

Supply Chain Management Research Center

LEAD



UNIVERSITY OF
ARKANSAS

Sam M. Walton
College of Business
Supply Chain Management
Research Center



LEAD

The SCMRC – the Supply Chain Management Research Center – at the Sam M. Walton College of Business connects industry, faculty and students to **LEAD** the supply chain of the future.

Together, we **LEAD**: Learn, Engage, Address, Develop.



Learn through collaborative research, peer-to-peer networks and the shared pursuit of supply chain innovation.



Engage industry partners with students and faculty of the Walton supply chain management program.



Address the most pressing and relevant supply chain issues through various platforms.



Develop supply chain talent and thought leaders for the future.



ABOUT

The Supply Chain Management Research Center was founded in 1996 in order to create an outreach platform to connect industry representatives to the faculty and students of the then logistics and supply chain management program within the marketing department at the Sam M. Walton College of Business.

Today, the SCMRC still serves as the connector between industry, faculty and students of the now stand-alone Department of Supply Chain Management and is the trusted resource where supply management leaders and academics can connect to exchange ideas, advance knowledge and cultivate the success of Walton supply chain management students.

Through the annual contributions of our industry partners, the SCMRC provides value-added services and resources through the **LEAD** framework that contribute to the mission, vision and values of the center. The commitment that our partner companies make to the center and to our students enables the SCMRC to serve as a catalyst in advancing the industry and developing the supply chain leaders of the future.

Mission: The mission of the Supply Chain Management Research Center is to promote connection and collaboration between industry and the faculty and students of the Walton supply chain management program.

Vision: The vision of the Supply Chain Management Research Center is to create an impact within the supply chain industry through research, thought leadership and collaborative learning.

Values: The Supply Chain Management Research Center values collaborative learning, cultivating student success and serving as a catalyst of supply chain innovation.



MEMBERSHIP

Through the annual contributions of member companies, the SCMRC provides value-added services and resources through the LEAD framework that contribute to the mission, vision and values of the center. These services and resources include, but are not limited to:

- Collaborative learning and networking in peer-to-peer settings
- Annual Trends in Supply Chain Management Conference
- Annual SCMRC Emerging Research Symposium
- Connecting industry to student teams as sponsors in our project-based courses
- Networking and recruitment opportunities with Walton SCM students
- Research partnerships and early access to thought leadership produced by center faculty
- Various engagement opportunities among Walton SCM students, faculty and industry partners

Membership with the SCMRC is established through an annual contribution of \$10,000. As critical partners in the pursuit of our mission, our member companies receive priority access to our services and resources. This annual contribution provides membership to the full company, and all individual team members within the company have access to center activities.

To **LEAD** with us, please contact us at scmrc@walton.uark.edu.





LEARN

Learn through collaborative research, peer-to-peer networks and the shared pursuit of supply chain innovation.

SCMRC Peer Learning Network

The SCMRC Peer Learning Network provides a learning and engagement platform for sharing experiences, challenges, opportunities and best practices in a peer-to-peer format. The SCMRC hosts and facilitates Peer Learning Network events that serve to bring together supply chain professionals to collaboratively pursue best practices for the organization and the industry.

Annual Trends in Supply Chain Management Conference

The Annual Trends in Supply Chain Management Conference brings together supply chain professionals from Northwest Arkansas and beyond for a day of learning and networking around hot topics in the industry. Hosted at the Walton College, this premier event features a full day of programming hosted by industry leaders and SCMRC faculty. Member companies receive five complimentary registrations for their teams and may send additional representatives for a nominal fee.

Research and Thought Leadership

SCMRC members receive advance access to research and thought leadership produced by SCMRC faculty and Ph.D. students. Additionally, members have exclusive access to the Emerging Research Symposium, which features current and ongoing research and invites industry feedback to inform the continued research pursuit.



ENGAGE

Engage industry partners with students and faculty of the Walton supply chain management program.

Course Projects

SCMRC members have priority access to sponsor a project for our supply chain special projects course. Through these course projects, companies present groups of students with real business challenges, and the students in turn become focused consultants working toward real, tangible recommendations and/or solutions to those challenges. These course projects provide students with exposure to real-life experience and help them to develop critical skills needed for the workforce, and companies benefit from a chance to move a project to a focused team, while also contributing to talent pipeline development and establishing relationships for future hiring considerations.

