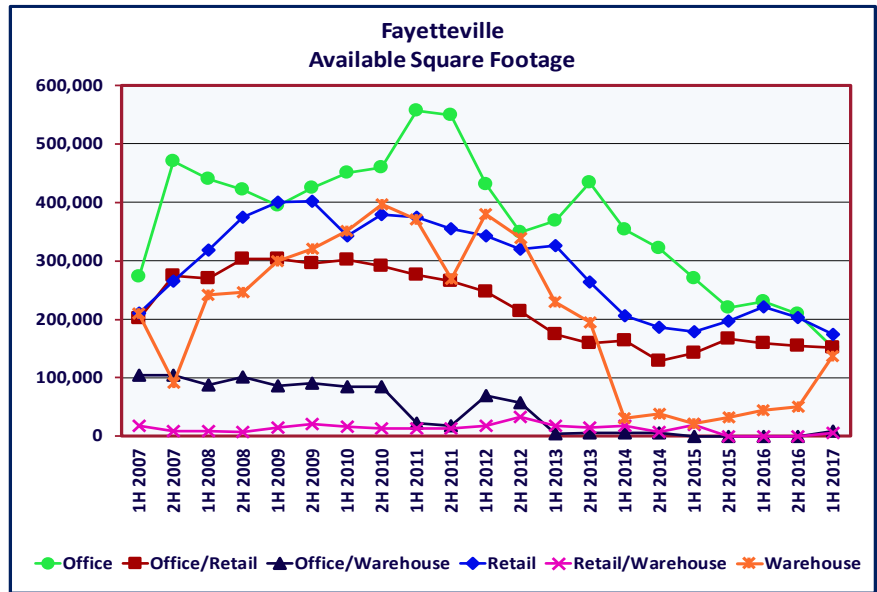
|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Office        | \$17.48 - \$18.81        | 115,777                        | 6,846                              | 5.9%                           | 9,499                   | 10,000                                 | -501                        | --                               |
| Office/Retail | \$11.65 - \$16.65        | 59,709                         | 7,162                              | 12.0%                          | 0                       | 0                                      | 0                           | --                               |
| Retail        | \$15.11 - \$17.54        | 63,723                         | 0                                  | 0.0%                           | 0                       | 0                                      | 0                           | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2016 respondents who were also 2H 2016 respondents

# Fayetteville

- From January 1 to June 30, 2017, Fayetteville issued building permits for \$25,886,133 worth of new commercial space. The first half of 2017 value was 9.7 percent higher than the first half of 2016 value of \$23,593,197. Fayetteville accounted for 22.2 percent of the commercial permits issued in Northwest Arkansas during the first half of 2017.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 10,777,833 square feet of commercial space in Fayetteville in the first half of 2017.
- In the first half of 2017, Fayetteville experienced negative net absorption of 5,663 square feet. The office submarket had the greatest amount of positive net absorption with 62,731 square feet, followed by the retail submarket at 34,745 square feet. The warehouse submarket had negative net absorption of 92,730 square feet.



- 39,316 square feet of new space, including 32,816 square feet of retail office space and 6,500 square feet of medical office space, were added to the Fayetteville market in the first half of 2017.
- Observed vacancy rates in Fayetteville from the second half of 2016 to the first half of 2017 decreased for office, medical office, office/retail space, retail. Vacancy rates increased for warehouse, office/warehouse, retail/warehouse, and industrial.

## Fayetteville Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Net Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-----------------------------|--|-----------------------------|----------------------------------|
| Lab              | \$21.33 - \$22.33        | 75,603                         | 25,000                             | 33.1%                          | 3,000                       | 0                                      | 3,000                       | 50.0                             |
| Industrial       | \$2.86 - \$4.69          | 962,500                        | 13,000                             | 1.4%                           | -13,000                     | 0                                      | -13,000                     | --                               |
| Office           | \$14.37 - \$15.57        | 3,109,379                      | 150,856                            | 4.9%                           | 69,231                      | 6,500                                  | 62,731                      | 14.4                             |
| Class A          | \$20.40 - \$24.72        | 409,222                        | 25,289                             | 6.2%                           | 2,873                       | 0                                      | 2,873                       | 52.8                             |
| Class B          | \$14.13 - \$14.63        | 1,259,507                      | 62,826                             | 5.0%                           | -3,364                      | 0                                      | -3,364                      | --                               |
| Class C          | \$11.31 - \$12.51        | 245,136                        | 11,179                             | 4.6%                           | 4,204                       | 0                                      | 4,204                       | 16.0                             |
| Medical          | \$15.48 - \$17.39        | 1,195,514                      | 51,562                             | 4.3%                           | 65,518                      | 6,500                                  | 59,018                      | 5.2                              |
| Office/Retail    | \$13.07 - \$14.93        | 1,637,645                      | 151,273                            | 9.2%                           | 4,691                       | 0                                      | 4,691                       | 193.5                            |
| Class A          | \$19.00 - \$24.33        | 69,307                         | 6,000                              | 8.7%                           | -2,700                      | 0                                      | -2,700                      | --                               |
| Class B          | \$13.72 - \$15.46        | 1,175,272                      | 110,533                            | 9.4%                           | 14,601                      | 0                                      | 14,601                      | 45.4                             |
| Class C          | \$11.52 - \$13.26        | 393,066                        | 34,740                             | 8.8%                           | -7,210                      | 0                                      | -7,210                      | --                               |
| Office/Warehouse | \$5.70 - \$6.68          | 169,072                        | 8,900                              | 5.3%                           | 0                           | 0                                      | 0                           | --                               |
| Retail           | \$13.99 - \$14.92        | 3,683,376                      | 175,027                            | 4.8%                           | 67,561                      | 32,816                                 | 34,745                      | 30.2                             |
| Class A          | \$23.62 - \$24.88        | 1,955,003                      | 66,156                             | 3.4%                           | -1,636                      | 9,986                                  | -11,622                     | --                               |
| Class B          | \$14.61 - \$15.76        | 1,278,884                      | 82,101                             | 6.4%                           | 23,091                      | 22,830                                 | 261                         | 1,887.4                          |
| Class C          | \$9.50 - \$10.03         | 449,489                        | 26,770                             | 6.0%                           | 46,106                      | 0                                      | 46,106                      | 3.5                              |
| Retail/Warehouse | \$6.76 - \$7.89          | 92,040                         | 5,100                              | 5.5%                           | -5,100                      | 0                                      | -5,100                      | --                               |
| Warehouse        | \$3.34 - \$3.58          | 1,048,218                      | 136,730                            | 13.0%                          | -92,730                     | 0                                      | -92,730                     | --                               |
| Class A          | \$4.25 - \$4.25          | 187,730                        | 107,730                            | 57.4%                          | -107,730                    | 0                                      | -107,730                    | --                               |
| Class B          | \$3.37 - \$3.73          | 640,348                        | 25,000                             | 3.9%                           | 15,000                      | 0                                      | 15,000                      | 10.0                             |
| Class C          | \$3.03 - \$3.20          | 220,140                        | 4,000                              | 1.8%                           | 0                           | 0                                      | 0                           | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2017 respondents

