



# THE SKYLINE REPORT

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**ARKANSAS**  
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Center for Business  
and Economic Research

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## Commercial Real Estate Market Summary for Benton and Washington Counties

This report is the twenty-sixth edition of the Skyline Report for Benton and Washington Counties—Commercial Real Estate Market Analysis. Researchers at the Center for Business and Economic Research in the Sam M. Walton College of Business at the University of Arkansas produce the Skyline Report to provide timely statistical analysis of the Northwest Arkansas commercial real estate market. The information contained in the Skyline Report is critical for lenders, developers, contractors, and potential lessees. The Northwest Arkansas commercial real estate market is fragmented with many local and national commercial real estate professionals competing to serve the needs of a burgeoning business community. Having current information and analysis provides a competitive advantage over those who make decisions without the benefit of hard data.

### Highlights from the Fourth Quarter of 2011.

- In the second half of 2011, 195,062 total square feet of commercial space were absorbed, while 20,305 new square feet were added, leaving a net positive absorption of 174,757 square feet in the Northwest Arkansas market.
- In the office submarket 77,630 square feet became occupied in Northwest Arkansas, with a net positive absorption of 57,325 square feet. The office vacancy rate remained constant at 19.5 percent in the fourth quarter of 2011.
- In the office/retail market, there was positive net absorption of 45,930 square feet. The vacancy rate declined, accordingly to 18.8 percent from 19.9 percent.
- Within the retail submarket, 139,245 square feet became occupied, while no new square feet entered the market, and the Northwest Arkansas vacancy rate decreased to 13.1 percent.
- The warehouse submarket experienced positive absorption of 42,206 square feet. Springdale led in this submarket with 116,133 square feet of net positive absorption, but Lowell experienced the greatest amount of vacancies with a net negative absorption of 226,174. The Northwest Arkansas warehouse vacancy rate decreased to 21.2 percent in the fourth quarter of 2011 from 22.0 percent in the second quarter of 2011.
- A total of 20,305 square feet of competitive commercial property were added to the Northwest Arkansas market, all of which was office space.
- From June 2011 to November 2011, \$37.1 million in commercial building permits were issued in Northwest Arkansas. For comparison, there were \$45.3 million in permits from December 2010 to May 2011.

# Report Structure

The Skyline Report presents an analysis of data from three primary sources. Information on the entire population of commercial property is gathered from the offices of the Benton and Washington County Assessors. These data sets are then filtered to exclude properties that are not part of the competitive leasing market. These excluded properties include owner-occupied buildings and other dedicated spaces. Additionally, commercial properties that do not meet certain minimum size criteria (detailed on page 53) are also filtered from the base of commercial properties considered. As a second source of data, building permit information is collected from the relevant divisions in Northwest Arkansas city governments. Finally, availability, lease rates, and other characteristics of competitive commercial properties are obtained from a panel of the largest commercial property owners and managers in Northwest Arkansas. Each of the three types of information that is collected gives a unique but critical perspective of the local commercial property market. Without understanding what the universe of commercial properties looks like at the beginning of a period, the scale of available space for lease is meaningless. Likewise, the data that come from building permits paint a picture of what market additions are imminent. Only after setting the stage with these two perspectives do vacancy rates and market absorption numbers have real value.

In order to provide yet another level of perspective on the Northwest Arkansas commercial property market, the Skyline Report contains an overview of national and regional macroeconomic conditions. Ultimately, the real estate market is subject to the same fundamental forces that shape the rest of the economy, so having a broader view of current issues provides insights into potential challenges and opportunities for commercial property development.

To this end, the Skyline Report begins with an economic overview. First, national output and employment issues are discussed,

followed by the discussion of short-term and long-term interest rate prospects. Then, recent regional economic statistics, focusing on regional employment trends, are presented. After the economic overview, the results of some focus group discussions with commercial property developers and managers are summarized in order to supplement the hard data with anecdotal evidence from market participants about regional trends.

After the summary of local perceptions, the fourth quarter 2011 numbers for total commercial property square feet and building permit data are presented. Within the total square feet table, a breakdown of property type by city is provided. Also, the square footage of competitive commercial property for which the 246 panelists provide information is broken down by city and the percentage of coverage of the competitive market is calculated. A table containing publicly announced new commercial real estate projects is presented after the summary of building permit data. This table is meant to provide an indication of the future direction of the Northwest Arkansas commercial property market. As many of these projects are still in the conceptual phase, hard data are incomplete and subject to change. This quarter, the announced data was examined particularly closely. Project locations were checked and developers were contacted regarding the projects from the previous Skyline report.

Following the table of announced commercial projects is a trend summary that includes information about vacancy rate and available space trends. There are also three tables summarizing the results from the most recent quarters. The first table presents vacancy



rates by submarket for the fourth quarter of 2010 and for the second and fourth quarters of 2011. The second table presents net absorption by submarket and the third table presents available square footage by submarket for the same time periods. These tables are the foundation for the performing trend analysis and for separating the seasonal effects from real effects. The results in the tables are referred to throughout the remainder of the Skyline Report.

The next four sections present analyses of Northwest Arkansas submarkets by type of space. The office submarket is examined first, followed by the office/retail, retail, warehouse, office/warehouse, and retail/warehouse submarkets. Following these sections are commercial property summary statistics by city. There are sections for Bella Vista, Bentonville, Fayetteville, Lowell, Rogers, Siloam Springs, and Springdale.

Finally, a section on how to interpret the numbers contained in the report and a description of the commercial property classification system are offered.

By aggregating and analyzing data from a variety of sources, the Skyline Report is unique in its perspective on the Northwest Arkansas commercial property market. The information should be useful to anyone with an interest in the current workings and projected course of commercial real estate in Benton and Washington Counties.

# Economic Overview

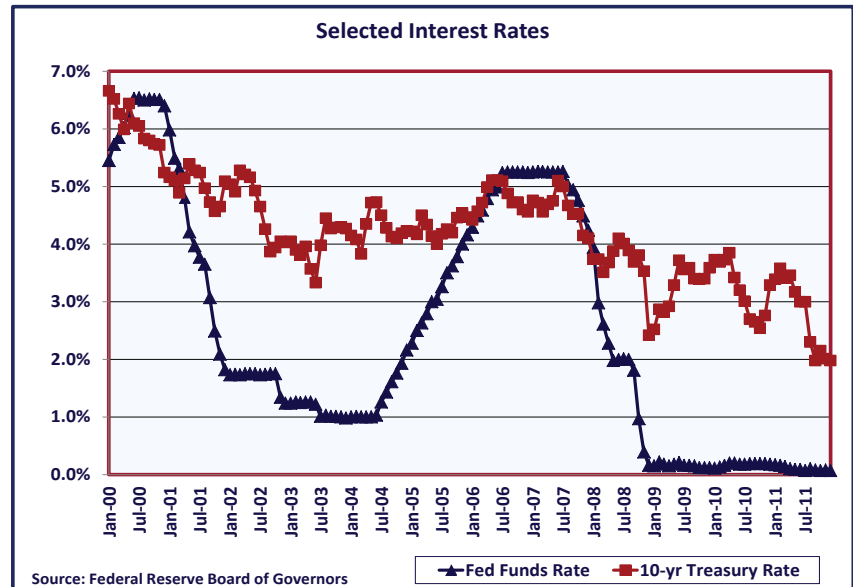
## The Macro Economy at a Glance

In the fourth quarter of 2011, the overall real GDP growth rate was positive 2.8 percent, according to estimates released by the U.S. Department of Commerce Bureau of Economic Analysis (BEA). The growth rate went up from 1.8 percent in the third quarter of 2011. The increase in real GDP in the fourth quarter reflected positive contributions from private inventory investment, personal consumption expenditures (PCE), exports, residential fixed investment, and nonresidential fixed investment that were partly offset by negative contributions from federal government spending and state and local government spending. Imports, which are a subtraction in the calculation of GDP, increased. The acceleration in real GDP in the fourth quarter primarily reflected an upturn in private inventory investment and accelerations in PCE and in residential fixed investment that were partly offset by a deceleration in nonresidential fixed investment, a downturn in federal government spending, an acceleration in imports, and a larger decrease in state and local government spending. Final sales of computers added 0.18 percentage point to the fourth-quarter change in real GDP after adding 0.22 percentage point to the third-quarter change. Motor vehicle output added 0.30 percentage point to the fourth-quarter change in real GDP after adding 0.12 percentage point to the third-quarter change. Real personal consumption expenditures increased 2.0 percent in the fourth quarter, compared with an increase of 1.7 percent in the third. Durable goods increased 14.8 percent, compared with an increase of 5.7 percent. Nondurable goods increased 1.7 percent, in contrast to a decrease of 0.5 percent. Services increased 0.2 percent, compared with an increase of 1.9 percent. Real nonresidential fixed investment increased 1.7 percent in the fourth quarter, compared with an increase of 15.7 percent in the third. Nonresidential structures decreased 7.2 percent, in contrast to an increase of 14.4 percent. Equipment and software increased 5.2 percent, com-

pared with an increase of 16.2 percent. Real residential fixed investment increased 10.9 percent, compared with an increase of 1.3 percent. Real exports of goods and services increased 4.7 percent in the fourth quarter, the same increase as in the third. Real imports of goods and services increased 4.4 percent in the fourth quarter, compared with an increase of 1.2 percent in the third. Real federal government consumption expenditures and gross investment decreased 7.3 percent in the fourth quarter, in contrast to an increase of 2.1 percent in the third. National defense decreased 12.5 percent, in contrast to an increase of 5.0 percent. Nondefense increased 4.2 percent, in contrast to a decrease of 3.8 percent. Real state and local government consumption expenditures and gross investment decreased 2.6 percent, compared with a decrease of 1.6 percent. The change in real private inventories added 1.94 percentage points to the fourth-quarter change in real GDP after subtracting 1.35 percentage points from the third-quarter change. Private businesses increased inventories \$56.0 billion in the fourth quarter, following a decrease of \$2.0 billion in the third quarter and an increase of \$39.1 billion in the second.

The Conference Board Consumer Confidence Index, which had declined in December, decreased again in January. The Index now stands at 61.1 (1985=100), down from 64.8 in December. The Present Situation Index decreased to 38.4 from 46.5. The Expectations Index declined to 76.2 from 77.0 last month.

According to the U.S. Bureau of Labor Statistics (BLS), the seasonally adjusted Consumer Price Index for All Urban Consumers (CPI-U) remained unchanged in December when compared to November. Over the last 12 months, the all items index increased 3.0 percent before seasonal adjustment. Similar to November 2011, the energy index declined in December and offset increases in other indexes. The gasoline index declined for the third month in a row and the household energy index declined as well. The food index rose in December, with the index for food at home turning up after declining last month. The index for all items less food and energy increased 0.1 percent in December after rising 0.2 percent in November.



# Economic Overview

## Short-term Interest Rate Risk

The Federal Funds rates averaged 0.08 percent in January 2012. To support a stronger economic recovery and to help ensure that inflation, over time, is at levels consistent with the dual mandate, the The Federal Open Market Committee expects to maintain a highly accommodative stance for monetary policy. In particular, the Committee decided today to keep the target range for the federal funds rate at 0 to 1/4 percent and currently anticipates that economic conditions--including low rates of resource utilization and a subdued outlook for inflation over the medium run--are likely to warrant exceptionally low levels for the federal funds rate at least through late 2014. The Committee also decided to continue its program to extend the average maturity of its holdings of securities as announced in September. The Committee is maintaining its existing policies of reinvesting principal payments from its holdings of agency debt and agency mortgage-backed securities in agency mortgage-backed securities and of rolling over maturing Treasury securities at auction. The Committee will regularly review the size and composition of its securities holdings and is prepared to adjust those holdings as appropriate to promote a stronger economic recovery in a context of price stability.

## Long-term Interest Rate Risk

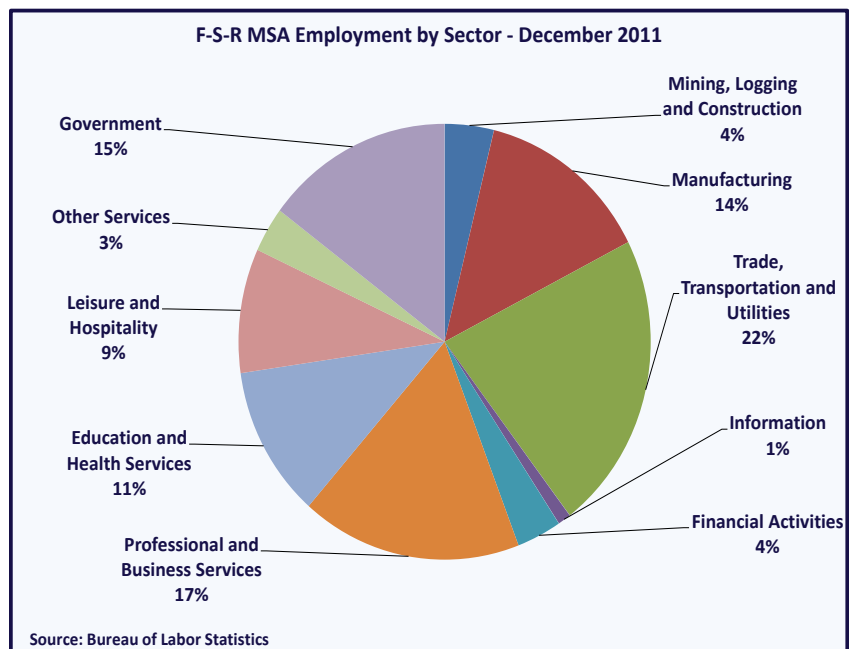
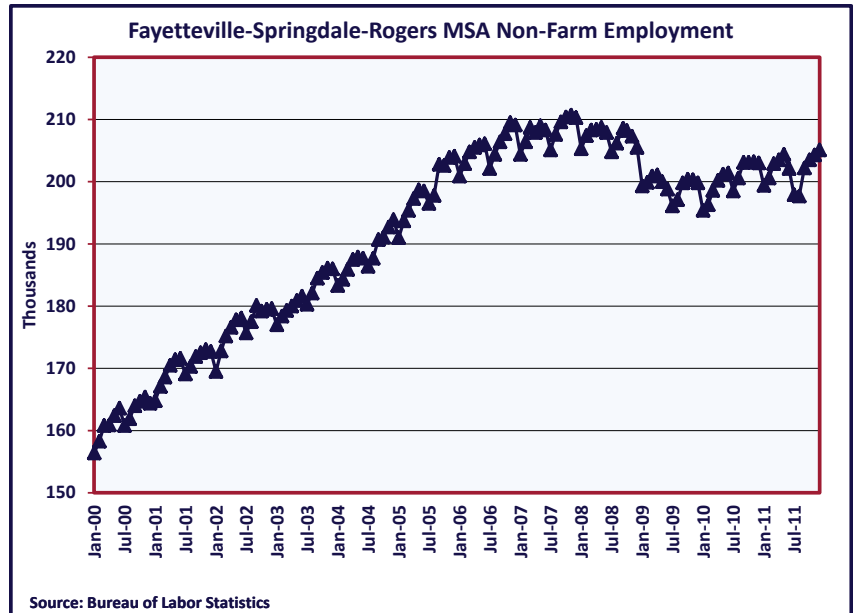
The ten year constant maturity Treasury bill had an interest rate of 1.97 percent in January. Low short-term rates continue to cause the positive spread between the ten year rate and the fed rate. The accompanying figure shows the Fed Funds rate and the ten year Treasury bill rate since January 2000.

## Regional Employment Trends

Local demand for real estate is uniquely associated with employment growth in the region. The Northwest Arkansas employment numbers bear careful watching because the

demand for much of the new and expected commercial development relies on the assumption that job growth will be strong. In December 2011 the 5-year average monthly employment growth was negative 72 jobs per month. This is down from a growth rate of negative 15 jobs per month in December 2010.

With the purpose of exploring more closely the composition of job growth in Northwest Arkansas, two additional figures are provided. The first shows the December 2011 Fayetteville-Springdale-Rogers MSA employment breakdown by sector. As the pie chart shows, trade, transportation, and utilities have the largest share





# Local Perceptions

of employment (22 percent) in Northwest Arkansas, followed by professional and business services (17 percent), government (15 percent), manufacturing (14 percent), education and health services (11 percent), and leisure and hospitality (9 percent). The second figure shows the annual percentage change in the MSA's employment by sector from December 2010 to December 2011. Total nonfarm employment increased by 1.0 percent during that time. Employment in government, leisure and hospitality, education and health services, professional and business, and other services have increased. Employment in manufacturing and financial activities has declined. Employment in information and mining, logging and construction remained unchanged.

According to the Bureau of Labor Statistics, the unemployment rate in Northwest Arkansas was at a preliminary seasonally non-adjusted 5.6 percent in December 2011. This is 0.5 percentage points lower than in December of 2010. The unemployment rate in Northwest Arkansas continues to outperform both the state (7.4 percent) and nation (8.3 percent) seasonally non-adjusted rates.

## Local Perceptions of the Northwest Arkansas Commercial Property Market

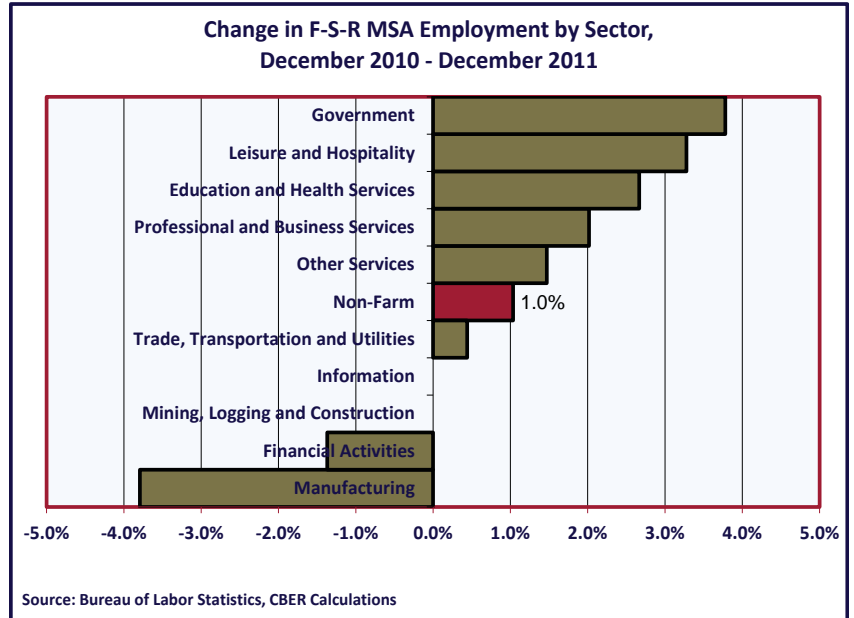
Each quarter, Center for Business and Economic Research staff members have conversations with a dozen or so commercial developers and/or property managers to gain their ground-level insights on the current commercial real estate market in Benton and Washington counties. Over the past several quarters the panelists have become increasingly open in expressing their thoughts and feelings on the issues, sometimes controversial, effecting Northwest Arkansas. This quarter, even though uncertainty about the future remains substantial, the mood was much more positive in conversations with most respondents. The panelists believe that the end of the current election cycle,

one way or another, will add clarity after 2012. More than anything, they seem ready to move on with economic activity, and not continue to wait for the end of this election cycle. They see 2012 as very likely being a better year than 2011, and 2011 ended much more strongly than it began for almost all of the respondents, in terms of leasing activity, income, and future development projects. Nonetheless, the respondents remain cautious overall, realizing that potential economic shocks could very quickly have a strong negative impact on the perceived recovery. The long term outlook still remains very cloudy to most respondents. Job creation remained the topic most on panelists' minds, when asking what the Center for Business and Economic Research saw in the near future.

Among the positive commentary from respondents this reporting period, Crystal Bridges again dominated. Universally, panelists believe Crystal Bridges will have a positive effect on the future of Northwest Arkansas. Most panelists believe it will help in the both overall development of the region as a destination location, and as place to permanently relocate from larger metro areas. They see it as a strong job engine in Bentonville, directly, via the tourism and

hospitality sectors, and ancillary industries. There are significant differences in terms of how widespread that impact will be, however. Virtually all the panelists expect a strong immediate and long term impact on downtown Bentonville. But as the geographic distance increases from Crystal Bridges the sense of how strong the impact will be diminishes significantly for many of the respondents. At the same time Crystal Bridges is having such a positive effect in Bentonville, Fayetteville is facing the potential loss of an important entertainment venue in the AMP. Because of lease issues with the Northwest Arkansas Mall, and Dillard's in particular, the AMP is going to have to permanently relocate to an as yet unspecified location. That decision can have significant ramifications for the health of the Fayetteville entertainment sector, and perhaps the mall area's growth as well, as this removes a unique destination component from the mall area.

With respect to the leasing market, respondents generally reported increased activity and increased signing of leases. The end of Project Impact was mentioned several times once again. Also, respondents were reporting increased interest by apparel firms looking to return to Northwest Arkansas (interestingly



# Local Perceptions

one call happened during conversation with a respondent). They expect that 2012 will see a significant amount of space leased by apparel firms. Additionally, the anticipated return of Walmart apparel personnel on the local housing market was commented on several times. The continued growth in the Pinnacle area received several positive comments. More than a few respondents believe that the area between exits 82 and 83 will be “the growth area” in Northwest Arkansas for the next several years, in retail expansion particularly but also as demand for Class A office space grows in the future. A very positive trend was noted by several respondents: that of buildings selling again. This development particularly with respect to vacant retail buildings is considered a strong sign that a floor has been or is close to being attained in commercial property valuations.

For the first time in several quarters many respondents talked about potential new developments. The Metro Park Area in Rogers, the Pinnacle area in Rogers (in addition to the already under construction Cabela’s), areas in Bentonville near the Walmart home office, were discussed as possible locations for 50,000 square foot commercial buildings. Respondents still express caution in building for spec, but several directly hinted that they are in process of lining up tenants and investors for the above mentioned potential new projects. This also reinforced other comments by respondents that Benton County is currently perceived as a stronger growth area than Washington County. However, some respondents when discussing the different potential growth levels in the two counties referred back to the student population growth at the University of Arkansas as being a powerful driver for economic growth in Washington County, first because of the several new apartment complexes under consideration, then for the job creation that will happen both on the University campus and off campus to satisfy the demand created by the additional students, that may now grow to 28,000.

The discussion of the retail sector was more positive than during the last reporting period. The sale of several vacant retail buildings contributed to this more upbeat viewpoint, as well as observed success in the retail segment in the Pinnacle area. Looking into the future, Fayetteville respondents are anticipating growth due to the added student population (though unaware at the time of conversations of a potential target of 28,000 rather than the previously reported 25,000). Also, continued growth in the national and local employment rates were considered to be a positive indication that small retailers will have more success in 2012.

Some respondents still feel the financial sector is not doing its part to help with the local recovery. There is still a feeling, perhaps not as vehement, that local banks are not lending even on good projects, and small businesses are not getting the access to financial capital that they need to be successful. However, this viewpoint no longer represents a universal position. Some respondents do have a much more positive regard towards their local bankers and the local banking community in general.

There was a markedly better future outlook this reporting period than during the previous one. While respondents remain cautious and recognize potential international and national scenarios that drive the economy back into recession, the increase in leasing activity, the completion of Crystal Bridges, the return of apparel, the more serious conversations about potential new building projects make most respondents feel 2012 will be better than 2011. It is interesting to note that even though the presidential election is closer that seemed less important to more respondents than it did during last periods conversations. As always, the fundamental drivers of Northwest Arkansas: Walmart and the Walton Family, the University of Arkansas and the education sector, J.B. Hunt, Hunt Ventures, and the transportation sector, and Tyson Foods and the food industry sector provide respondents a strong sense of stability for the region. Looking into the future the hospitality and medical

sectors, as well as sustainability technology, are considered additional economic drivers. Additionally, some respondents indicated that there might be significant new manufacturing developing in Northwest Arkansas.

## Positive Factors:

1. Crystal Bridges and the Walton Family commitment to Northwest Arkansas.
2. Renewed growth in the vendor community through expansion of existing vendors and new vendors entering the market, leading to stronger demand for office space.
3. Several potential commercial building projects starting to be discussed.
4. Increasing attention to the MSA by national retailers and investors.
5. National media coverage of Northwest Arkansas as a good place to live and work.
6. Creation of destination locations including Crystal Bridges, Arvest Ballpark, the Pinnacle Area, and the Fayetteville Mall area.
7. Walmart, Tyson Foods and the food industry, J.B. Hunt and the transportation industry, the University of Arkansas and higher education.
8. Substantial growth of the University of Arkansas student population.

## Negative Factors:

1. Inability to perceive the next strong area of job creation.
2. Oversupply of Class B office space.
3. National political situation.
4. Oversupply of retail space.
5. Infrastructure development still behind the region’s needs.
6. Concern over the commercial lending situation.

