











# THE SKYLINE REPORT

for Benton and Washington Counties

#### Commercial Real Estate Market Summary April 2005



Center for Business and Economic Research

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# THE SKYLNE REPORT for Benton and Washington Counties

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# **Commercial Real Estate Market Summary**

This report is the fourth edition of the Skyline Report for Benton and Washington Counties—Commercial Real Estate Market Analysis. Researchers at the Center for Business and Economic Research in the Sam M. Walton College of Business at the University of Arkansas produce the Skyline Report to provide timely statistical analysis of the Northwest Arkansas commercial real estate market. The information contained in the Skyline Report is critical for lenders, developers, contractors, and potential lessees. Because of the fast pace of growth in Northwest Arkansas, the commercial real estate market is fragmented with many local and national commercial real estate professionals competing to serve the needs of a burgeoning business community. Having current information and analysis provides a competitive advantage over those who make decisions without the benefit of hard data.

# **Highlights from the First Quarter of 2005**

- In the first quarter of 2005, the Bentonville office and retail markets were flooded with the opening of new, unoccupied space.
- Fayetteville and Rogers experienced positive net absorption in their office markets, while Springdale had a small amount of negative absorption in the first quarter.
- The Fayetteville and Rogers retail submarkets showed strength in the first quarter with positive net absorption in all classes.
- There were negative net absorptions of warehouse, office/warehouse, and retail/warehouse space in Bentonville, Rogers, and Springdale in the first quarter.
- Building permits valued at over \$56.7 million were issued in Northwest Arkansas in the first quarter.
- For the first time, focus group participants were unanimous in declaring the office market in Bentonville overbuilt.
- Positive economic conditions prevailed in Northwest Arkansas in the first quarter, although nascent inflationary pressures and interest rate increases may bear down on the commercial real estate market in the coming quarters.

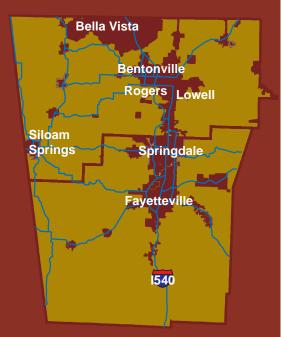
#### **Report Structure**

The Skyline Report presents an analysis of data from three primary sources. Information on the entire population of commercial property is gathered from the offices of the Benton and Washington County Assessors. These data sets are then filtered to exclude properties that are not part of the competitive leasing market. These excluded properties include owner-occupied buildings and other dedicated spaces. Additionally, commercial properties that do not meet certain minimum size criteria (detailed on page 33) are also filtered from the base of commercial properties considered. As a second source of data, building permit information is collected from the relevant divisions in Northwest Arkansas city governments. Finally, availability, lease rates, and other characteristics of competitive commercial properties are obtained from a panel of the largest commercial property owners and managers in Northwest Arkansas. Each of the three types of information that is collected gives a unique, but critical perspective of the local commercial property market. Without understanding what the universe of commercial properties looks like at the beginning of a period, the scale of available space for lease is meaningless. Likewise, the data that come from building permits paint a picture of what market additions are imminent. Only after setting the stage with these two perspectives do vacancy rates and market absorption numbers have real value.

In order to provide yet another level of perspective on the Northwest Arkansas commercial property market, the Skyline Report contains an overview of national and regional macroeconomic conditions. Ultimately, the real estate market is subject to the same fundamental forces that shape the rest of the economy, so having a broader view of current issues provides insights into potential challenges and opportunities for commercial property development.

To this end, the Skyline Report begins with an economic overview. First national output and employment issues are discussed and then there is a discussion of short-term and long-term interest rate prospects. Then, recent regional economic statistics, focusing on regional employment trends, are presented. After the economic overview, the results of some focus group discussions with commercial property developers and managers are summarized in order to supplement the hard data with anecdotal evidence from market participants about regional trends.

After the summary of local perceptions, the first quarter numbers for total commercial property square feet and building permit data are presented. Within the total square feet table, breakdowns of property type by city are contained. Also, the number of square feet of competitive commercial property for which the 87 panelists provide information is broken down by city and the percentage of coverage of the competitive market is calculated. A table containing publicly announced new commercial real estate projects is presented after the summary of building permit data. This table is meant to



The Northwest Arkansas commercial market is divided into six major categories of space:

- 1. Industrial—space that is appropriate for the manufacturing of goods
- 2. Office—space where professional business people work
- 3. Office/Retail—space that can be configured as either office or retail space or both
- 4. Office/Warehouse—space that can be configured as either office or warehouse space or both
- 5. Retail—space where goods and services can be offered and sold to the public
- 6. Retail/Warehouse—space where goods and services can be offered, sold, and stored.
- 7. Warehouse—space where goods can be stored until distributed

Further, analysts at the CBER have classified individual office, office/retail, and retail buildings into three categories: Class A, Class B, and Class C. A description of the methodology used to classify buildings is included at the end of this report. Class A space is the highest quality space available in the Northwest Arkansas market. Class B properties encompass a wide range of spaces, which have lease rates that cluster around the market average. Finally, Class C space describes properties that have subaverage lease rates and amenities. provide an indication of the future direction of the Northwest Arkansas commercial property market. As many of these projects are still in the conceptual phase, hard data are incomplete and subject to change.

Following the table of announced commercial projects are two tables summarizing some results from the four quarters that the Skyline Report has been produced. The first table presents vacancy rates by submarket for each quarter. The second table presents net absorption by submarket for the third, fourth, and first quarters. These tables are the foundation for the performing trend analysis and eventually for separating the seasonal effects from real effects. The results in the tables are referred to throughout the remainder of the Skyline Report.

The next four sections present analyses of Northwest Arkansas submarkets by type of space. The office submarket is examined first, followed by the office/retail, retail, warehouse, office/warehouse, and retail/warehouse submarkets. Following these sections are commercial property summary statistics by city. There are sections for Bella Vista, Bentonville, Fayetteville, Lowell, Rogers, Siloam Springs, and Springdale.

Finally, a section on how to interpret the numbers contained in the report and a description of the commercial property classification system are offered.

By aggregating and analyzing data from a variety of sources, the Skyline Report is unique in its perspective on the Northwest Arkansas commercial property market. The information should be useful to anyone with an interest in the current workings and projected course of commercial real estate in Benton and Washington Counties.

# **Economic Overview**

#### The Macro Economy at a Glance

For the year 2004, the overall growth rate in GDP was a healthy 4.4 percent. This is 0.8 percentage points higher than the average annual growth rate in GDP of 3.6 percent over the past 50 years. The growth rate in GDP in the fourth quarter of 2004 was 3.8 percent, down slightly from the third quarter GDP growth rate of 4.0 percent. The U.S. Department of Commerce Bureau of Economic Analysis (BEA) reported that the small deceleration in real GDP growth in the fourth quarter primarily reflected an acceleration in imports of goods and decelerations in personal consumption expenditures for durable goods and in exports of goods that were partly offset by an upturn in private inventory investment.

In March, the national unemployment rate was 5.2 percent, just below the 5.4 percent three-decade average rate. The Conference Board's Consumer Confidence Index peaked in January and declined in both February and March of 2005. Consumers' outlook for the next six months eased further in March. The Conference Board reported that those anticipating business conditions to improve increased to 19.2 percent from 17.9 percent, but those expecting business conditions to worsen increased to 8.2 percent from 7.8 percent.

Taken together, these data imply that the national economy continues moving along in an unexceptional way. Monetary policy makers are vigilant for inflationary pressures. In 2004, prices increased by 3.3 percent. This compares with an increase of 1.9 percent for all of 2003. In the first two months of 2005, inflation has increased 0.4 percent over the December 2004 level. Part of the impetus for the Federal Reserve's continued raising of short term interest rates is to contain potential inflationary pressures. Of particular interest is the consumer price index for energy, which increased 6.9 percent in 2003, and advanced at a rate of 16.5 percent in 2004. In the first two months of 2005, energy prices increased at 0.8 percent over the December 2004 level.

#### Short-term Interest Rate Risk

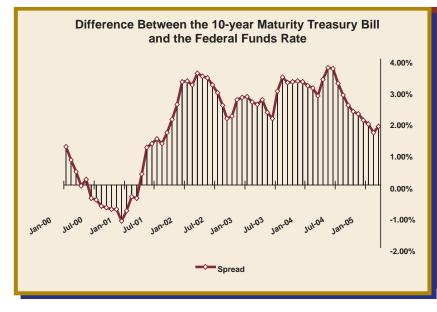
The Federal Reserve continued in its incremental raising of short-term interest rates in the first quarter of 2005. The federal funds target now stands at 2.75 percent, up 175 basis points from its historic low in 2003. Indications are that the Fed will continue to remove monetary stimulus from the economy in the face of inflationary pressures and continued steady growth of the macroeconomy. Monetary policy continues to be at odds with a highly stimulatory fiscal policy at the national level.