# Fayetteville

- The Fayetteville Class A office/retail, Class C office and Class A retail submarkets had significant average lease rate increases of \$1.67, \$0.77 and \$0.48, respectively, while all other lease rates were relatively stable from the second half of 2016 to the first half of 2017.

## Downtown Fayetteville/ Dickson Street Area

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 976,530 square feet of office, office/retail, and retail space in the Downtown Fayetteville/Dickson Street area in the first half of 2017.
- There was negative net absorption of 15,594 square feet in the downtown Fayetteville area in the first half of 2017.
- There was no new space added in downtown Fayetteville during the first half of 2017.
- The office space in downtown Fayetteville had a reported vacancy rate of 3.0 percent in the first half of 2017, up from 2.2 percent in the second half of 2016 in accordance with negative net absorption of 3,457 square feet. This was lower than the overall Fayetteville office vacancy rate of 4.9 percent.
- The office/retail vacancy rate for downtown Fayetteville properties increased from 5.7 percent in the sec-

ond half of 2016 to 8.3 percent in the first half of 2017. This compares to 9.2 percent in the same submarket for all of Fayetteville during the first half of 2017.

- The downtown Fayetteville retail vacancy rate increased 5.2 percent to 11.0 percent, with no net absorption of square feet, and was higher than the overall Fayetteville retail vacancy rate of 4.8 percent in the first half of 2017.
- Average reported lease rates in downtown Fayetteville increased in the office/retail submarket, while prices in the office and retail submarkets remained relatively unchanged during the past six months.

## Uptown Fayetteville

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 4,090,489 square feet of office, office/retail, and retail space in Uptown Fayetteville in the first half of 2017.
- There was positive net absorption of 9,773 square feet of space during the first half of 2017 in Uptown Fayetteville with office space accounting for 26,469 square feet and retail accounting for a negative absorption of 16,696 square feet of this total.
- There was no new square feet of office space added to the Uptown Fayetteville commercial market in the first half of 2017.

- The office space in Uptown Fayetteville had a reported vacancy rate of 5.4 percent in the first half of 2017. This was lower than the second half of 2016 vacancy rate of 6.6 percent and was higher than the 4.9 percent vacancy rate for all of Fayetteville.
- In the first half of 2017, the office/retail vacancy rate in Uptown Fayetteville dropped to 0.0 percent. The vacancy rate was below the city average office/retail vacancy rate of 9.2 percent.
- Retail space in Uptown Fayetteville had a reported vacancy rate of 4.3 percent in the first half of 2017, an increase of 0.7 percentage points from the second half of 2016, and lower than the overall Fayetteville rate of 4.8 percent.
- Average reported lease rates in Uptown Fayetteville increased slightly



## Fayetteville Downtown/Dickson Street Area Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Office        | \$13.82 - \$16.31        | 415,248                        | 12,395                             | 3.0%                           | -3,457                  | 0                                      | -3,457                      | --                               |
| Office/Retail | \$14.43 - \$16.93        | 474,903                        | 39,222                             | 8.3%                           | -12,137                 | 0                                      | -12,137                     | --                               |
| Retail        | \$12.19 - \$13.88        | 86,379                         | 9,543                              | 11.0%                          | 0                       | 0                                      | 0                           | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Fayetteville

in the office and retail submarkets, while the office/retail submarket and remained relatively unchanged in the first half of 2017.

## **Martin Luther King, Jr. Boulevard Corridor**

- In the first half of 2017, Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 494,892 square feet of office, office/retail, and retail space in the MLK Boulevard Corridor.
- There was 11,316 square feet of new commercial space added to southwest Fayetteville in the first six months of 2017.

- The MLK Boulevard Corridor of Fayetteville experienced a positive net absorption of 36,455 square feet of space, with retail space accounting for most of this total, in the first half of 2017.
- Office space in the MLK Boulevard Corridor of Fayetteville had a reported vacancy rate of 9.0 percent in the first half of 2017. This was higher than the overall office vacancy rate of 4.9 percent for all of Fayetteville.
- From the second half of 2016 to the first half of 2017, the office/retail vacancy rate increased to 10.4 percent in the MLK Boulevard Corridor of Fayetteville, and was higher than the overall city average rate of 9.2 percent.

- The vacancy rate for retail space in the MLK Boulevard Corridor was 14.1 percent in the first half of 2017, a decrease from the 41.9 percent in the second half of 2016. The retail vacancy rate for all of Fayetteville was much lower at 4.8 percent.
- Average reported lease rates in the MLK Boulevard Corridor increased slightly in the office/retail and retail submarket, and remained relatively unchanged in the office submarket in the first half of 2017.

