

Multifamily Highlights Second Half of 2024

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Sam M. Walton College of Business University of Arkansas Fayetteville, AR 72701 Telephone: 479.575.4151 http://cber.uark.edu



#### Real Estate Summary For Benton and Washington Counties

This report is the fifty-first edition of the Skyline Report for Benton and Washington Counties—Multifamily Real Estate Market Analysis. Researchers at the Center for Business and Economic Research in the Sam M. Walton College of Business at the University of Arkansas produce the Skyline Report to provide timely statistical analysis of the Northwest Arkansas multifamily real estate market. This study is a companion piece to the semiannual single-family residential and commercial Skyline Reports. There is a complex dynamic between multifamily housing, residential rental housing, and residential home ownership that is being influenced by several factors including: quantity of multifamily supply, quantity of rental housing, interest rates, underwriting standards, and unemployment rates, among others. The information contained in the following pages details the current condition of the multifamily market and sets the stage for future comparisons.

#### Highlights from the Second half of 2024

The multifamily vacancy rate remained 3.3 percent in the second half of 2024 from 3.3 percent in the first half of 2024 even with the addition of 6 new and completed complexes with 506 total units and 281 available units. With the 6 complexes removed the overall vacancy rate decreased to 2.9 percent.

The Fayetteville vacancy rate increased to 3.0 percent in the second half of 2024 from 1.9 percent in the first half of 2024. More than 2,500 new rental units are under construction and an additional 6,700 have been announced (36.3 percent of current inventory) in the Fayetteville market.

In Bentonville, vacancy rates decreased to 4.0 percent in the second half of 2024 from 4.5 percent in the first half of 2024. More than 1,800 new rental units are under construction and an additional 5,400 have been announced (70.7 percent of current inventory) in the Bentonville market.

Vacancy rates in Rogers decreased to 5.3 percent in the second half of 2024 from 6.9 percent in the first half of 2024, the highest in Northwest Arkansas. More than 1,500 new rental units are under construction and an additional 6,700 have been announced (87.6 percent of current inventory) in the Rogers market.

The Siloam Springs vacancy rate increased to 1.3 percent in the second half of 2024, from 1.1 percent in the first half of 2024, the lowest in Northwest Arkansas. More than 20 new rental units are under construction and an additional 280 have been announced (20.2 percent of current inventory) in the Siloam Springs market.

In Springdale, the vacancy rate decreased to 1.9 percent in the second half of 2024 from 2.9 percent in the first half of 2024. More than 1,400 new rental units are under construction and an additional 700 have been announced (22.8 percent of current inventory) in the Springdale market.

In the second half of 2024, the average lease rate per month for a multifamily property unit in Northwest Arkansas increased to \$1075.18, from \$1037.57 in the first half of 2024.

In the second half of 2024, 31 current multifamily projects had building permits valued at \$523.8 million, an increase from \$363.6 million in the first half of 2024.

# **Regional Market Trends Multifamily Vacancy Rates**







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## **Regional Market Trends** Multifamily Rates and Building Permits

In Northwest Arkansas, 368 building permits were issued, worth \$523.8 million, for 31 separate complexes. Two projects, were located in Bentonville/Centerton with permits valued at \$40.0 million. Rogers had six projects valued at \$109.3 million. The Summit was the highest valued at \$67.3 million. Two projects worth \$6.3 million are in Siloam Springs. Twelve projects in Fayetteville, are valued at \$214.3 million. Currrent on Center was the highest valued at \$60.4 million. Nine projects with permits valued at \$153.8 million were located in Springdale/Tontitown. The highest was Clear Creek Apartments valued at \$51.2 million.