# Inventory and Building Permits

## Categories of Commercial Properties

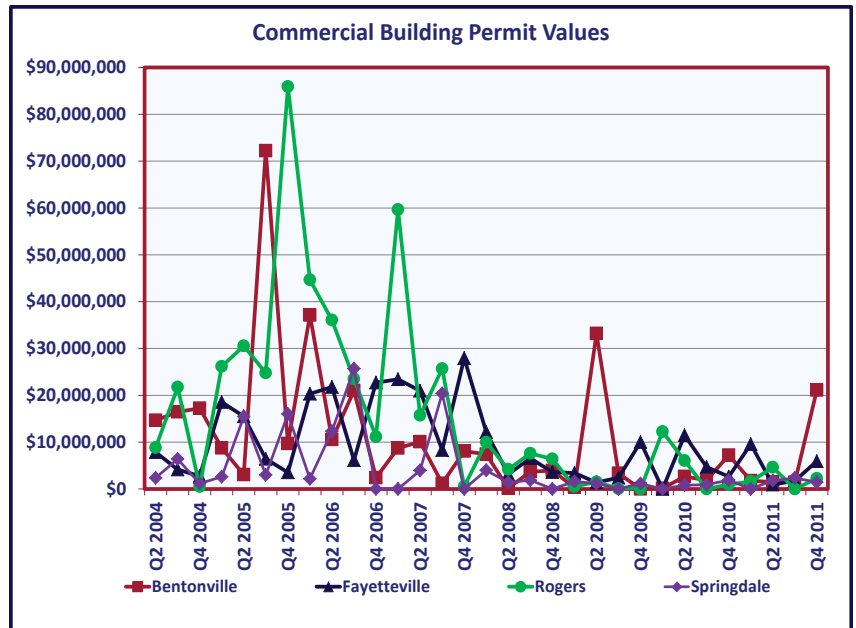
The Northwest Arkansas commercial market is divided into eight major categories of space:

1. Lab—a workplace for conducting scientific research;
2. Industrial—space that is appropriate for the manufacturing of goods;
3. Office—space where business professionals work;
4. Office/Retail—space that can be configured as either office or retail space or both;
5. Office/Warehouse—space that can be configured as either office or warehouse space or both;
6. Retail—space where goods and services can be offered and sold to the public;
7. Retail/Warehouse—space where goods and services can be offered, sold, and stored;
8. Warehouse—space where goods can be stored until distributed.

Further, analysts at the Center for Business and Economic Research have classified individual office, office/retail, and retail buildings into three categories: Class A, Class B, and Class C. A description of the methodology used to classify buildings is included at the end of this report. Class A space is the highest quality space available in the Northwest Arkansas market. Class B properties encompass a wide range of spaces, which have lease rates that cluster around the market average. Finally, Class C space describes properties that have sub-average lease rates and amenities.

## Local Commercial Property Inventory and Building Permit Data

The table on the following page presents the total competitive commercial property inventory in Northwest Arkansas that meets minimum square footage requirements (a



complete list of these criteria is included on page 53) as of December 2011. For the fourth quarter of 2011, the Skyline Report covered 92.8 percent of the total competitive commercial property population in Northwest Arkansas. Some cities had more complete coverage than others.

Next, building permit data from the past twenty-eight quarters is presented for six major cities in Northwest Arkansas. Building permit data is seasonal in nature and will show large fluctuations in square footage and value from quarter to quarter. Moreover, any particularly large project can skew the numbers immensely. Building permit data are also city-specific. Only the cities of Bentonville, Fayetteville, and Siloam Springs present square footage data, while only Bentonville and Fayetteville break out the different types of commercial property. A standardization of building permit applications in the region would provide superior data for comparison purposes.

From June through August 2011, there were more than \$6.4 million in commercial building permits issued in six major cities in Northwest Arkansas. From September through November 2011, over \$30.7 mil-

lion in commercial building permits were issued. In the first two quarters last year, these amounts were \$32.2 million and \$13.1 million, respectively. In the third quarter of 2011, Springdale accounted for 36.1 percent of the commercial building permits, while Fayetteville, Bentonville, and Lowell accounted for 27.3, 22.4, and 6.2 percent, respectively. In the fourth quarter of 2011, Bentonville accounted for 68.7 percent (most being the 21c Hotel) of the total of over \$30.7 million; Fayetteville, Rogers, and Springdale accounted for 19.2, 7.3, and 4.7 percent, respectively.

The table of announcements of new commercial projects is included as an indication of the future direction of the Northwest Arkansas commercial market. The list is not exhaustive, but represents an effort to gather data at a step before the official permitting process. The managers and owners of many of these properties have provided the Center for Business and Economic Research with information about these buildings, but until construction is complete, they do not appear in the aggregated total square footage and available square footage calculations. Some of the properties listed are actually under construction, while others are only in

# Inventory

the concept phase. The Center researchers examined the announced data particularly closely this quarter. Project locations were checked and developers were contacted regarding the projects from the last Skyline report. The conceptual category means that the developer still feels the project is viable, but there are many uncertainties regarding funding, leasing, timing, etc, so there is no established timeline.

Following the announced properties table is a list of the existing hotel properties in Northwest Arkansas, detailed by city. In the fourth quarter of 2011, after three closures (the Clarion and Sleep Inn, in Bentonville, and Sunrise Motel in Springdale) there remained 6,476 standard rooms and 2,122 suites in Northwest Arkansas. Fayetteville now has the most rooms with 1,748. Ad-

ditionally, graphs that describe the development of hotels in Northwest Arkansas over time, are provided below the hotels list. Announced new hotel properties are detailed in a table following the existing hotel properties. Finally, lists of announced new and closed restaurant properties follow the hotel information.

## Total Square Feet and Coverage of Competitive Commercial Properties

|                    | Industrial <sup>1</sup> | Office <sup>1</sup> | Retail <sup>1</sup> | Warehouse <sup>1</sup> | Total <sup>1</sup> | Panel Total Square Feet <sup>2</sup> | Panel Coverage <sup>2</sup> |
|--------------------|-------------------------|---------------------|---------------------|------------------------|--------------------|--------------------------------------|-----------------------------|
| Bella Vista        | --                      | 129,924             | 138,680             | 90,964                 | 359,568            | 329,774                              | 91.7%                       |
| Bentonville        | 107,356                 | 3,872,485           | 1,032,834           | 1,560,053              | 6,572,728          | 6,558,132                            | 99.8%                       |
| Fayetteville       | 114,079                 | 3,341,236           | 4,063,371           | 1,778,270              | 9,296,956          | 8,839,263                            | 95.1%                       |
| Lowell             | 68,670                  | 275,837             | 172,208             | 949,348                | 1,466,063          | 1,440,953                            | 98.3%                       |
| Rogers             | 307,281                 | 2,529,973           | 4,174,743           | 2,329,952              | 9,341,949          | 8,818,335                            | 94.4%                       |
| Siloam Springs     | 329,942                 | 195,261             | 692,789             | 335,615                | 1,553,607          | 1,217,803                            | 78.4%                       |
| Springdale         | 1,142,623               | 1,468,161           | 2,225,795           | 2,601,714              | 7,438,293          | 6,226,858                            | 83.7%                       |
| Northwest Arkansas | 2,069,951               | 11,812,877          | 12,500,420          | 9,645,916              | 36,029,164         | 33,431,118                           | 92.8%                       |

<sup>1</sup>Source: Benton and Washington County offices of the Assessor. The total square feet represent the population of competitive commercial properties that meet the baseline criteria set out on page 53 of this report.

<sup>2</sup>Source: Panel of 246 large Northwest Arkansas commercial property owners and managers.





# Building Permits



## Commercial Building Permit Data by City

|                       | Bentonville  | Fayetteville | Lowell       | Rogers       | Siloam Springs | Springdale   | NW Arkansas   |
|-----------------------|--------------|--------------|--------------|--------------|----------------|--------------|---------------|
| Sept. - Nov. 2011     | \$21,094,402 | \$5,907,082  | \$0          | \$2,250,594  | \$0            | \$1,455,757  | \$30,707,875  |
| June - August 2011    | \$1,445,222  | \$1,763,872  | \$404,493    | \$0          | \$500,000      | \$2,328,979  | \$6,442,566   |
| March - May 2011      | \$1,773,228  | \$9,552,146  | \$150,000    | \$1,614,000  | \$0            | \$0          | \$13,089,374  |
| Dec. 2010 - Feb. 2011 | \$1,469,162  | \$915,280    | \$438,289    | \$4,616,536  | \$22,997,000   | \$1,803,778  | \$32,240,045  |
| Sept. - Nov. 2010     | \$7,214,903  | \$2,623,509  | \$941,017    | \$958,000    | \$6,005,000    | \$1,898,944  | \$19,641,373  |
| June - August 2010    | \$1,846,518  | \$4,679,537  | \$0          | \$0          | \$0            | \$892,252    | \$7,418,307   |
| March - May 2010      | \$2,661,860  | \$11,450,334 | \$100,000    | \$6,055,000  | \$1,296,000    | \$798,774    | \$22,361,968  |
| Dec. 2009 - Feb. 2010 | \$105,030    | \$0          | \$255,505    | \$12,224,147 | \$0            | \$0          | \$12,584,682  |
| Sept. - Nov. 2009     | \$0          | \$10,005,337 | \$330,803    | \$7,000      | \$379,711      | \$1,139,928  | \$11,862,779  |
| June - August 2009    | \$3,336,498  | \$2,403,905  | \$0          | \$70,000     | \$215,000      | \$37,460     | \$6,062,863   |
| March - May 2009      | \$33,171,420 | \$1,368,907  | \$50,112     | \$1,500,000  | \$400,000      | \$1,194,175  | \$37,684,614  |
| Dec. 2008 - Feb. 2009 | \$344,325    | \$3,403,704  | \$1,766,386  | \$545,000    | \$0            | \$1,596,349  | \$7,655,764   |
| Sept. - Nov. 2008     | \$3,908,853  | \$3,588,389  | \$0          | \$6,411,775  | \$0            | \$0          | \$13,909,017  |
| June - August 2008    | \$3,689,476  | \$6,548,894  | \$1,019,000  | \$7,579,500  | \$1,006,596    | \$1,861,390  | \$21,704,856  |
| March - May 2008      | \$153,000    | \$3,152,132  | \$4,075,075  | \$4,179,000  | \$0            | \$1,395,524  | \$12,954,731  |
| Dec. 2007 - Feb. 2008 | \$7,400,153  | \$12,125,756 | \$0          | \$9,995,030  | \$3,200,000    | \$3,970,299  | \$36,691,238  |
| Sept. - Nov. 2007     | \$8,075,766  | \$27,923,695 | \$4,455,275  | \$533,200    | \$0            | \$0          | \$40,987,936  |
| June - August 2007    | \$1,194,440  | \$8,309,014  | \$48,927     | \$25,668,347 | \$2,575,178    | \$20,375,131 | \$58,171,037  |
| March - May 2007      | \$10,082,817 | \$20,962,887 | \$8,277,328  | \$15,727,729 | \$3,019,500    | \$3,960,747  | \$62,031,008  |
| Dec. 2006 - Feb. 2007 | \$8,725,598  | \$23,406,927 | \$4,709,086  | \$59,642,734 | \$25,000       | \$0          | \$96,509,345  |
| Sept. - Nov. 2006     | \$2,404,840  | \$22,721,389 | \$1,840,722  | \$11,146,805 | \$538,000      | \$0          | \$38,651,756  |
| June - August 2006    | \$21,014,259 | \$6,147,723  | \$462,712    | \$23,479,198 | \$5,890,000    | \$25,663,800 | \$82,657,692  |
| March - May 2006      | \$10,575,639 | \$21,780,317 | \$10,924,435 | \$36,046,864 | \$3,650,000    | \$12,322,984 | \$95,300,239  |
| Dec. 2005 - Feb. 2006 | \$37,121,720 | \$20,330,697 | \$2,359,019  | \$44,672,800 | \$165,000      | \$2,151,476  | \$106,800,712 |
| Sept. - Nov. 2005     | \$9,674,394  | \$3,519,150  | \$3,275,717  | \$85,896,765 | \$150,000      | \$15,999,816 | \$118,515,842 |
| June - August 2005    | \$72,205,699 | \$6,434,833  | \$1,666,851  | \$24,782,039 | \$200,000      | \$2,982,618  | \$108,272,040 |
| March - May 2005      | \$3,061,870  | \$15,491,806 | \$1,590,789  | \$30,534,466 | \$1,059,000    | \$15,468,833 | \$67,206,764  |
| Dec. 2004 - Feb. 2005 | \$8,753,636  | \$18,560,094 | \$390,000    | \$26,172,000 | \$254,700      | \$2,614,524  | \$56,744,954  |
| Sept. - Nov. 2004     | \$17,242,269 | \$2,750,867  | \$402,891    | \$489,240    | \$188,000      | \$1,174,999  | \$22,248,266  |
| June - August 2004    | \$16,446,488 | \$4,145,124  | \$10,035,248 | \$21,734,534 | \$1,993,393    | \$6,390,478  | \$60,745,265  |
| March - May 2004      | \$14,640,091 | \$7,839,529  | \$203,680    | \$8,804,700  | \$1,721,585    | \$2,371,888  | \$35,581,473  |

# New Commercial Projects

## Announcements of New Commercial Projects

| Property                                | City         | Owner/Developer/<br>Property Manager | Use              | Square<br>Feet | Expected<br>Completion |
|---|--------------|--------------------------------------|------------------|----------------|------------------------|
| Sisters of Mercy Multispeciality Clinic | Bella Vista  | Sisters Of Mercy Health Systems      | Medical          |                | Conceptual             |
| 28th Street Commercial Building         | Bentonville  | Rick Thomas                          | Office/Retail    | 24,000         | Conceptual             |
| Archer Business Park                    | Bentonville  | Wayne and Victoria Martin            | Retail           | 20,000         | Conceptual             |
| Bentonville Commercial Building         | Bentonville  |                                      | Commercial       | 50,000         | Conceptual             |
| Bentonville Plaza                       | Bentonville  | FBE Limited LLC                      | Commercial       | 50,000         | Conceptual             |
| Casey's General Store                   | Bentonville  | Casey's General Store                | Retail           |                | Done                   |
| Circle of Life Hospice House            | Bentonville  | Circle of Life                       | Medical          | 40,000         | March 2013             |
| Industrial Technology Park              | Bentonville  |                                      | Industrial       |                | Conceptual             |
| Lakeside Center                         | Bentonville  | Bob Hopmann                          | Office           | 67,000         | Conceptual             |
| Neighborhood Walmart Uptown Center      | Bentonville  | CEI Engineering                      | Retail           | 40,000+        | Conceptual             |
| Northwest Medical Center                | Bentonville  | Northwest Medical Center             | Medical          | 14,000         | Late 2012              |
| Outdoor Cap                             | Bentonville  | Paul Mahan                           | Office           | 37,758         | 2012                   |
| Pate Family Dentistry                   | Bentonville  | Pate Family Dentistry                | Medical          | 5,797          | 2012                   |
| Roth Granite Shop                       | Bentonville  | Roth Family                          | Manufacturing    | 16,000         | 2012                   |
| SDI Realty Retail Development           | Bentonville  | SDI Realty                           | Retail           | 6,500          | Conceptual             |
| The Links at Rainbow Curve              | Bentonville  | Lindsey Management                   | Mixed Use        |                | Conceptual             |
| Vogel Commercial Development            | Bentonville  | Ross and Steve Vogel                 | Commercial       | 38,000         | Conceptual             |
| Adventure Subaru                        | Fayetteville | Adventure Subaru                     | Retail           | 20,000         | Spring 2012            |
| ALDI's Grocery Store                    | Fayetteville | ALDI Inc.                            | Retail           | 18,000         | Spring 2012            |
| Delta Group Electronics                 | Fayetteville | Delta Electronics                    | Manufacturing    | 36,000         | Done                   |
| Forest Hills Development                | Fayetteville | John Alford                          | Commercial       | 206,000        | Conceptual             |
| Forest Hills Retail Building            | Fayetteville | John Alford                          | Retail           | 15,710         | 2012                   |
| Hedberg Allergy and Asthma Clinic       | Fayetteville | Dr. Curtis Hedberg                   | Medical          | 3,800          | Done                   |
| Liberty Bank                            | Fayetteville | Liberty Bank                         | Bank             | 24,000         | Spring 2012            |
| Links at Fayetteville                   | Fayetteville | Lindsey Management                   | Commercial       | 120,888        | Conceptual             |
| Northwest Office Properties Building    | Fayetteville | Thomas Overby                        | Office           | 3,147          | Early 2012             |
| Presidential Conversions Office         | Fayetteville | John Wilson                          | Office           | 12,000         | Conceptual             |
| Ruskin Heights Commercial               | Fayetteville | Mitchell Massey                      | Commercial       | 30,000         | Conceptual             |
| Shoppes at the Bluffs                   | Fayetteville | Mathias Properties                   | Retail           | 46,519         | Conceptual             |
| Veterans Hospital Expansion             | Fayetteville | Vet. Health Care Sys. of the Ozarks  | Medical Facility | 158,466        | 2012                   |
| Williard Walker Hospice Home            | Fayetteville | Washington Regional                  | Medical          | 24,500         | Done                   |
| Midpoint Exchange Business Park         | Lowell       | Sage Partners                        | Commercial       |                | Conceptual             |
| Cabela's                                | Rogers       | Cabela's                             | Retail           | 100,000        | August 2012            |
| Centre Point Office Building            | Rogers       |                                      | Commercial       | 18,285         | Conceptual             |
| Firestone Auto Care Center              | Rogers       | SMBC Leasing and Finance             | Retail           | 8,256          | April 2012             |
| Gateway Plaza                           | Rogers       |                                      | Commercial       | 39,600         | Conceptual             |
| Harp's                                  | Rogers       | Harp's                               | Retail           | 32,000         | Conceptual             |
| Metropark Office Building               | Rogers       |                                      | Office           | 60,000         | Conceptual             |
| MetroPark Retail Building               | Rogers       |                                      | Retail           | 47,000         | Conceptual             |
| Nursing Facility                        | Rogers       | Emeritus Co.                         | Medical          |                | Conceptual             |
| NWA Regional Animal Hospital            | Rogers       | NWA Regional Animal Hospital         | Office           | 21,432         | Conceptual             |
| NWACC Bookstore                         | Rogers       | NWACC                                | Retail           | 6,000          | Early 2012             |
| Pinnacle Summit Park                    | Rogers       |                                      | Commercial       | 50,000         | Conceptual             |
| Prairie Creek Center                    | Rogers       | Mathias Properties                   | Retail           | 51,279         | Conceptual             |
| Sam's Club Layout Center                | Rogers       |                                      | Office           | 220,000        | Conceptual             |
| Scottdale Center, Phase VI, Bld 1       | Rogers       | Tom Hopper                           | Retail           | 60,798         | Late 2012              |
| Scottdale Center, Phase VI, Bld 2       | Rogers       | Tom Hopper                           | Retail           | 48,041         | Late 2012              |
| Scottsdale Center, Phase VI, Bld 3      | Rogers       | Tom Hopper                           | Retail           | 21,965         | Late 2012              |
| Shoppes at Center Point                 | Rogers       |                                      | Commercial       |                | Conceptual             |
| Sisters of Mercy Primary Care Office    | Rogers       | Sisters Of Mercy Health Systems      | Medical          |                | Conceptual             |
| Towmate                                 | Rogers       |                                      | Industrial       |                | 2012                   |
| Violin Studio and Repair Shop           | Rogers       | SMEK LLC                             | Retail           |                | Conceptual             |

# New Commercial Projects

## Announcements of New Commercial Projects (Cont.)

| Property                           | City         | Owner/Developer/<br>Property Manager | Use        | Square<br>Feet | Expected<br>Completion |
|------------------------------------|--------------|--------------------------------------|------------|----------------|------------------------|
| Walnut Crossing                    | Rogers       | Greg House                           | Commercial | 50,000         | Conceptual             |
| Crye-Leike Office                  | Sil. Springs | Crye-Leike Realtors                  | Office     | 6,500          | Conceptual             |
| Holly Street Crossing              | Sil. Springs | Ted Viala                            | Commercial |                | Conceptual             |
| Siloam Springs Hospital            | Sil. Springs | Community Health System              | Hospital   | 95,000         | 2013                   |
| Chandler Office Building           | Springdale   | Chandler Equipment                   | Office     | 11,000         | Done                   |
| Dollar General                     | Springdale   | Dollar General                       | Retail     |                | 2012                   |
| Kum and Go                         | Springdale   | Kum and Go                           | Retail     |                | 2012                   |
| Northwest Medical Center Expansion | Springdale   | Northwest Medical Center             | Hospital   | 30,000         | Early 2013             |
| Walgreens                          | Springdale   | Walgreens                            | Retail     | 13,200         | 2012                   |



# Hotels

## Existing Hotels

| Property Name                      | City         | Number of Standard Rooms | Number of Suites |
|------------------------------------|--------------|--------------------------|------------------|
| Best Western Bentonville Inn       | Bentonville  | 55                       | 0                |
| Best Western Castle Rock Suites    | Bentonville  | 84                       | 0                |
| Comfort Suites                     | Bentonville  | 120                      | 0                |
| Comfort Inn                        | Bentonville  | 64                       | 0                |
| Courtyard Bentonville              | Bentonville  | 90                       | 0                |
| Days Inn & Suites                  | Bentonville  | 63                       | 0                |
| DoubleTree Guest Suites            | Bentonville  | 0                        | 140              |
| Econo Lodge Inn and Suites         | Bentonville  | 152                      | 0                |
| Hartland Motel of Bentonville      | Bentonville  | 31                       | 0                |
| Hilton Garden Inn                  | Bentonville  | 133                      | 0                |
| Holiday Inn Express Hotel & Suites | Bentonville  | 84                       | 0                |
| La Quinta Inn & Suites             | Bentonville  | 107                      | 0                |
| Merchant Flats on 8th              | Bentonville  | 10                       | 0                |
| Microtel                           | Bentonville  | 78                       | 0                |
| Pines Motel                        | Bentonville  | 9                        | 0                |
| Simmons Suites                     | Bentonville  | 115                      | 0                |
| South Walton Suites                | Bentonville  | 56                       | 0                |
| Springhill Suites By Marriott      | Bentonville  | 67                       | 0                |
| Suburban Extended Stay             | Bentonville  | 0                        | 118              |
| Super 8 Motel-Bentonville/Rogers   | Bentonville  | 52                       | 0                |
| Towneplace Suites by Marriott      | Bentonville  | 78                       | 0                |
| The Links at Bentonville Apts.     | Bentonville  | 41                       | 0                |
| Value Place Extended Stay          | Bentonville  | 121                      | 0                |
| Wingate Inn Bentonville            | Bentonville  | 102                      | 0                |
| Best Western Windsor Suites        | Fayetteville | 66                       | 0                |
| Candlewood Suites                  | Fayetteville | 0                        | 78               |
| Chief Motel                        | Fayetteville | 31                       | 1                |
| Clarion Inn                        | Fayetteville | 197                      | 10               |
| Comfort Inn-Fayetteville           | Fayetteville | 60                       | 0                |
| Cosmopolitan Hotel                 | Fayetteville | 235                      | 6                |
| Country Inn & Suites By Carlson    | Fayetteville | 40                       | 25               |
| Courtyard by Marriot               | Fayetteville | 110                      | 4                |
| Days Inn                           | Fayetteville | 140                      | 5                |
| Dickson Street Inn                 | Fayetteville | 8                        | 2                |
| Fairfield Inn Fayetteville         | Fayetteville | 61                       | 0                |
| Hampton Inn                        | Fayetteville | 87                       | 8                |
| Hi-Way Inn Motel                   | Fayetteville | 24                       | 0                |
| Homewood Suites                    | Fayetteville | 0                        | 96               |
| Holiday Inn Express                | Fayetteville | 77                       | 33               |
| Inn at Carnall Hall                | Fayetteville | 49                       | 0                |
| Motel 6                            | Fayetteville | 98                       | 0                |
| Pratt Place Inn                    | Fayetteville | 0                        | 7                |
| Quality Inn                        | Fayetteville | 48                       | 10               |
| Red Roof Inns                      | Fayetteville | 104                      | 1                |
| Regency 7 Motel                    | Fayetteville | 29                       | 3                |
| Sleep Inn of Fayetteville          | Fayetteville | 62                       | 0                |
| Staybridge Suites                  | Fayetteville | 0                        | 109              |
| Stay Inn Style                     | Fayetteville | 6                        | 0                |
| Super 8 Motel                      | Fayetteville | 83                       | 0                |
| Twin Arch Motel                    | Fayetteville | 12                       | 0                |
| Value Place Hotel                  | Fayetteville | 121                      | 0                |
| Inn At the Mill                    | Johnson      | 38                       | 8                |
| Marriot Townplace                  | Johnson      | 0                        | 94               |