## Uptown Fayetteville Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Office        | \$15.52 - \$16.57        | 1,692,364                      | 90,878                             | 5.4%                           | 26,469                  | 0                                      | 26,469                      | 20.6                             |
| Office/Retail | \$16.40 - \$16.53        | 78,087                         | 0                                  | 0.0%                           | 0                       | 0                                      | 0                           | --                               |
| Retail        | \$17.84 - \$18.57        | 2,320,038                      | 100,700                            | 4.3%                           | -16,696                 | 0                                      | -16,696                     | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

## Fayetteville MLK Boulevard Corridor Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Office        | \$10.75 - \$10.75        | 30,393                         | 2,735                              | 9.0%                           | 0                       | 0                                      | 0                           | --                               |
| Office/Retail | \$14.15 - \$16.5         | 235,591                        | 24,412                             | 10.4%                          | -3,700                  | 0                                      | -3,700                      | --                               |
| Retail        | \$14.28 - \$15.75        | 228,908                        | 32,271                             | 14.1%                          | 51,471                  | 11,316                                 | 40,155                      | 4.8                              |

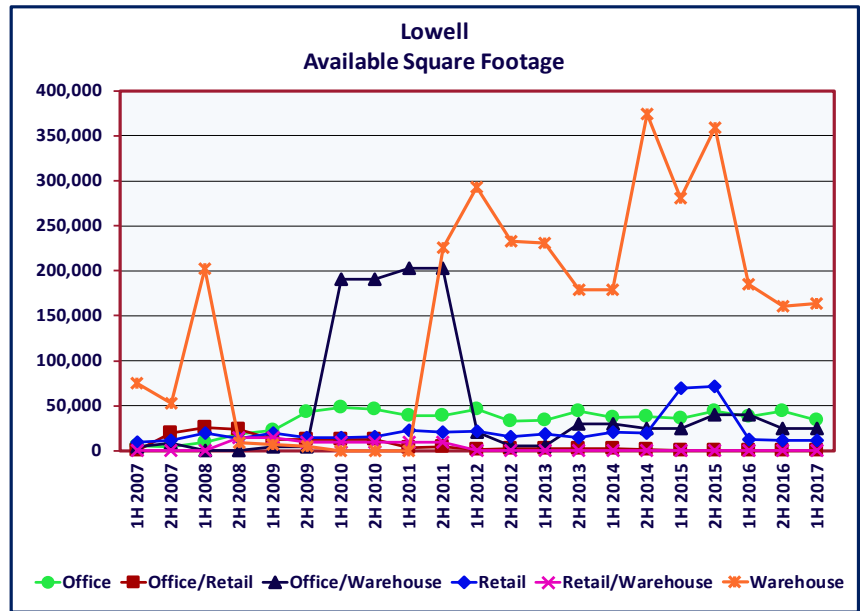
<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents



# Lowell

- From January 1 to June 30, 2017, Lowell issued building permits for \$84,000 worth of new commercial space. The first half of 2017 value was 99.4 percent lower than the first half of 2016 value of \$15,271,255. Lowell accounted for 0.1 percent of building permits issued in Northwest Arkansas in the first half of 2017.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 1,631,482 square feet of Lowell commercial space in the first half of 2017.
- In the first half of 2017, Lowell had positive net absorption of 7,477 square feet overall. The office submarket had the greatest amount of positive net absorption with 10,477 square feet, while the warehouse submarket had 3,000 square feet of negative net absorption.
- There were no square feet of new commercial space added in Lowell in the first half of 2017.



- Reported vacancy rates decreased in the office space, increased in the warehouse submarket, and remained the same in the other submarkets from the second half of 2016 to the first half of 2017.
- Average reported lease rates in Lowell from the second half of 2016 to the first half of 2017 increased in the office submarket but remained relatively stable in all other submarkets.

## Lowell Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Percent Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------|--|-----------------------------|----------------------------------|
| Industrial       | --                       | 57,180                         | 0                                  | 0.0%                           | 0                               | 0                                      | 0                           | --                               |
| Office           | \$14.09 - \$14.16        | 331,479                        | 33,574                             | 10.1%                          | 10,477                          | 0                                      | 10,477                      | 19.2                             |
| Class A          | \$19.33 - \$19.33        | 109,330                        | 16,684                             | 15.3%                          | -673                            | 0                                      | -673                        | --                               |
| Class B          | \$11.61 - \$11.72        | 127,550                        | 13,640                             | 10.7%                          | 5,150                           | 0                                      | 5,150                       | 15.9                             |
| Class C          | \$9.00 - \$9.00          | 12,000                         | 0                                  | --                             | 6,000                           | 0                                      | 6,000                       | 0.0                              |
| Medical          | \$18.00 - \$18.00        | 82,599                         | 3,250                              | 3.9%                           | 0                               | 0                                      | 0                           | --                               |
| Office/Retail    | \$9.63 - \$10.63         | 65,470                         | 0                                  | 0.0%                           | 0                               | 0                                      | 0                           | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                              | --                                     | --                          | --                               |
| Class B          | \$11.67 - \$13.00        | 48,310                         | 0                                  | 0.0%                           | 0                               | 0                                      | 0                           | --                               |
| Class C          | \$3.50 - \$3.50          | 17,160                         | 0                                  | 0.0%                           | 0                               | 0                                      | 0                           | --                               |
| Office/Warehouse | \$5.52 - \$5.86          | 107,498                        | 24,400                             | 22.7%                          | 0                               | 0                                      | 0                           | --                               |
| Retail           | \$12.21 - \$15.88        | 125,762                        | 11,570                             | 9.2%                           | 0                               | 0                                      | 0                           | --                               |
| Class A          | --                       | 50,000                         | 0                                  | 0.0%                           | 0                               | 0                                      | 0                           | --                               |
| Class B          | \$12.21 - \$15.88        | 75,762                         | 11,570                             | 15.3%                          | 0                               | 0                                      | 0                           | --                               |
| Class C          | --                       | --                             | --                                 | --                             | --                              | --                                     | --                          | --                               |
| Retail/Warehouse | \$10.19 - \$10.19        | 26,700                         | 0                                  | 0.0%                           | 0                               | 0                                      | 0                           | --                               |
| Warehouse        | \$3.67 - \$3.67          | 917,393                        | 163,230                            | 17.8%                          | -3,000                          | 0                                      | -3,000                      | --                               |
| Class A          | \$3.64 - \$3.64          | 516,756                        | 88,000                             | 17.0%                          | -53,000                         | 0                                      | -53,000                     | --                               |
| Class B          | \$3.85 - \$3.85          | 221,637                        | 75,230                             | 33.9%                          | 0                               | 0                                      | 0                           | --                               |
| Class C          | \$2.95 - \$2.95          | 179,000                        | 0                                  | 0.0%                           | 50,000                          | 0                                      | 50,000                      | 0.0                              |