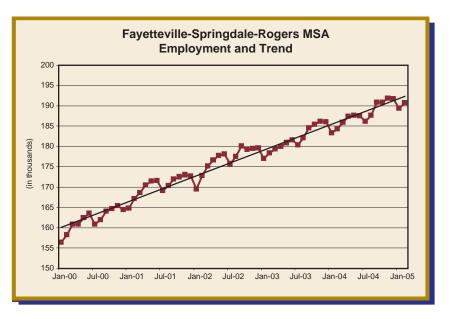
#### Long-term Interest Rate Risk

Even as short-term rates climbed in 2004 and early 2005, longer term rates held almost steady. The ten year constant maturity treasury bill had an interest rate of 4.15 percent in January 2004 and an interest rate of 4.5 percent in February 2005. The upward pressure on short-term rates combined with steady long-term interest rates implied a decline in the spread between the two. The accompanying figure shows the spread between the federal funds rate and the ten year treasury bill since January 2000. From May 2004 to February 2005, there was a 205 basis point decline in the spread. In March 2005, the spread had its first uptick since May of 2004, leaving the spread at 187 basis points.

#### Regional Employment Trends

Local demand for real estate is uniquely associated with employment growth in the region. The North-





west Arkansas employment situation has been extremely conducive to both residential and commercial development in recent years. The most recent numbers available show that there is no reason to believe that a significant slowdown is occurring.

The accompanying figure shows that in December 2004, and January and February 2005, employment in the Fayetteville-Springdale-Rogers MSA increased in a manner consistent with recent history. Although January and February had employment increases that were below trend, the effects were likely seasonal in nature. Each year from 2000 through 2004 had similar dips in the first quarter of the year. When comparing these numbers with those in previous Skyline Reports, caution should be applied as the Bureau of Labor Statistics just rebenchmarked these data. Although the individual data points differ from those previously reported, the trend has not changed. Since January of 2000, employment growth has averaged 0.3 percent per month.

#### **Other Regional Economic Indicators**

Due to the change in the way local employment and unemployment numbers are estimated, the January and February local unemployment rates for Northwest Arkansas are not directly comparable to their predecessors. In December 2004, the unemployment rate in Northwest Arkansas was a revised 2.9 percent, up just slightly from the revised 2.7 percent rate in November. However, the January and February unemployment levels were reported as 3.7 and 3.9 percent respectively.

These numbers do not represent a dramatic increase in unemployment in Northwest Arkansas. Rather, until more data points are available that are created using the new estimation methodology, it would be unwise to draw conclusions about the overall direction of unemployment in Northwest Arkansas. In February, the state unemployment rate was 5.5 percent, while the national unemployment rate was 5.4 percent. Under any measure, Northwest Arkansas continues to outperform the state and national economies.

Taxable sales in the Fayetteville-Springdale-Rogers MSA increased 10.8 percent from 2003 to 2004, while they increased only 5.7 percent for the entire state during the same period. Average weekly manufacturing earnings grew 1.6 percent, based on preliminary estimates, in the MSA from January 2004 to January 2005. Average weekly manufacturing earnings growth was much more muted in the state as a whole during the same period at 0.9 percent.

## Local Perceptions of the Northwest Arkansas Commercial Property Market

Each quarter, CBER staff members have conversations with a dozen or so commercial developers and/or property managers to get their ground-level insights on the current commercial real estate market in Benton and Washington counties. The themes of these conversations have been pretty consistent over the past year. Panelists have talked about the general state of the market, hot spots of activity, areas of softness, supply/demand imbalances and infrastructure issues. In previous quarters, the panelists have expressed views on these topics which have been all over the spectrum. However, in this quarter, there is a very strong consensus that there is an oversupply of office space in Bentonville. Though they had differing opinions of how long it might take to work off the excess inventory, all panelists agreed that supply now exceeds demand. The estimated number of months to achieve balance again ranged from six months to two years. Most agreed that the oversupply situation did not arise because of a slackening of demand. It was simply a case of over-acceleration in the pace of building activity.

Several panelists commented on market corrections, which they saw as forthcoming. Such corrections could take the form of any or all of the following:

- Foreclosures
- Dampening of lease rates
- Increased use of incentives
- More trading up by lessees
- Retirement of marginal properties

When respondents were asked to sum up their view of the current market in a word or two, the following responses were elicited: controlled chaos, overbuilt, sales hot but leasing is slow, scary, saturated and market correction. Interestingly, these words obscured an underlying sense of optimism which is still present. In general, they felt that there were still deals to be made, although it might require more work to identify them and to make them happen.

While a significant amount of new retail space has been announced, some of which is under construction, the panelists were still seeing a lot of interest in this area of the market. The Pinnacle Hills-Pleasant Grove area of Rogers continues to receive the most attention. Respondents use their own measures – for example, retail square footage per resident or population growth - to justify the need for additional retail developments. Yet, most panelists also tend be skeptical about whether every announced project will actually happen or, if it is built, whether the scope and magnitude will be identical to that described in the announcement.

The Rainbow Curve area of Bentonville is taking on a different look as a couple of retail developments are nearing the occupancy stage. Additional projects have been announced or are under construction. Traffic congestion, which is already quite heavy, was cited as a potential barrier to the success of projects in this area.

The Fayetteville market is still viewed as being strong, although its growth is certainly different from the more explosive growth to the north. The Northwest Arkansas Mall and the neighboring Steele Crossing area are seeing a lot of activity. The Millsap area has experienced a reduction in the amount of vacant space, and new projects nearby have been announced. Other strong markets mentioned were the Lowell area and Springdale, although the latter may be seeing more action related to land acquisition. An interesting observation was made concerning the Pinnacle Hills to Lowell area. The activity is seen as not being driven by the vendor community, but rather by retail and by business and personal service providers.

Panelists were asked to list the positive factors they see as they look out over the horizon. These factors included:

- Continued growth in vendor demand for space
- Wal-Mart PR campaign
- JB Hunt growth
- Tyson Foods growth
- University of Arkansas growth
- Population growth

Conversely, the negative factors they see are:

- The office submarket is overbuilt
- Infrastructure issues (roads, water, sewer and telecommunications)
- Interest rates
- Land prices
- Lack of affordable single family housing
- Quick, easy buck opportunities are gone

In summary, these panelists seem to agree on the following:

- A significant oversupply in Bentonville office space.
- Retail activity is still strong.
- Infrastructure issues are still barriers to growth.
- Vendor activity is still pretty strong.
- Major retail projects will not come to fruition exactly as they were announced.

# Local Commercial Property Inventory and Building Permit Data

The following table presents the total competitive commercial property inventory in Northwest Arkansas that meets minimum square footage requirements (a complete list of these criteria are included on page 33) as of March 2005. Also included are columns detailing the total square feet and percent coverage of the total inventory for which the Skyline Report commercial property owner and manager panel provided information. For the first quarter, the Skyline Report covers more than 61.5 percent of the total competitive commercial property population in Northwest Arkansas. Some cities have better coverage than others. For example, the Skyline Report panelists reported information on 89 percent of the competitive commercial properties in Bentonville, but only 39 percent of the competitive commercial properties in Springdale. Bella Vista, Rogers, Fayetteville, Lowell, and Siloam Springs have coverages of 87, 67, 63, 50, and 41 percents, respectively.

#### **Total Square Feet and Coverage of Competitive Commercial Properties**

	Industrial <sup>1</sup>	Office <sup>1</sup>	Retail <sup>1</sup>	Warehouse	<sup>1</sup> Total <sup>1</sup>	Panel Total Square Feet <sup>2</sup>	Panel Coverage <sup>2</sup>
Bella Vista		106,188	14,752	61,594	182,534	157,902	86.5%
Bentonville	167,056	2,430,934	493,397	599,389	3,690,776	3,272,123	88.7%
Fayetteville	466,135	2,377,601	2,696,631	810,345	6,350,712	3,971,781	62.5%
Lowell	148,819	254,156	74,891	42,500	520,366	211,294	40.6%
Rogers	652,011	1,573,857	1,418,493	468,180	4,112,541	2,757,752	67.1%
Siloam Springs	253,631	173,787	286,487	180,797	894,702	445,713	49.8%
Springdale	969,303	1,367,979	1,324,659	1,357,388	5,019,329	1,952,533	38.9%
Northwest Arkansas Total	2,656,955	8,284,502	6,309,310	3,520,193	20,770,960	12,769,098	61.5%

<sup>1</sup>Source: Benton and Washington County offices of the Assessor. The total square feet represent the population of competitive commercial properties that meet the baseline criteria set out on page 33 of this report.

<sup>2</sup>Source: Panel of 87 large Northwest Arkansas commercial property owners and managers.

In addition, building permit data from the past three quarters are presented for six major cities in Northwest Arkansas. Building permit data are seasonal in nature and will show large fluctuations in square footage and value from quarter to quarter. Moreover, any particularly large project can skew the numbers immensely. Building permit data are also city-specific. Only Bentonville, Fayetteville, and Siloam Springs present square footage data, while only Bentonville and Fayetteville break out the different types of commercial property. A standardization of building permit applications in the region would provide much better data for comparison purposes.