# Hotels

## Existing Hotels (Cont.)

| Property Name                       | City           | Number of Standard Rooms | Number of Suites |
|-------------------------------------|----------------|--------------------------|------------------|
| Ramada Inn Lowell                   | Lowell         | 51                       | 0                |
| Colonial Motel                      | Prairie Grove  | 8                        | 0                |
| Aloft                               | Rogers         | 130                      | 1                |
| Best Value Inn & Suites             | Rogers         | 127                      | 0                |
| Candlewood Suites                   | Rogers         | 118                      | 12               |
| Country Inn & Suites                | Rogers         | 68                       | 42               |
| Embassy Suites                      | Rogers         | 0                        | 400              |
| Fairfield Inn Rogers                | Rogers         | 99                       | 0                |
| Guest Inn                           | Rogers         | 42                       | 0                |
| Hampton Inn                         | Rogers         | 122                      | 0                |
| Hartland Lodge                      | Rogers         | 28                       | 0                |
| Holiday Inn                         | Rogers         | 0                        | 127              |
| Homewood Suites                     | Rogers         | 126                      | 83               |
| Hyatt Place                         | Rogers         | 104                      | 0                |
| Mainstay Suites                     | Rogers         | 0                        | 99               |
| Microtel                            | Rogers         | 52                       | 0                |
| Ranch-O-Tel Motel                   | Rogers         | 21                       | 0                |
| Regency 7 Motel                     | Rogers         | 31                       | 0                |
| Residence Inn by Marriott           | Rogers         | 88                       | 0                |
| Rocky Branch Resort                 | Rogers         | 14                       | 0                |
| Simmons Suites                      | Rogers         | 0                        | 115              |
| Staybridge Suites                   | Rogers         | 83                       | 83               |
| Super 8 Motel                       | Rogers         | 34                       | 0                |
| Tanglewood Lodge                    | Rogers         | 30                       | 0                |
| Town & Country Inn                  | Rogers         | 86                       | 1                |
| Travelers Inn                       | Rogers         | 82                       | 0                |
| Best Value                          | Siloam Springs | 19                       | 26               |
| Hampton Inn                         | Siloam Springs | 66                       | 0                |
| Hereford Motel                      | Siloam Springs | 10                       | 0                |
| Holiday Inn Express                 | Siloam Springs | 59                       | 1                |
| Stone Inn's                         | Siloam Springs | 43                       | 0                |
| Super 7 Inn                         | Siloam Springs | 46                       | 0                |
| Super 8 Motel                       | Siloam Springs | 30                       | 0                |
| Best Rest                           | Springdale     | 100                      | 17               |
| Comfort Suites Springdale           | Springdale     | 0                        | 69               |
| DoubleTree Club Hotel of Springdale | Springdale     | 74                       | 11               |
| Executive Inn                       | Springdale     | 90                       | 0                |
| Extended Stayamerica                | Springdale     | 101                      | 0                |
| Fairfield Inn and Suites            | Springdale     | 40                       | 34               |
| Hampton Inn & Suites                | Springdale     | 67                       | 35               |
| Hartland Lodge                      | Springdale     | 29                       | 0                |
| Hartland Motel                      | Springdale     | 29                       | 0                |
| Hill Top Inn                        | Springdale     | 30                       | 0                |
| Holiday Inn                         | Springdale     | 180                      | 26               |
| Journey's Inn                       | Springdale     | 30                       | 0                |
| Laquinta Inn & Suites               | Springdale     | 88                       | 12               |
| Magnolia Gardens Inn (B&B)          | Springdale     | 10                       | 0                |
| Motel 8                             | Springdale     | 30                       | 0                |
| Residence Inn                       | Springdale     | 0                        | 72               |
| Scottish Inns                       | Springdale     | 33                       | 24               |
| Sleep Inn & Suites                  | Springdale     | 0                        | 72               |

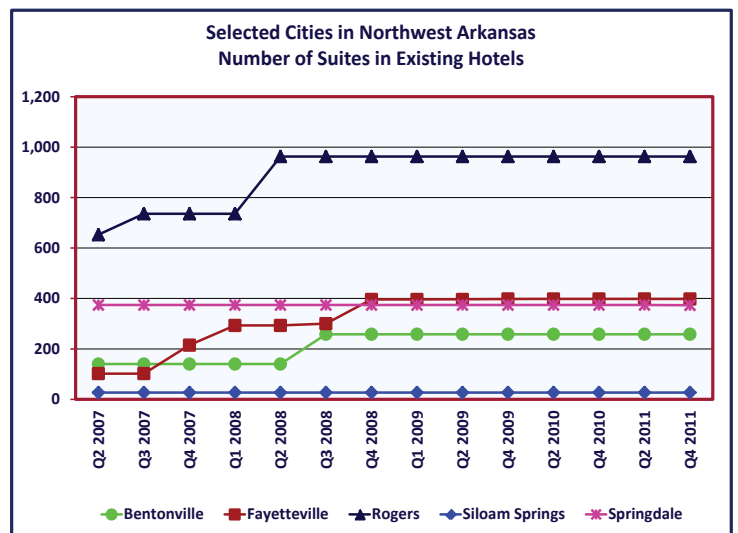
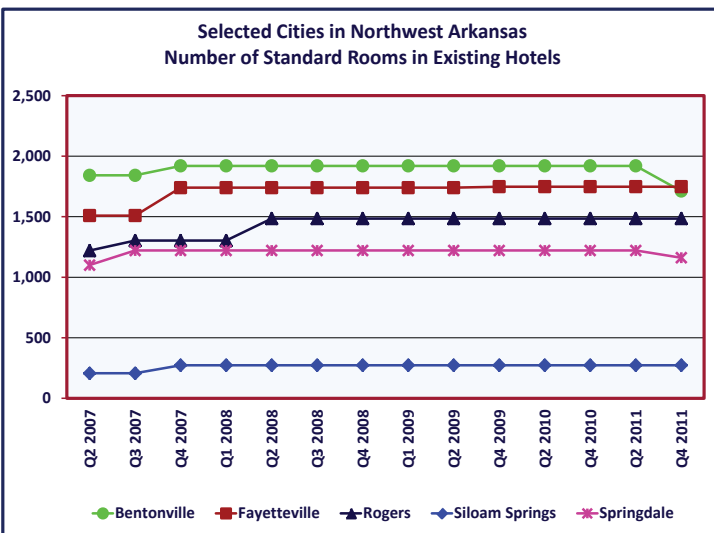
# Hotels

## Existing Hotels (Cont.)

| Property Name     | City       | Number of Standard Rooms | Number of Suites |
|-------------------|------------|--------------------------|------------------|
| Springdale Inn    | Springdale | 50                       | 0                |
| Super 8 Motel     | Springdale | 59                       | 1                |
| Value Place Hotel | Springdale | 121                      | 0                |

## Existing Hotels Summary

| City               | Number of Standard Rooms | Number of Suites |
|--------------------|--------------------------|------------------|
| Bentonville        | 1,712                    | 258              |
| Fayetteville       | 1,748                    | 398              |
| Johnson            | 38                       | 102              |
| Lowell             | 51                       | 0                |
| Prairie Grove      | 8                        | 0                |
| Rogers             | 1,485                    | 963              |
| Siloam Springs     | 273                      | 27               |
| Springdale         | 1,161                    | 373              |
| Northwest Arkansas | 6,476                    | 2,121            |



# Hotels

## Announced Coming Hotels

| Property Name              | City         | Owner                            | Number of Rooms | Expected Completion |
|----------------------------|--------------|----------------------------------|-----------------|---------------------|
| 21c Museum Hotel           | Bentonville  | Steve Wilson and Laura Lee Brown | 130             | 2012                |
| Sheraton Bentonville Plaza | Bentonville  | Starwood Hotels                  | 234             | Delayed             |
| Hilton Gardens Inn         | Fayetteville | Krushiker Hospitality Group      | 115             |                     |
| The Dickson                | Fayetteville | Ted Belden                       | 16              | 2012                |
| Horsebarn Tower Hotel      | Rogers       | FAE Horsebarn                    | 144             | Delayed             |
| Sunday Partners Hotel      | Rogers       | Sunday Partners                  | --              | --                  |
| Best Western               | Springdale   | Tom Bhakta                       | 70              | --                  |
| Microtel                   | Springdale   | --                               |                 | Delayed             |



# Restaurants

## Announced Coming Restaurants

| Property Name                      | Location (City)     | Owner  | Expected Completion |
|------------------------------------|---------------------|--|---------------------|
| Scooter's CoffeeHouse              | 12 Unkn. Locations  | Scooters Coffee House of Omaha                       | --                  |
| Silver Joe's Coffee Co.            | 4 Various Locations | Terry Smith, Kenny Tomlin, Steve Clark, Patrick Vota | --                  |
| Dunkin Donuts                      | 7 Unkn. Locations   | Littlefield Oil Co                                   | 2012-2018           |
| Coffe Shop and Ice Cream Parlor    | Bella Vista         | Roger Gildehaus                                      | --                  |
| Jason's Deli                       | Benton County       | Bourke Harvey  | --                  |
| 21c Hotel Restaurant               | Bentonville         | Steve Wilson and Laura Lee Brown                     | 2012                |
| Catfish Hole                       | Bentonville         | Pat Gazzola  | 2013                |
| Daily Grind                        | Bentonville         |  | Done                |
| Dickey's Barbecue Pit              | Bentonville         | Randon Arney   | Delayed             |
| Flying Fish                        | Bentonville         | Shannon Wynne  | Early 2012          |
| Gold Town                          | Bentonville         |  | Done                |
| India Orchard                      | Bentonville         |  | Done                |
| Las Fajitas                        | Bentonville         |  | Done                |
| Las Palmas                         | Bentonville         |  | Done                |
| McDonald's                         | Bentonville         |  | --                  |
| Panda Express                      | Bentonville         | Panda Express Inc.                                   | Done                |
| Red Onion                          | Bentonville         | Cindy and David Blum                                 | Spring 2012         |
| Tavola Bistro                      | Bentonville         |  | Done                |
| The Pressroom                      | Bentonville         |  | Done                |
| Dickey's Barbecue Pit              | Fayetteville        | Randon Arney   | Delayed             |
| Eastside Grill                     | Fayetteville        |  | Done                |
| Einstein Bros Bagels               | Fayetteville        | Mike Philips and Aaron Nickell                       | Done                |
| Einstein Bros Bagels               | Fayetteville        | Mike Philips   | Done                |
| Feltner Brothers                   | Fayetteville        | Feltner Brothers                                     | Done                |
| Firehouse Subs                     | Fayetteville        | Forest Hills Development                             | --                  |
| Fresco Café                        | Fayetteville        | Michael Andrews and Dustin House                     | Done                |
| Kosmos Greekcafe                   | Fayetteville        | Catherine and Michael Theodore                       | Done                |
| Krystal Burger                     | Fayetteville        | Krystal Burger                                       | --                  |
| Legacy Blues                       | Fayetteville        | Jim Lefler   | Done                |
| Pink Swirls                        | Fayetteville        | E.J. Dayringer                                       | Done                |
| Posta Plata                        | Fayetteville        | Alex Lopez Monroy                                    | Done                |
| Rowdy Beaver Restaurant and Tavern | Fayetteville        | Amber Dunn   | Done                |
| Something Better Gourmet Food      | Fayetteville        | GW and Tina Chew                                     | Done                |
| Starbucks                          | Fayetteville        | Kathy Ball   | Delayed             |
| Taco Bueno                         | Fayetteville        | U.S. Beef  | Done                |
| Tanglewood Branch Beer Co          | Fayetteville        | J.T. Wampler   | Done                |
| Thai E San                         | Fayetteville        |  | Done                |
| The Citizen                        | Fayetteville        | Lane Coleman, Knox McCorquodale, Wilson Wood         | February 2012       |
| Tilted Kilt Pub and Eatery         | Fayetteville        | Tilted Kilt Inc                                      | Done                |
| Vetro 1925                         | Fayetteville        | Angelo Amabile                                       | Done                |
| Western Sizzlin                    | Fayetteville        | Mark Bazyk   | Delayed             |
| Arkansas Traveler                  | Highfill            | Paradise Shops LLC                                   | --                  |
| Boar's Head Express                | Highfill            | Paradise Shops LLC                                   | --                  |
| Ozark Grill                        | Highfill            | Paradise Shops LLC                                   | --                  |
| Bob Evans Restaurant               | Rogers              |  | 2012                |
| Café Waza                          | Rogers              |  | Done                |
| Dickey's Barbecue Pit              | Rogers              | Randon Arney   | Delayed             |
| Genghis Grill                      | Rogers              | Mike Pierce  | Done                |
| Heirloom Food and Gifts            | Rogers              | Jen Kiple  | Done                |
| Krystal Burger                     | Rogers              | Smitco Eateries                                      | Delayed             |
| Logan's Roadhouse                  | Rogers              | Logan's Roadhouse Inc.                               | Early 2012          |
| Orange Leaf Frozen Yogurt          | Rogers              | Shaw Jones and Grant McKay                           | Done                |
| Taqueria El Bajo                   | Rogers              |  | --                  |



# Restaurants

## Announced Coming Restaurants (Cont.)

| Property Name             | Location (City) | Owner                         | Expected Completion |
|---------------------------|-----------------|-------------------------------|---------------------|
| Traders Market Restaurant | Rogers          | Moe Torabi                    | Delayed             |
| Tropical Smoothie         | Rogers          |                               | Done                |
| Dickey's Barbecue Pit     | Siloam Springs  | Por Yang                      | Done                |
| Waffle House              | Siloam Springs  |                               | Done                |
| Dickey's Barbecue Pit     | Springdale      | Randon Arney                  | Delayed             |
| Fresh Green               | Springdale      | Sam Zuniga                    | Done                |
| Golden Dragon             | Springdale      |                               | Done                |
| Good Times Café           | Springdale      | Ahmad Talebi-Zadeh            | Done                |
| Pizza Inn                 | Springdale      | Flash Market                  | Done                |
| Mama Fu's                 | Unkn. Location  | Murphy Adams Restaurant Group | --                  |
| Romano's Macaroni Grill   | Unkn. Location  | Bruce Swisshelm               | --                  |
| El Agave                  | Springdale      |                               | Done                |
| Mama Tang                 | Springdale      |                               | Done                |
| Taj Indian Cuisine        | Bentonville     |                               | Done                |
| Verde Limon               | Bella Vista     |                               | Done                |
| Subway                    | Bentonville     |                               | Done                |
| T3Killa Mexican           | Fayetteville    |                               | Done                |
| Silk Road Thai            | Rogers          |                               | Done                |
| Little Caesars            | Siloam Springs  |                               | 2012                |
| Taqueria El Taco          | Siloam Springs  |                               | Done                |
| Westside Burger and Grill | Springdale      |                               | Done                |
| La Fonda                  | Springdale      |                               | Done                |

## Closed Restaurants

| Property Name               | City           | Date Closed    |
|-----------------------------|----------------|----------------|
| Patron's Mexican Grill      | Fayetteville   | January 2011   |
| Zauq Pakistani              | Fayetteville   | February 2011  |
| King Buffet                 | Rogers         | February 2011  |
| A Taste of Thai             | Siloam Springs | February 2011  |
| Crown Pub                   | Fayetteville   | April 2011     |
| Gaylords Mountain Café      | Fayetteville   | May 2011       |
| Whole Earth Organic Lounge  | Fayetteville   | May 2011       |
| Taqueria Guanajuato         | Fayetteville   | May 2011       |
| Eureka Pizza                | Siloam Springs | June 2011      |
| Marina Grill                | Bentonville    | September 2011 |
| Hollabong Garden            | Bentonville    | September 2011 |
| Samurai Sushi               | Bentonville    | September 2011 |
| JC Catfish Hole             | Bentonville    | September 2011 |
| Boston Gourmet Pizza        | Bentonville    | September 2011 |
| Savor                       | Fayetteville   | September 2011 |
| Silver Joes Coffee House    | Rogers         | September 2011 |
| Java on the Square          | Bentonville    | October 2011   |
| Primo                       | Fayetteville   | October 2011   |
| Café Delta Soul             | Fayetteville   | October 2011   |
| Napoli's Italian Restaurant | Siloam Springs | October 2011   |
| Tamolleys                   | Springdale     | October 2011   |
| Racha                       | Fayetteville   | November 2011  |
| Cielito Lindo               | Rogers         | November 2011  |
| Trailside Café and Tea Room | Fayetteville   | December 2011  |
| Siloam Café                 | Siloam Springs | December 2011  |
| Thai City                   | Siloam Springs | December 2011  |
| Cancun                      | Springdale     | December 2011  |
| Fuji                        | Springdale     | December 2011  |

# Commercial Market Trends

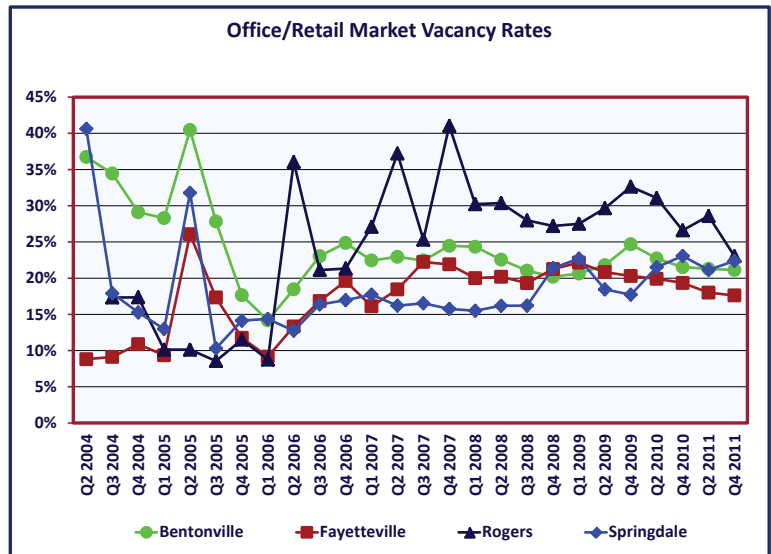
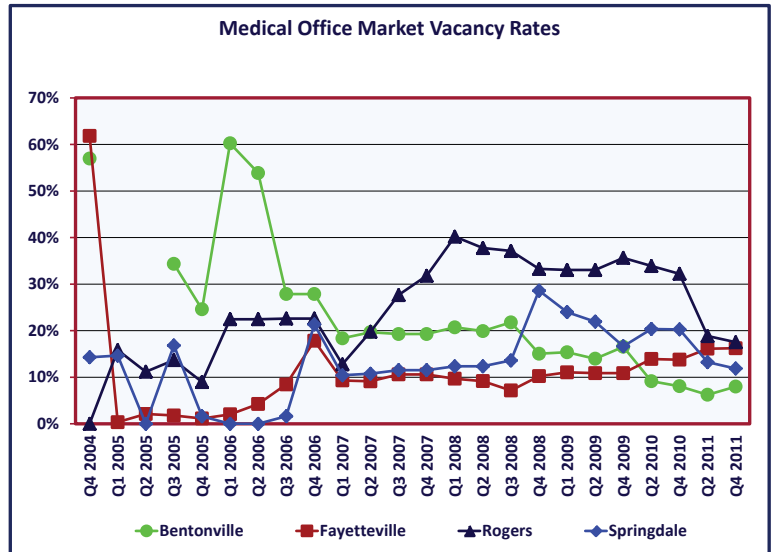
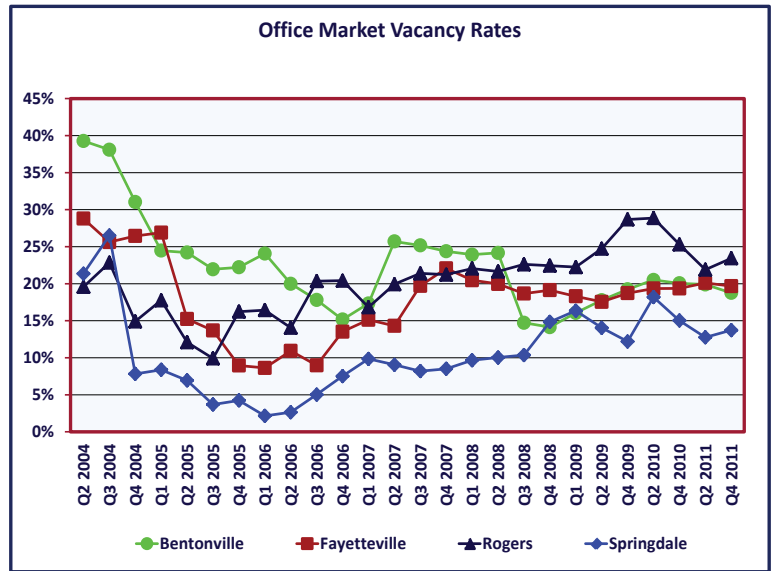
This version of the Skyline Report represents the twenty-sixth quarter that data have been collected. Annual comparisons were made to minimize the effects of attributing too much weight to seasonal changes. The accompanying graphs show how vacancy rates and available square footage have changed in each submarket over the past six years. Also, a table presents the total absorption over the past year by city and submarket. The following three pages have tables with more detailed information about vacancy rates, net absorption, and available space.

Available office square footage in Northwest Arkansas increased from 1,837,765 square feet in the second quarter of 2011 to 1,858,841 square feet in the fourth quarter of 2011. Since the second quarter of 2011, 57,325 square feet of office space were absorbed, and 20,305 of new space became available. The overall Northwest Arkansas office vacancy rate stayed constant at 19.5 percent from the second quarter 2011 to 19.5 percent in the fourth quarter of 2011.

The office/retail market has experienced positive net absorption of 96,566 square feet during the past twelve months. Fayetteville, Rogers, and Siloam Springs accounted for most of the positive absorption. On the other hand, Rogers had less available office/retail square footage in the fourth quarter of 2011 than in the second quarter 2011. No new square footage was added to the market during the last year. In the fourth quarter of 2011, 782,860 square feet of office/retail space were available, down from 830,893 square feet in the second quarter. This space was primarily located in Fayetteville, Rogers, Bentonville, and Springdale.

