

Sam M. Walton College of Business Center for Business & Economic Research

# First Half of 2017 July 2017 Highlights Contents

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Commercial Real Estate Market Summary Prepared Exclusively under Contract Agreement for ARVEST BANK

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### **Commercial Real Estate Market Summary for Benton and Washington Counties**

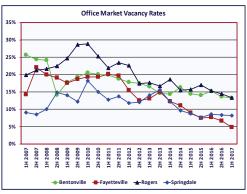
This report is the thirty-seventh edition of the Skyline Report for Benton and Washington Counties—Commercial Real Estate Market Analysis. Researchers at the Center for Business and Economic Research in the Sam M. Walton College of Business at the University of Arkansas produce the Skyline Report to provide timely statistical analysis of the Northwest Arkansas commercial real estate market. The information contained in the Skyline Report is critical for lenders, developers, contractors, and potential lessees. The Northwest Arkansas commercial real estate market is fragmented with many local and national commercial real estate professionals competing to serve the needs of a burgeoning business community. Having current information and analysis provides a competitive advantage over those who make decisions without the benefit of hard data.

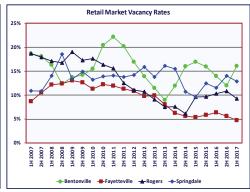
#### **Highlights from the First Half of 2017**

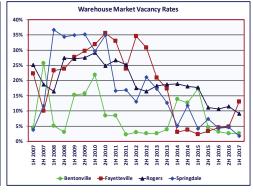
- In the first half of 2017, 815,546 square feet of commercial space were absorbed, while 327,845 new square feet were added, netting positive absorption of 487,701 square feet in the Northwest Arkansas market and an overall vacancy rate of 10.5 percent, down from 11.7 percent in the second half of 2016.
- 206,304 new square feet were added in the office submarket, while 326,234 square feet were absorbed, leading to net positive absorption of 119,930 square feet in the first half of 2017. The office vacancy rate decreased to 10.4 percent from 11.4 percent in the second half of 2016.
- Within the retail submarket, there was overall positive absorption of 187,369 square feet, while 121,541 new square feet entered the market, leading to positive net absorption of 65,828 square feet. The retail vacancy rate decreased to 8.7 percent in the first half of 2017 from 9.4 percent in the second half of 2016.
- The warehouse submarket had positive absorption of 157,998 square feet, while no new square feet were added in the first half of 2017. The Northwest Arkansas warehouse vacancy rate decreased from 8.1 percent in the second half of 2016 to 7.6 percent in the first half of 2017.
- In the office/retail submarket, there was positive absorption of 40,180 square feet, while no new square feet of office/retail space entered the market in the first half of 2017. The vacancy rate decreased from 11.0 percent in the second half of 2016 to 10.0 percent in the first half of 2017.
- From January 1 to June 30, 2017, there were \$116,812,224 in commercial building permits issued in Northwest Arkansas. In comparison, there were \$206,485,385 in permits issued in the first half of 2016.

### **Commercial Market Trends**

Vacancy Rates by Submarket								
Office	Bella Vista	Bentonville	Fayetteville	Lowell	Rogers	Siloam Springs	Springdale	NW Arkansas
1H 2016 2H 2016 1H 2017	27.9% 14.6% 14.6%	15.2% 13.6% 13.2%	7.7% 6.7% 4.9%	11.9% 13.3% 10.1%	15.3% 14.4% 13.3%	10.6% 6.8% 5.3%	8.6% 8.4% 8.2%	12.7% 11.4% 10.4%
Medical Office								
1H 2016 2H 2016 1H 2017	0.0% 0.0% 0.0%	9.3% 6.0% 2.5%	10.6% 9.4% 4.3%	3.9% 3.9% 3.9%	13.9% 17.4% 15.4%	1.1% 8.7% 5.7%	12.3% 14.7% 12.8%	10.5% 10.8% 7.1%
Office/Retail								
1H 2016 2H 2016 1H 2017	9.7% 6.0% 5.6%	20.3% 16.1% 12.0%	9.9% 9.4% 9.2%	0.0% 0.0% 0.0%	14.7% 12.6% 13.8%	5.8% 5.8% 3.4%	14.5% 11.0% 8.9%	13.2% 11.0% 10.0%
Office/Warehouse								
1H 2016 2H 2016 1H 2017		7.8% 13.2% 10.2%	0.0% 0.0% 5.3%	36.8% 22.7% 22.7%	7.8% 7.6% 2.9%	1.7% 1.7% 3.4%	7.1% 6.6% 3.8%	7.8% 8.7% 6.2%
Retail								
1H 2016 2H 2016 1H 2017	20.2% 14.1% 14.1%	13.9% 12.0% 16.1%	6.4% 5.6% 4.8%	9.8% 9.2% 9.2%	10.3% 10.8% 9.3%	9.1% 9.7% 10.1%	11.6% 14.0% 12.9%	9.2% 9.4% 8.7%
Warehouse								
1H 2016 2H 2016 1H 2017	35.1% 35.1% 35.1%	3.1% 2.6% 2.6%	4.6% 4.8% 13.0%	20.2% 17.5% 17.8%	10.6% 11.5% 9.1%	4.2% 4.2% 4.1%	4.4% 4.6% 1.8%	8.0% 8.1% 7.6%