From December 2004 to February 2005, there were \$56.7 million in commercial building permits in Bentonville, Fayetteville, Lowell, Rogers, Siloam Springs, and Springdale. This is substantially more than the prior quarter total of \$22.2 million, but less than the June 2004 to August 2004 total of \$60.7 million. Rogers accounted for almost half of the total value of building permits in the December to February period, with Fayetteville making up an additional third. Bentonville had a substantial drop in the value of building permits issued, with the first quarter total equaling only about half of the prior quarter's total.

The table of announcements of New Commercial Property is included as an indication of the future direction of the Northwest Arkansas commercial market. The list is not exhaustive, but represents an effort to gather data at a step before the official permitting process. The managers and owners of many of these properties have provided the CBER with information about these buildings, but until construction is complete, they do not appear in the aggregated total square footage and available square footage calculations. Some of the properties listed are actually under construction, while others are only in the concept phase.

# Commercial Building Permit Data by City

	Bentonville	Decen Fayetteville	n <b>ber 2004-Fek</b> Lowell		Siloam Springs	Springdale	NW Arkansa
Value Growth Rate Square Feet Growth Rate		\$18,560,094 574.70% 183,189 701.60%	\$390,000 -3.20% -	\$26,172,000 5249.52%	\$254,700 35.48% 7,845 65.23%	\$2,614,524* 122.51%  	\$56,744,954 155.05% 
100	Bentonville	Sep Fayetteville	tember-Nove Lowell		Siloam Springs	Springdale	NW Arkansa
Value Growth Rate Square Feet Growth Rate	\$17,242,269 4.80% 156,026 -26.10%	\$2,750,867 -33.60% 22,853 -35.60%	\$402,891 -96.00% 	\$489,240 -97.70% 	\$188,000 -90.60% 4,748 -81.30%	\$1,174,999 -81.60%  -	\$22,248,266 -63.40%  
	Bentonville	Fayetteville	June-August Lowell		Siloam Springs	Springdale	NW Arkansa
Value Growth Rate Square Feet Growth Rate	\$16,446,488 12.3% 211,258 -4.5%	\$4,145,124 -47.1% 35,500 -60.5%	\$10,035,248 4,827.0%  	\$21,734,534 146.9%  -	\$1,993,393 15.8% 25,446 -69.8%	\$6,390,478 169.4% 	\$60,745,265 70.7% 
	Bentonville	Fayetteville	March-May 2 Lowell		Siloam Springs	Springdale	NW Arkansa
*Springdale data only include	e January and Feb	ruary building pe	rmits. December	was not availalbe	e at press time.		

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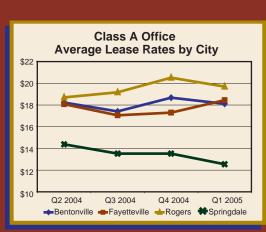
#### Announcements of New Commercial Projects

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Shopping Center Fayetteville Mathias Retail 40,000 2006	
The Depot Project Fayetteville Mansfield Property Mgmt Retail 2006	
5501 Willow Creek Drive Johnson Real Sources, Inc. Medical 40,000 Early 2	006
Tower One Johnson Orion Realty Office/Retail 60,000 Novem	ber 2005
2403 Main Johnson C & K Properties Office/Retail 6,600 May 20	005
2209 W. Main Johnson WWW Johnson South LLC Office/Whse 85,000 Summe	
Creekside Medical Park Rogers Colliers Dickson Flake Med. Off/Retail 600,000 Fall 200	06
Southern Hills Rogers Dixie Development Office 10,000 August	2005
Southern Hills Business Park Rogers Trends LLC Office 12,000 Spring	
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off Pleasant Grove Rogers Centre Pointe LLC Office/Retail 420,000 2006	
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1695 Electric Avenue Avenue Springdale Latitude Electric Office LLC Office/Retail 16,000 Spring	•
Electric Avenue Springdale Basic Construction Retail 16,000 Summe	
	er 2005
of Northwest Arkansas	

# Vacancy Rates by Submarket

				Office				
	Bella Vista	Bentonville	Fayetteville	Lowell	Rogers	Siloam Springs	Springdale	NW Arkansa
Q2 2004	33.7%	39.3%	28.8%	100.0%	19.6%	100.0%	21.4%	31.7%
Q3 2004	19.6%	38.1%	25.6%	11.7%	22.8%	100.0%	26.5%	28.4%
Q4 2004	50.0%	31.0%	26.4%	3.6%	16.5%	48.4%	7.8%	24.5%
Q1 2005	17.2%	24.5%	26.9%	3.7%	17.8%	4.8%	8.4%	21.6%
	Bella Vista	Bentonville	Fayetteville	ce/Retail Lowell	Rogers	Siloam Springs	Springdale	NW Arkansa
Q2 2004	4.5%	36.7%	8.8%	8.8%	100.0%		40.6%	26.5%
Q3 2004	3.1%	34.5%	9.1%	8.8%	17.3%		17.9%	19.7%
Q4 2004	8.3%	29.1%	10.9%	16.7%	17.3%		15.3%	16.8%
Q1 2005	9.5%	28.3%	9.3%		8.1%	10.6%	13.0%	13.9%
	Bella Vista	Bentonville	Office/ Fayetteville	Warehous Lowell	se Rogers	Siloam Springs	Springdale	NW Arkansa
Q2 2004	1	100.0%		-	100.0%	1-1	34.0%	55.5%
Q3 2004	- 1	84.8%	0.0%	-	100.0%	36.3%	100.0%	94.8%
Q4 2004		100.0%	0.0%	-	0.0%	70.8%	50.0%	27.4%
Q1 2005		41.9%	91.3%		8.5%	70.8%	60.8%	46.0%
	Bella Vista	Bentonville	Fayetteville	Retail Lowell	Rogers	Siloam Springs	Springdale	NW Arkansa
Q2 2004		69.7%	8.3%		19.5%	36.3%	9.5%	15.4%
Q3 2004	1.2%	38.7%	6.4%	0.0%	23.8%	- 1	12.0%	12.0%
24 2004	3.1%	30.4%	7.2%	0.0%	21.9%	100.0%	8.5%	11.8%
21 2005	0.0%	19.8%	7.6%	5.8%	16.3%	0.4%	11.9%	10.5%
	Bella Vista	Bentonville	Retail/ Fayetteville	Warehous Lowell	se Rogers	Siloam Springs	Springdale	NW Arkansa
Q3 2004	_		66.3%		100.0%		10.5%	21.8%
Q4 2004			66.3%	-	100.0%	- 1	21.0%	31.8%
Q1 2005		-	66.3%	-	100.0%	100.0%	22.1%	29.4%
	Bella Vista	Bentonville		rehouse Lowell	Rogers	Siloam Springs	Springdale	NW Arkansa
22 2004	Bella Vista		Fayetteville		Rogers	Siloam Springs		
	Bella Vista  -	100.0%	Fayetteville 6.7%	Lowell	21.0%	43.1%	77.3%	24.7%
23 2004	Bella Vista  		Fayetteville					( <b>1997</b> ) ( 1997) ( 1997)
Q3 2004 Q4 2004	Bella Vista   	100.0% 80.3%	Fayetteville 6.7% 8.4%	Lowell  100.0%	21.0% 62.8%	43.1% 0.0%	77.3% 55.3%	24.7% 52.1%
Q3 2004 Q4 2004	Bella Vista   	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista   	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista   	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista   	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista  	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista   	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q2 2004 Q3 2004 Q4 2004 Q1 2005	Bella Vista   	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista – –	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	52.1% 33.5%
Q3 2004 Q4 2004	Bella Vista   	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%
23 2004 24 2004	Bella Vista	100.0 <mark>%</mark> 80.3% 56.3%	Fayetteville 6.7% 8.4% 4.8%	Lowell  100.0% 47.4%	21.0% 62.8% 53.5%	43.1% 0.0% 0.0%	77.3% 55.3% 74.8%	24.7% 52.1% 33.5%