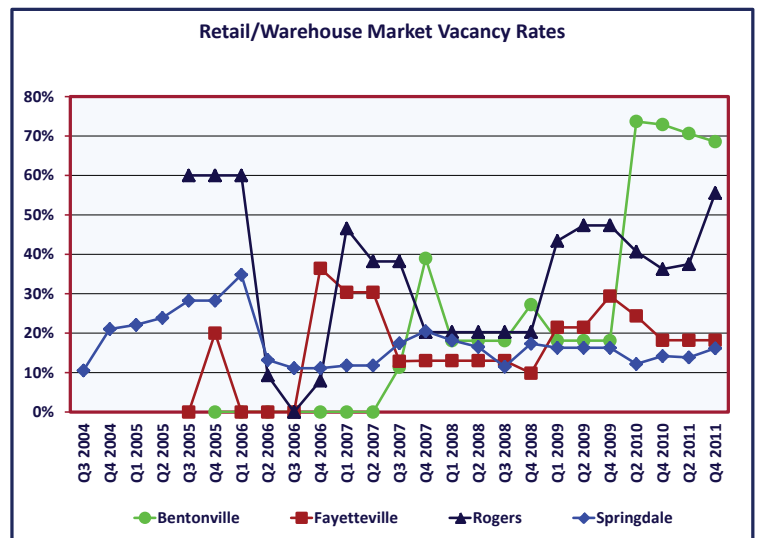
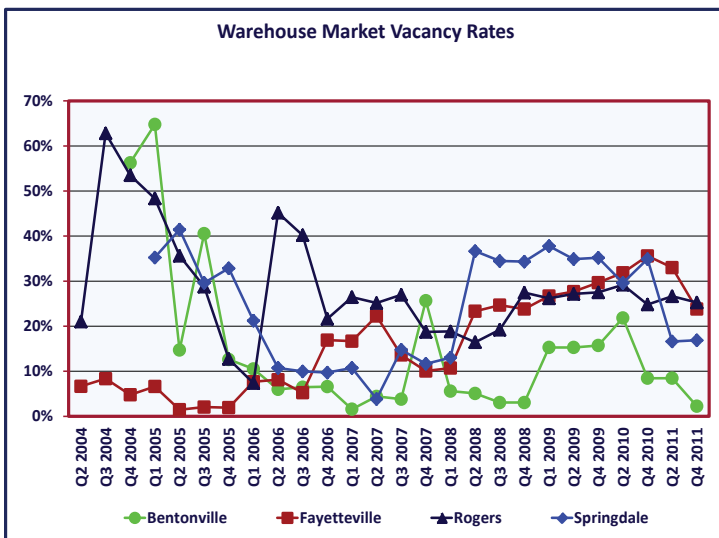
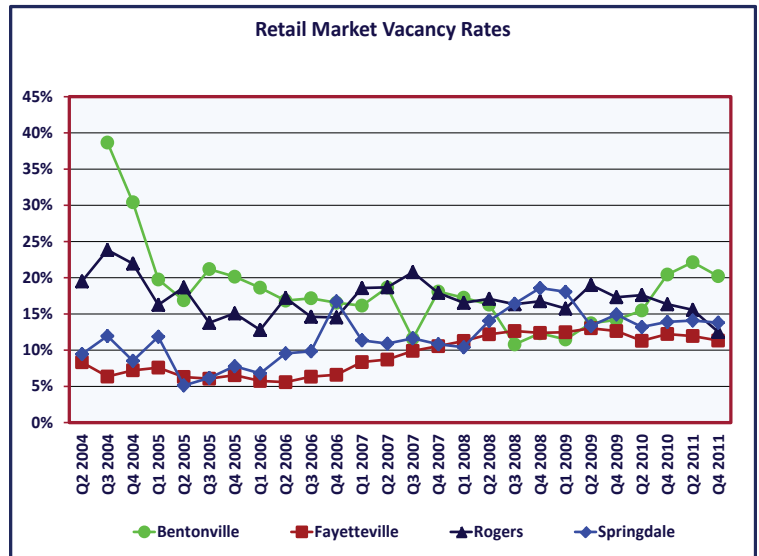
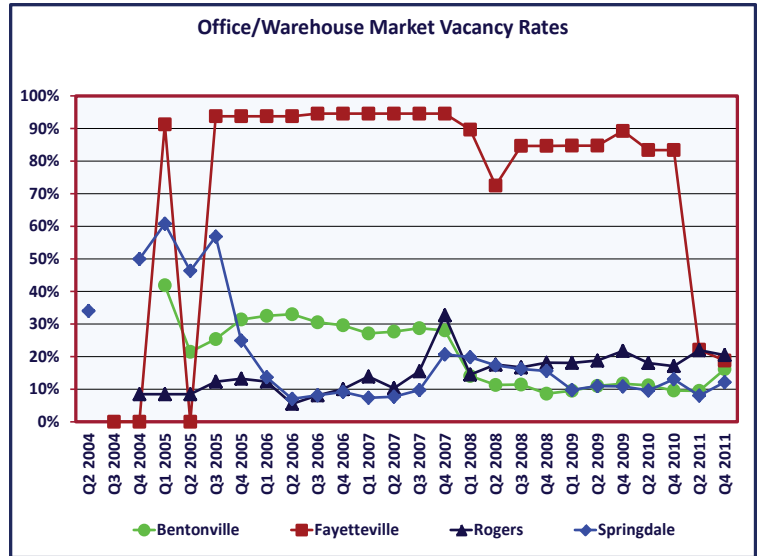
The retail market experienced positive net absorption in the past twelve months only in the cities of Bentonville, Fayetteville, Rogers and Springdale. The other cities experienced negative net absorption in the retail submarket over the past year. There were 53,641 new square feet of retail space added to the Northwest Arkansas market during the past twelve months. In the fourth quarter of 2011, a total of 994,308 square feet of space were available in Northwest Arkansas, down from 1,113,232 square feet in the second quarter of 2011.

The Northwest Arkansas warehouse market also experienced positive net absorption of 398,296 square feet during the past year. The number of available square feet declined from 1,402,979 in the second quarter of 2011 to 1,365,677 in the fourth quarter of 2011 and vacancy rates



# Commercial Market Trends

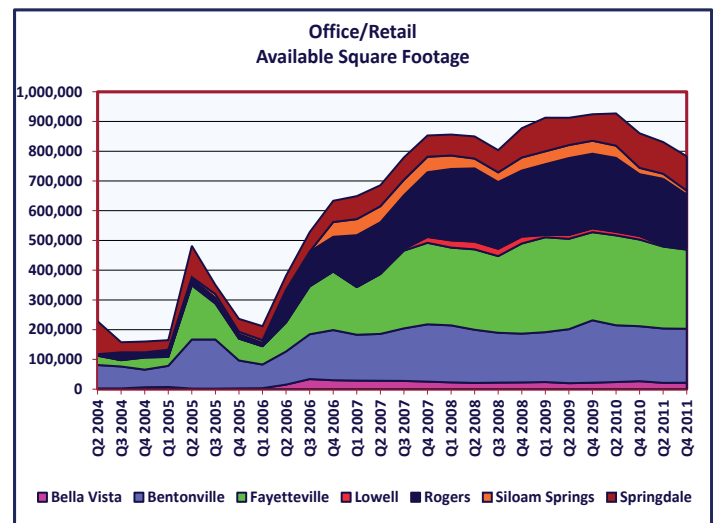
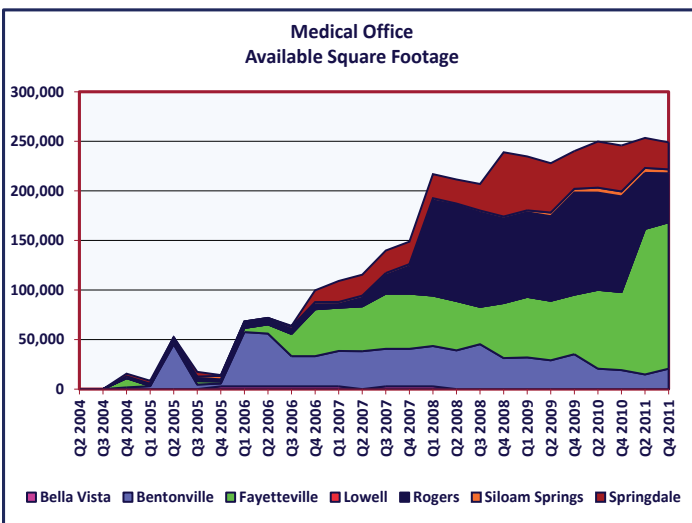
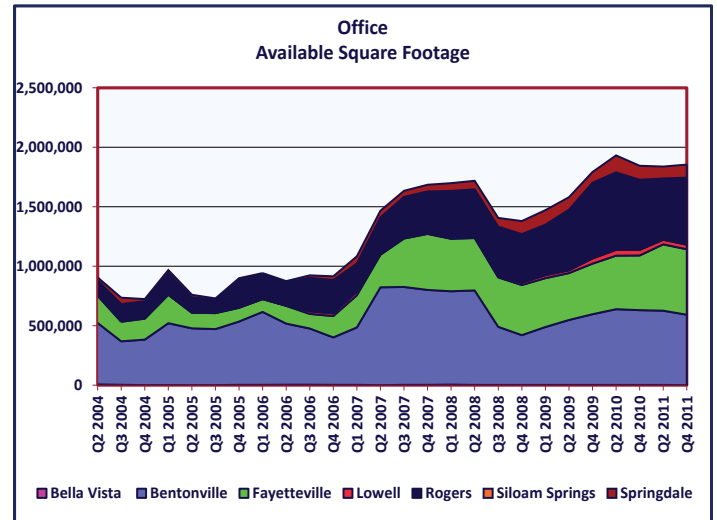
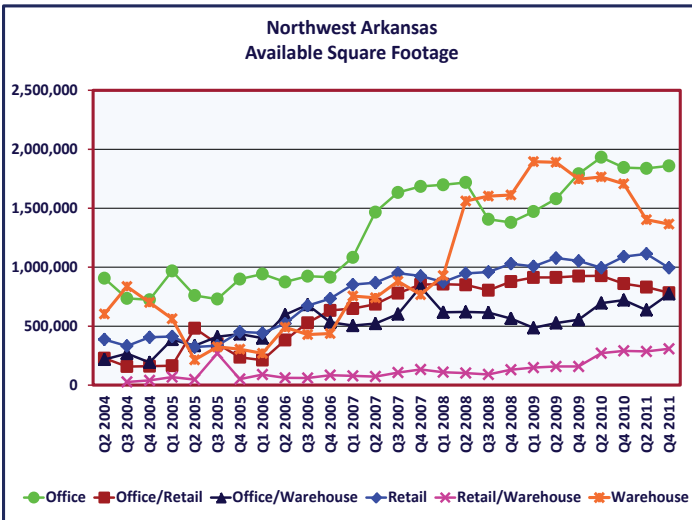
declined from 22.0 percent to 21.2 percent during the same time period, accordingly. Springdale led with 311,668 square feet of positive net absorption in the past year. Lowell, however, experienced negative net absorption since the fourth quarter of last year in the warehouse market. No new warehouse space was added to the Northwest Arkansas market during the past year.



# Commercial Market Trends

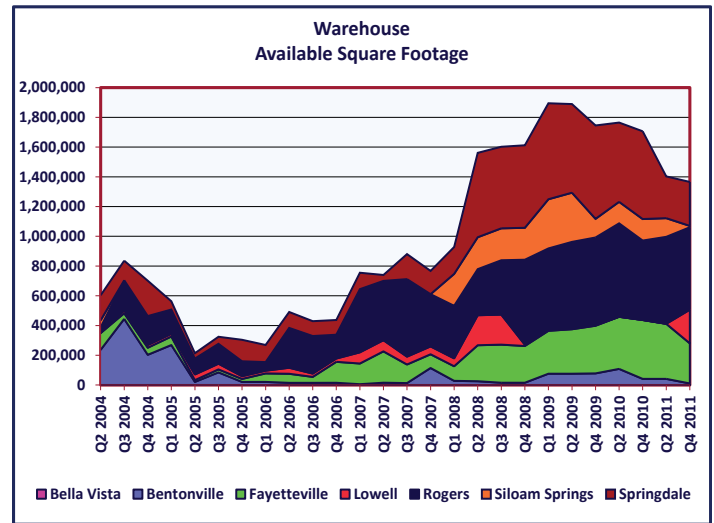
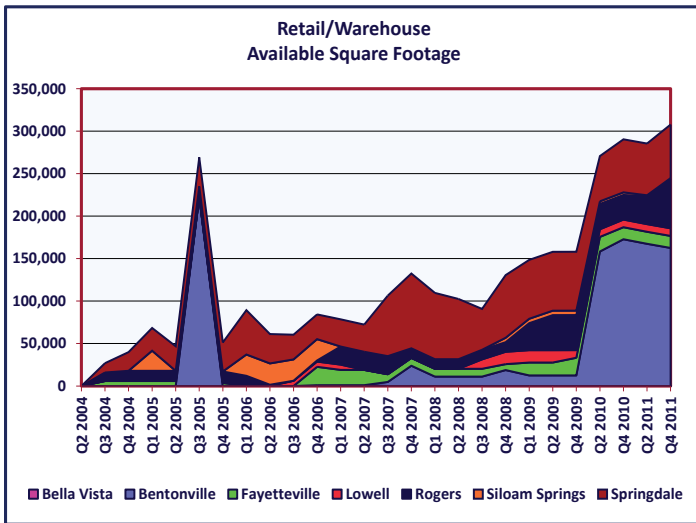
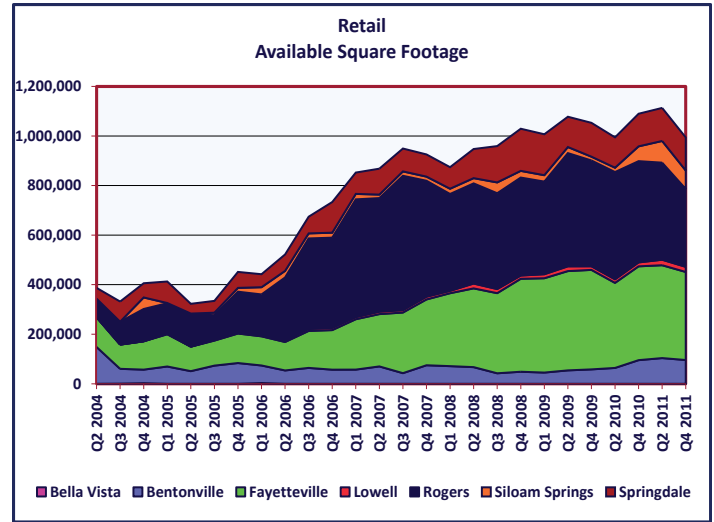
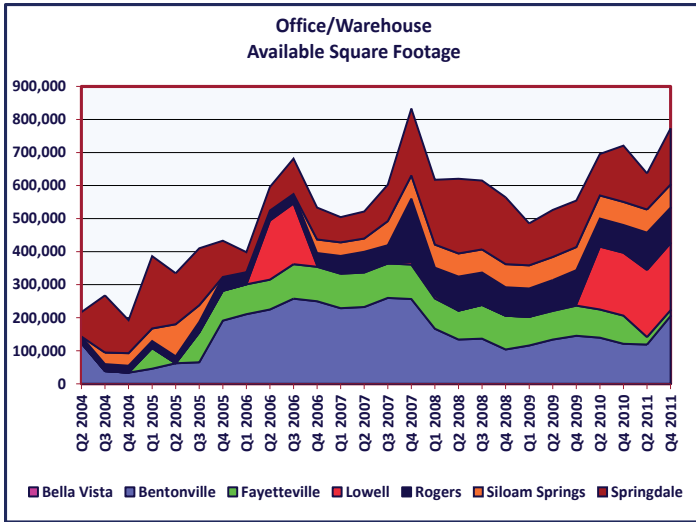
## Net Twelve Month Absorption by Submarket Q1 2011 - Q4 2011

| Submarket                 | Office         | Office/Retail | Retail         | Warehouse      |
|---------------------------|----------------|---------------|----------------|----------------|
| Bella Vista               | 2,000          | 5,200         | 0              | 0              |
| Bentonville               | 39,766         | 2,757         | 9,382          | 30,600         |
| Fayetteville              | 3,924          | 43,030        | 29,462         | 124,365        |
| Lowell                    | 7,785          | 7,755         | -4,900         | -226,174       |
| Rogers                    | 87,052         | 26,157        | 98,492         | 22,474         |
| Siloam Springs            | 814            | 7,700         | -14,804        | 135,363        |
| Springdale                | 22,145         | 3,967         | 6,272          | 311,668        |
| <b>Northwest Arkansas</b> | <b>163,486</b> | <b>96,566</b> | <b>123,904</b> | <b>398,296</b> |





# Commercial Market Trends



# Commercial Market Trends

## Vacancy Rates by Submarket

| Office  | Bella Vista | Bentonville | Fayetteville | Lowell | Rogers | Siloam Springs | Springdale | NW Arkansas |
|---------|-------------|-------------|--------------|--------|--------|----------------|------------|-------------|
| Q4 2010 | 17.3%       | 20.1%       | 19.4%        | 16.9%  | 25.3%  | 5.3%           | 15.0%      | 20.5%       |
| Q2 2011 | 17.3%       | 19.9%       | 20.1%        | 14.1%  | 21.9%  | 5.3%           | 12.8%      | 19.5%       |
| Q4 2011 | 0.0%        | 18.8%       | 19.7%        | 14.2%  | 23.4%  | 4.5%           | 13.7%      | 19.5%       |

### Medical Office

|         |      |      |       |      |       |      |       |       |
|---------|------|------|-------|------|-------|------|-------|-------|
| Q4 2010 | 0.0% | 8.1% | 13.8% | 0.0% | 32.2% | 5.9% | 20.3% | 16.7% |
| Q2 2011 | 0.0% | 6.2% | 16.1% | 0.0% | 18.9% | 5.9% | 13.2% | 14.0% |
| Q4 2011 | 0.0% | 8.0% | 16.2% | 0.0% | 17.5% | 4.7% | 11.9% | 15.7% |

### Office/Retail

|         |      |       |       |       |       |       |       |       |
|---------|------|-------|-------|-------|-------|-------|-------|-------|
| Q4 2010 | 9.6% | 21.5% | 19.3% | 18.3% | 26.6% | 14.2% | 23.1% | 20.8% |
| Q2 2011 | 7.6% | 21.3% | 18.0% | 5.0%  | 28.6% | 11.4% | 21.1% | 19.9% |
| Q4 2011 | 7.7% | 21.1% | 17.6% | 6.5%  | 23.0% | 9.0%  | 22.4% | 18.8% |

### Office/Warehouse

|         |    |       |       |       |       |       |       |       |
|---------|----|-------|-------|-------|-------|-------|-------|-------|
| Q4 2010 | -- | 9.6%  | 83.4% | 86.5% | 17.1% | 65.8% | 13.1% | 20.7% |
| Q2 2011 | -- | 9.5%  | 22.1% | 85.3% | 22.0% | 65.8% | 8.0%  | 17.8% |
| Q4 2011 | -- | 16.2% | 18.8% | 85.3% | 20.5% | 65.8% | 12.2% | 21.3% |

### Retail

|         |      |       |       |       |       |       |       |       |
|---------|------|-------|-------|-------|-------|-------|-------|-------|
| Q4 2010 | 0.0% | 20.4% | 12.2% | 12.5% | 16.3% | 16.8% | 13.9% | 14.5% |
| Q2 2011 | 0.0% | 22.1% | 11.9% | 17.6% | 15.6% | 24.6% | 14.1% | 14.7% |
| Q4 2011 | 0.0% | 20.2% | 11.3% | 16.4% | 12.5% | 20.9% | 13.8% | 13.1% |

### Retail/Warehouse

|         |    |       |       |       |       |      |       |       |
|---------|----|-------|-------|-------|-------|------|-------|-------|
| Q4 2010 | -- | 72.9% | 18.2% | 23.6% | 36.2% | 5.6% | 14.2% | 31.3% |
| Q2 2011 | -- | 70.6% | 18.2% | 33.7% | 37.5% | 1.8% | 13.8% | 30.9% |
| Q4 2011 | -- | 68.6% | 18.2% | 33.7% | 55.5% | 1.8% | 16.2% | 34.5% |

### Warehouse

|         |      |      |       |       |       |       |       |       |
|---------|------|------|-------|-------|-------|-------|-------|-------|
| Q4 2010 | 0.0% | 8.5% | 35.6% | 0.0%  | 24.8% | 68.0% | 34.9% | 27.0% |
| Q2 2011 | 0.0% | 8.5% | 33.0% | 0.0%  | 26.6% | 58.9% | 16.6% | 22.0% |
| Q4 2011 | 0.0% | 2.3% | 23.8% | 34.4% | 25.3% | 4.4%  | 16.9% | 21.2% |

# Commercial Market Trends

## Net Absorption by Submarket

| Office     | Bella Vista | Bentonville | Fayetteville | Lowell | Rogers | Siloam Springs | Springdale | NW Arkansas |
|------------|-------------|-------------|--------------|--------|--------|----------------|------------|-------------|
| Q3-Q4 2010 | 200         | 13,270      | 8,946        | 2,052  | 89,000 | 0              | 24,786     | 138,254     |
| Q1-Q2 2011 | 0           | 6,357       | -9,970       | 7,820  | 84,201 | 0              | 17,753     | 106,161     |
| Q3-Q4 2011 | 2,000       | 33,409      | 13,894       | -35    | 2,851  | 814            | 4,392      | 57,325      |

### Medical Office

|            |   |        |        |   |        |       |        |        |
|------------|---|--------|--------|---|--------|-------|--------|--------|
| Q3-Q4 2010 | 0 | 3,500  | 822    | 0 | 4,800  | 0     | 192    | 9,314  |
| Q1-Q2 2011 | 0 | 4,391  | 12,784 | 0 | 39,987 | 0     | 16,060 | 73,222 |
| Q3-Q4 2011 | 0 | -5,801 | -900   | 0 | 7,122  | 1,014 | 3,059  | 4,494  |

### Office/Retail

|            |        |       |        |       |         |        |        |        |
|------------|--------|-------|--------|-------|---------|--------|--------|--------|
| Q3-Q4 2010 | -2,800 | 9,507 | 10,962 | 0     | 46,431  | 19,900 | -7,886 | 76,114 |
| Q1-Q2 2011 | 5,600  | 1,443 | 33,566 | 8,705 | -12,574 | 4,200  | 9,696  | 50,636 |
| Q3-Q4 2011 | -400   | 1,314 | 9,464  | -950  | 38,731  | 3,500  | -5,729 | 45,930 |

### Office/Warehouse

|            |    |         |        |       |        |   |         |          |
|------------|----|---------|--------|-------|--------|---|---------|----------|
| Q3-Q4 2010 | -- | 26,300  | 0      | 0     | 17,697 | 0 | -44,767 | -770     |
| Q1-Q2 2011 | -- | 561     | 62,696 | 5,325 | -5,720 | 0 | 118,959 | 181,821  |
| Q3-Q4 2011 | -- | -86,445 | 5,080  | 0     | 5,678  | 0 | -41,965 | -117,652 |

### Retail

|            |   |        |        |        |        |         |        |         |
|------------|---|--------|--------|--------|--------|---------|--------|---------|
| Q3-Q4 2010 | 0 | -7,212 | 4,545  | -1,425 | 37,303 | 4,768   | 9,320  | 47,299  |
| Q1-Q2 2011 | 0 | -6,462 | 10,125 | -6,400 | 16,969 | -27,780 | -1,793 | -15,341 |
| Q3-Q4 2011 | 0 | 15,844 | 19,337 | 1,500  | 81,523 | 12,976  | 8,065  | 139,245 |

### Retail/Warehouse

|            |    |       |        |   |        |       |        |        |
|------------|----|-------|--------|---|--------|-------|--------|--------|
| Q3-Q4 2010 | -- | 7,700 | 10,243 | 0 | 840    | 0     | -5,958 | 12,825 |
| Q1-Q2 2011 | -- | 5,362 | 0      | 0 | -4,000 | 2,100 | 1,500  | 4,962  |
| Q3-Q4 2011 | -- | 4,888 | 0      | 0 | 0      | 0     | -2,100 | 2,788  |

### Warehouse

|            |   |        |         |          |        |         |         |         |
|------------|---|--------|---------|----------|--------|---------|---------|---------|
| Q3-Q4 2010 | 0 | 63,750 | -45,500 | 0        | 94,080 | 0       | -32,175 | 80,155  |
| Q1-Q2 2011 | 0 | 0      | 35,535  | 0        | -8,000 | 19,230  | 309,325 | 356,090 |
| Q3-Q4 2011 | 0 | 30,600 | 88,830  | -226,174 | 30,474 | 116,133 | 2,343   | 42,206  |

# Commercial Market Trends

## Available Square Footage by Submarket

| Office  | Bella Vista | Bentonville | Fayetteville | Lowell | Rogers  | Siloam Springs | Springdale | NW Arkansas |
|---------|-------------|-------------|--------------|--------|---------|----------------|------------|-------------|
| Q4 2010 | 2,000       | 628,781     | 459,695      | 46,416 | 584,672 | 5,158          | 117,818    | 1,844,540   |
| Q2 2011 | 2,000       | 624,304     | 557,635      | 38,596 | 510,007 | 5,158          | 100,065    | 1,837,765   |
| Q4 2011 | 0           | 592,495     | 550,086      | 38,631 | 563,588 | 4,344          | 109,697    | 1,858,841   |

### Medical Office

|         |   |        |         |   |        |       |        |         |
|---------|---|--------|---------|---|--------|-------|--------|---------|
| Q4 2010 | 0 | 19,190 | 78,814  | 0 | 96,419 | 5,014 | 46,336 | 245,773 |
| Q2 2011 | 0 | 14,799 | 146,916 | 0 | 56,432 | 5,014 | 30,276 | 253,437 |
| Q4 2011 | 0 | 20,600 | 147,816 | 0 | 49,310 | 4,000 | 27,217 | 248,943 |

### Office/Retail

|         |        |         |         |        |         |        |         |         |
|---------|--------|---------|---------|--------|---------|--------|---------|---------|
| Q4 2010 | 26,655 | 184,927 | 291,405 | 12,010 | 207,845 | 21,200 | 116,240 | 860,282 |
| Q2 2011 | 21,055 | 182,884 | 275,536 | 3,305  | 224,569 | 17,000 | 106,544 | 830,893 |
| Q4 2011 | 21,455 | 181,570 | 266,072 | 4,255  | 180,803 | 13,500 | 115,205 | 782,860 |

### Office/Warehouse

|         |    |         |        |         |         |        |         |         |
|---------|----|---------|--------|---------|---------|--------|---------|---------|
| Q4 2010 | -- | 120,955 | 85,326 | 190,325 | 83,902  | 70,007 | 170,209 | 720,724 |
| Q2 2011 | -- | 118,769 | 22,630 | 203,000 | 113,022 | 70,007 | 109,351 | 636,779 |
| Q4 2011 | 0  | 205,214 | 17,550 | 203,000 | 107,344 | 70,007 | 169,986 | 773,101 |

### Retail

|         |   |         |         |        |         |        |         |           |
|---------|---|---------|---------|--------|---------|--------|---------|-----------|
| Q4 2010 | 0 | 95,314  | 378,636 | 15,809 | 408,690 | 59,700 | 131,594 | 1,089,743 |
| Q2 2011 | 0 | 103,692 | 374,743 | 22,209 | 391,721 | 87,480 | 133,387 | 1,113,232 |
| Q4 2011 | 0 | 95,859  | 355,406 | 20,709 | 314,322 | 74,504 | 133,508 | 994,308   |

### Retail/Warehouse

|         |    |         |        |       |        |       |        |         |
|---------|----|---------|--------|-------|--------|-------|--------|---------|
| Q4 2010 | -- | 172,786 | 14,157 | 9,000 | 28,940 | 3,100 | 62,400 | 290,383 |
| Q2 2011 | -- | 167,424 | 14,157 | 9,000 | 32,940 | 1,000 | 60,900 | 285,421 |
| Q4 2011 | 0  | 162,536 | 14,157 | 9,000 | 58,048 | 1,000 | 63,000 | 307,741 |

### Warehouse

|         |   |        |         |         |         |         |         |           |
|---------|---|--------|---------|---------|---------|---------|---------|-----------|
| Q4 2010 | 0 | 41,100 | 396,056 | 0       | 534,290 | 144,738 | 590,303 | 1,706,487 |
| Q2 2011 | 0 | 41,100 | 370,481 | 0       | 584,912 | 125,508 | 280,978 | 1,402,979 |
| Q4 2011 | 0 | 10,500 | 269,651 | 226,174 | 554,438 | 9,375   | 295,539 | 1,365,677 |



# Office

In the fourth quarter of 2011, the office properties included in the Skyline Report panel had a vacancy rate of 19.5 percent, the same as in the second quarter of 2011. Of the more than 9.5 million square feet of Northwest Arkansas properties examined, almost 1.86 million square feet are currently available. This is a decrease from the second quarter. From the second quarter of 2011 to the fourth quarter of 2011, 20,305 square feet of new office space entered the market in Fayetteville, while 77,630 square feet became occupied, netting positive absorption of 57,325 square feet for the market.