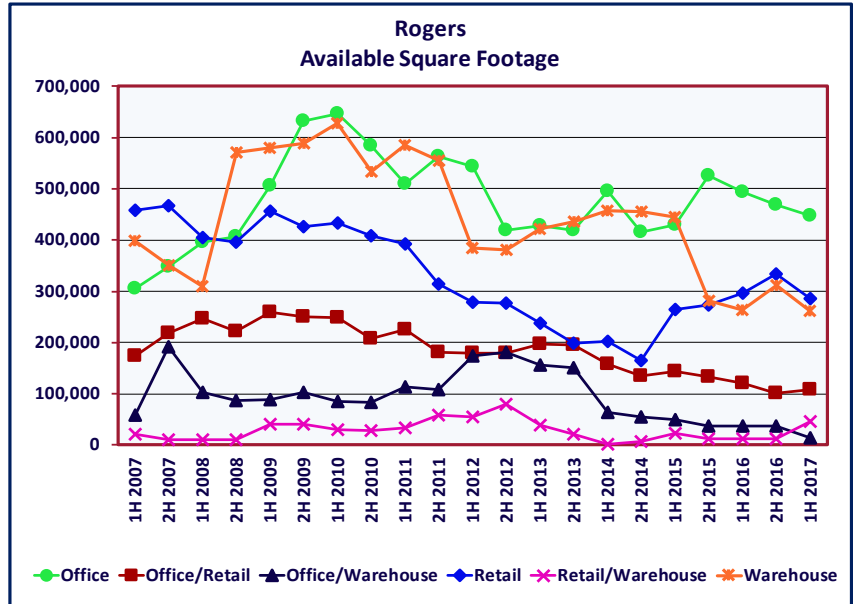
<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Rogers

From January 1 to June 30, 2017, Rogers issued building permits for \$30,057,027 worth of new commercial space. The first half of 2017 value was 32.7 percent lower than the first half of 2016 value of \$44,678,795. Rogers accounted for 25.7 percent of the commercial permits issued in Northwest Arkansas during the first half of 2017.

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 11,493,343 square feet of commercial space in the first half of 2017.
- In the first half of 2017, Rogers had overall positive net absorption of 245,935 square feet. The warehouse submarket had the greatest amount of positive net absorption with 178,428 square feet, followed by the retail submarket with 48,264 square feet. The retail/warehouse submarket had the most negative net absorption with 28,000 square feet.



- In the first half of 2017, 89,260 square feet of new commercial space were added to the Rogers market. This included 66,760 square feet of office space and 22,500 square feet of retail space.
- Reported vacancy rates in the first half of 2017 decreased in the office, industrial, medical, retail, warehouse, lab, and office/warehouse submarkets, increased in the office/retail, and retail/warehouse.

## Rogers Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|--|-----------------------------|----------------------------------|
| Lab              | \$4.00 - \$4.00          | 9,482                          | 0                                  | 0.0%                           | 9,482                                  | 0                           | 0.0                              |
| Industrial       | \$3.95 - \$3.95          | 679,253                        | 278,818                            | 41.0%                          | -1,087                                 | 0                           | --                               |
| Office           | \$14.93 - \$15.76        | 3,361,958                      | 446,996                            | 13.3%                          | 94,820                                 | 28,060                      | 95.6                             |
| Class A          | \$20.08 - \$22.22        | 1,783,788                      | 238,609                            | 13.4%                          | 42,821                                 | 561                         | 2,552.0                          |
| Class B          | \$14.84 - \$15.34        | 796,491                        | 79,351                             | 10.0%                          | 15,400                                 | 900                         | 529.0                            |
| Class C          | \$9.23 - \$9.76          | 354,776                        | 63,408                             | 17.9%                          | 17,211                                 | 0                           | 22.1                             |
| Medical          | \$14.23 - \$14.56        | 426,903                        | 65,628                             | 15.4%                          | 19,388                                 | 9,388                       | 41.9                             |
| Office/Retail    | \$10.86 - \$12.08        | 785,329                        | 108,642                            | 13.8%                          | -11,929                                | 0                           | --                               |
| Class A          | \$19.38 - \$19.88        | 133,127                        | 15,722                             | 11.8%                          | -2,500                                 | 0                           | --                               |
| Class B          | \$11.80 - \$12.30        | 382,150                        | 62,235                             | 16.3%                          | 4,946                                  | 0                           | 75.5                             |
| Class C          | \$8.15 - \$10.00         | 270,052                        | 30,685                             | 11.4%                          | -14,375                                | 0                           | --                               |
| Office/Warehouse | \$6.24 - \$6.54          | 483,402                        | 13,822                             | 2.9%                           | 22,717                                 | 0                           | 3.7                              |
| Retail           | \$13.28 - \$14.12        | 3,084,590                      | 286,242                            | 9.3%                           | 70,764                                 | 48,264                      | 35.6                             |
| Class A          | \$20.65 - \$22.09        | 1,896,463                      | 123,888                            | 6.5%                           | 10,451                                 | -5,049                      | --                               |
| Class B          | \$13.03 - \$14.03        | 656,854                        | 114,630                            | 17.5%                          | 27,637                                 | 20,637                      | 33.3                             |
| Class C          | \$8.64 - \$8.96          | 531,273                        | 47,724                             | 9.0%                           | 32,676                                 | 0                           | 8.8                              |
| Retail/Warehouse | \$6.31 - \$6.59          | 222,050                        | 45,280                             | 20.4%                          | -28,000                                | 0                           | --                               |
| Warehouse        | \$3.82 - \$4.05          | 2,867,279                      | 261,346                            | 9.1%                           | 178,428                                | 178,428                     | 8.8                              |
| Class A          | \$3.51 - \$3.51          | 1,462,500                      | 0                                  | 0.0%                           | 0                                      | 0                           | --                               |
| Class B          | \$4.41 - \$4.59          | 406,608                        | 68,086                             | 16.7%                          | 0                                      | 0                           | --                               |
| Class C          | \$3.67 - \$3.95          | 998,171                        | 193,260                            | 19.4%                          | 178,428                                | 0                           | 6.5                              |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Rogers

- From the second half of 2016 to the first half of 2017, a significant increase of \$0.51 occurred in the retail/warehouse submarket, while a significant decrease, of \$0.27 occurred in the warehouse submarket. Both changes were partially a result of space reclassification. Modest increases were reported in Class B retail, Class C office/retail, Class A office, and Class C office submarkets. All other lease rates remained relatively unchanged.