Net Absorpt	ion by S	ubmark	et					
	Bella Vista	Bentonville	O Fayetteville	ffice Lowell	Rogers	Siloam Springs	Springdalo	NW Arkansas
Q3 2004 Q4 2004 Q1 2005	-2,250 0 0	-17,740 1,530 -78,893	22,299 -4,280 13,598	0 9,591 -200	-8,112 2,439 11,512	0 0 0	-21,571 21,902 -1,737	-27,374 31,182 -55,720
	Bella Vista	Bentonville	Offic Fayetteville	e/Retail Lowell	Rogers	Siloam Springs	Springdale	NW Arkansas
Q3 2004 Q4 2004 Q1 2005	0 -5,643 -889	5,000 5,544 -2,350	1,000 -11,815 -8,774	0 -3,200 	0 4,380 -4,380		-7,500 3,611 6,369	-1,500 -7,123 -10,024
	Bella Vista	Bentonville	Office/W Fayetteville	<b>/arehous</b> Lowell	e Rogers	Siloam Springs	Springdale	NW Arkansas
Q3 2004 Q4 2004 Q1 2005		0 0 0	0 0 0		0 21,000 -21,000		-7,800 -31,000 -13,444	-7,800 -48,000 -34,444
	Bella Vista	Bentonville	R Fayetteville	etail Lowell	Rogers	Siloam Springs	Springdale	NW Arkansas
Q3 2004 Q4 2004 Q1 2005	4,900 0 2,400	-10,208 1,527 -18,030	10,666 -33,598 12,694	0 0 0	0 -11,505 8,309	 -39,240 0	67,964 26,992 -5,550	73,322 -55,824 -177
	Bella Vista	Bentonville	Retail/W Fayetteville	larehous Lowell	e Rogers	Siloam Springs	Springdale	NW Arkansas
Q3 2004 Q4 2004 Q1 2005	-	0 - -	0 0 0		0 0 0	  -23,680	5,000 -11,000 -1,560	5,000 -11,000 -25,240
	Bella Vista	Bentonville	Ware Fayetteville	ehouse Lowell	Rogers	Siloam Springs	Springdale	NW Arkansas
Q3 2004 Q4 2004 Q1 2005	-	0 34,643 -43,750	0 0 0	0 400 0	0 43,000 5,000	00	0 2,575 5,690	0 80,618 -33,060











Bentonville	\$18.11 - \$18.11	\$14 29 - \$14 85	 \$12.85 - \$15.35
		\$12.80 - \$13.98	
		\$12.09 - \$12.67 \$	
		\$12.25 - \$12.55	
, ,			 

#### Office

In the first quarter of 2005, the office properties included in the CBER panel had a vacancy rate of 21.6 percent, down from 23.3 percent in the fourth quarter. Of the 4.5 million square feet of Northwest Arkansas properties examined, 967,756 square feet are currently available. From the fourth quarter of 2004 to the first quarter of 2005, 28,410 square feet of office space were absorbed, while an additional 84,130 square feet came online in the market.

Of the 967,756 square feet of available office space in Northwest Arkansas, more than half is located in Bentonville and comprises Class A and Class B space. Bentonville Plaza accounts for about 45.4 percent of the unoccupied office space in Bentonville. However, new square feet are becoming available much faster than they are being occupied in Bentonville. In the first quarter, there were 5,237 square feet absorbed in the market, but 84,130 square feet became available. While Bentonville Plaza continues to play a role in the oversupply in the Bentonville market, now there is substantial square footage sitting vacant in the Class B market as well.

In the office market in Rogers, there was positive net absorption of 11,512 square feet in the first quarter of 2005. The Class A market had positive absorption of 11,713 square feet, while absorption in Class B and Class C office space nearly offset each other with negative absorption of 4,500

square feet and positive absorption of 4,299 square feet, respectively. No absorption was reported in the medical office submarket. At the first quarter rate of absorption, Rogers has 5.1 months of inventory in the office market.

Fayetteville had 239,026 square feet of available office space in the first quarter of 2005. About 5 percent of the space is Class C, with the remainder fairly evenly split between Class A and Class B space. From the fourth to the first quarter, there was negative absorption of 15,821 square feet in the Class A market, positive absorption of 27,969 square feet in the Class B market, and positive absorption of 1,450 square feet in the Class C market. No absorption was reported in the medical office submarket.

Springdale experienced very little activity in the first quarter. A total 1,737 square feet Class B space reentered the market from December through February. There were only 26,538 square feet of available office space in the first quarter of 2005 in Springdale, implying an 8.4 percent vacancy rate.

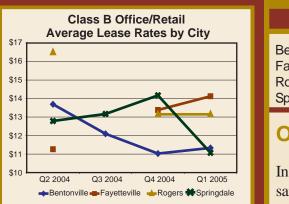
Office lease rates continue to be highest, on average, for Class A office space in Rogers, averaging from \$19.19 to \$20.19 per square foot. Class A space in both Bentonville and Fayetteville can approach the lower end of this range, but Class A space in Springdale continues to be significantly less expensive per square foot. Class B office space is most expensive in Bentonville and least expensive on average in Rogers. In the first quarter, Rogers had the most expensive Class C office space. Medical office space is cheapest in Springdale, with Bentonville, Fayetteville and Rogers all having comparable prices in this submarket.

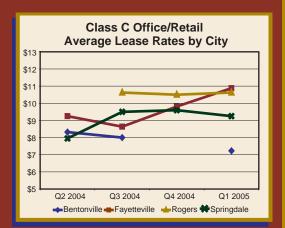
				A Office			
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,</sup>
Bentonville	315,615	239,371	75.8%	-1,843	0	-1,843	-
Fayetteville	149,654	128,654	86.0%	-15,821	0	-15,821	-
Rogers	791,840	95,820	<mark>12.1%</mark>	11,713	0	11,713	2.7
Springdale	-	-	-				
				3 Office			
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,</sup>
Bentonville	1,794,343	277,981	15.5%	8,380	84,130	-75,750	-
Fayetteville	619,785	97,527	15.7%	27,969	0	27,969	
Rogers	103,016	36,377	35.3%	-4,500	0	-4,500	
Springdale	133,122	26,633	20.0%	6,000	0	6,000	1.5
				C Office			
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,</sup>
Bentonville	14,075	0	0.0%	0	0	0	
Fayetteville	41,538	12,580	30.3%	1,450	0	1,450	2.9
Rogers	77,467	40,716	52.6%	4,299	0	4,299	3.2
Springdale	113,538	5,400	4.8%	369	0	369	4.9
				I Office			
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,</sup>
Bentonville	3,021	3,021	100.0%	-1,300	0	-1,300	
ayetteville	77,683	265	0.3%	0	0	0	
Rogers	13,588	2,150	15.8%	0		0	
		the second se	60.8%	-13,444		-13,444	





#### Office/Retail Lease Rates





Average Range by City								
	Class A	Class B	Class C					
Bentonville Fayetteville Rogers Springdale	- - - -	\$10.31 - \$12.35 \$13.50 - \$14.75 \$13.15 - \$13.15 \$10.89 - \$15.95	\$6.54 - \$7.92 \$9.36 - \$12.40 \$8.00 - \$13.25 \$7.25 - \$11.25					

#### **Office/Retail**

In the first quarter of 2005, the office/retail properties included in the CBER sample had a vacancy rate of 13.9 percent, down from 16.8 percent in the fourth quarter. Of the 1.2 million square feet of Northwest Arkansas properties examined, 164,582 square feet were available. From the fourth quarter of 2004 to the first quarter of 2005, 10,393 square feet of office/retail space became available, while no new square footage was added to the submarket.

Springdale had the only positive absorption of office/retail space in the first quarter at 6,369 square feet. Of this total, 6,000 square feet were in the Class B submarket, while 369 square feet were in the Class C submarket. The Rogers submarket gave back its gains from the previous quarter, while the Fayetteville market experienced negative net absorption of 8,774 square feet. Bentonville also experienced negative absorption in the office/retail submarket in the first quarter.

Bentonville continues to have the largest amount of available square feet in the Class B office/retail submarket with 70,948 square feet available. This translates to a vacancy rate of 36.3 percent. Fayetteville and Rogers, on the other hand, have very little Class B office/retail space available with only 16,374 and 14,400 square feet respectively.

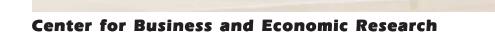
Office/retail space lease rate changes were mixed in the first quarter. Average lease rates declined in Springdale, but had small increases in Fayetteville and Bentonville. Average lease rates experienced no real changes in the Rogers office/retail submarket during the first quarter.

# Office/Retail Space Characteristics by Class and City

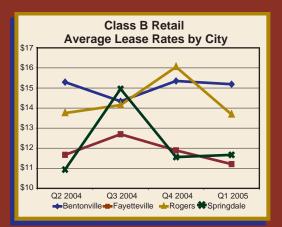
Class B Office/Retail								
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,2</sup>	
Bentonville	195,281	70,948	36.3%	-2,350	0	-2,350		
Fayetteville	271,902	16,374	6.0%	-8,774	0	-8,774		
Rogers	58,000	14,400	24.8%	0	0	0		
Springdale	133,122	26,633	20.0%	6,000	0	6,000	1.5	

Class C Office/Retail							
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,2</sup>
Bentonville	45,084	0	0.0%	0	0	0	
Fayetteville	51,000	13,815	27.1%	0	0	0	
Rogers	175,270	4,380	2.5%	-4,380	0	-4,380	
Springdale	113,538	5,400	4.8%	369	0	369	4.9

<sup>1</sup>From all Q1 2005 respondents <sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents











#### **Retail Lease Rates**

Average Range by City								
	Class A	Class B	Class C					
Bentonville Fayetteville Rogers Springdale	\$16.00 - \$16.50  \$18.63 - \$18.98 	\$14.97 - \$15.41 \$10.31 - \$12.11 \$12.61 - \$14.75 \$10.67 - \$12.67	\$12.47 - \$12.72 \$9.33 - \$10.38 \$6.19 - \$6.19 \$8.05 - \$9.30					

#### Retail

In the first quarter of 2005, the retail properties included in the CBER panel had a vacancy rate of 10.5 percent, which was a decline of more than a percentage point from the fourth quarter. Of the 3.9 million square feet of Northwest Arkansas retail properties examined, 412,799 square feet are currently available. From the fourth quarter of 2004 to the first quarter of 2005, there was a positive absorption of 18,523 square feet of retail space, while an additional 18,700 square feet of retail space (all in Bentonville) came online in the market. This yielded a negative net absorption of 177 square feet in the first quarter in the retail submarket of Northwest Arkansas.