| Multifamily<br>Building Permits | Complex or Developer          | Number of New<br>Permits | Total Value of Permits | City           |
|---------------------------------|-------------------------------|--------------------------|------------------------|----------------|
| 11/5/2024                       | Medlin Condos                 | 3                        | \$13,149,208           | Bentonville    |
| 12/24/2024                      | Main and A                    | 6                        | \$26,845,818           | Bentonville    |
| 1/9/2024                        | Apex Apartments               | 6                        | \$762,413              | Fayetteville   |
| 1/25/2024                       | Bacardi Apartments            | 1                        | \$3,003,550            | Fayetteville   |
| 2/6/2024                        | Ramsey Village                | 51                       | \$14,737,726           | Fayetteville   |
| 3/12/2024                       | Garland Apartments            | 43                       | \$9,229,607            | Fayetteville   |
| 6/28/2024                       | Junction at Fayetteville      | 4                        | \$24,972,055           | Fayetteville   |
| 8/15/2024                       | University Lofts at Sanctuary | 1                        | \$2,312,371            | Fayetteville   |
| 9/9/2024                        | Trails on the Creeks          | 13                       | \$46,386,704           | Fayetteville   |
| 9/13/2024                       | The Claude                    | 2                        | \$14,317,962           | Fayetteville   |
| 10/6/2024                       | The Axis                      | 3                        | \$23,147,238           | Fayetteville   |
| 11/8/2024                       | Park Meadows                  | 3                        | \$7,561,604            | Fayetteville   |
| 11/13/2024                      | Patriot Park                  | 9                        | \$7,353,250            | Fayetteville   |
| 12/27/2024                      | Current on Center             | 1                        | \$60,490,404           | Fayetteville   |
| 1/4/2024                        | The Summit                    | 2                        | \$31,318,096           | Rogers         |
| 3/6/2024                        | Townhomes at Scottsdale       | 21                       | \$7,305,701            | Rogers         |
| 3/7/2024                        | Villas at Turtle Creek        | 104                      | \$14,126,530           | Rogers         |
| 7/29/2024                       | Kindergrove Olive             | 2                        | \$2,085,186            | Rogers         |
| 8/19/2024                       | The Summit                    | 3                        | \$35,987,339           | Rogers         |
| 9/4/2024                        | Olive Street Apartments       | 4                        | \$12,953,741           | Rogers         |
| 10/2/2024                       | Ritter and Spool              | 2                        | \$5,559,610            | Rogers         |
| 2/2/2024                        | Azlin Place                   | 5                        | \$2,494,450            | Siloam Springs |
| 3/18/2024                       | Sager Crossing, II            | 1                        | \$3,836,641            | Siloam Springs |
| 1/10/2024                       | The Ramsay at Springdale      | 17                       | \$27,604,476           | Springdale     |
| 3/11/2024                       | Chandler Village              | 5                        | \$5,529,583            | Springdale     |
| 3/19/2024                       | Bridger Crossing              | 7                        | \$6,078,489            | Springdale     |
| 5/14/2024                       | Big Emma                      | 3                        | \$13,749,700           | Springdale     |
| 5/22/2024                       | Cadence Crossing              | 6                        | \$1,661,681            | Springdale     |
| 5/23/2024                       | Peaks at Springdale III       | 3                        | \$4,500,000            | Springdale     |
| 6/19/2024                       | Clear Creek Apartments        | 16                       | \$51,172,304           | Springdale     |
| 6/19/2024                       | Har-ber Meadow Townhomes      | 1                        | \$560,544              | Springdale     |
| 6/20/2024                       | Trails at the Crossing II     | 15                       | \$35,988,165           | Springdale     |
| 12/10/2024                      | Chandler Village              | 8                        | \$7,010,000            | Springdale     |
| NWA                             | 31 Unique Projects            | 368                      | \$523,792,147          | ·              |

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## Regional Market Trends Multifamily Sample Data

| Sample<br>Vacancy<br>Rates | Number of<br>Apartment<br>Complexes | Number<br>of<br>Units | 2H 2024<br>Vacancy<br>Rate | 1H 2024<br>Vacancy<br>Rate | 2H 2023<br>Vacancy<br>Rate |
|----------------------------|-------------------------------------|-----------------------|----------------------------|----------------------------|----------------------------|
| Bentonville                | 153                                 | 10,264                | 4.0%                       | 4.5%                       | 4.9%                       |
| Fayetteville               | 387                                 | 25,656                | 3.0%                       | 1.9%                       | 1.7%                       |
| Rogers                     | 135                                 | 9,503                 | 5.3%                       | 6.9%                       | 6.6%                       |
| Siloam<br>Springs          | 48                                  | 1,502                 | 1.3%                       | 1.1%                       | 0.9%                       |
| Springdale                 | 138                                 | 9,415                 | 1.9%                       | 2.9%                       | 2.0%                       |
| NWA                        | 861                                 | 56,340                | 3.3%                       | 3.3%                       | 3.1%                       |

| Vacancy<br>Rates by<br>Floor Plan | By<br>the<br>Bedroom | One<br>Bedroom | Two<br>Bedroom | Three<br>Bedroom |
|-----------------------------------|----------------------|----------------|----------------|------------------|
| Bentonville                       |                      | 4.5%           | 3.1%           | 6.0%             |
| Fayetteville                      | 2.9%                 | 2.5%           | 2.4%           | 9.0%             |
| Rogers                            |                      | 5.7%           | 5.0%           | 5.2%             |
| Siloam Springs                    |                      | 0.5%           | 1.2%           | 3.8%             |
| Springdale                        |                      | 2.0%           | 1.7%           | 2.6%             |
| NWA                               | 2.9%                 | 3.6%           | 2.9%           | 5.5%             |

| Median<br>Size and Price<br>by Floor Plan | Square<br>Feet | Price per<br>Month | Price<br>per<br>Square<br>Foot |
|---|----------------|--------------------|--------------------------------|
| Studio                                    | 500            | \$811.50           | \$1.62                         |
| By the Bed                                | 408            | \$950.00           | \$2.33                         |
| 1 Bedroom                                 | 612            | \$775.00           | \$1.27                         |
| 2 Bedroom                                 | 925            | \$950.00           | \$1.03                         |
| 3 Bedroom                                 | 1300           | \$1,350.00         | \$1.04                         |
| 4 Bedroom                                 | 1800           | \$1,800.00         | \$1.00                         |
| NWA                                       | 850            | \$950.00           | \$1.12                         |

| Average Unit<br>Size and Price<br>by Floor Plan | Square<br>Feet | Price per<br>Month | Price<br>per<br>Square<br>Foot |
|---|----------------|--------------------|--------------------------------|
| Studio  | 551            | \$982.26           | \$1.78                         |
| By the Bed                                      | 420            | \$939.09           | \$2.24                         |
| 1 Bedroom                                       | 665            | \$973.56           | \$1.46                         |
| 2 Bedroom                                       | 964            | \$1,118.70         | \$1.16                         |
| 3 Bedroom                                       | 1,304          | \$1,471.34         | \$1.13                         |
| 4 Bedroom                                       | 1,707          | \$2,088.76         | \$1.22                         |
| NWA   | 804            | \$1,075.18         | \$1.34                         |