Supply Chain Networking Event

Scheduled in conjunction with the Walton Career Fair, the Supply Chain Networking Event provides an opportunity for companies to engage in an informal networking event exclusively featuring Walton supply chain students. This event provides an opportunity for targeted recruitment of the best future leaders in supply chain. Member companies receive priority placement during the event and are featured companies on related promotional materials.

Guest Speaker Engagements

SCMRC members interested in serving as a guest speaker are invited to connect with the Walton SCM department to explore speaking engagements in courses and student club activities. Guest speaker opportunities provide a meaningful engagement platform for industry representatives to contribute to the development of future supply chain leaders, and to build their own talent pipelines.



ENGAGE





A D D R E S S

ADDRESS

Address the most pressing and relevant supply chain issues through various platforms.

SCMRC LEAD: EPIC Supply Chain Lessons Podcast

The SCMRC hosts the SCMRC LEAD Podcast, featuring SCMRC executives from member companies addressing current supply chain issues. Through the podcast, the SCMRC examines a variety of topics to serve the industry, while also addressing key lessons for Walton SCM students.

Supply Chain Policy Initiative

Through grant-funded research, the SCMRC hosts the Supply Chain Policy Initiative (SCPI) featuring SCMRC faculty, as well as faculty from other disciplines within the Walton College and from peer institutions throughout the country. This targeted research effort is addressing the impact of public policy, economic policy and regulation at the intersection of supply chain management. Thought leadership produced through this initiative is shared with member companies.

Research Partnership Opportunities

The SCMRC invites member companies to bring their most pressing issues and concerns to the center for these topics to be addressed. Ideas can lead to opportunities for center faculty and doctoral students to engage in research projects and for industry representatives to partner in these projects. Member companies also contribute to the research process during the annual Emerging Research Symposium, in which SCMRC faculty and doctoral students share current research projects and invite industry feedback to further guide research activity.



DEVELOP

Develop supply chain talent and thought leaders for the future.

Curricular Engagement

SCMRC member companies serve as critical partners for student development through various curricular engagement opportunities. Through course projects, guest lectures and more, industry engagement in Walton supply chain management courses significantly contributes to the development of future supply chain leaders.

NWA SCM Shadow Day

SCMRC member companies exclusively host Walton SCM students during NWA Shadow Day. This event provides an opportunity for students to shadow various representatives within member companies, helping students to gain a better understanding of “a day in the life” of supply chain management.

Student Professional Development Opportunities

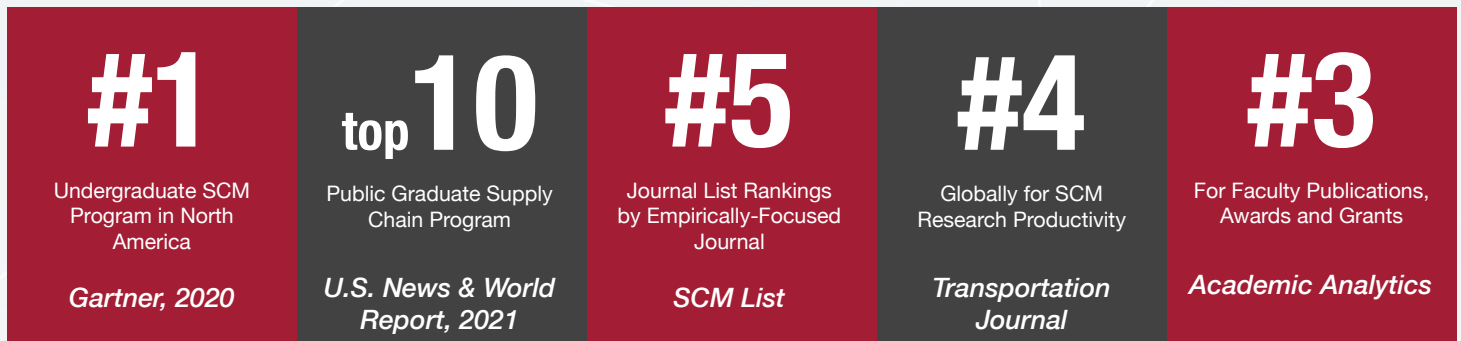
Through the support of SCMRC member companies, the Walton College provides professional development opportunities through programs such as the WISE Conference (Women Impacting Supply Chain Excellence), as well as through our registered student organizations: WISE and ASCA (Arkansas Supply Chain Association). Additionally, member funds provide opportunities for Walton supply chain students to attend professional development opportunities locally and nationally, such as the annual CSCMP EDGE Conference.