Bentonville had 69,753 square feet of total retail space available in the first quarter, resulting in a vacancy rate of 19.8 percent. This represented a decline from the rate of 30.4 percent in the fourth quarter of 2004. The decline in observed vacancy rates is due to the fact that many properties with very low vacancy rates were added to the Skyline Report sample in the first quarter. In fact, Bentonville had negative net absorption of just over 18,000 square feet of retail space, due to the addition of 18,700 square feet to the retail submarket. The positive absorption that took place in the Class A retail properties in Bentonville just offset the negative absorption that occurred in the Class B retail properties, while Class C retail properties had no absorption during the first quarter.

In the first quarter of 2005, Fayetteville had a vacancy rate of 7.6 percent, up from 7.2 percent in the fourth quarter, with 130,021 available square feet. There was reported positive absorption of 1,546 square feet in the Class A retail submarket and reported positive absorption of 11,148 square feet in the Class B retail submarket. There was zero absorption in the Class C retail submarket in Fayetteville. No new available square feet were reported during the first quarter in Fayetteville.

The Rogers market had 122,028 square feet of total retail space available in the first quarter with a vacancy rate of 16.3 percent. This rate was a decline from 21.9 percent in the fourth quarter. A total of 7,309 square feet was absorbed in the Class A submarket and a total of 1,000 was absorbed in the Class C submarket. No activity was reported in the Class B retail submarket in Rogers in the first quarter of 2005.

The retail submarket in Springdale experienced negative net absorption of space in the first quarter of 2005. A total of 6,300 square feet became available in the Class B submarket, while the Class C submarket had a small positive net absorption of 750 square feet. Springdale had only 86,897 available square feet with a vacancy rate of 11.9 percent in the first quarter of 2005.

Some trends emerged from the lease rate data for the first quarter in Northwest Arkansas. In Bentonville, there was a decline in lease rates for all classes of space, while in Rogers, there were declines for Class B and Class C. Springdale had mixed results with a small increase in average Class B prices and a decline in average Class C prices. Fayetteville average Class B and Class C prices were basically unchanged in the first quarter.



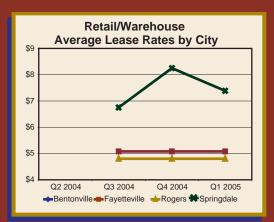
#### etail Space Characteristics by Class and City

				A Retail			
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,2</sup>
Bentonville	58,168	8,700	15.0%	5,200	8,700	-3,500	A STATE OF THE OWNER
Fayetteville	822,703	15,475	1.9%	1,546	0	1,546	3.3
Rogers	113,582	2,174	1.9%	7,309	0	7,309	0.1
Springdale	-	-	-	Server - 1.			
			Class	B Retail			
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,2</sup>
Bentonville	238,332	48,753	20.5%	-4,530	10,000	-14,530	
Fayetteville	781,215	84,611	10.8%	11,148	0	11,148	2.5
Rogers	451,304	112,770	25.0%	0	0	0	
Springdale	623,411	35,447	5.7%	-6,300	0	-6,300	-
			Class	C Retail			
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,2</sup>
Bentonville	56,650	12,300	21.7%	0	0	0	
Fayetteville	110,514	29,935	27.1%	0	0	0	
Rogers	185,773	7,084	3.8%	1,000	0	1,000	2.4
Springdale	109,713	51,450	46.9%	750	0	750	22.9
<sup>1</sup> From all Q1 2005	respondents						

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents









#### **Other Lease Rates**

Average Range by City									
	Warehouse	Office/ Warehouse	Retail/ Warehouse						
Bentonville Fayetteville Rogers Springdale	\$5.65 - \$8.31 \$3.31 - \$3.31 \$3.77 - \$3.77 \$4.25 - \$5.04	\$9.51 - \$11.48 \$2.86 - \$8.36 \$3.38 - \$10.50 \$6.31 - \$6.31	_ \$5.08 - \$5.08 \$4.80 - \$4.80 \$4.00 - \$10.67						

#### Warehouse

In the first quarter of 2005, the warehouse properties included in the CBER panel had a vacancy rate of 30.5 percent. This was a decline from the fourth quarter vacancy rate of 33.5 percent. Of the 1.8 million square feet of warehouse space examined, 563,101 square feet were available in the first quarter. There was negative net absorption of 33,060 square feet of warehouse space in the first quarter and no additional square feet of space came online in the market. The decline in vacancy rates was solely due to the addition of some completely full properties to the Skyline Report sample.

The bulk of available warehouse space is in Bentonville and Rogers, while Fayetteville and Springdale have significantly less available warehouse space. Positive absorption in Rogers and Springdale caused vacancy rates to decline from the fourth quarter to the first quarter in those submarkets. No activity was reported in Fayetteville.

Bentonville continued to have the most expensive average warehouse lease rates. On average, lease rates ticked up in Fayetteville and Springdale, while they declined slightly in Rogers.

# **Office/Warehouse**

The CBER panelists reported on 839,652 square feet of office/warehouse space in the first quarter. This represents a 72.1 percent increase in the response rate for this category of space over the fourth quarter

#### Other Space Characteristics by Class and City

			Ware	house						
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,2</sup>			
Bentonville	414,875	268,750	64.8%	-43,750	0	-43,750				
Fayetteville	863,941	57,200	6.6%	0	0	0				
Rogers	337,869	163,326	48.3%	5,000	0	5,000	10.9			
Springdale	158,369	55,825	35.2%	5,690	0	5,690	3.3			
Office/Warehouse										
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,2</sup>			
Bentonville	108,880	45,600	41.9%	0	0	0				
Fayetteville	68,696	62,696	91.3%	0	0	0				
Rogers	248,000	21,000	8.5%	-21,000	0	-21,000				
Springdale	360,374	219,044	60.8%	-13,444	0	-13,444	-			
			Retail/W	arehouse						
	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1,2</sup>	Months of Inventory <sup>1,2</sup>			
Bentonville							-			
Fayetteville	8,900	5,900	66.3%	0	0	0				
Rogers	12,000	12,000	100.0%							
Springdale	121,004	26,756	22.1%	-1,560	0	-1,560				

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

total. The vacancy rate in the office/warehouse submarket increased to 46.0 percent in Northwest Arkansas, with 386,340 total square feet available in the first quarter. From the fourth quarter of 2004 to the first quarter of 2005, there was total negative absorption of 34,444 square feet of office/warehouse space while no new space came online.

The activity in the office/warehouse submarket in the first quarter was confined to Rogers and Springdale. The negative absorption in Rogers in the first quarter just offset the positive absorption in the fourth quarter, while the Springdale market continued to show negative absorption. The bulk of office/warehouse space was available in Springdale in the first quarter.

In the first quarter, the office/warehouse lease rates in Bentonville were significantly higher than those in any other city, and the average lease rate increased from the fourth quarter of 2004.

#### **Retail/Warehouse**

In the first quarter of 2005, the retail/warehouse properties included in the CBER panel had a vacancy rate of 29.4 percent. This was a decline from the fourth quarter retail/warehouse vacancy rate of 31.88 percent. Of the reported 165,584 square feet, 69,336 were available in the first quarter. While no additional retail/warehouse square footage came online in the first quarter, there was negative absorption of 25,240 square feet in the Northwest Arkansas market.

The bulk of the negative absorption occurred in Siloam Springs, with the rest in Springdale. No absorption was reported in Fayetteville or Rogers in the first quarter. In Bentonville, there was no reported retail/warehouse space. Average lease rates for retail/warehouse space remained constant in Fayetteville and Rogers and declined in the Springdale submarket in the first quarter.

#### **Bella Vista**

- Bella Vista had 182,534 square feet of competitive commercial space in the first quarter of 2005.
- CBER panelists reported vacancy statistics, lease rate ranges, and other characteristics for 157,902 square feet of commercial space in the first quarter of 2005. This represents 86.5 percent of the total competitive commercial space in Bella Vista and is an increase of 1.3 percent in the reporting rate from the fourth quarter of 2004.
- In the first quarter of 2005, Bella Vista experienced negative net absorption in the office/retail submarket, no activity in the office market and positive absorption in the retail market.
- Vacancy rates declined in the office and retail submarkets in Bella Vista from the fourth quarter to the first quarter of 2005 and increased in the office/retail submarket.
- Average office lease rates were unchanged for office and office/retail space in Bella Vista in the first quarter.