## Downtown Rogers

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 303,585 square feet of office, office/retail, and retail space in Downtown Rogers in the first half of 2017.
- No new commercial space was added to downtown Rogers in the first six months of 2017.
- The office space in Downtown Rogers had a positive net absorption of 13,696 square feet and had a vacancy rate of 18.7 percent in the first half of 2017. The downtown vacancy rate was higher than the overall average office vacancy rate for Rogers, which was 13.3 percent during the same period.
- The office/retail submarket had positive net absorption of 442 square feet. The vacancy rate decreased to 11.2 percent from the second half of 2016 rate of

18.9 percent in the downtown area as additional property entered in the database. This compares to a vacancy rate of 13.8 percent for all of Rogers.

- Downtown Rogers experienced a positive net absorption of 2,209 square feet of retail space during the first half of 2017. The average retail vacancy rate for downtown Rogers properties for the first half of 2017 decreased to 4.2 percent from 5.9 percent in the second half of 2016 as additional properties were added to the database, and was lower than the 9.3 percent average rate for all of Rogers.
- Average reported lease rates for downtown Rogers increased in all submarkets in the first half of 2017.

## Rogers Interstate 49 Corridor

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 4,649,971 square feet of office, office/retail, and retail space along the Rogers I-49 corridor in the first half of 2017.
- 89,260 square feet of new commercial space were added to the Rogers I-49 corridor submarket in the first six months of 2017. This included 66,760 square feet of office space and 22,500 square feet of retail space.
- Office space along the Rogers I-49 corridor experienced negative net ab-

sorption of 36,125 square feet during the first half of 2017. The opening of the new J.B. Hunt office building in Lowell, led to less leasing in Rogers. The reported average vacancy rate was 18.0 percent in the first half of 2017, higher than the 10.3 percent rate in the second half of 2016. This was higher than the overall office vacancy rate for all of Rogers at 13.3 percent.

- Office/retail space along the Rogers I-49 corridor experienced a negative net absorption of 2,500 in the first half of 2017. The office/retail submarket had a 19.0 percent vacancy rate, an increase from the 6.6 percent reported in the second half of 2016. This compares to a vacancy rate of 13.8 percent for all of Rogers.
- There were 7,721 square feet of negative net absorption in the retail submarket for the Rogers I-49 corridor properties. The average retail vacancy rate for the first half of 2017 was 19.0 percent, an increase from 5.6 percent in the second half of 2016, and higher than the 9.3 percent average rate for all of Rogers.
- Average reported lease rates increased slightly in the office and retail submarkets and remained relatively stable in the office/retail submarket in the Rogers I-49 area in the first half of 2017.

## Rogers Downtown Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Percent Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$10.29 - \$11.38        | 94,047                         | 17,551                             | 18.7%                          | 13,696                          | 0                                      | 13,696                      | 7.7                              |
| Office/Retail | \$9.00 - \$11.68         | 68,836                         | 7,722                              | 11.2%                          | 442                             | 0                                      | 442                         | 104.8                            |
| Retail        | \$10.48 - \$11.90        | 140,702                        | 5,888                              | 4.2%                           | 2,209                           | 0                                      | 2,209                       | 16.0                             |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Rogers

## Rogers I-49 Corridor Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Office        | \$18.45 - \$19.58        | 2,362,330                      | 269,901                            | 18                             | 30,635                  | 66,760                                 | -36,125                     | --                               |
| Office/Retail | \$19.13 - \$19.63        | 121,291                        | 10,468                             | 19                             | -2,500                  | 0                                      | -2,500                      | --                               |
| Retail        | \$18.81 - \$20.04        | 2,166,350                      | 128,660                            | 19                             | 14,779                  | 22,500                                 | -7,721                      | --                               |

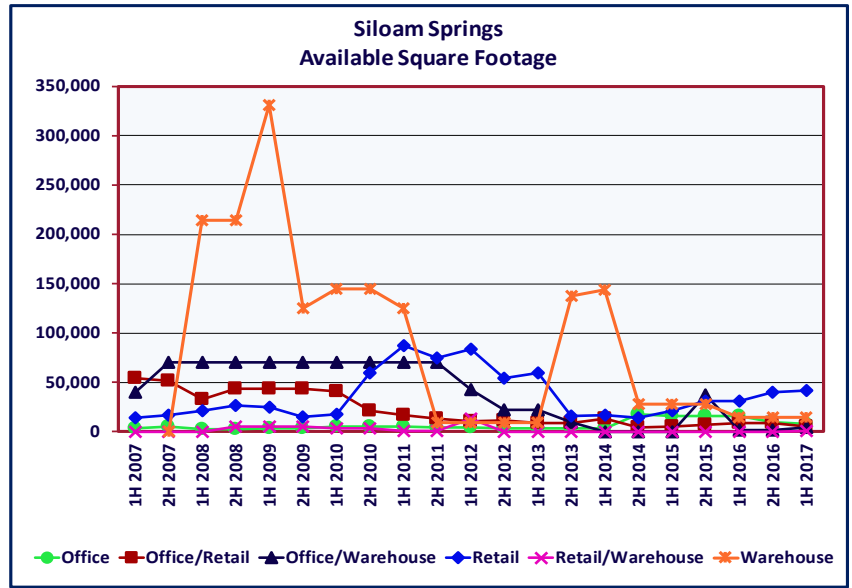
<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents



# Siloam Springs

- From January 1 to June 30, 2017, Siloam Springs issued commercial building permits worth \$1,988,141. The first half of 2017 value was 90.2 percent lower than the first half of 2016 value of \$20,222,189. Siloam Springs accounted for 1.7 percent of the commercial permits issued in Northwest Arkansas during the first half of 2017.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 1,483,828 square feet of commercial space for Siloam Springs in the first half of 2017.
- No new commercial space was added to the Siloam Springs market in the first half of 2017.
- In the first half of 2017, Siloam Springs experienced overall positive net absorption of 1,400 square feet, with 3,550 square feet of this total occurring in the office/retail submarket. There was negative net absorption of 2,150 square feet in the retail submarket.