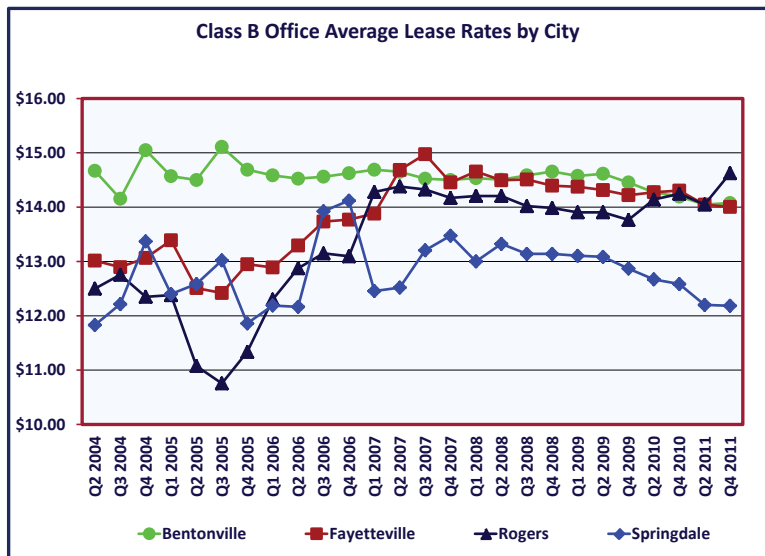
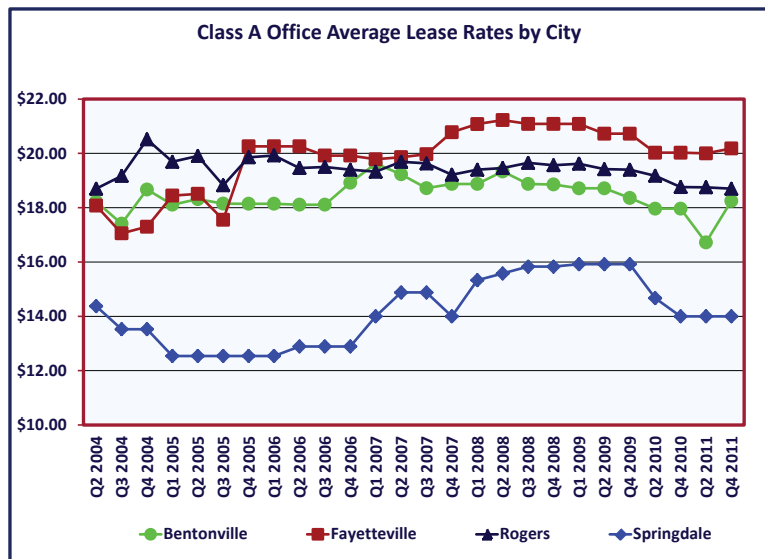
Of the 1,858,841 square feet of available office space in Northwest Arkansas, about 31.9 percent is located in Bentonville. About 90.3 percent of the available office space in Bentonville was in the Class B submarket, while Class A space accounted for about 5.1 percent, and the remainder was in the Class C and medical office submarkets. Positive absorption of 33,409 square feet in the fourth quarter of 2011 occurred, while no new space was added in Bentonville.

While Bentonville had the most available office space at 592,495 square feet and Rogers had 563,588 square feet available. In the fourth quarter of 2011, 198 square feet of Class B, and 7,122 square feet of medical office space became occupied in Rogers, while 2,182 square feet of Class A became vacant and 2,287 of Class C became vacant. No additional square feet of new space were added to the Rogers office market, netting positive absorption of 2,851 square feet of office space.

Fayetteville had 550,086 square feet of available office space in the fourth quarter of 2011. In the Fayetteville office submarket, Class B accounted for 50.0 percent of all available space, while medical office accounted for 26.9 percent, Class A for 15.1 percent, and Class C for 8.0 percent. From the second quarter of 2011 to the fourth quarter of 2011, no new square feet were added to the market. The Fayetteville office

## Office Lease Rates Average Range by City

|              | Class A           | Class B           | Class C           | Medical           |
|--------------|-------------------|-------------------|-------------------|-------------------|
| Bentonville  | \$17.92 - \$18.58 | \$13.74 - \$14.41 | \$8.55 - \$8.89   | \$16.69 - \$18.20 |
| Fayetteville | \$18.78 - \$21.58 | \$13.63 - \$14.38 | \$10.88 - \$11.28 | \$14.69 - \$16.56 |
| Rogers       | \$17.96 - \$19.44 | \$14.46 - \$14.79 | \$9.13 - \$9.30   | \$13.82 - \$14.23 |
| Springdale   | \$14.00 - \$14.00 | \$11.52 - \$12.85 | \$8.98 - \$9.23   | \$12.43 - \$13.92 |



market experienced a net positive absorption of 13,894 square feet. About 13,858 square feet of Class A and 2,673 square feet of Class B became occupied during the second

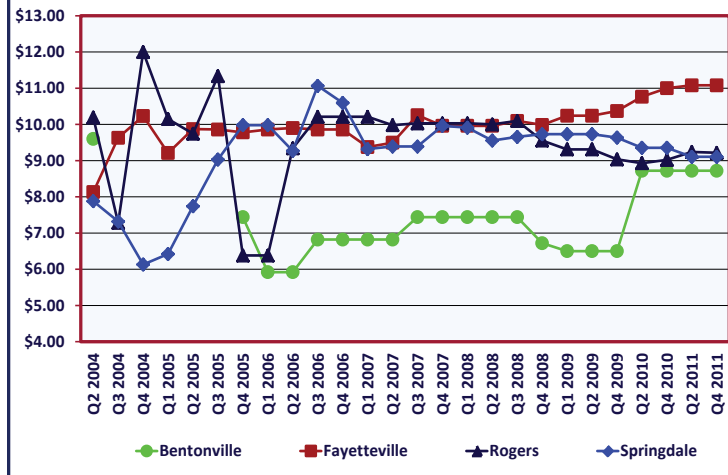
half of 2011. However, an additional 1,737 square feet of space became available in the Class C submarket and 900 in the medical submarket.

# Office

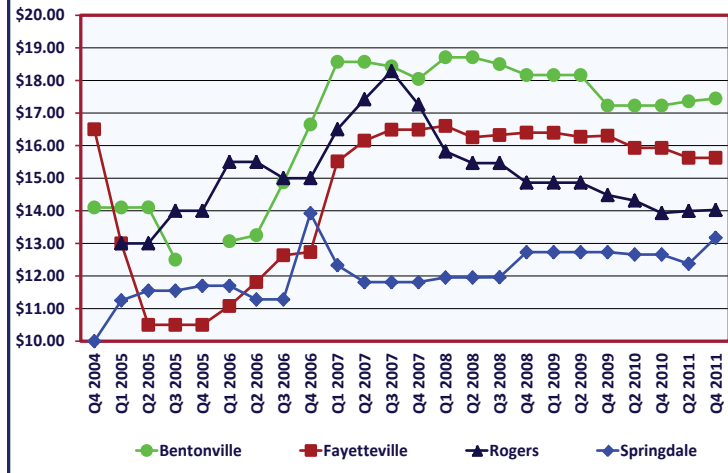
The Springdale office market had 109,697 square feet of available space in the fourth quarter of 2011. Overall, 3,059 square feet became occupied in the Medical office sub-market. The Class C submarket had a negative absorption of 2,885 square feet, but the Class B submarket had a positive absorption of 5,442 square feet.

Class A office average reported lease rates continued to be highest in Fayetteville at \$20.18 per square foot. Class A space average lease rates increased in Bentonville and declined Rogers but held constant in Springdale. Class B office space average reported lease rates declined in Springdale and Fayetteville, but increased in Rogers and Bentonville. In the fourth quarter of 2011, reported average lease rates for Class C office declined in Rogers, but held constant in Bentonville, Fayetteville, and Springdale. Reported average medical office space lease rates increased in Bentonville, Rogers, and Springdale and remained constant in Fayetteville in the fourth quarter of 2011.

Class C Office Average Lease Rates by City



Medical Office Average Lease Rates by City



# Office

## Office Space Characteristics by Class and City

| Class A        | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|----------------|--------------------------------|------------------------------------|--------------------------------|--------------------------|--|-----------------------------|----------------------------------|
| Bentonville    | 363,955                        | 30,513                             | 8.4%                           | 0                        | 0                                      | 0                           | --                               |
| Fayetteville   | 476,703                        | 83,301                             | 17.5%                          | 13,858                   | 0                                      | 13,858                      | 36.1                             |
| Rogers         | 1,447,630                      | 338,370                            | 23.4%                          | -2,182                   | 0                                      | -2,182                      | --                               |
| Springdale     | 77,123                         | 6,200                              | 8.0%                           | -1,224                   | 0                                      | -1,224                      | --                               |
| <b>Class B</b> |                                |                                    |                                |                          |  |                             |                                  |
| Bentonville    | 2,492,795                      | 534,969                            | 21.5%                          | 42,654                   | 0                                      | 42,654                      | 75.3                             |
| Fayetteville   | 1,161,849                      | 274,969                            | 23.7%                          | 2,673                    | 0                                      | 2,673                       | --                               |
| Rogers         | 495,111                        | 122,142                            | 24.7%                          | 198                      | 0                                      | 198                         | 3,701.3                          |
| Springdale     | 329,030                        | 12,676                             | 3.9%                           | 5,442                    | 0                                      | 5,442                       | 14.0                             |
| <b>Class C</b> |                                |                                    |                                |                          |  |                             |                                  |
| Bentonville    | 43,928                         | 6,413                              | 14.6%                          | -3,444                   | 0                                      | -3,444                      | --                               |
| Fayetteville   | 246,664                        | 44,000                             | 17.8%                          | -1,737                   | 0                                      | -1,737                      | --                               |
| Rogers         | 181,171                        | 53,766                             | 29.7%                          | -2,287                   | 0                                      | -2,287                      | --                               |
| Springdale     | 163,473                        | 63,604                             | 38.9%                          | -2,885                   | 0                                      | -2,885                      | --                               |
| <b>Medical</b> |                                |                                    |                                |                          |  |                             |                                  |
| Bentonville    | 257,772                        | 20,600                             | 8.0%                           | 14,504                   | 20,305                                 | -5,801                      | --                               |
| Fayetteville   | 910,949                        | 147,816                            | 16.2%                          | -900                     | 0                                      | -900                        | --                               |
| Rogers         | 281,225                        | 49,310                             | 17.5%                          | 7,122                    | 0                                      | 7,122                       | 41.5                             |
| Springdale     | 229,363                        | 27,217                             | 11.9%                          | 3,059                    | 0                                      | 3,059                       | 53.4                             |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents



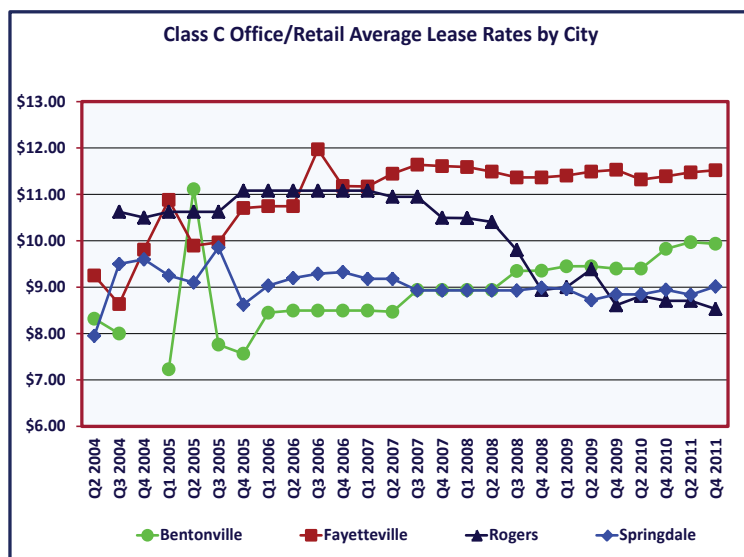
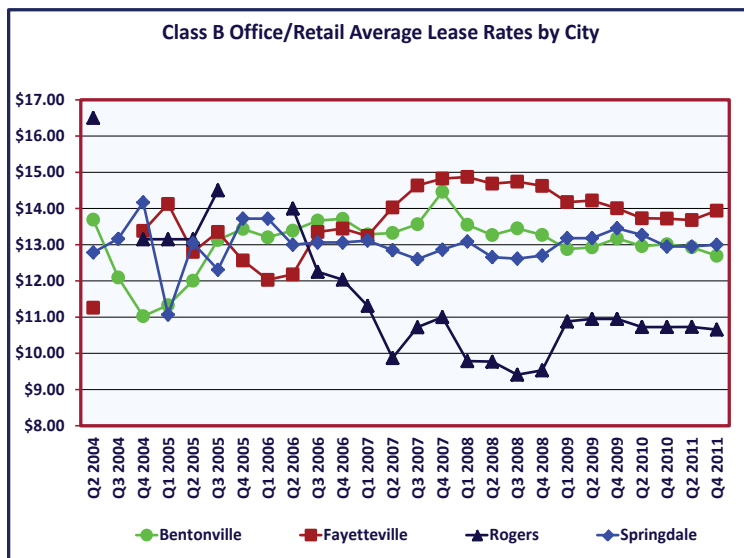
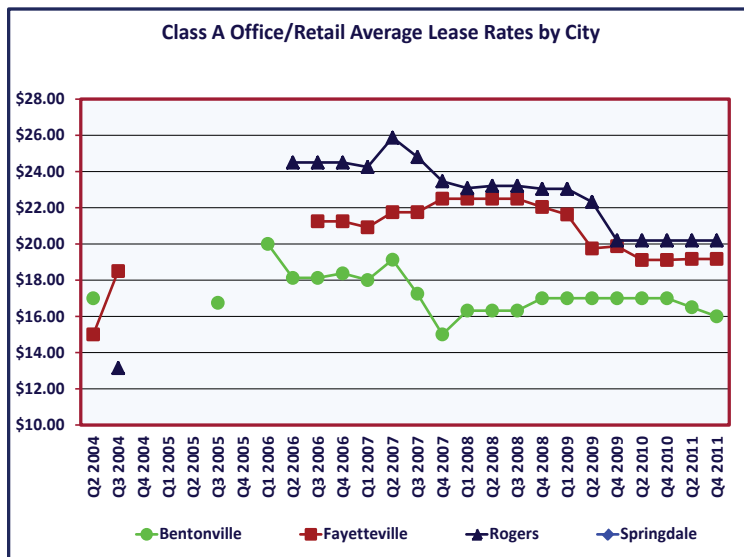
# Office/Retail

In the fourth quarter of 2011, the office/retail properties included in the Skyline Report sample had a vacancy rate of 18.8 percent, a decline from a 19.9 percent in the second quarter. Of almost 4.2 million square feet of Northwest Arkansas properties examined, 782,860 square feet were available.

From the second quarter of 2011 to the fourth quarter of 2011, no new office/retail space was added in Northwest Arkansas. The number of square feet becoming occupied was larger than the number of square feet becoming available in office/retail submarket, causing a positive net absorption of 45,930 square feet in the fourth quarter. Fayetteville, Rogers, Siloam Springs, and Bentonville experienced positive net absorption of office/retail space in the fourth quarter of 2011. Springdale, Bella Vista, and Lowell however, experienced negative net absorption.

Fayetteville continued having the largest amount of available square feet in the office/retail submarket with 266,072 square feet available. Rogers had 180,803 and Bentonville had 181,570 square feet available. Dividing those by the total square feet of office/retail space, this translated to vacancy rates of 17.6 percent for Fayetteville, 23.0 percent for Rogers, and 21.1 percent for Bentonville. Springdale had reported available office/retail square footage of 115,205 with a 22.4 percent vacancy rate.

Office/retail space average reported lease rates remained mixed in the fourth quarter of 2011. In the Class A submarket, average reported lease rates went down in Bentonville, while Fayetteville and Rogers remained constant. Average reported Class B rates decreased in Bentonville and Rogers, and increased in Springdale and Fayetteville. In the Class C office/retail submarket, average reported prices decreased in Bentonville and Rogers, and increased in Springdale and Fayetteville.





# Office/Retail

## Office/Retail Lease Rates Average Range by City

|              | Class A           | Class B           | Class C           |
|--------------|-------------------|-------------------|-------------------|
| Bentonville  | \$15.00 - \$17.00 | \$11.93 - \$13.46 | \$9.49 - \$10.38  |
| Fayetteville | \$17.80 - \$20.54 | \$13.22 - \$14.66 | \$10.89 - \$12.15 |
| Rogers       | \$19.25 - \$21.13 | \$9.86 - \$11.45  | \$7.45 - \$9.61   |
| Springdale   | --                | \$12.20 - \$13.80 | \$8.52 - \$9.80   |



## Office/Retail Space Characteristics by Class and City

| Class A        | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|----------------|--------------------------------|------------------------------------|--------------------------------|--------------------------|--|-----------------------------|----------------------------------|
| Bentonville    | 56,307                         | 16,576                             | 29.4%                          | -6,023                   | 0                                      | -6,023                      | --                               |
| Fayetteville   | 160,320                        | 64,702                             | 40.4%                          | 1,000                    | 0                                      | 1,000                       | 388.2                            |
| Rogers         | 133,982                        | 11,281                             | 8.4%                           | 11,481                   | 0                                      | 11,481                      | --                               |
| Springdale     | --                             | --                                 | --                             | --                       | --                                     | --                          | --                               |
| <b>Class B</b> |                                |                                    |                                |                          |  |                             |                                  |
| Bentonville    | 673,292                        | 152,868                            | 22.7%                          | 5,961                    | 0                                      | 5,961                       | 153.9                            |
| Fayetteville   | 1,017,896                      | 169,220                            | 16.6%                          | 6,624                    | 0                                      | 6,624                       | 153.3                            |
| Rogers         | 401,553                        | 96,269                             | 24.0%                          | 27,399                   | 0                                      | 27,399                      | 21.1                             |
| Springdale     | 228,573                        | 49,613                             | 21.7%                          | 7,220                    | 0                                      | 7,220                       | --                               |
| <b>Class C</b> |                                |                                    |                                |                          |  |                             |                                  |
| Bentonville    | 129,874                        | 12,126                             | 9.3%                           | 1,376                    | 0                                      | 1,376                       | --                               |
| Fayetteville   | 332,346                        | 32,150                             | 9.7%                           | 1,840                    | 0                                      | 1,840                       | --                               |
| Rogers         | 249,392                        | 73,253                             | 29.4%                          | -149                     | 0                                      | -149                        | --                               |
| Springdale     | 286,027                        | 65,592                             | 22.9%                          | -12,949                  | 0                                      | -12,949                     | --                               |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Retail

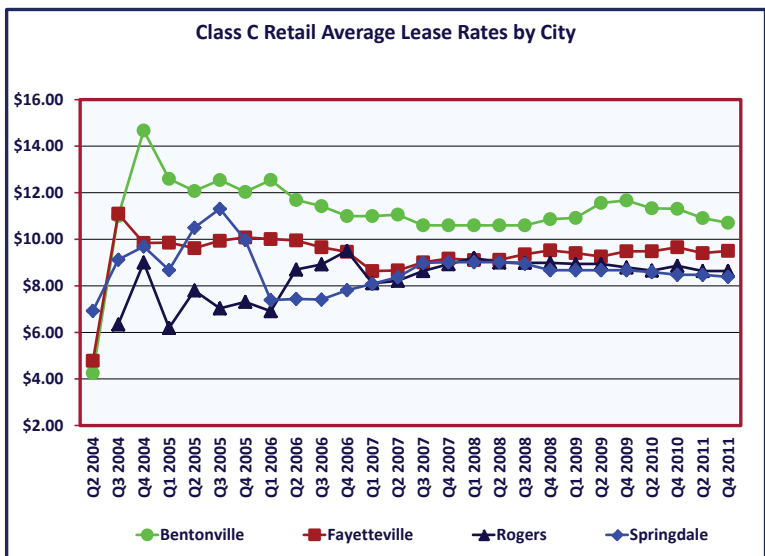
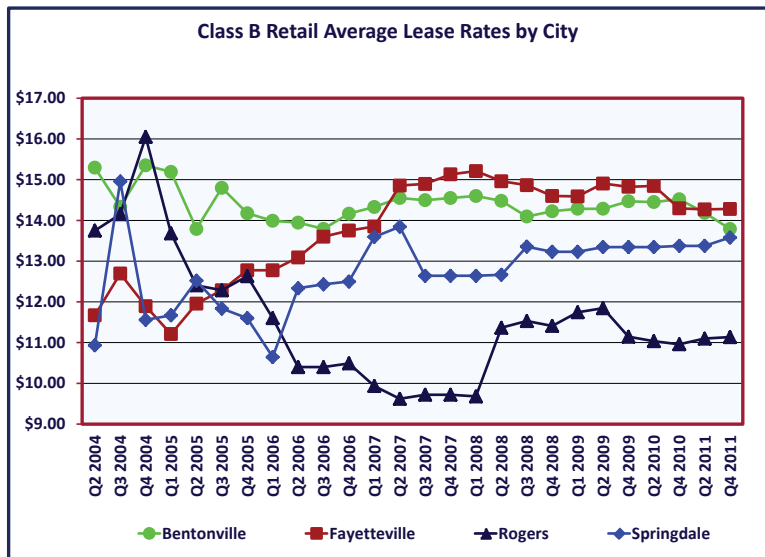
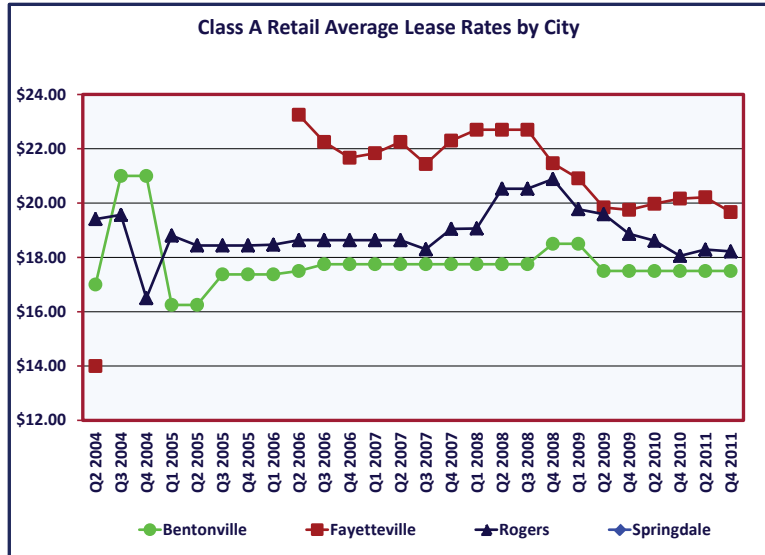
In the fourth quarter of 2011, the retail properties included in the Skyline Report panel had a vacancy rate of 13.1 percent, down from 14.7 percent in the second quarter. Of almost 7.6 million square feet of Northwest Arkansas retail properties examined, 994,308 square feet were available. From the second quarter of 2011 to the fourth quarter of 2011, no new retail space was added in Northwest Arkansas, while 139,245 square feet became occupied.

Bentonville had 474,396 total square feet and 95,859 available square feet of retail space in the fourth quarter of 2011, resulting in a vacancy rate of 20.2 percent. This represented a decrease from the rate of 22.1 percent in the second quarter. The decreased vacancy rate resulted from a positive absorption of 15,844 square feet.