#### Bella Vista Commercial Real Estate Market Summary Statistics

	Average Lease Rate Range	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	Available	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,2</sup>
Industrial								
Office	\$9.28	3,199	550	17.19%	0	0	0	
Class A								
Class B								
Class C								
Medical								
Office/Retail	\$9.34	76,171	7,232	9.49%	-889	0	-889	
Class A		-	-					
Class B		-	-					-
Class C		-	-					-
Office/Warehouse		-	-					-
Retail		78,532	0	0.00%	2,400	0	2,400	
Class A								
Class B								
Class C								
Retail/Warehouse								
Warehouse						-		-

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

## **Bentonville**

- Bentonville had 3,690,776 square feet of competitive commercial space in the first quarter of 2005.
- From December 2004 to February 2005, Bentonville issued building permits for 25,866 square feet of new commercial space, valued at a total of \$8,1753,636. This represents a substantial decrease in both square footage and value from the fourth quarter of 2004.
- CBER panelists reported vacancy statistics, lease rate ranges, and other characteristics for 3,272,123 square feet of commercial space in the first quarter of 2005. This represents 88.7 percent of the total competitive commercial space in Bentonville and is an increase of 62.8 percent in the reporting rate from the fourth quarter of 2004. The majority of the additional properties included in the first quarter sample were completely occupied, meaning that vacancy rates will appear lower than in previous quarters due to sample differences, rather than reflecting absorption in the market.
- In the first quarter of 2005, Bentonville experienced negative net absorption in all commercial real estate submarkets. These numbers account for the addition of 84,130 square feet of office space and 18,700 square feet of retail space during the first quarter.
- Vacancy rates appeared to decline in the office, office/retail, retail, and warehouse submarkets in Bentonville from the fourth quarter of 2004 to the first quarter of 2005, due in large part to a substantial amount of completely occupied space being added to the sample.
- Average lease rates declined for office, office/retail, and retail space, while warehouse and retail/warehouse lease rates increased slightly in the first quarter.

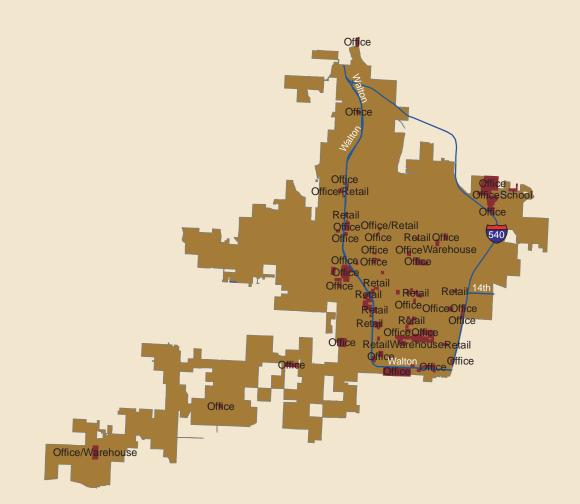
#### **Bentonville Commercial Real Estate Market Summary Statistics**

	Average Lease Rate Range	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,2</sup>
Industrial		17,359	0	0.00%	0	0	0	
Office	\$14.53 - \$15.12	2,127,054	520,373	24.46%	5,237	84,130	-78,893	
Class A	\$18.11 - \$18.11	315,615	239,371	75.84%	-1,843	0	-1,843	
Class B	\$14.29 - \$14.85	1,794,343	277,981	15.49%	8,380	84,130	-75,750	
Class C		14,075	0	0.00%	0	0	0	
Medical	\$12.85 - \$15.35	3,021	3,021	100.00%	-1,300	0	-1,300	
Office/Retail	\$9.97 - \$11.95	250,805	70,948	28.29%	-2,350	0	-2,350	
Class A		10,440	0	0.00%	0	0	0	
Class B	\$10.31 - \$12.35	195,281	70,948	36.33%	-2,350	0	-2,350	
Class C	\$6.54 - \$7.92	45,084	0	0.00%	0	0	0	
Office/Warehouse	\$9.51 - \$11.48	108,880	45,600	41.88%	0	0	0	
Retail	\$14.47 - \$14.87	353,150	69,753	19.75%	670	18,700	-18,030	
Class A	\$16.00 - \$16.50	58,168	8,700	14.96%	5,200	8,700	-3,500	
Class B	\$14.97 - \$15.41	238,332	48,753	20.46%	-4,530	10,000	-14,530	
Class C	\$12.47 - \$12.72	56,650	12,300	21.71%	0	0	0	
Retail/Warehouse								
Warehouse	\$5.65 - \$8.31	414,875	268,750	64.78%	-43,750	0	-43,750	
15 11 0 1 0005								

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

# **Bentonville Commercial Properties**



# Fayetteville

- Fayetteville had 6,350,712 square feet of competitive commercial space in the first quarter of 2005.
- From December 2004 to February 2005, Fayetteville issued building permits for 183,189 square feet of new commercial space, valued at a total of \$18,560,094. This represents a significant increase in value and square footage from the building permits issued from September to November 2004.
- CBER panelists reported vacancy statistics, lease rate ranges, and other characteristics for 3,971,781 square feet of commercial space in the first quarter of 2005. This represents 62.5 percent of the total competitive commercial space in Fayetteville and is an increase of 9.2 percent in the reporting rate from the fourth quarter of 2004.
- In the first quarter of 2005, Fayetteville experienced overall positive net absorption in the office and retail submarkets. Class B office and retail space were the submarkets where the bulk of the positive absorption was found. There was no net absorption in the office/warehouse, retail/warehouse, or warehouse submarkets. No brand new commercial space was reported as coming online in the first quarter.
- Observed vacancy rates were basically flat in the office and retail markets, with changes resulting from sample differences, rather than absorption.
  - Average lease rate changes were mixed within submarkets, without substantial movement either upward or downward.

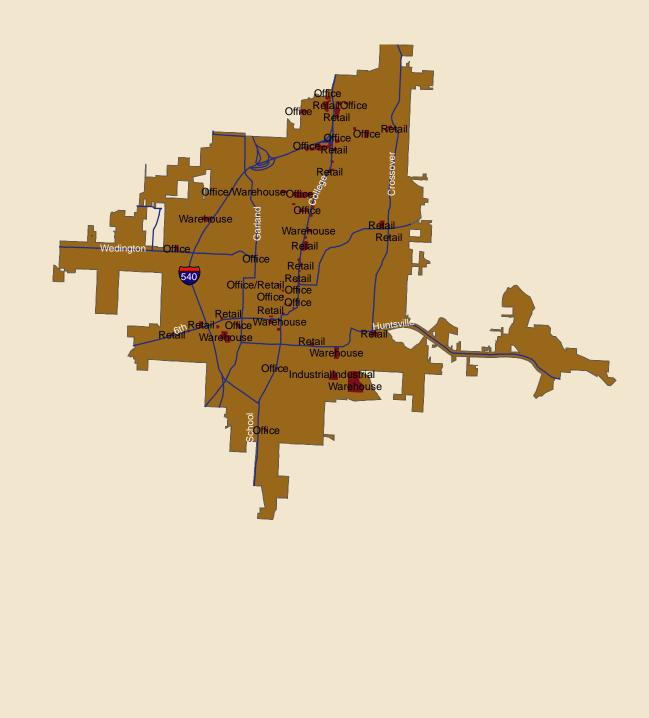
#### Fayetteville Commercial Real Estate Market Summary Statistics

	Average Lease Rate Range	Total Square Feet¹	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,2</sup>
Industrial		215,360	0	0.00%	0	0	0	
Office	\$12.52 - \$13.54	888,660	239,026	26.90%	13,598	0	13,598	5.9
Class A	\$17.69 - \$19.20	149,654	128,654	85.97%	-15,821	0	-15,821	
Class B	\$12.80 - \$13.98	619,785	97,527	15.74%	27,969	0	27,969	
Class C	\$9.02 - \$9.40	41,538	12,580	30.29%	1,450	0	1,450	2.9
Medical	\$13.00 - \$13.00	77,683	265	0.34%	0	0	0	
Office/Retail	\$11.72 - \$13.74	322,902	30,189	9.35%	-8,774	0	-8,774	
Class A								
Class B	\$13.50 - \$14.75	271,902	16,374	6.02%	-8,774	0	-8,774	
Class C	\$9.36 - \$12.40	51,000	13,815	27.09%	0	0	0	
Office/Warehouse	\$2.86 - \$8.36	68,696	62,696	91.27%	0	0	0	
Retail	\$9.91 - \$11.40	1,714,432	130,021	7.58%	12,694	0	12,694	3.4
Class A		822,703	15,475	1.88%	1,546	0	1,546	3.3
Class B	\$10.31 - \$12.11	781,215	84,611	10.83%	11,148	0	11,148	2.5
Class C	\$9.33 - \$10.38	110,514	29,935	27.09%	0	0	0	
Retail/Warehouse	\$5.08 - \$5.08	8,900	5,900	66.29%	0	0	0	
Warehouse	\$3.31 - \$3.31	863,941	57,200	6.62%	0	0	0	

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

# **Fayetteville Commercial Properties**



#### Lowell

- Lowell had 520,366 square feet of competitive commercial space in the first quarter of 2005.
- From December 2004 to February 2005, Lowell issued building permits for new commercial space, valued at a total of \$390,000. This represents a small decline in value from the building permits issued from September to November 2004.
- CBER panelists reported vacancy statistics, lease rate ranges, and other characteristics for 211,294 square feet of commercial space in the first quarter of 2005. This represents 40.6 percent of the total competitive commercial space in Lowell and is unchanged from the reporting rate in the fourth quarter of 2004.
- In the first quarter of 2005, Lowell experienced a small negative net absorption in the office submarket and no activity in other submarkets. There was no reported new commercial space in the first quarter of 2005 in Lowell.
- Vacancy rates remained unchanged in the Lowell submarkets.
- Average lease rates were unchanged in Lowell from the fourth quarter of 2004 to the first quarter of 2005.