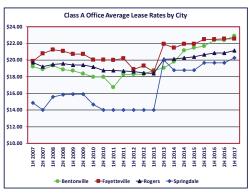


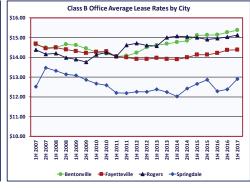


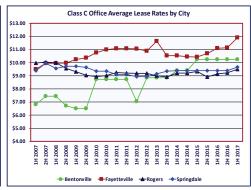


### **Commercial Market Trends**

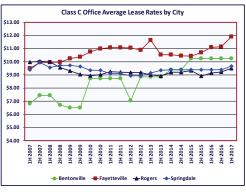
Available Square Footage by Submarket								
Office	Bella Vista	Bentonville	Fayetteville	Lowell	Rogers	Siloam Springs	Springdale	NW Arkansas
1H 2016 2H 2016 1H 2017	24,274 10,981 10,981	542,394 480,098 484,885	231,275 209,537 150,856	38,051 44,051 33,574	494,527 469,256 446,996	15,634 10,000 8,000	79,796 77,107 77,262	1,425,951 1,301,030 1,212,554
Medical Office								
1H 2016 2H 2016 1H 2017	0 0 0	28,417 18,462 8,000	110,822 110,580 51,562	3,250 3,250 3,250	55,414 75,016 65,628	1,300 10,000 6,500	37,736 44,946 39,146	236,939 262,254 174,0864
Office/Retail								
1H 2016 2H 2016 1H 2017	28,736 17,614 16,447	185,269 137,731 105,514	159,413 154,044 151,273	0 0 0	120,814 100,513 108,642	8,675 8,650 5,100	72,101 54,940 44,456	575,008 473,492 431,432
Office/Warehouse								
1H 2016 2H 2016 1H 2017		79,720 132,220 102,493	0 0 8,900	39,600 24,400 24,400	36,539 36,539 13,822	2,000 2,000 4,000	110,325 102,775 59,575	268,184 297,934 213,190
Retail								
1H 2016 2H 2016 1H 2017	5,320 5,320 5,320	88,818 77,467 123,515	221,765 203,230 175,027	12,370 11,570 11,570	297,324 333,906 286,242	31,000 39,600 41,750	167,170 221,340 207,223	823,767 892,433 850,647
Warehouse								
1H 2016 2H 2016 1H 2017	6,480 6,480 6,480	25,034 21,034 21,034	44,000 50,400 136,730	185,230 160,230 163,230	263,847 311,889 261,346	14,275 14,275 14,275	114,140 120,004 44,704	653,006 684,312 647,799



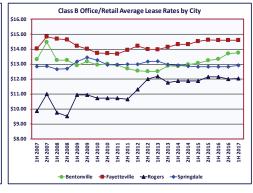




#### Commercial Market Trends





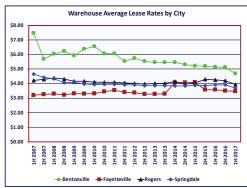














## **Net Twelve Month Absorption by Submarket 1H 2016 - 1H 2017**

Submarket	Office	Office/Retail	Retail	Warehouse
Bella Vista	1,793	12,289	11,500	0
Bentonville	63,737	45,614	-19,697	12,000
Fayetteville	81,611	16,360	57,451	-99,130
Lowell	10,477	0	800	22,000
Rogers	56,331	-1,446	39,592	134,226
Siloam Springs	8,134	3,575	-10,750	0
Springdale	13,310	27,645	52,118	88,140
Northwest Arkansas	235,393	104,037	131,014	157,236