In the fourth quarter of 2011, Fayetteville had a retail vacancy rate of 11.3 percent, down from 11.9 percent in the second quarter, with 355,406 available square feet out of a total of more than 3.1 million. No new square footage was added the last half of 2011, but there was reported net positive absorption of 19,337 square feet in the Fayetteville retail market.

The Rogers market had 314,322 square feet of available retail space out of a total of over 2.5 million square feet for a vacancy rate of 12.5 percent in the fourth quarter of 2011. The city experienced a decrease in the vacancy rate from 15.6 percent in the second quarter in accordance with net absorption of 81,523 square feet. The total absorption from quarter four was 81,523 square feet, with no new space entering the market. The Class B and C markets combined for net absorption of 13,563 square feet.

There were 133,508 square feet of available retail space out of a total of 967,601 square feet in Springdale in the fourth quarter of 2011. This implied a vacancy rate of 13.8 percent, down from 14.1 percent in the second quarter. An additional 1,390 square feet in the Class B submarket, and 6,675 square feet in the Class C retail submarket were absorbed resulting in a positive net absorption for the market of 8,065 square feet.



# Retail

Reported retail average lease rates in Springdale barely decreased during the fourth quarter of 2011. In the Class A submarket, average reported lease rates decreased in Rogers and Fayetteville, and stayed the same in Bentonville. Class B average lease rates increased in Rogers and Fayetteville, and declined in Bentonville. Class C average reported lease rates declined in Bentonville, increased in Fayetteville and stayed the same in Rogers.

## Retail Lease Rates Average Range by City

|              | Class A           | Class B           | Class C           |
|--------------|-------------------|-------------------|-------------------|
| Bentonville  | \$15.50 - \$19.50 | \$13.54 - \$14.04 | \$10.49 - \$10.93 |
| Fayetteville | \$18.86 - \$20.48 | \$13.91 - \$14.65 | \$9.31 - \$9.69   |
| Rogers       | \$17.28 - \$19.16 | \$10.41 - \$11.86 | \$8.40 - \$8.87   |
| Springdale   | --                | \$13.16 - \$14.00 | \$7.97 - \$8.80   |



## Retail Space Characteristics by Class and City

| Class          | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q4 to Q2 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|----------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| <b>Class A</b> |                                |                                    |                                |                                       |  |                             |                                  |
| Bentonville    | 39,534                         | 3,000                              | 7.6%                           | 2,930                                 | 0                                      | 2,930                       | 6.1                              |
| Fayetteville   | 1,941,509                      | 198,426                            | 10.2%                          | -4,661                                | 0                                      | -4,661                      | --                               |
| Rogers         | 1,572,095                      | 153,604                            | 9.8%                           | 67,960                                | 0                                      | 67,960                      | 13.6                             |
| Springdale     | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| <b>Class B</b> |                                |                                    |                                |                                       |  |                             |                                  |
| Bentonville    | 312,105                        | 71,678                             | 23.0%                          | 8,043                                 | 0                                      | 8,043                       | --                               |
| Fayetteville   | 895,140                        | 138,711                            | 15.5%                          | -20,075                               | 0                                      | -20,075                     | --                               |
| Rogers         | 554,163                        | 68,621                             | 12.4%                          | 695                                   | 0                                      | 695                         | --                               |
| Springdale     | 674,311                        | 116,908                            | 17.3%                          | 1,390                                 | 0                                      | 1,390                       | 504.6                            |
| <b>Class C</b> |                                |                                    |                                |                                       |  |                             |                                  |
| Bentonville    | 122,757                        | 21,181                             | 17.3%                          | 4,871                                 | 0                                      | 4,871                       | 26.1                             |
| Fayetteville   | 299,726                        | 18,269                             | 6.1%                           | 44,073                                | 0                                      | 44,073                      | --                               |
| Rogers         | 385,912                        | 92,097                             | 23.9%                          | 12,868                                | 0                                      | 12,868                      | 42.9                             |
| Springdale     | 293,290                        | 16,600                             | 5.7%                           | 6,675                                 | 0                                      | 6,675                       | --                               |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Other Categories

## Warehouse

In the fourth quarter of 2011, the warehouse properties included in the Skyline Report panel had a vacancy rate of 21.2 percent, down from 22.0 percent in the second quarter. Of almost 6.4 million square feet of warehouse space examined, almost 1.4 million square feet were available in the fourth quarter of 2011.

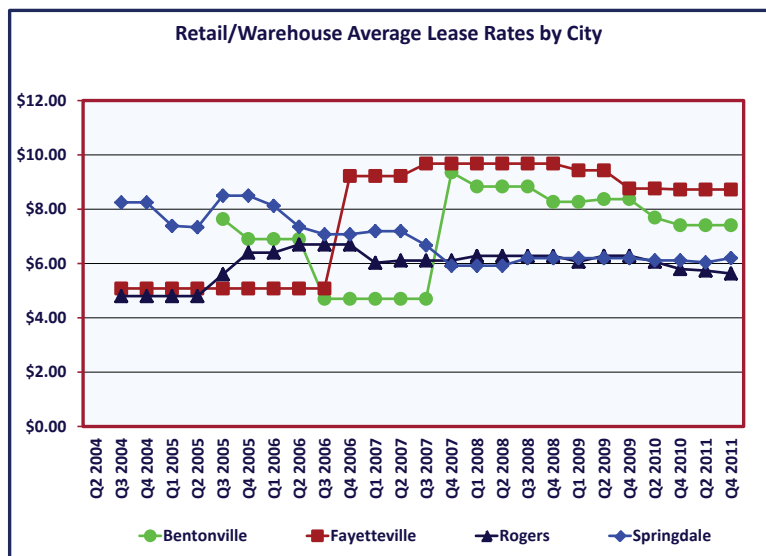
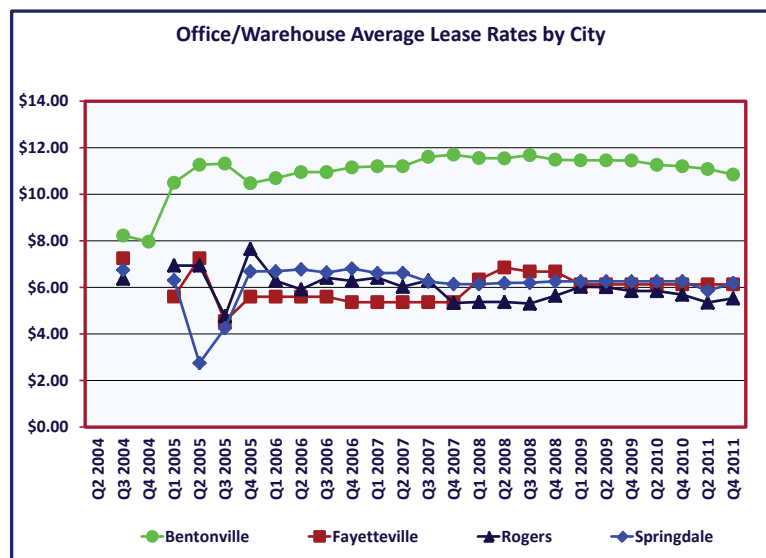
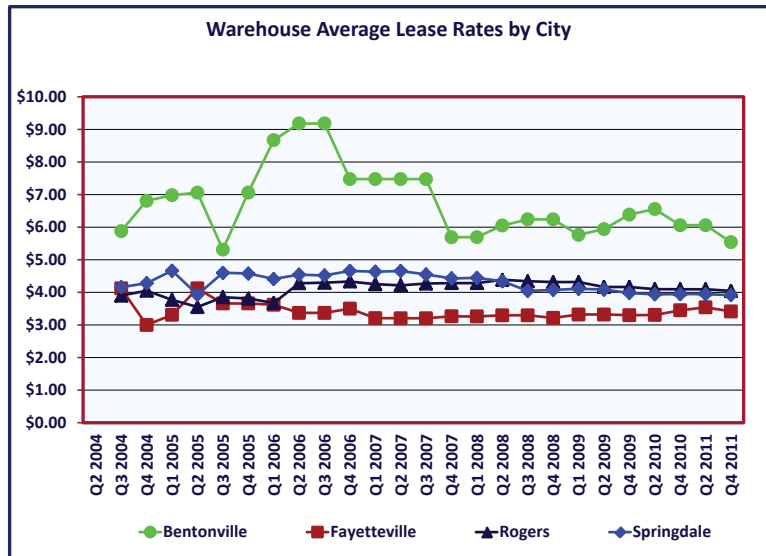
The majority of available warehouse space was split between Springdale (with 295,539 square feet), Rogers (with 554,438 square feet), Fayetteville (with 269,651 square feet), and Lowell (with 226,174 square feet). There was no new space added to the warehouse market in the fourth quarter. Existing warehouse space became occupied in Bentonville, Fayetteville, Siloam Springs, Rogers, and Springdale. As a result, there was a positive net absorption of 42,206 square feet in Northwest Arkansas. Reported warehouse vacancy rates declined in Fayetteville, Bentonville, Siloam Springs, and Rogers, but increased in Springdale and Lowell in the fourth quarter.

The average reported warehouse lease rates in Bentonville decreased to \$5.54 and continued to be the most expensive lease rates in Northwest Arkansas. Fayetteville's average reported lease rate decreased slightly, as did Rogers and Springdale's average lease rates.

## Office/Warehouse

The Skyline Report panelists reported on almost 3.6 million square feet of office/warehouse space in the fourth quarter of 2011. The vacancy rate in the office/warehouse submarket increased from 17.8 percent in the second quarter to 21.3 percent in the fourth quarter of 2011 in Northwest Arkansas, with 773,101 total square feet available in the fourth quarter. No new space entered the market during the fourth quarter of 2011.

The activity in the office/warehouse submarket in the fourth quarter was concentrated in Rogers and Fayetteville. About 5,678 square feet of



# Other Categories

office/warehouse space became occupied in Rogers, 5,080 square feet in Fayetteville. Meanwhile, about 41,965 square feet became vacant in Springdale and about 86,445 became vacant in Bentonville, netting a negative absorption of 117,652 square feet in Northwest Arkansas.

Average reported office/warehouse lease rates in Bentonville declined to \$10.85 but continued to be the highest in the region. Rogers and Springdale also posted a decline, while Fayetteville remained constant.

## Other Lease Rates Average Range by City

|              | Warehouse       | Office/Warehouse  | Retail/Warehouse |
|--------------|-----------------|-------------------|------------------|
| Bentonville  | \$5.20 - \$5.88 | \$10.17 - \$11.53 | \$7.04 - \$7.78  |
| Fayetteville | \$3.30 - \$3.53 | \$6.13 - \$6.13   | \$8.08 - \$9.37  |
| Rogers       | \$3.97 - \$4.12 | \$5.39 - \$5.67   | \$5.62 - \$5.64  |
| Springdale   | \$3.72 - \$4.11 | \$5.27 - \$7.09   | \$5.66 - \$6.74  |

### Retail/Warehouse

The Skyline Report panelists reported on 891,626 square feet of retail/warehouse space in the fourth quarter of 2011. The vacancy rate in the retail/warehouse submarket increased to 34.5 percent in the fourth quarter, of 2011. A total of 307,741 square feet were available in Northwest Arkansas in the fourth quarter.

From the second quarter of 2011 to the fourth quarter of 2011, there was a positive absorption of 4,888 square feet in the Bentonville retail/warehouse market, while 2,100 square feet became vacant in Springdale. There was no other activity in the retail/warehouse submarket in Fayetteville, Lowell, Rogers, and Siloam Springs.

The retail/warehouse average reported lease rates in Bentonville and Fayetteville remained the same during the fourth quarter of 2011, while declining slightly in Rogers and increasing slightly in Springdale.

## Other Space Characteristics by Class and City

| Warehouse    | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|--------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Bentonville  | 465,968                        | 10,500                             | 2.3%                           | 30,600                                | 0                                      | 30,600                      | 2.1                              |
| Fayetteville | 1,132,428                      | 269,651                            | 23.8%                          | 88,830                                | 0                                      | 88,830                      | --                               |
| Rogers       | 2,194,853                      | 554,438                            | 25.3%                          | 30,474                                | 0                                      | 30,474                      | 109.2                            |
| Springdale   | 1,749,937                      | 295,539                            | 16.9%                          | 2,343                                 | 0                                      | 2,343                       | --                               |

### Office/Warehouse

|              |           |         |       |         |   |         |       |
|--------------|-----------|---------|-------|---------|---|---------|-------|
| Bentonville  | 1,270,405 | 205,214 | 16.2% | -86,445 | 0 | -86,445 | --    |
| Fayetteville | 93,350    | 17,550  | 18.8% | 5,080   | 0 | 5,080   | --    |
| Rogers       | 524,575   | 107,344 | 20.5% | 5,678   | 0 | 5,678   | 113.4 |
| Springdale   | 1,396,403 | 169,986 | 12.2% | -41,965 | 0 | -41,965 | --    |

### Retail/Warehouse

|              |         |         |       |        |   |        |       |
|--------------|---------|---------|-------|--------|---|--------|-------|
| Bentonville  | 237,044 | 162,536 | 68.6% | 4,888  | 0 | 4,888  | 199.5 |
| Fayetteville | 77,780  | 14,157  | 18.2% | 0      | 0 | 0      | --    |
| Rogers       | 104,543 | 58,048  | 55.5% | 0      | 0 | 0      | --    |
| Springdale   | 389,879 | 63,000  | 16.2% | -2,100 | 0 | -2,100 | --    |

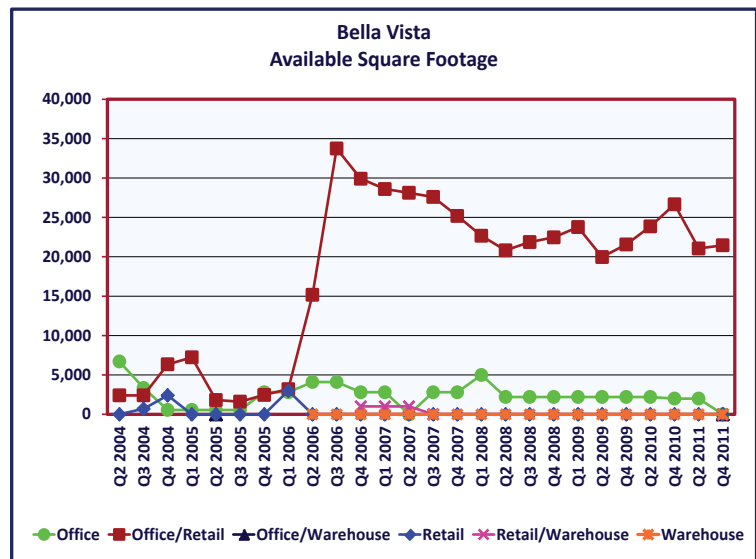
<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents



# Bella Vista

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 329,774 square feet of commercial space in the third and fourth quarters of 2011.
- In the second half of 2011, Bella Vista experienced negative net absorption of 400 square feet in the Class B office/retail submarket.
- There was no new space added to the Bella Vista commercial market in the second six months of 2011.
- Reported vacancy rates in the office/retail submarket increased in accord with absorption, while staying constant in all other submarkets in Bella Vista from the second quarter of 2011 to the fourth quarter of 2011 in accord.
- Reported average lease rates in Bella Vista in the fourth quarter of 2011 remained consistent with the rates in the second quarter of 2011.



## Bella Vista Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Industrial       | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Office           | \$12.93 - \$13.93        | 11,554                         | 0                                  | 0.0%                           | 2,000                                 | 0                                      | 2,000                       | 0.0                              |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$13.85 - \$13.85        | 3,450                          | 0                                  | 0.0%                           | 2,000                                 | 0                                      | 2,000                       | 0.0                              |
| Class C          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Medical          | \$12.00 - \$14.00        | 8,104                          | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Office/Retail    | \$9.86 - \$12.17         | 278,734                        | 21,455                             | 7.7%                           | -400                                  | 0                                      | -400                        | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$9.86 - \$12.17         | 278,734                        | 21,455                             | 7.7%                           | -400                                  | 0                                      | -400                        | --                               |
| Class C          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Office/Warehouse | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Retail           | \$3.46 - \$3.46          | 21,000                         | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | 0.0                              |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$3.46 - \$3.46          | 21,000                         | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | 0.0                              |
| Class C          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Retail/Warehouse | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Warehouse        | \$1.00 - \$2.70          | 18,486                         | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | 0.0                              |

<sup>1</sup>From all Q4 2011 respondents

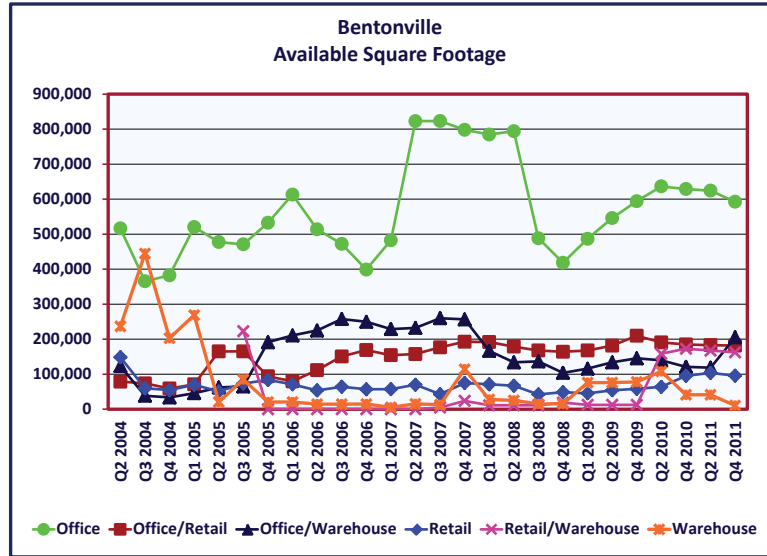
<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Bella Vista



# Bentonville

- From June 2011 to November 2011, Bentonville issued \$22,539,624 worth of building permits for new commercial space. The first half of 2011 value was much less than the last half of 2011 value. Bentonville accounted for 60.7 percent of the commercial permits issued in Northwest Arkansas during the second half of 2011.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 6,558,132 square feet of commercial space in the third and fourth quarter of 2011.
- In the second half of 2011, Bentonville experienced negative net absorption of 390 square feet and increased vacancy rates overall.
- There was positive net absorption in the office, office/retail, retail, warehouse and retail/warehouse submarkets in the second two quarters of 2011 in Bentonville. Meanwhile, there was negative absorption in the office/warehouse and medical warehouse submarket.



- 20,305 square feet of new space was added to the Bentonville commercial market in the second half of 2011.
- Reported vacancy rates from the second quarter of 2011 to the fourth quarter of 2011 decreased in the office, office/retail, retail/warehouse and warehouse submarkets and increased in the medical office, retail and office/warehouse submarkets, in accord with absorption.
- Average reported lease rates increased over the past six months for the Class A office by \$1.53, Class B office by \$0.02 and medical by \$0.09. Class A office/retail decreased by \$0.50. Office/retail Class C decreased by 0.23, Retail Class B decreased by \$0.40, Office/Retail Class C decreased by \$0.04 and Retail Class C decreased by \$0.20. Similarly, office/warehouse

## Bentonville Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Industrial       | \$4.50 - \$4.50          | 92,396                         | 81,996                             | 88.7%                          | 0                                     | 0                                      | 0                           | --                               |
| Office           | \$13.98 - \$14.69        | 3,158,450                      | 592,495                            | 18.8%                          | 53,714                                | 20,305                                 | 33,409                      | 106.4                            |
| Class A          | \$17.92 - \$18.58        | 363,955                        | 30,513                             | 8.4%                           | 0                                     | 0                                      | 0                           | --                               |
| Class B          | \$13.74 - \$14.41        | 2,492,795                      | 534,969                            | 21.5%                          | 42,654                                | 0                                      | 42,654                      | 75.3                             |
| Class C          | \$8.55 - \$8.89          | 43,928                         | 6,413                              | 14.6%                          | -3,444                                | 0                                      | -3,444                      | --                               |
| Medical          | \$16.69 - \$18.20        | 257,772                        | 20,600                             | 8.0%                           | 14,504                                | 20,305                                 | -5,801                      | --                               |
| Office/Retail    | \$11.66 - \$13.10        | 859,473                        | 181,570                            | 21.1%                          | 1,314                                 | 0                                      | 1,314                       | 829.1                            |
| Class A          | \$15.00 - \$17.00        | 56,307                         | 16,576                             | 29.4%                          | -6,023                                | 0                                      | -6,023                      | --                               |
| Class B          | \$11.93 - \$13.46        | 673,292                        | 152,868                            | 22.7%                          | 5,961                                 | 0                                      | 5,961                       | 153.9                            |
| Class C          | \$9.49 - \$10.38         | 129,874                        | 12,126                             | 9.3%                           | 1,376                                 | 0                                      | 1,376                       | 52.9                             |
| Office/Warehouse | \$10.17 - \$11.53        | 1,270,405                      | 205,214                            | 16.2%                          | -86,445                               | 0                                      | -86,445                     | --                               |
| Retail           | \$12.67 - \$13.26        | 474,396                        | 95,859                             | 20.2%                          | 15,844                                | 0                                      | 15,844                      | 36.3                             |
| Class A          | \$15.50 - \$19.50        | 39,534                         | 3,000                              | 7.6%                           | 2,930                                 | 0                                      | 2,930                       | 6.1                              |
| Class B          | \$13.54 - \$14.04        | 312,105                        | 71,678                             | 23.0%                          | 8,043                                 | 0                                      | 8,043                       | 53.5                             |
| Class C          | \$10.49 - \$10.93        | 122,757                        | 21,181                             | 17.3%                          | 4,871                                 | 0                                      | 4,871                       | 26.1                             |
| Retail/Warehouse | \$7.04 - \$7.78          | 237,044                        | 162,536                            | 68.6%                          | 4,888                                 | 0                                      | 4,888                       | 199.5                            |
| Warehouse        | \$5.20 - \$5.88          | 465,968                        | 10,500                             | 2.3%                           | 30,600                                | 0                                      | 30,600                      | 2.1                              |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Bentonville

decreased by \$0.24 and warehouse decreased by \$.52. All other average reported lease rates remained unchanged.

## Downtown Bentonville

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 199,331 square feet of office, office/retail, and retail space in downtown Bentonville in the third and fourth quarters of 2011.
- There was a positive net absorption of 1,109 square feet of office space, 4,888 square feet of retail/warehouse space and negative net absorption of 3,218 square feet of retail market in downtown Bentonville in the second two quarters of 2011.
- The office space in downtown Bentonville had a reported vacancy rate of 12.2 percent in the fourth quarter of 2011, an increase from 10.4 percent as compared to the second quarter of 2011 in accord with absorption.
- The office/retail vacancy rate in downtown Bentonville remained constant at 1.0 percent. The office/retail vacancy rates for downtown Bentonville properties were also much lower than those



- for all of Bentonville during the fourth quarter of 2011, while the retail vacancy rates were much higher than those for all of Bentonville.
- 20,305 square feet of new space were added to the downtown Bentonville commercial market in the last six months of this year.
- In downtown Bentonville, average reported lease rates for Office increased by \$0.39. Average reported lease rates for all other submarkets remained unchanged during the past six months.

## Downtown Bentonville Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$13.62 - \$15.27        | 69,196                         | 7,500                              | 10.8%                          | 1,109                                 | 0                                      | 1,109                       | 40.6                             |
| Office/Retail | \$9.83 - \$11.67         | 75,909                         | 750                                | 1.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Retail        | \$11.45 - \$11.95        | 35,325                         | 10,330                             | 29.2%                          | -3,218                                | 0                                      | -3,218                      | --                               |

<sup>1</sup>From all Q4 2011 respondents

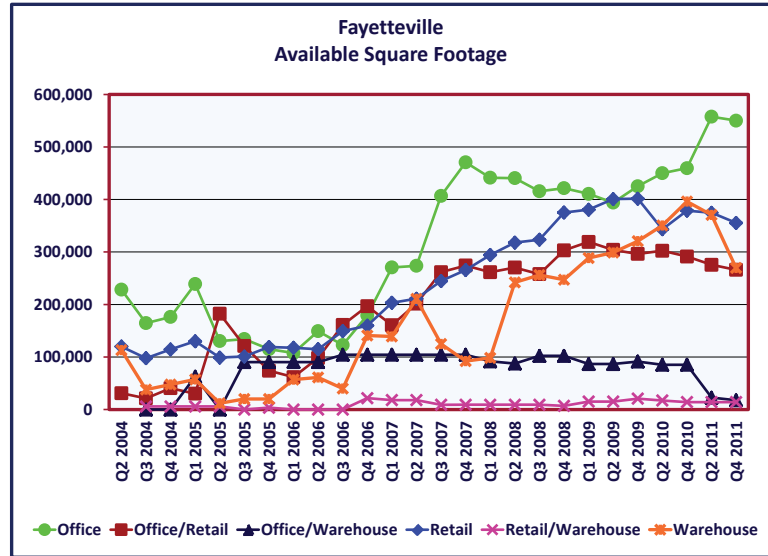
<sup>2</sup>From Q4 2011 respondents who were also Q4 2011 respondents





# Fayetteville

- From June to November 2011, Fayetteville issued building permits for \$7,670,954 worth of new commercial space. The second half of 2011 value is 26.7 percent lower than the first half of the 2011 value of \$10,467,426. Fayetteville accounted for 21 percent of the commercial permits issued in Northwest Arkansas during the second half of 2011.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 8,839,263 square feet of commercial space in the third and fourth quarters of 2011.
- In the second half of 2011, Fayetteville experienced positive net absorption overall. There was positive net absorption in the office, lab, warehouse, office/retail, and retail submarkets. However, there was no net absorption in the retail/warehouse submarket.
- Observed vacancy rates in Fayetteville from the second quarter of 2011 to the fourth quarter of 2011 decreased in the office, lab, office/retail, retail,



warehouse and office/warehouse submarkets, while remaining constant in the retail/warehouse submarket. The discrepancy between positive absorption and increased vacancy rate in the office, office/warehouse and medical office submarket is due to the increase in total reported space.