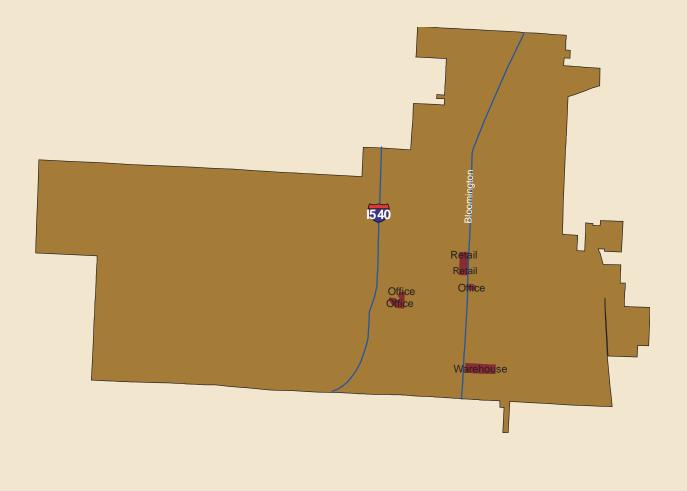
#### Lowell Commercial Real Estate Market Summary Statistics

	Average Lease Rate Range	Total Square Feet¹	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,2</sup>
Industrial	-							
Office	\$17.68 - \$17.68	118,079	4,406	3.73%	(200)	0	(200)	
Class A	-	_						
Class B								
Class C								
Medical								
Office/Retail								
Class A								
Class B								
Class C								
Office/Warehouse								
Retail	\$8.00 - \$12.00	55,215	3,200	5.80%	0	0	0	
Class A		-				-		
Class B		-						
Class C		-						
Retail/Warehouse		-						
Warehouse	\$3.75 - \$3.75	38,000	18,000	47.37%	0	0	0	

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

# **Lowell Commercial Properties**



#### Rogers

- Rogers had 4,112,541 square feet of competitive commercial space in the first quarter of 2005.
- From December 2004 to February 2005, Rogers issued building permits for new commercial space valued at a total of \$26,172,000. This represents a substantial increase from the previous quarter and is on par with the June through August 2004 period.
- CBER panelists reported vacancy statistics, lease rate ranges, and other characteristics for 2,757,752 square feet of commercial space in the first quarter of 2005. This represents 67.1 percent of the total competitive commercial space in Rogers and is an increase of 20.3 percent in the reporting rate from the fourth quarter of 2004.
- In the first quarter of 2005, Rogers experienced positive net absorption in the office, retail, and warehouse submarkets, no net absorption in the retail/warehouse submarket, and negative net absorption in the office/retail and office/warehouse submarkets. No new square footage came online in Rogers in the first quarter of 2005.
- Vacancy rates declined or remained constant in all submarkets in Rogers from the fourth quarter to the first quarter of 2005. The changes in vacancy rates reflect compositional differences in the sample in addition to positive absorption.
- Average lease rates increased for Class A retail space and declined for Class B and C retail space. Office space rates were flat or declined in all submarkets in Rogers.

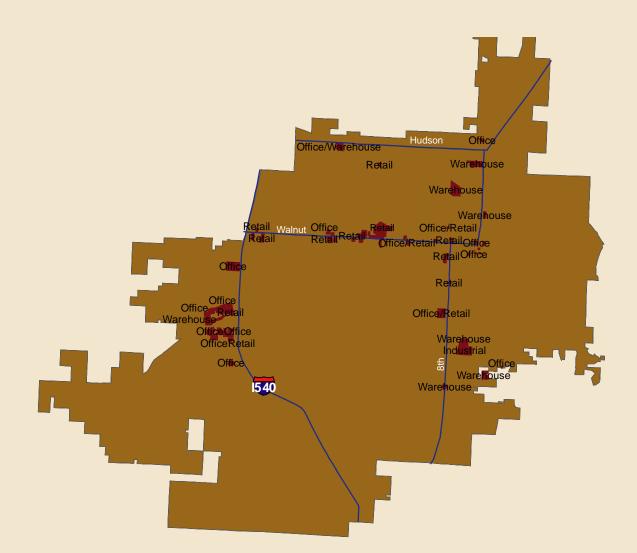
#### **Rogers Commercial Real Estate Market Summary Statistics**

	Average Lease Rate Range	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,2</sup>
Industrial	-	190,043	0	0.00%	0	0	0	
Office	\$15.93 - \$16.67	985,911	175,063	17.76%	11,512	0	11,512	5.1
Class A	\$19.19 - \$20.19	791,840	95,820	12.10%	11,713	0	11,713	2.7
Class B	\$12.09 - \$12.67	103,016	36,377	35.31%	-4,500	0	-4,500	
Class C	\$10.05 - \$10.25	77,467	40,716	52.56%	4,299	0	4,299	3.2
Medical	\$13.00 - \$13.00	13,588	2,150	15.82%	0	0	0	
Office/Retail	\$9.72 - \$13.22	233,270	18,780	8.05%	-4,380	0	-4,380	
Class A								
Class B	\$13.15 - \$13.15	58,000	14,400	24.83%	0	0	0	
Class C	\$8.00 - \$13.25	175,270	4,380	2.50%	-4,380	0	-4,380	
Office/Warehouse	\$3.38 - \$10.50	248,000	21,000	8.47%	-21,000	0	-21,000	
Retail	\$12.51 - \$13.68	750,659	122,028	16.26%	8,309	0	8,309	4.9
Class A	\$18.63 - \$18.98	113,582	2,174	1.91%	7,309	0	7,309	0.1
Class B	\$12.61 - \$14.75	451,304	112,770	24.99%	0	0	0	
Class C	\$6.19 - \$6.19	185,773	7,084	3.81%	1,000	0	1,000	2.4
Retail/Warehouse	\$4.80 - \$4.80	12,000	12,000	100.00%	0	0	0	
Warehouse	\$3.77 - \$3.77	337,869	163,326	48.34%	5,000	0	5,000	10.9

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

# **Rogers Commercial Properties**



# **Siloam Springs**

- Siloam Springs had 894,702 square feet of competitive commercial space in the first quarter of 2005.
- From December 2004 to February 2005, Siloam Springs issued building permits for 7,845 square feet of new commercial space, valued at a total of \$254,700 This represents a decline in value but an increase in square footage from the building permits issued from September to November 2004.
- CBER panelists reported vacancy statistics, lease rate ranges, and other characteristics for 445,713 square feet of commercial space in the first quarter of 2005. This represents 49.8 percent of the total competitive commercial space in Siloam Springs and is an increase of 115.3 percent in the reporting rate from the fourth quarter of 2004.
- In the first quarter of 2005, Siloam Springs experienced negative net absorption in the retail /warehouse submarket and no activity in other submarkets. No new square footage became available during the first quarter of 2005 in Siloam Springs.
- Vacancy rates changes reflect sample compositional differences rather than changes in absorption.