DEVELOP



Walton SCM Program



Supply Chain Management at the Sam M. Walton College of Business

Northwest Arkansas is the beating heart of the world's supply chain industry. The Department of Supply Chain Management at the Sam M. Walton College of Business is uniquely positioned by its close proximity to over 300 *Fortune 500* companies that have established satellite operations in Northwest Arkansas.

Walton SCM students are given opportunities to learn, experience and research supply chain topics through internships, training in industry certification, case competitions, SCM industry conference participation, industry projects and guest speakers. Supply chain categories covered in the curriculum include, but are not limited to, forecasting, integrated business planning, procurement and sourcing, operations and production, logistics and distribution, customer service, operational excellence and lean process improvement, sales and relationship management, and product management and digital innovation.

Programs available to Walton SCM students include:

- Bachelor of Science in Supply Chain Management (traditional format or online)
- Executive MBA and Full-Time MBA with an emphasis on Supply Chain Management
- Doctorate in Business Administration with an emphasis on Supply Chain Management
- Executive Education in Supply Chain Management
- Master of Science in Supply Chain Management

World-Class Faculty

The Walton supply chain management faculty are leading the development of future leaders in the supply chain industry, dedicated to pursuit of excellence of Walton's fastest growing degree program. Through research, publications and collaborations, the Walton SCM faculty are constantly sharing their knowledge, contributing to innovation and contributing to the advancement of the supply chain industry.

Accolades and leadership of Walton SCM faculty include:

- Co-editor of the *Journal of Supply Chain Management* – the leading academic supply chain journal
- Recognition as one of the 100 Most Influential Women in Supply Chain – 2020
- CSCMP Hall of Fame executive director
- Recognized as Top 30 in SCM Research Leadership
- Academic Scholar at Cornell's Institute for Healthy Futures
- President of Production Operations Management Society's College of Healthcare Operations Management
- President of Production Operations Management Society's College of Behavioral Economics

The Walton SCM Advantage

The Walton SCM Advantage program was developed specifically for Walton supply chain management majors. This program encourages engagement and provides promotion and development opportunities for Walton SCM students. Through a progressive series of engagement and leadership development activities, Walton SCM students are awarded value-add services provided by the department, such as the Walton SCM Internship Spotlight Video Series. These videos serve as an excellent tool for talent awareness, while also showcasing the companies hosting these important internship programs. Other value-add services include online resume book, video resumes and professional development industry certificates.

SCM Advantage is a critical tool that ensures Walton SCM students develop important inter-personal, communication and leadership skills in parallel to the leading curricular knowledge being gained through formal course work. This ensures the Walton SCM program is providing the industry with advanced talent to lead their supply chains into the future.

Looking for Top Talent?

Engaging with the Walton Department of Supply Chain Management and the Supply Chain Management Research Center provides multiple engagement opportunities to get to know the top talent Walton supply chain management programs. Through our various events, speaking opportunities, recruiting fairs and networking events, both the SCM department and the SCMRC are eager to build connections that will ultimately serve our students and our industry partners through LEADing the development of tomorrow's supply chain leaders.

Most notably, the SCMRC and SCM department partners host a targeted SCM networking event held in advance of the Walton College career fair every spring and fall. This event provides companies the chance to target Walton supply chain students specifically.

Additionally, the Walton Career Services team offers formalized recruiting services, including access to online job boards, the Walton Career Fair, coordinated services to host on-campus interviews and more.





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For more information and to get started with membership,
contact scmrc@walton.uark.edu.
www.scmr.uark.edu