- Average reported lease rates increased in the past six months for the Class A office space, Class B and Class C office/retail and Class B and C retail space. Average reported lease rates decreased in the past six months for Class B office, Class A

## Fayetteville Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Lab              | \$20.00 - \$21.00        | 75,603                         | 30,513                             | 40.4%                          | 1,387                                 | 0                                      | 1,387                       | 132.0                            |
| Industrial       | \$3.20 - \$3.50          | 17,000                         | 17,000                             | 100.0%                         | 0                                     | 0                                      | 0                           | --                               |
| Office           | \$13.83 - \$14.97        | 2,796,165                      | 550,086                            | 19.7%                          | 13,894                                | 0                                      | 13,894                      | 237.5                            |
| Class A          | \$18.78 - \$21.58        | 476,703                        | 83,301                             | 17.5%                          | 13,858                                | 0                                      | 13,858                      | 36.1                             |
| Class B          | \$13.63 - \$14.38        | 1,161,849                      | 274,969                            | 23.7%                          | 2,673                                 | 0                                      | 2,673                       | 617.2                            |
| Class C          | \$10.88 - \$11.28        | 246,664                        | 44,000                             | 17.8%                          | -1,737                                | 0                                      | -1,737                      | --                               |
| Medical          | \$14.69 - \$16.56        | 910,949                        | 147,816                            | 16.2%                          | -900                                  | 0                                      | -900                        | --                               |
| Office/Retail    | \$12.90 - \$14.42        | 1,510,562                      | 266,072                            | 17.6%                          | 9,464                                 | 0                                      | 9,464                       | 168.7                            |
| Class A          | \$17.80 - \$20.54        | 160,320                        | 64,702                             | 40.4%                          | 1,000                                 | 0                                      | 1,000                       | 388.2                            |
| Class B          | \$13.22 - \$14.66        | 1,017,896                      | 169,220                            | 16.6%                          | 6,624                                 | 0                                      | 6,624                       | 153.3                            |
| Class C          | \$10.89 - \$12.15        | 332,346                        | 32,150                             | 9.7%                           | 1,840                                 | 0                                      | 1,840                       | 104.8                            |
| Office/Warehouse | \$6.13 - \$6.13          | 93,350                         | 17,550                             | 18.8%                          | 5,080                                 | 0                                      | 5,080                       | 20.7                             |
| Retail           | \$13.33 - \$14.14        | 3,136,375                      | 355,406                            | 11.3%                          | 19,337                                | 0                                      | 19,337                      | 110.3                            |
| Class A          | \$18.86 - \$20.48        | 1,941,509                      | 198,426                            | 10.2%                          | -4,661                                | 0                                      | -4,661                      | --                               |
| Class B          | \$13.91 - \$14.65        | 895,140                        | 138,711                            | 15.5%                          | -20,075                               | 0                                      | -20,075                     | --                               |
| Class C          | \$9.31 - \$9.69          | 299,726                        | 18,269                             | 6.1%                           | 44,073                                | 0                                      | 44,073                      | 2.5                              |
| Retail/Warehouse | \$8.08 - \$9.37          | 77,780                         | 14,157                             | 18.2%                          | 0                                     | 0                                      | 0                           | --                               |
| Warehouse        | \$3.30 - \$3.53          | 1,132,428                      | 269,651                            | 23.8%                          | 88,830                                | 0                                      | 88,830                      | 18.2                             |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Fayetteville

Retail, and warehouse by \$0.04, \$0.54, \$0.13 respectively. All other average reported lease rates remained unchanged.

## **Downtown Fayetteville/Dickson Street Area**

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 877,825 square feet of office, office/retail, and retail space in the Downtown Fayetteville/Dickson Street area in the third and fourth quarters of 2011.
- There was negative absorption of 5,950 square feet of office space and positive absorption of 16,614 square feet of office/retail space in the second half of 2011. Retail space had no absorption during this period.
- There was no new commercial space added in downtown Fayetteville during the second six months of 2011.
- The office space in downtown Fayetteville had a reported vacancy rate of 19.8 percent in the fourth quarter, up from second. This was higher than the overall Fayetteville office vacancy rate of 19.7 percent.
- The office/retail vacancy rate for downtown Fayetteville properties decreased to 25.8 percent. This compares to 17.6 percent in the same submarket for all of Fayetteville during the fourth quarter of 2011.

- The downtown Fayetteville retail vacancy rate was 6.0 percent, compared to the overall Fayetteville average of 11.3 percent.
- Average reported lease rates in downtown Fayetteville increased in the office submarket by \$0.04 and \$0.35 in the office/retail submarket. All other reported average lease rates remained unchanged during the past six months.

## **Northwest Arkansas Mall Area/Joyce Street Corridor**

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 4,056,536 square feet of office, office/retail, and retail space in the Northwest Arkansas Mall Area/Joyce Street Corridor in the third and fourth quarters of 2011.
- There was positive net absorption of 16,661 square feet of office space, 3,050 square feet of office/retail space and 5,948 square feet of retail space during the second two quarters of 2011 in the Northwest Arkansas Mall Area/Joyce Street Corridor.
- There was no new space added to the north Fayetteville commercial market in the second six months of 2011.
- The retail space in north Fayetteville had a reported vacancy rate of 20.3 percent in the fourth quarter of 2011. This was lower than the second quarter 2011

vacancy rate of 21.4 percent. The Mall Area office vacancy rate was lower than the overall office vacancy rate for all of Fayetteville of 19.7 percent.

- The fourth quarter 2011 office/retail vacancy rate in north Fayetteville decreased to 23.1 percent from 25.2 percent in the second quarter 2011. The vacancy rate remained above the city average office/retail vacancy rate of 17.6 percent.
- The fourth quarter 2011 retail vacancy rate for north Fayetteville properties



## **Fayetteville Downtown/Dickson Street Area Summary Statistics**

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$13.43 - \$15.62        | 429,512                        | 85,250                             | 19.8%                          | -5,950                                | 0                                      | -5,950                      | --                               |
| Office/Retail | \$14.19 - \$16.38        | 372,801                        | 96,003                             | 25.8%                          | 16,614                                | 0                                      | 16,614                      | 34.7                             |
| Retail        | \$9.81 - \$12.02         | 75,512                         | 4,550                              | 6.0%                           | 0                                     | 0                                      | 0                           | --                               |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Fayetteville

decreased to 11.5 percent from 11.8 percent in the second quarter of 2011 and remained higher than the city average of 11.3 percent.

- Average reported lease rates in the office and retail markets saw increases of \$0.18 and \$0.56 and respectively, while the average reported lease for the office/retail submarket remained unchanged. North Fayetteville average reported lease rates continued to be consistently higher than the city average. For the office, office/retail, and retail submarkets, there were premiums of \$1.17, \$3.19, and \$5.06 respectively.

## **Martin Luther King, Jr. Boulevard Corridor**

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 808,007 square feet of office, office/retail, and retail space in the MLK Boulevard Corridor in the third and fourth quarters of 2011.

- There was no new commercial space added to southwest Fayetteville in the second six months of 2011.
- The MLK Boulevard Corridor of Fayetteville experienced positive absorption of 2,000 square feet of office/retail space and 2,937 square feet of retail space in the second half of 2011.
- The office space in southwest Fayetteville continued having a reported vacancy rate of 62.1 percent in the fourth quarter of 2011. This was much higher than the overall office vacancy rate of 19.7 percent for Fayetteville during the fourth quarter.
- From the second quarter of 2011 to the fourth quarter of 2011, the office/retail vacancy rate decreased from 21.9 percent to 20.9 percent, but was still higher in southwest Fayetteville than the city average rate of 17.6 percent.
- The vacancy rates for retail space decreased to 24.4 percent in the fourth

quarter from 26.9 percent in the second quarter, but remained higher than the 11.3 percent retail vacancy rate for all of Fayetteville.

- Average reported lease rates for the office and office/retail submarkets remained constant in southwest Fayetteville over the past six months, and increased by \$0.41 for the retail submarket. Reported lease rates for office space averaged \$2.84 lower than the city average, and for office/retail and retail space averaged \$0.11 and \$0.33 higher than the city average, respectively.

## **Fayetteville Mall/Joyce Street Corridor Summary Statistics**

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$15.16 - \$15.98        | 1,409,847                      | 285,711                            | 20.3%                          | 16,661                                | 0                                      | 16,661                      | 102.9                            |
| Office/Retail | \$16.69 - \$17.00        | 144,635                        | 33,405                             | 23.1%                          | 3,050                                 | 0                                      | 3,050                       | 65.7                             |
| Retail        | \$18.41 - \$19.18        | 2,218,054                      | 254,934                            | 11.5%                          | 5,948                                 | 0                                      | 5,948                       | 257.2                            |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

## **Fayetteville MLK Boulevard Corridor Summary Statistics**

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$9.13 - \$14.00         | 25,125                         | 15,595                             | 62.1%                          | 0                                     | 0                                      | 0                           | --                               |
| Office/Retail | \$12.38 - \$15.16        | 208,272                        | 43,600                             | 20.9%                          | 2,000                                 | 0                                      | 2,000                       | 130.8                            |
| Retail        | \$13.03 - \$13.78        | 120,978                        | 29,576                             | 24.4%                          | 2,937                                 | 0                                      | 2,937                       | 60.4                             |

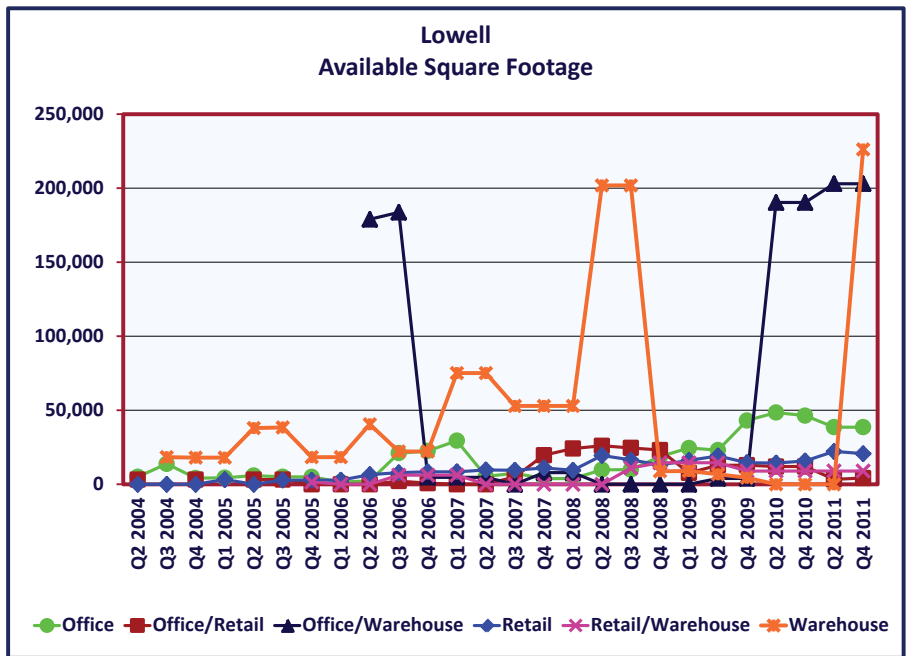
<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents



# Lowell

- From June to November 2011, Lowell issued \$404,493 in building permits for new commercial space. This is 31.2 percent lower than the value of the building permits issued in the first half of 2011, and it was only 1.1 percent of the total value of building permits issued in Northwest Arkansas in the second half of 2011.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 1,440,953 square feet of Lowell commercial space in the third and fourth quarters of 2011.
- In the second half of 2011, Lowell experienced negative net absorption of 225,659 square feet overall. There was positive net absorption in the retail, negative net absorption in office and office/retail submarkets and no absorption in office/warehouse. There was no new space added in Lowell in the second six months of 2011.



- Reported vacancy rates increased in the office, office/retail and warehouse submarkets, while decreasing in the retail submarket from the second quarter of 2011 to the fourth quarter of 2011, in accord with absorption.
- Reported average lease rates for the office, office/warehouse and warehouse submarkets declined by \$0.38, \$0.69 and \$0.22 respectively. All other submarket average lease rates remained the same.

## Lowell Commercial Real Estate Market Summary Statistics

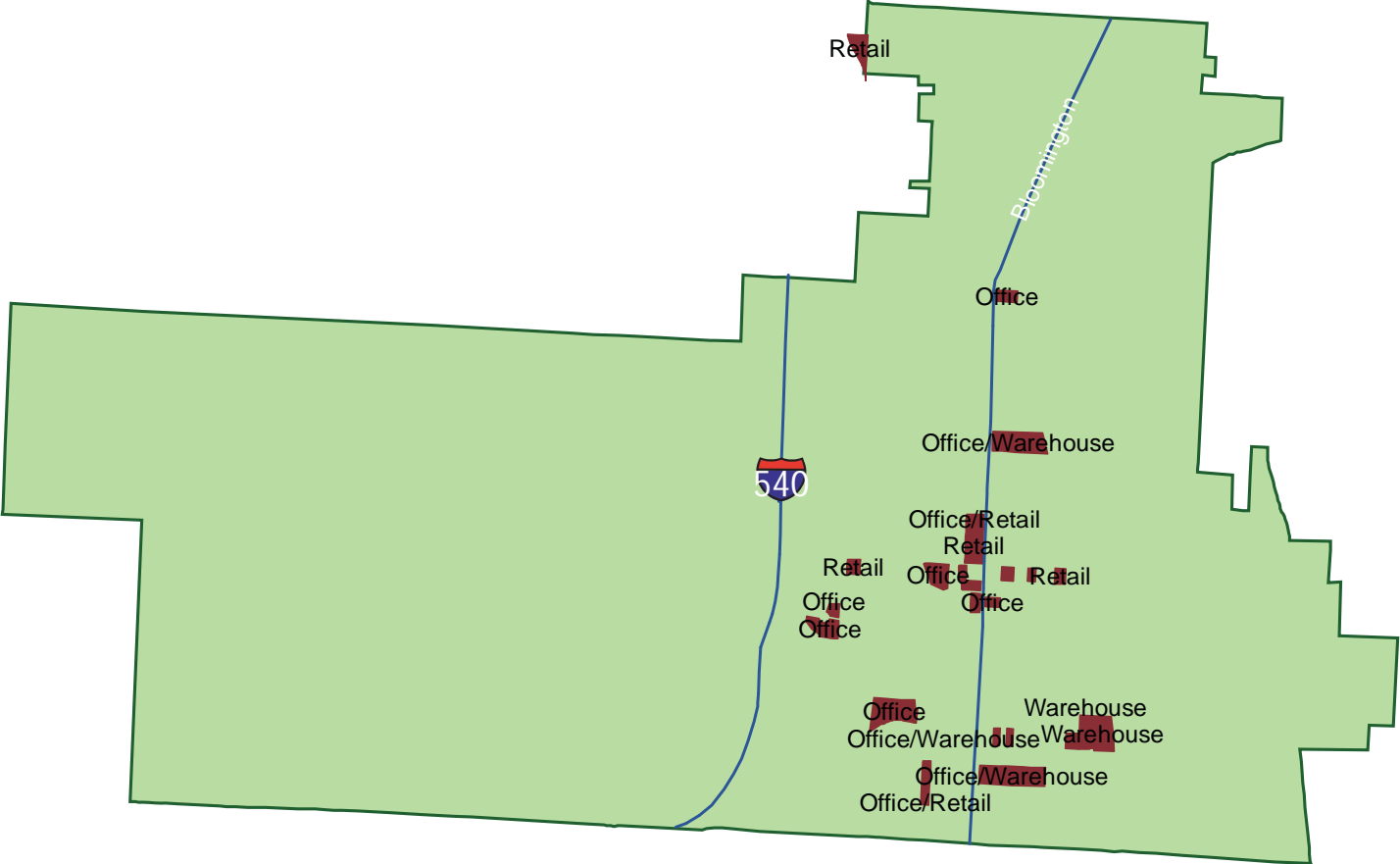
|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Industrial       | \$5.00 - \$5.00          | 55,355                         | 55,355                             | 100.0%                         | 0                                     | 0                                      | 0                           | --                               |
| Office           | \$14.27 - \$14.81        | 271,880                        | 38,631                             | 14.2%                          | -35                                   | 0                                      | -35                         | --                               |
| Class A          | \$16.83 - \$18.83        | 109,330                        | 17,906                             | 16.4%                          | 890                                   | 0                                      | 890                         | 120.7                            |
| Class B          | \$12.33 - \$12.44        | 122,550                        | 20,725                             | 16.9%                          | -925                                  | 0                                      | -925                        | --                               |
| Class C          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Medical          | \$24.00 - \$24.00        | 40,000                         | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Office/Retail    | \$9.21 - \$11.02         | 65,470                         | 4,255                              | 6.5%                           | -950                                  | 0                                      | -950                        | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$10.92 - \$13.33        | 48,310                         | 4,255                              | 8.8%                           | -950                                  | 0                                      | -950                        | --                               |
| Class C          | \$4.08 - \$4.08          | 17,160                         | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Office/Warehouse | \$6.10 - \$6.36          | 238,065                        | 203,000                            | 85.3%                          | 0                                     | 0                                      | 0                           | --                               |
| Retail           | \$13.13 - \$16.29        | 126,295                        | 20,709                             | 16.4%                          | 1,500                                 | 0                                      | 1,500                       | 82.8                             |
| Class A          | --                       | 50,000                         | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Class B          | \$13.13 - \$16.29        | 76,295                         | 20,709                             | 27.1%                          | 1,500                                 | 0                                      | 1,500                       | 82.8                             |
| Class C          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Retail/Warehouse | \$10.19 - \$10.19        | 26,700                         | 9,000                              | 33.7%                          | 0                                     | 0                                      | 0                           | --                               |
| Warehouse        | \$3.36 - \$3.36          | 657,188                        | 226,174                            | 34.4%                          | -226,174                              | 0                                      | -226,174                    | --                               |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

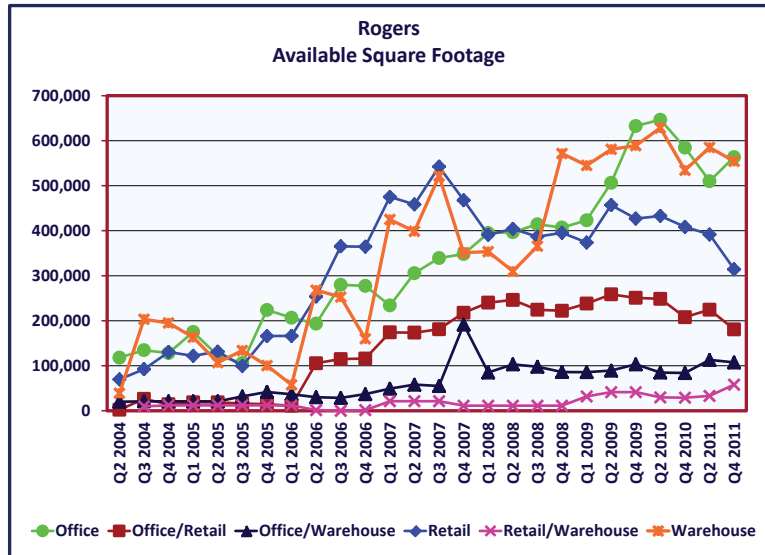


# Lowell



# Rogers

- From June to November 2011, Rogers issued building permits for \$2,250,594 worth of new commercial space. The last half of 2011 value was lower than the first half of 2011 value of \$6,230,536, but higher than the last half of 2010 value of \$958,000. Rogers accounted for 3.8 percent of the commercial permits issued in Northwest Arkansas during the third quarter of 2011 and 7.7 percent of the fourth quarter.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 8,818,335 square feet of commercial space in the third and fourth quarters of 2011.
- In the second half of 2011, Rogers experienced positive net absorption in the office, medical office, industrial, office/retail, office/warehouse and retail submarkets. There was no activity in the lab or retail warehouse submarkets.
- No new retail space was added to the Rogers market in the second six months of 2011.
- Reported vacancy rates decreased in the medical office, office/retail, office/



warehouse, retail, and warehouse submarkets from the second quarter of 2011 to the fourth quarter of 2011, but increased in the retail/warehouse and office submarkets.

- Average reported lease rates declined over the past six months for office Class A and C by \$0.05 and \$0.03 respectively. Similarly, the average reported lease rate decreased for office/retail Class B and C by \$0.08 and \$0.18 respectively.

Meanwhile average lease rates for Office Space B, and Office warehouse increased by \$.57, and \$0.18 respectively. Most other reported average lease rates remained relatively unchanged.

## Rogers Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Lab              | \$10.00 - \$10.00        | 9,482                          | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Industrial       | \$4.36 - \$4.36          | 282,648                        | 5,000                              | 1.8%                           | 3,528                                 | 0                                      | 3,528                       | 8.5                              |
| Office           | \$14.74 - \$15.45        | 2,405,137                      | 563,588                            | 23.4%                          | 2,851                                 | 0                                      | 2,851                       | 1186.1                           |
| Class A          | \$17.96 - \$19.44        | 1,447,630                      | 338,370                            | 23.4%                          | -2,182                                | 0                                      | -2,182                      | --                               |
| Class B          | \$14.46 - \$14.79        | 495,111                        | 122,142                            | 24.7%                          | 198                                   | 0                                      | 198                         | 3701.3                           |
| Class C          | \$9.13 - \$9.30          | 181,171                        | 53,766                             | 29.7%                          | -2,287                                | 0                                      | -2,287                      | --                               |
| Medical          | \$13.82 - \$14.23        | 281,225                        | 49,310                             | 17.5%                          | 7,122                                 | 0                                      | 7,122                       | 41.5                             |
| Office/Retail    | \$10.07 - \$11.94        | 784,927                        | 180,803                            | 23.0%                          | 38,731                                | 0                                      | 38,731                      | 28.0                             |
| Class A          | \$19.25 - \$21.13        | 133,982                        | 11,281                             | 8.4%                           | 11,481                                | 0                                      | 11,481                      | 5.9                              |
| Class B          | \$9.86 - \$11.45         | 401,553                        | 96,269                             | 24.0%                          | 27,399                                | 0                                      | 27,399                      | 21.1                             |
| Class C          | \$7.45 - \$9.61          | 249,392                        | 73,253                             | 29.4%                          | -149                                  | 0                                      | -149                        | --                               |
| Office/Warehouse | \$5.39 - \$5.67          | 524,575                        | 107,344                            | 20.5%                          | 5,678                                 | 0                                      | 5,678                       | 113.4                            |
| Retail           | \$11.23 - \$12.41        | 2,512,170                      | 314,322                            | 12.5%                          | 81,523                                | 0                                      | 81,523                      | 23.1                             |
| Class A          | \$17.28 - \$19.16        | 1,572,095                      | 153,604                            | 9.8%                           | 67,960                                | 0                                      | 67,960                      | 13.6                             |
| Class B          | \$10.41 - \$11.86        | 554,163                        | 68,621                             | 12.4%                          | 695                                   | 0                                      | 695                         | 592.4                            |
| Class C          | \$8.40 - \$8.87          | 385,912                        | 92,097                             | 23.9%                          | 12,868                                | 0                                      | 12,868                      | 42.9                             |
| Retail/Warehouse | \$5.62 - \$5.64          | 104,543                        | 58,048                             | 55.5%                          | 0                                     | 0                                      | 0                           | --                               |
| Warehouse        | \$3.97 - \$4.12          | 2,194,853                      | 554,438                            | 25.3%                          | 30,474                                | 0                                      | 30,474                      | 109.2                            |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Rogers

## Downtown Rogers

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 1,159,126 square feet of office, office/retail, and retail space in downtown Rogers in the third and fourth quarters of 2011.
- No new commercial space was added to downtown Rogers in the second six months of 2011.
- Overall, Downtown Rogers experienced positive absorption of 29,568 square feet of retail space during the second two quarters of 2011.
- The office space in Downtown Rogers had an average vacancy rate of 34.3 percent in the fourth quarter of 2011, constant from the second of 2011. The downtown vacancy rate was higher than the overall average office vacancy rate for Rogers, which was 23.4 percent during the same period.
- The office/retail submarket experienced a decrease in the vacancy rate to 47.9 percent from the second quarter of 2011 rate of 51.5 percent in the downtown area. This compares to a vacancy rate of 23.0 percent for all of Rogers.
- The average retail vacancy rate for downtown Rogers properties for the fourth quarter of 2011 decreased to 6.4 percent and remained lower than the 12.5 percent average rate for all of Rogers.