- Vacancy rates from the second half of 2016 to the first half of 2017 decreased in the office, medical, office/retail, and warehouse submarkets, increased in the retail, office/warehouse and retail/warehouse submarkets, and remained the same in the other submarkets.
- Average lease rates increased strongly, by \$1.76 in the retail/warehouse sub-

market, and modestly in the office/retail and retail submarkets, and remained relatively unchanged in the others in the first half of 2017 in Siloam Springs.

## Siloam Springs Commercial Real Estate Market Summary Statistics

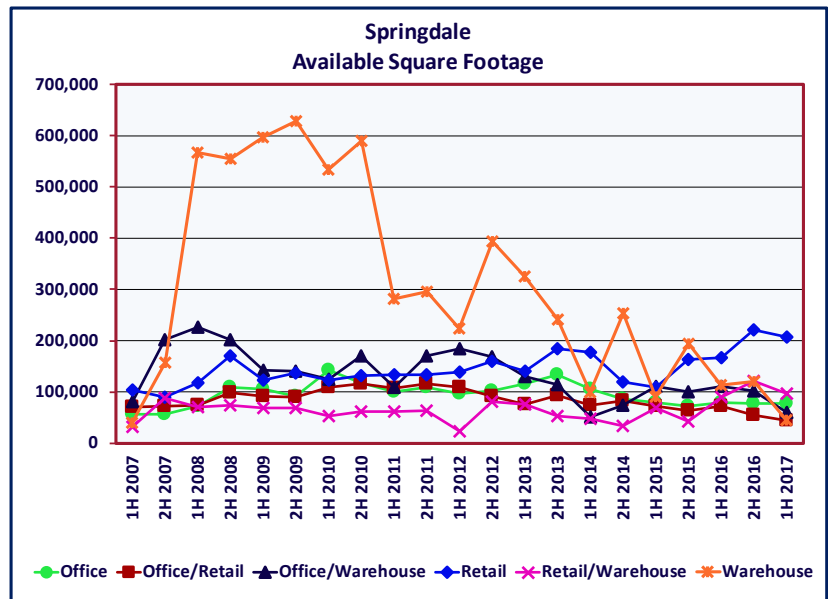
|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Industrial       | --                       | 240,589                        | 240,589                            | 100.0%                         | 0                       | 0                                      | 0                           | --                               |
| Office           | \$12.27 - \$13.70        | 152,259                        | 8,000                              | 5.3%                           | 2,500                   | 0                                      | 2,500                       | 19.2                             |
| Class A          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Class B          | \$8.20 - \$10.89         | 27,355                         | 1,000                              | 3.7%                           | -1,000                  | 0                                      | -1,000                      | --                               |
| Class C          | \$6.27 - \$6.33          | 10,400                         | 500                                | 4.8%                           | 0                       | 0                                      | 0                           | --                               |
| Medical          | \$15.11 - \$16.31        | 114,504                        | 6,500                              | 5.7%                           | 3,500                   | 0                                      | 3,500                       | 11.1                             |
| Office/Retail    | \$7.94 - \$10.14         | 149,285                        | 5,100                              | 3.4%                           | 3,550                   | 0                                      | 3,550                       | 8.6                              |
| Class A          | \$12.00 - \$16.00        | 56,085                         | 0                                  | 0.0%                           | 0                       | 0                                      | 0                           | --                               |
| Class B          | \$9.57 - \$11.20         | 71,790                         | 5,100                              | 7.1%                           | 2,800                   | 0                                      | 2,800                       | 10.9                             |
| Class C          | \$4.49 - \$7.09          | 21,410                         | 0                                  | 0.0%                           | 750                     | 0                                      | 750                         | 0.0                              |
| Office/Warehouse | \$3.05 - \$3.30          | 118,495                        | 4,000                              | 3.4%                           | -2,000                  | 0                                      | -2,000                      | --                               |
| Retail           | \$9.74 - \$10.49         | 413,546                        | 41,750                             | 10.1%                          | -2,150                  | 0                                      | -2,150                      | --                               |
| Class A          | \$22.00 - \$22.00        | 19,622                         | 9,150                              | --                             | -2,150                  | 0                                      | -2,150                      | --                               |
| Class B          | \$11.05 - \$11.45        | 222,792                        | 19,924                             | 8.9%                           | 0                       | 0                                      | 0                           | --                               |
| Class C          | \$5.73 - \$7.03          | 171,132                        | 12,676                             | 7.4%                           | 0                       | 0                                      | 0                           | --                               |
| Retail/Warehouse | \$5.74 - \$9.42          | 60,640                         | 500                                | 0.8%                           | -500                    | 0                                      | -500                        | --                               |
| Warehouse        | \$3.64 - \$3.84          | 349,014                        | 14,275                             | 4.1%                           | 0                       | 0                                      | 0                           | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                      | --                                     | --                          | --                               |
| Class B          | --                       | 122,584                        | 0                                  | 0.0%                           | 0                       | 0                                      | 0                           | --                               |
| Class C          | \$3.64 - \$3.87          | 226,430                        | 14,275                             | 6.3%                           | 0                       | 0                                      | 0                           | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Springdale

- From January 1 to June 30, 2017, Springdale issued \$37,156,422 worth of building permits for new commercial space. This was a decrease of 59.3 percent from the \$91,251,395 issued in the first half of 2016. Springdale accounted for 31.8 percent of the commercial permits issued in Northwest Arkansas for the first half of 2017.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 8,394,854 square feet of commercial space in Springdale in the first half of 2017.
- In the first half of 2017, there was 16,893 square feet of office space added to the Springdale market.
- In the first half of 2017, Springdale experienced positive net absorption of 197,548 square feet. The warehouse submarket had the greatest amount of positive net absorption with 75,300 square feet, while the office/warehouse submarket added positive net absorption of 43,200 square feet.
- Reported vacancy rates decreased in the industrial, office, medical office,



office/retail, retail, warehouse, retail/warehouse, and office/warehouse submarkets, and lab remained the same in the first half of 2017.