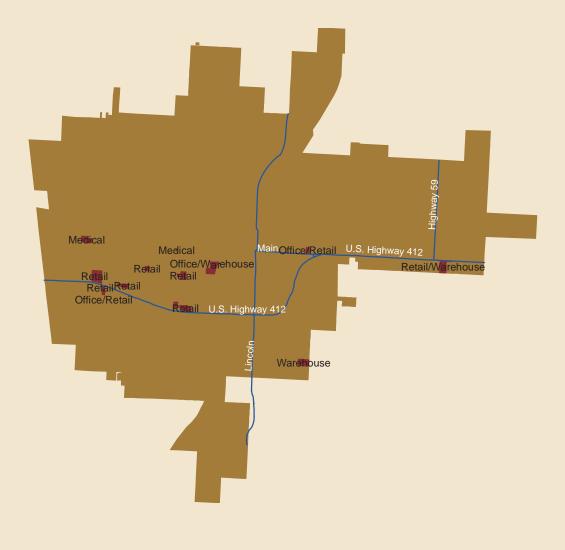
#### Siloam Springs Commercial Real Estate Market Summary Statistics

	Average Lease Rate Range	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1,2</sup>
Industrial	_							
Office	\$11.50 - \$12.50	37,393	1,800	4.81%	0	0	0	
Class A	-	-						
Class B	-	-			-			
Class C								
Medical								
Office/Retail		50,737	5,400	10.64%	0	0	0	
Class A								
Class B								
Class C								
Office/Warehouse	\$2.76 - \$3.24	53,702	38,000	70.76%	0	0	0	
Retail		245,201	900	0.37%	0	0	0	
Class A								
Class B		135,577	900	0.66%	0	0	0	
Class C		109,624	0	0.00%	0	0	0	
Retail/Warehouse	\$3.75 - \$3.75	23,680	23,680	100.00%	-23,680	0	-23,680	
Warehouse	\$2.75 - \$2.75	35,000	0	0.00%	0	0	0	

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

# **Siloam Springs Commercial Properties**



# Springdale

- Springdale had 5,019,329 square feet of competitive commercial space in the first quarter of 2005.
- From January to February 2005, Springdale issued commercial building permits valued at a total of \$2,614,524. This represents an increase in value from the building permits issued from September to November 2004.
- CBER panelists reported vacancy statistics, lease rate ranges, and other characteristics for 1,952,533 square feet of commercial space in the first quarter of 2005. This represents 38.9 percent of the total competitive commercial space in Springdale and is an increase of 3.5 percent in the reporting rate from the fourth quarter of 2004.
- In the first quarter of 2005, Springdale experienced positive net absorption in the office/retail and warehouse submarkets and negative net absorption in the office, office/warehouse, retail, and retail/warehouse submarkets. No new space came online in Springdale in the first quarter.
- Vacancy rates followed absorption and declined in the office/retail and warehouse submarkets and increased in the other submarkets in the first quarter of 2005.
- Average lease rates were basically unchanged in all of the Springdale submarkets.



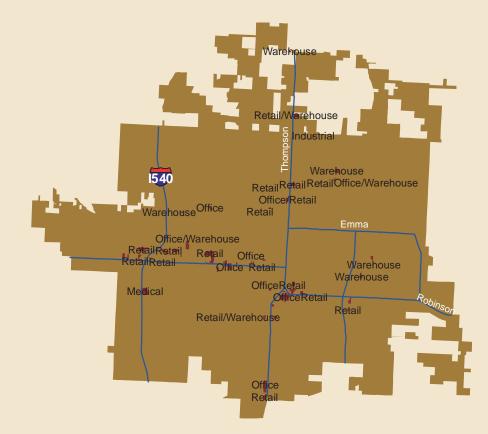
#### Springdale Commercial Real Estate Market Summary Statistics

	Average Lease Rate Range	Total Square Feet <sup>1</sup>	Available Square Feet <sup>1</sup>	Percent Available <sup>1</sup>	Absorption from Q4 to Q1 <sup>2</sup>	New Available Square Feet <sup>1</sup>	Net Absorption <sup>1, 2</sup>	Months of Inventory <sup>1, 2</sup>
Industrial	_	129,830	0	0.00%	0	0	0	
Office	\$10.89 - \$11.56	,	26,538	8.38%	-1,737	0	-1,737	
Class A	\$10.40 - \$14.68	57,248	0	0.00%	0	0	0	
Class B	\$12.25 - \$12.55	212,050	17,138	8.08%	-1,737	0	-1,737	
Class C	\$6.42 - \$6.42	26,937	6,400	23.76%	0	0	0	
Medical	\$11.25 - \$11.25	20,475	3,000	14.65%	0	0	0	
Office/Retail	\$9.43 - \$14.07	246,660	32,033	12.99%	6,369	0	6,369	1.7
Class A								
Class B	\$10.89 - \$15.95	133,122	26,633	20.01%	6,000	0	6,000	1.5
Class C	\$7.25 - \$11.25	113,538	5,400	4.76%	369	0	369	4.9
Office/Warehouse	\$6.31 - \$6.31	360,374	219,044	60.78%	-13,444	0	-13,444	
Retail	\$9.62 - \$11.32	733,124	86,897	11.85%	-5,550	0	-5,550	
Class A								
Class B	\$10.67 - \$12.67	623,411	35,447	5.69%	-6,300	0	-6,300	
Class C	\$8.05 - \$9.30	109,713	51,450	46.90%	750	0	750	22.9
Retail/Warehouse	\$4.00 - \$10.67	121,004	26,756	22.11%	-1,560	0	-1,560	
Warehouse	\$4.25 - \$5.04	158,369	55,825	35.25%	5,690	0	5,690	3.3
45								

<sup>1</sup>From all Q1 2005 respondents

<sup>2</sup>From Q1 2005 respondents who were also Q4 2004 respondents

# **Springdale Commercial Properties**



# Interpreting the Numbers in the Skyline Report

The methodology that is used to produce the Skyline report has been designed to elicit the most useful, comprehensive, and upto-date information available about the Northwest Arkansas commercial real estate market. Data come from three primary sources that complement one another. Each source, however, has limitations, and as such, results should be compared and interpreted carefully.

The first level of data that the Skyline report contains comes directly from the offices of the Washington and Benton County Assessors. The Benton County Assessor Office uses Apprentice Data Systems as the subcontractor to handle data requests. On a quarterly basis, CBER staff members acquire databases containing listings of all real estate parcels within each county. The information contained in these databases is sorted by type and by size. In order to determine the population of commercial properties of interest, properties that do not meet the following minimum criteria are eliminated from consideration:

Banks: 20,000 square feet Department Stores: 20,000 square feet Discount Stores: 20,000 square feet Industrial Buildings: 20,000 square feet Markets: 20,000 square feet Commercial Office Buildings: 5,000 square feet Medical Office Buildings: 5,000 square feet Retail Buildings: 10,000 square feet Community Shopping Centers: 5,000 square feet Neighborhood Shopping Centers: 5,000 square feet Warehouses: 20,000 square feet

Next, properties are individually examined to determine if they are part of the competitive commercial property market. Owner-occupied and other dedicated spaces are eliminated from the base of properties that the Skyline Report examines.

The second source of data that helps comprise the Skyline Report is building permit reports from the cities of Northwest Arkansas. Each city has its own reporting requirements for building permits, which makes in-depth comparisons on a city-bycity basis impossible. Bentonville and Fayetteville have the most comprehensive building permits, which include information on the square footage of buildings and their uses in addition to the value of the permit and identifying characteristics of the property. The other cities in Northwest Arkansas only report the building address, contractor name, and value of the permit. In general, property owner or developer names are not included on building permits in Northwest Arkansas. Building permits also do not provide any sense of the estimated time of completion of a project or availability for leasing.

The third source of data for the Skyline report is a panel of large commercial property owners and managers. These individuals are responsible for the bulk of the competitive commercial properties in Northwest Arkansas. CBER researchers gather information on square footage available to the market, lease rates, and other property characteristics from the panelists. In the first quarter of 2005, 87 panelists provided data on 568 competitive properties across Benton and Washington Counties. Data are excluded for owner-occupied and dedicated spaces so that the total square feet, available square feet, and lease rates represent a sample only from properties that are currently or potentially available for lease. Vacancy rates are calculated from the sample of 568 properties and are assumed to be representative of the larger competitive commercial property market.

The panel participants vary somewhat from quarter to quarter as new contributors are added and as previous contributors fail to respond for new requests for information. Time trend analysis is dependent on having a consistent base of information so that apples-to-apples comparisons can be made. Absorption rates are only calculated for properties that are part of a matched sub-sample—that is, there must have been information received about a particular property in both recent quarters for the number to be included in the calculated property absorption rates. The one exception to this rule is for new properties that are completed and come online for leasing in the most recent quarter.

In order to supplement the information that is directly received from the panelists, CBER researchers also depend on business publications, public websites, and MLS data.

# **Classification**

In order to compare similar spaces, CBER has developed a classification system for office, office/retail, and retail spaces. These classes rate the quality of each building in terms of the following criteria: age, quality of construction, location, and included amenities. Class A space represents the most prestigious buildings available in the Northwest Arkansas market. These spaces are new or newly renovated, made of the best quality materials, with brick, masonry, or glass exteriors. Class A buildings are located in highly accessible locations with easy access to major clients or customers.

Class B space includes buildings that compete for a wide range of uses, including much of the Wal-Mart vendor community. These spaces have average range rents. The buildings are attractive, but not necessarily brand new, and have a lower level of material quality than Class A buildings. Many amenities are not included in the base lease price of Class B buildings.

Class C space is adequate for users that require functional space for their businesses, but not above average locations, materials, or amenities. These buildings are often older and have lease rates that are below market averages.