- Average reported lease rates for downtown Rogers increased for the office by \$0.56 and decreased for the office/retail by \$0.22. It remained unchanged for the retail submarket. As compared to the city of Rogers, average reported lease rates in downtown were lower by \$3.71, \$3.02, and \$1.77 for the office, office/retail, and retail submarkets, respectively.

## Rogers Interstate 540

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 3,602,344 square feet of office, office/retail, office/warehouse and retail space along the Rogers I-540 corridor in the third and fourth quarters of 2011.
- No new retail space was added to the Rogers I-540 corridor submarket in the second six months of 2011.
- There was positive absorption of 3,707 square feet of office space, 50,655 square feet of retail space, 11,481 square feet of office/retail space, and 15,678 square feet of office/warehouse along the I-540 corridor in the last two quarters.
- The office space along the Rogers I-540 corridor had a reported average vacancy rate of 20.0 percent in the fourth quarter of 2011, an increase from the second

quarter of 2011 value of 17.5 percent. This was lower than the overall average office vacancy rate for all of Rogers at 23.4 percent.

- The office/retail submarket experienced a decrease in the vacancy rate of 10.2 percent from the second quarter, 2011 rate of 20.6 percent in the Rogers I-540 corridor, in accord with positive absorption. This compares to a vacancy rate of 23.0 percent for all of Rogers.
- The average retail vacancy rate for Rogers I-540 corridor properties for the fourth quarter of 2011 decreased to 14.2 percent, and was still higher than 12.5 percent average rate for all of Rogers.
- The Rogers I-540 corridor saw a decline in lease rate for retail space by \$2.43 over the past six months. The average lease rate for the office/retail submarket remained unchanged. The reported rates for office, office/retail, and retail were \$2.81, \$9.00, and \$3.40 respectively, higher than the city average for each submarket.

## Rogers Downtown Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$11.21 - \$11.56        | 94,110                         | 32,283                             | 34.3%                          | 0                                     | 0                                      | 0                           | --                               |
| Office/Retail | \$6.67 - \$9.30          | 67,150                         | 32,140                             | 47.9%                          | 0                                     | 0                                      | 0                           | --                               |
| Retail        | \$9.62 - \$10.48         | 499,026                        | 31,722                             | 6.4%                           | 29,568                                | 0                                      | 29,568                      | 6.4                              |

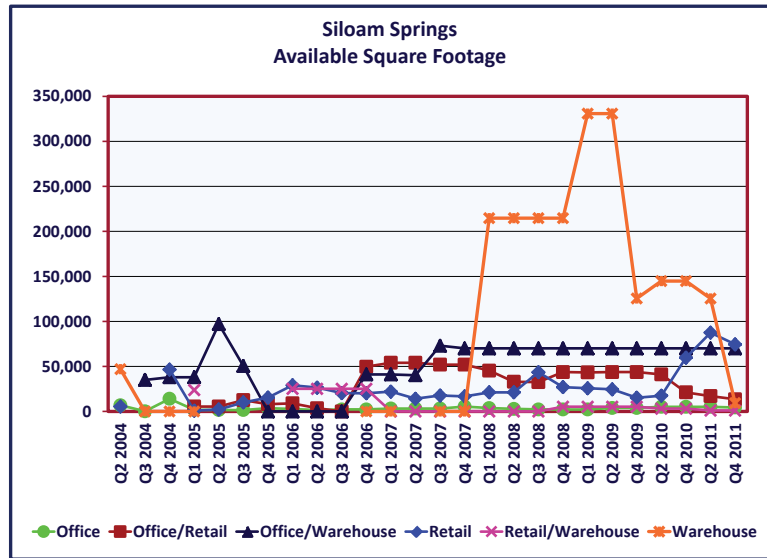
<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents



# Siloam Springs

- From June to November 2011, Siloam Springs issued building permits for \$546,000 worth of new commercial space. This is significantly lower than the first half of 2011 value of \$22,997,000.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 1,217,803 square feet of commercial space for Siloam Springs in the third and fourth quarters of 2011.
- No new commercial space entered the Siloam Springs market in the second six months of 2011.
- In the second half of 2011, Siloam Springs experienced positive net absorption of 116,133 square feet in the warehouse market, 3,500 square feet in the office/retail market, 12,976 square feet in the retail market, and 814 square feet in the office market.



- Following net absorption, vacancy rates from the second quarter of 2011 to the fourth quarter of 2011 decreased in

the office, medical office, office/retail, retail, warehouse submarkets. Vacancy rates remained unchanged in all other submarkets.

## Siloam Springs Commercial Real Estate Market Summary Statistics

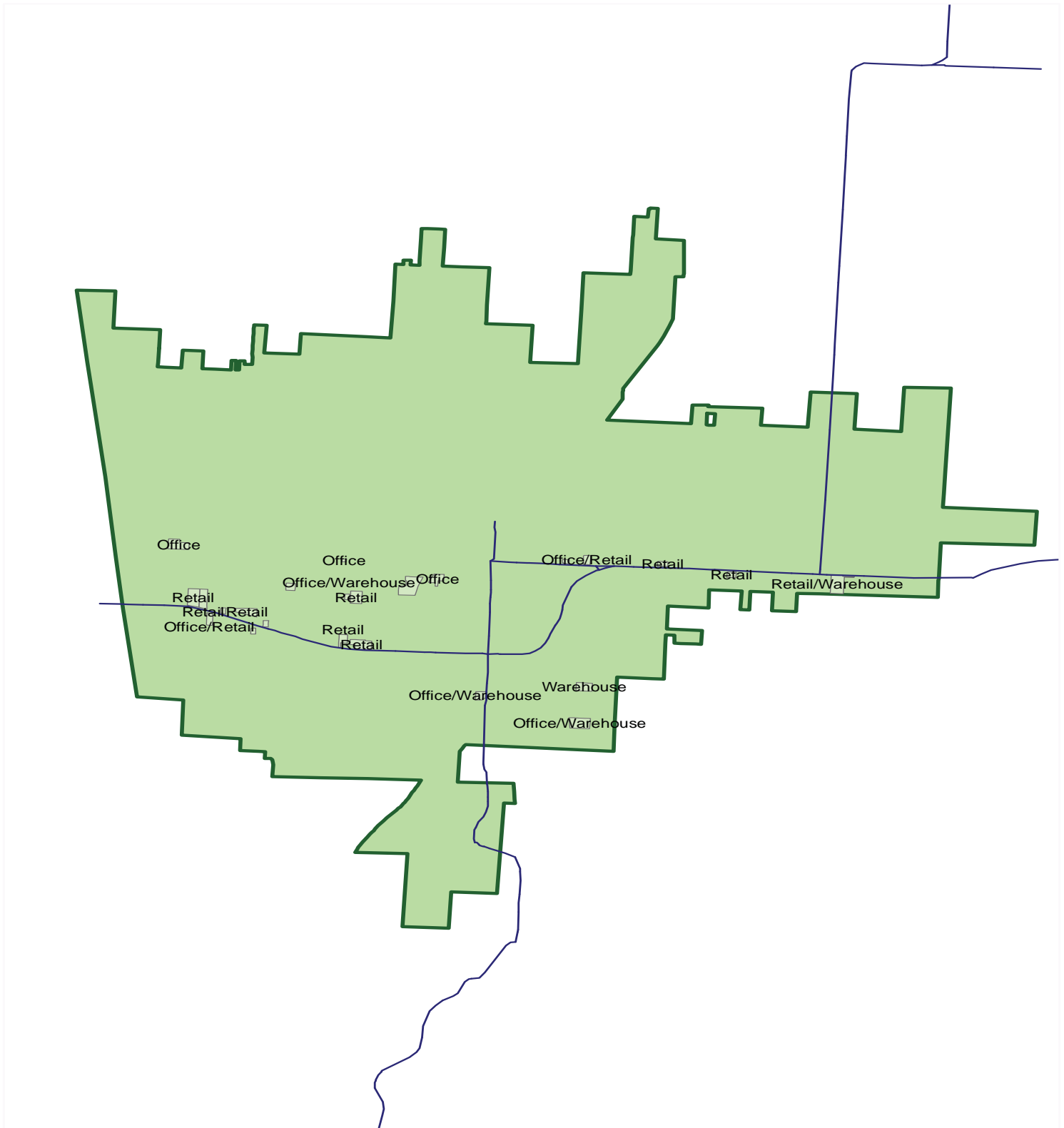
|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Industrial       | --                       | 240,589                        | 240,589                            | 100.0%                         | 0                                     | 0                                      | 0                           | --                               |
| Office           | \$10.88 - \$12.52        | 96,732                         | 4,344                              | 4.5%                           | 814                                   | 0                                      | 814                         | 32.0                             |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$7.39 - \$8.27          | 8,000                          | 344                                | 4.3%                           | -200                                  | 0                                      | -200                        | -10.3                            |
| Class C          | \$7.64 - \$9.92          | 3,200                          | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Medical          | \$13.38 - \$14.88        | 85,532                         | 4,000                              | 4.7%                           | 1,014                                 | 0                                      | 1,014                       | 23.7                             |
| Office/Retail    | \$8.04 - \$9.87          | 149,285                        | 13,500                             | 9.0%                           | 3,500                                 | 0                                      | 3,500                       | 23.1                             |
| Class A          | \$12.00 - \$16.00        | 56,085                         | 4,200                              | 7.5%                           | 0                                     | 0                                      | 0                           | --                               |
| Class B          | \$9.75 - \$10.70         | 71,790                         | 9,000                              | 12.5%                          | 3,500                                 | 0                                      | 3,500                       | 15.4                             |
| Class C          | \$4.49 - \$7.09          | 21,410                         | 300                                | 1.4%                           | 0                                     | 0                                      | 0                           | --                               |
| Office/Warehouse | \$3.12 - \$3.12          | 106,441                        | 70,007                             | 65.8%                          | 0                                     | 0                                      | 0                           | --                               |
| Retail           | \$9.66 - \$10.26         | 356,106                        | 74,504                             | 20.9%                          | 12,976                                | 0                                      | 12,976                      | 34.5                             |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$11.13 - \$11.53        | 167,222                        | 4,724                              | 2.8%                           | 8,176                                 | 0                                      | 8,176                       | 3.5                              |
| Class C          | \$6.71 - \$7.71          | 188,884                        | 69,780                             | 36.9%                          | 4,800                                 | 0                                      | 4,800                       | 87.2                             |
| Retail/Warehouse | \$4.90 - \$6.74          | 55,680                         | 1,000                              | 1.8%                           | 0                                     | 0                                      | 0                           | --                               |
| Warehouse        | \$3.21 - \$3.54          | 212,970                        | 9,375                              | 4.4%                           | 116,133                               | 0                                      | 116,133                     | 0.5                              |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

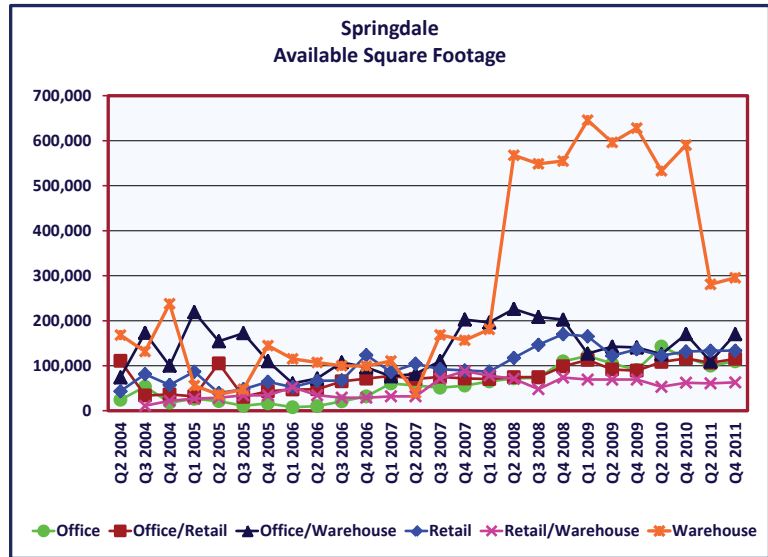


# Siloam Springs



# Springdale

- From June to November 2011, Springdale issued \$3,784,736 worth of building permits for new commercial space. This was a 109.8 percent increase from the value of building permits issued in the first half of 2011.
- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 6,226,858 square feet of commercial space in the second two quarters of 2011.
- No new space was added in Springdale in the second six months of 2011.
- In the second half of 2011, Springdale experienced an overall negative absorption of 34,994 square feet. There was positive net absorption of 4,392 square feet in the office submarket, positive absorption of 8,065 square feet in the retail submarket and positive absorption of 2,343 square feet in the warehouse submarket. There was negative net absorption of 5,729 square feet in the office/retail, 41,965 in the office/warehouse, and 2,100 square feet in the retail/warehouse submarket.



- Reported vacancy rates increased in the office submarket, office/retail, office/warehouse, retail/warehouse, and warehouse submarkets in Springdale from the second quarter of 2011 to the fourth quarter of 2011, and declined in retail and medical office submarkets.
- In the past six months in Springdale, average reported lease rates declined

slightly for the Class B office, retail Class C, office/warehouse and warehouse. The greatest decline was in retail Class C of \$0.09. There was a small increase in average reported leases for medical office, office retail Class B, office retail Class C, retail Class B,

## Springdale Commercial Real Estate Market Summary Statistics

|                  | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|------------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Lab              | --                       | 5,224                          | 5,224                              | 100.0%                         | 0                                     | 0                                      | 0                           | --                               |
| Industrial       | \$4.01 - \$5.09          | 404,225                        | 24,078                             | 6.0%                           | 0                                     | 0                                      | 0                           | --                               |
| Office           | \$10.77 - \$11.56        | 798,989                        | 109,697                            | 13.7%                          | 4,392                                 | 0                                      | 4,392                       | 149.9                            |
| Class A          | \$14.00 - \$14.00        | 77,123                         | 6,200                              | 8.0%                           | -1,224                                | 0                                      | -1,224                      | --                               |
| Class B          | \$11.52 - \$12.85        | 329,030                        | 12,676                             | 3.9%                           | 5,442                                 | 0                                      | 5,442                       | 14.0                             |
| Class C          | \$8.98 - \$9.23          | 163,473                        | 63,604                             | 38.9%                          | -2,885                                | 0                                      | -2,885                      | --                               |
| Medical          | \$12.43 - \$13.92        | 229,363                        | 27,217                             | 11.9%                          | 3,059                                 | 0                                      | 3,059                       | 53.4                             |
| Office/Retail    | \$10.19 - \$11.62        | 514,600                        | 115,205                            | 22.4%                          | -5,729                                | 0                                      | -5,729                      | --                               |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$12.20 - \$13.80        | 228,573                        | 49,613                             | 21.7%                          | 7,220                                 | 0                                      | 7,220                       | 41.2                             |
| Class C          | \$8.52 - \$9.80          | 286,027                        | 65,592                             | 22.9%                          | -12,949                               | 0                                      | -12,949                     | --                               |
| Office/Warehouse | \$5.27 - \$7.09          | 1,396,403                      | 169,986                            | 12.2%                          | -41,965                               | 0                                      | -41,965                     | --                               |
| Retail           | \$10.56 - \$11.40        | 967,601                        | 133,508                            | 13.8%                          | 8,065                                 | 0                                      | 8,065                       | 99.3                             |
| Class A          | --                       | --                             | --                                 | --                             | --                                    | --                                     | --                          | --                               |
| Class B          | \$13.16 - \$14.00        | 674,311                        | 116,908                            | 17.3%                          | 1,390                                 | 0                                      | 1,390                       | 504.6                            |
| Class C          | \$7.97 - \$8.80          | 293,290                        | 16,600                             | 5.7%                           | 6,675                                 | 0                                      | 6,675                       | 14.9                             |
| Retail/Warehouse | \$5.66 - \$6.74          | 389,879                        | 63,000                             | 16.2%                          | -2,100                                | 0                                      | -2,100                      | --                               |
| Warehouse        | \$3.72 - \$4.11          | 1,749,937                      | 295,539                            | 16.9%                          | 2,343                                 | 0                                      | 2,343                       | 756.8                            |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

# Springdale

and retail/warehouse. The greatest was an increase of \$0.80 in medical office. All other reported average lease rates remained unchanged.

## Downtown Springdale

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 205,995 square feet of office, office/retail, and retail space in downtown Springdale in the third and fourth quarters of 2011.
- There were no new square feet of commercial property added to downtown Springdale in the last two quarters.
- There was positive absorption of 12,085 square feet in the office market in downtown Springdale in the fourth quarter of 2011.
- The office space in downtown Springdale reported average vacancy rate decreased to 5.4 percent in the fourth quarter of 2011. The rate was lower than the overall Springdale average office vacancy rate of 13.7 percent.

- All office/retail space continued to be available in downtown Springdale in the fourth quarter, compared to a 22.4 percent vacancy rate for all of Springdale.
- The reported retail space in downtown Springdale continued to be fully occupied. Meanwhile, the average retail vacancy rate for all of Springdale was 13.8 percent.
- All average reported lease rates for downtown Springdale remained constant. Compared to the average reported lease rates for all of Springdale, downtown office, office/retail, and retail space rates were lower by \$2.30, \$3.41, and \$3.84, respectively.

## West Springdale

- Skyline Report panelists reported vacancy statistics, lease rate ranges, and other characteristics for 950,361 square feet of office, office/retail, and retail space in West Springdale in the third and fourth quarters of 2011.
- There were no new square feet added to West Springdale in the second half of 2011.

- There was negative absorption of 19,465 square feet in the office/warehouse submarket in West Springdale.
- The office space in West Springdale continued to have a reported average vacancy rate of 3.7 percent in the fourth quarter of 2011. The rate was lower than the city average office vacancy rate of 13.7 percent.
- The average office/retail vacancy rate in West Springdale continued to be 15.6 percent in the fourth quarter, remaining below the overall city average office/retail vacancy rate of 22.4 percent.
- The retail vacancy rate for West Springdale properties decreased to 8.9 percent in the fourth quarter of 2011 and remained below the city average retail vacancy rate of 13.8 percent.
- Average reported lease rates for West Springdale for all submarkets remained constant from the second quarter of 2011 to the fourth quarter of 2011. Compared to all of Springdale, West Springdale average reported lease rates were higher in the office, office/retail, and retail submarkets by \$3.86, \$3.50, and \$1.52, respectively.

## Downtown Springdale Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$8.45 - \$9.27          | 171,924                        | 9,364                              | 5.4%                           | 12,085                                | 0                                      | 12,085                      | 4.6                              |
| Office/Retail | \$6.00 - \$9.00          | 3,732                          | 3,732                              | 100.0%                         | 0                                     | 0                                      | 0                           | --                               |
| Retail        | \$6.84 - \$7.44          | 17,654                         | 0                                  | 0.0%                           | 0                                     | 0                                      | 0                           | --                               |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents

## West Springdale Summary Statistics

|               | Average Lease Rate Range | Total Square Feet <sup>1</sup> | Available Square Feet <sup>1</sup> | Percent Available <sup>1</sup> | Absorption from Q2 to Q4 <sup>2</sup> | New Available Square Feet <sup>1</sup> | Net Absorption <sup>2</sup> | Months of Inventory <sup>2</sup> |
|---------------|--------------------------|--------------------------------|------------------------------------|--------------------------------|---------------------------------------|--|-----------------------------|----------------------------------|
| Office        | \$14.83 - \$15.22        | 98,714                         | 3,629                              | 3.7%                           | 0                                     | 0                                      | 0                           | --                               |
| Office/Retail | \$13.90 - \$14.90        | 63,550                         | 9,890                              | 15.6%                          | 0                                     | 0                                      | 0                           | --                               |
| Retail        | \$12.00 - \$13.00        | 412,546                        | 36,850                             | 8.9%                           | 0                                     | 0                                      | 0                           | --                               |

<sup>1</sup>From all Q4 2011 respondents

<sup>2</sup>From Q4 2011 respondents who were also Q2 2011 respondents



# Interpretation

The methodology that is used to produce the Skyline report has been designed to elicit the most useful, comprehensive, and up-to-date information available about the Northwest Arkansas commercial real estate market. Data come from three primary sources that complement one another. Each source, however, has limitations, and as such, results should be compared and interpreted carefully.

The first level of data that the Skyline report contains comes directly from the offices of the Washington and Benton County Assessors. The Benton County Assessor Office uses Apprentice Information Systems as the subcontractor to handle data requests. On a quarterly basis, Center for Business and Economic Research staff members acquire databases containing listings of all real estate parcels within each county. The information contained in these databases is sorted by type and by size. In order to determine the population of commercial properties of interest, properties that do not meet the following minimum criteria are eliminated from consideration:

- Banks: 20,000 ft<sup>2</sup>
- Department Stores: 20,000 ft<sup>2</sup>
- Discount Stores: 20,000 ft<sup>2</sup>
- Industrial Buildings: 20,000 ft<sup>2</sup>
- Markets: 20,000 ft<sup>2</sup>
- Office Buildings: 5,000 ft<sup>2</sup>
- Medical Office Buildings: 5,000 ft<sup>2</sup>
- Retail Buildings: 10,000 ft<sup>2</sup>
- Community Shopping Centers: 5,000 ft<sup>2</sup>
- Neighborhood Shopping Centers: 5,000 ft<sup>2</sup>
- Warehouses: 20,000 ft<sup>2</sup>

Next, properties are individually examined to determine if they are part of the competitive commercial property market. Owner-occupied and other dedicated spaces are eliminated from the base of properties that the Skyline Report examines.

The second source of data that helps comprise the Skyline Report is building permit

reports from the cities of Northwest Arkansas. Each city has its own reporting requirements for building permits, which makes in-depth comparisons on a city-by-city basis impossible. Bentonville and Fayetteville have the most comprehensive building permits, which include information on the square footage of buildings and their uses in addition to the value of the permit and identifying characteristics of the property. The other cities in Northwest Arkansas only report the building address, contractor name, and value of the permit. In general, property owner or developer names are not included on building permits in Northwest Arkansas. Building permits also do not provide any sense of the estimated time of completion of a project or availability for leasing.

The third source of data for the Skyline report is a panel of large commercial property owners and managers. These individuals are responsible for the bulk of the competitive commercial properties in Northwest Arkansas. The Center for Business and Economic Research staff gather information on square footage available to the market, lease rates, and other property characteristics from the panelists. In the fourth quarter of 2011, 246 panelists provided data on 1,535 competitive properties across Benton and Washington Counties. Data are excluded for owner-occupied and dedicated spaces so that the total square feet, available square feet, and lease rates represent only a sample from properties that are currently or potentially available for lease. Vacancy rates are calculated from the sample of 1,535 properties and are assumed to be representative of the larger competitive commercial property market.

The panel participants vary somewhat from quarter to quarter as new contributors are added and as previous contributors fail to respond for new requests for information. Time trend analysis is dependent on having a consistent base of information so that apples-to-apples comparisons can be made. Absorption rates are only calculated for properties that are

part of a matched sub-sample—that is, there must have been information received about a particular property in both recent quarters for the number to be included in the calculated property absorption rates. The one exception to this rule is for new properties that are completed and come online for leasing in the most recent quarter.

In order to supplement the information that is directly received from the panelists, Center researchers also depend on business publications, public websites, and MLS data.

## **Classification**

In order to compare similar spaces, the Center for Business and Economic Research has developed a classification system for office, office/retail, and retail spaces. These classes rate the quality of each building in terms of the following criteria: age, quality of construction, location, and included amenities.

Class A space represents the most prestigious buildings available in the Northwest Arkansas market. These spaces are new or newly renovated, made of the best quality materials, with brick, masonry, or glass exteriors. Class A buildings are located in highly accessible locations with easy access to major clients or customers.

Class B space includes buildings that compete for a wide range of uses, including much of the Walmart vendor community. These spaces have average range rents. The buildings are attractive, but not necessarily brand new, and have a lower level of material quality than Class A buildings. Many amenities are not included in the base lease price of Class B buildings.

Class C space is adequate for users that require functional space for their businesses, but not above average locations, materials, or amenities. These buildings are often older and have lease rates that are below market averages.