- Average reported lease rates in Springdale showed a large increase of \$1.36 in the Class C retail submarket, modest increases in all office, office/retail, office/warehouse,

and retail/warehouse submarkets, while Class B retail and warehouse submarkets (partially due to reclassification of space) show declines, with all other lease rates remaining relatively stable from the second half of 2016 to the first half of 2017.

## Springdale Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Percent Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------|--|-----------------------------|----------------------------------|
| Lab              | --                       | 5,224                          | 5,224                              | 100.0%                         | 0                               | 0                                      | 0                           | --                               |
| Industrial       | \$4.91 - \$5.76          | 763,039                        | 296,069                            | 38.8%                          | 20,000                          | 0                                      | 20,000                      | 88.8                             |
| Office           | \$12.27 - \$13.00        | 945,472                        | 77,262                             | 8.2%                           | 16,114                          | 8,893                                  | 7,221                       | 64.2                             |
| Class A          | \$20.01 - \$20.51        | 104,394                        | 4,076                              | 3.9%                           | 4,817                           | 8,893                                  | -4,076                      | --                               |
| Class B          | \$12.33 - \$13.49        | 382,914                        | 24,610                             | 6.4%                           | 1,997                           | 0                                      | 1,997                       | 73.9                             |
| Class C          | \$9.245 - \$9.89         | 153,221                        | 9,430                              | 6.2%                           | 3,500                           | 0                                      | 3,500                       | 16.2                             |
| Medical          | \$13.88 - \$14.19        | 304,943                        | 39,146                             | 12.8%                          | 5,800                           | 0                                      | 5,800                       | 40.5                             |
| Office/Retail    | \$10.07 - \$11.34        | 497,585                        | 44,456                             | 8.9%                           | 10,484                          | 0                                      | 10,484                      | 25.4                             |
| Class A          | --                       | --                             | --                                 | --                             | --                              | --                                     | --                          | --                               |
| Class B          | \$12.23 - \$13.60        | 226,956                        | 17,282                             | 7.6%                           | 12,234                          | 0                                      | 12,234                      | 8.5                              |
| Class C          | \$8.53 - \$9.72          | 270,629                        | 27,174                             | 10.0%                          | -1,750                          | 0                                      | -1,750                      | --                               |
| Office/Warehouse | \$5.44 - \$6.79          | 1,571,684                      | 59,575                             | 3.8%                           | 43,200                          | 0                                      | 43,200                      | 8.3                              |
| Retail           | \$26.00 - \$26.00        | 1,609,842                      | 207,223                            | 12.9%                          | 24,017                          | 8,000                                  | 16,017                      | 77.6                             |
| Class A          | \$11.24 - \$11.91        | 8,000                          | 8,000                              | --                             | 0                               | 8,000                                  | -8,000                      | --                               |
| Class B          | \$13.38 - \$13.82        | 1,019,873                      | 124,292                            | 12.2%                          | 5,872                           | 0                                      | 5,872                       | 127.0                            |
| Class C          | \$9.03 - \$9.90          | 950,215                        | 26,000                             | 2.7%                           | 0                               | 0                                      | 0                           | --                               |
| Retail/Warehouse | \$6.12 - \$6.66          | 497,556                        | 96,402                             | 19.4%                          | 25,326                          | 0                                      | 25,326                      | 22.8                             |
| Warehouse        | \$3.56 - \$3.84          | 2,504,452                      | 44,704                             | 1.8%                           | 75,300                          | 0                                      | 75,300                      | 3.6                              |
| Class A          | \$3.42 - \$4.25          | 325,200                        | 0                                  | 0                              | 0                               | 0                                      | 0                           | --                               |
| Class B          | \$3.23 - \$3.69          | 1,229,037                      | 18,704                             | 1.5%                           | 75,300                          | 0                                      | 75,300                      | 1.5                              |
| Class C          | \$3.76 - \$3.91          | 950,215                        | 26,000                             | 2.7%                           | 0                               | 0                                      | 0                           | --                               |

# Springdale

## Downtown Springdale

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 312,452 square feet of office, office/retail, and retail space in downtown Springdale in the first half of 2017.
- There were no new square feet of commercial property added to downtown Springdale in the first half of 2017.
- There was a negative net absorption of 2,500 square feet in the office market in downtown Springdale in the first half of 2017. The office space in downtown Springdale had an average vacancy rate of 10.0 percent, higher than the 0.8 percent in the second half of 2016. The rate was higher than the overall Springdale average office vacancy rate of 8.2 percent.
- With no net absorption, 9.0 percent of all reported office/retail space was available in downtown Springdale. This compares to 8.9 percent vacancy rate for all of Springdale.

- Retail space in downtown Springdale had a negative net absorption of 5,216 square feet in the first half of 2017. The vacancy rate increased to 10.0 percent from the 1.8 percent in the second half of 2016, and was lower than the average retail vacancy rate for all of Springdale at 12.9 percent in the first half of 2017.
- Average reported lease rates for downtown Springdale increased in all submarkets in the first half of 2017.

## West Springdale

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 725,355 square feet of office, office/retail, and retail space in West Springdale in the first half of 2017. There were 16,893 new square feet of retail space added to West Springdale in the first half of 2017.
- The office space in West Springdale had a negative net absorption of 5,616

square feet in the first half of 2017. The vacancy rate was 6.8 percent which was lower than the city average office vacancy rate of 8.2 percent.

- The office/retail submarket had a positive net absorption of 2,450 square feet in the first half of 2017. The vacancy rate in West Springdale was 14.2 percent in the first half of 2017, a decrease of 4.4 percentage points from the second half of 2016. The rate was above the overall city average office/retail vacancy rate of 8.9 percent.
- The retail vacancy rate for West Springdale properties increased by 2.5 percentage points to 7.9 percent in the first half of 2017, as there was negative net absorption of 13,500 square feet. The rate was below the city average retail vacancy rate of 12.9 percent.
- Average reported lease rates for WestSpring increased in the office and retail submarkets while remained relatively unchanged in the office/retail submarket in the first half of 2017.

## Downtown Springdale Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Office        | \$9.56 - \$10.70         | 215,180                        | 4,150                              | 10                             | -2,500                  | 0                                      | -2,500                      | --                               |
| Office/Retail | \$8.75 - \$11.50         | 4,854                          | 3,732                              | 9                              | 0                       | 0                                      | 0                           | --                               |
| Retail        | \$10.13 - \$12.13        | 92,418                         | 8,716                              | 10                             | -5,216                  | 0                                      | -5,216                      | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

## West Springdale Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|-------------------------|--|-----------------------------|----------------------------------|
| Office        | \$15.80 - \$16.25        | 133,201                        | 9,116                              | 6.8%                           | 3,277                   | 8,893                                  | -5,616                      | --                               |
| Office/Retail | \$13.75 - \$14.25        | 55,550                         | 7,890                              | 14.2%                          | 2,450                   | 0                                      | 2,450                       | 19.3                             |
| Retail        | \$12.80 - \$13.20        | 536,604                        | 42,210                             | 7.9%                           | -5,500                  | 8,000                                  | -13,500                     | --                               |

<sup>1</sup>From all 1H 2017 respondents

<sup>2</sup>From 1H 2017 respondents who were also 2H 2016 respondents

# Interpretation

The methodology that is used to produce the Skyline report has been designed to elicit the most useful, comprehensive, and up-to-date information available about the Northwest Arkansas commercial real estate market. Data comes from three primary sources that complement one another. Each source, however, has limitations, and as such, results should be compared and interpreted carefully.

The first level of data that the Skyline report contains comes directly from the offices of the Washington and Benton County Assessors. The Benton County Assessor Office uses Apprentice Information Systems as the subcontractor to handle data requests. On a semi-annual basis, Center for Business and Economic Research staff members acquire databases containing listings of all real estate parcels within each county. The information contained in these databases is sorted by type and by size. In order to determine the population of commercial properties of interest, properties that do not meet the following minimum criteria are eliminated from consideration:

Banks: 20,000 square feet  
Department Stores: 20,000 square feet  
Discount Stores: 20,000 square feet  
Industrial Buildings: 20,000 square feet  
Markets: 20,000 square feet  
Office Buildings: 5,000 square feet  
Medical Office Buildings: 5,000 square feet  
Retail Buildings: 10,000 square feet  
Community Shopping Centers: 5,000 square feet  
Neighborhood Shopping Centers: 5,000 square feet  
Warehouses: 20,000 square feet

Next, properties are individually examined to determine if they are part of the competitive commercial property market. Owner-occupied and other dedicated spaces are eliminated from the base of properties that the Skyline Report examines.

The second source of data that helps comprise the Skyline Report is building

permit reports from the cities of Northwest Arkansas. Each city has its own reporting requirements for building permits, which makes in-depth comparisons on a city-by-city basis impossible. Bentonville and Fayetteville have the most comprehensive building permits, which include information on the square footage of buildings and their uses in addition to the value of the permit and identifying characteristics of the property. The other cities in Northwest Arkansas only report the building address, contractor name, and value of the permit. In general, property owner or developer names are not included on building permits in Northwest Arkansas. Building permits also do not provide any sense of the estimated time of completion of a project or availability for leasing.

The third source of data for the Skyline report is a panel of large commercial property owners and managers. These individuals are responsible for the bulk of the competitive commercial properties in Northwest Arkansas. The Center for Business and Economic Research staff gather information on square footage available to the market, lease rates, and other property characteristics from the panelists. In the first half of 2017, 256 panelists provided data on 1,905 competitive properties across Benton and Washington Counties. Data are excluded for owner-occupied and dedicated spaces so that the total square feet, available square feet, and lease rates represent only a sample from properties that are currently or potentially available for lease. Vacancy rates are calculated from the sample of 1,905 properties and are assumed to be representative of the larger competitive commercial property market.

The panel participants vary somewhat from report to report as new contributors are added and as previous contributors fail to respond for new requests for information. Time trend analysis is dependent on having a consistent base of information so that apples-to-apples comparisons can be made. Absorption rates are only calculated

for properties that are part of a matched sub-sample—that is, there must have been information received about a particular property in both recent reporting periods for the number to be included in the calculated property absorption rates. The one exception to this rule is for new properties that are completed and come online for leasing in the most recent half year.

In order to supplement the information that is directly received from the panelists, Center researchers also depend on business publications, public websites, and MLS data.

## **Classification**

In order to compare similar spaces, the Center for Business and Economic Research has developed a classification system for office, office/retail, retail spaces and warehouses. These classes rate the quality of each building in terms of the following criteria: age, quality of construction, location, and included amenities.

Class A space represents the most prestigious buildings available in the Northwest Arkansas market. These spaces are new or newly renovated, made of the best quality materials, with brick, masonry, or glass exteriors. Class A buildings are located in highly accessible locations with easy access to major clients or customers.

Class B space includes buildings that compete for a wide range of uses, including much of the Walmart vendor community. These spaces have average range rents. The buildings are attractive, but not necessarily brand new, and have a lower level of material quality than Class A buildings. Many amenities are not included in the base lease price of Class B buildings.

Class C space is adequate for users that require functional space for their businesses, but not above average locations, materials, or amenities. These buildings are often older and have lease rates that are below average.